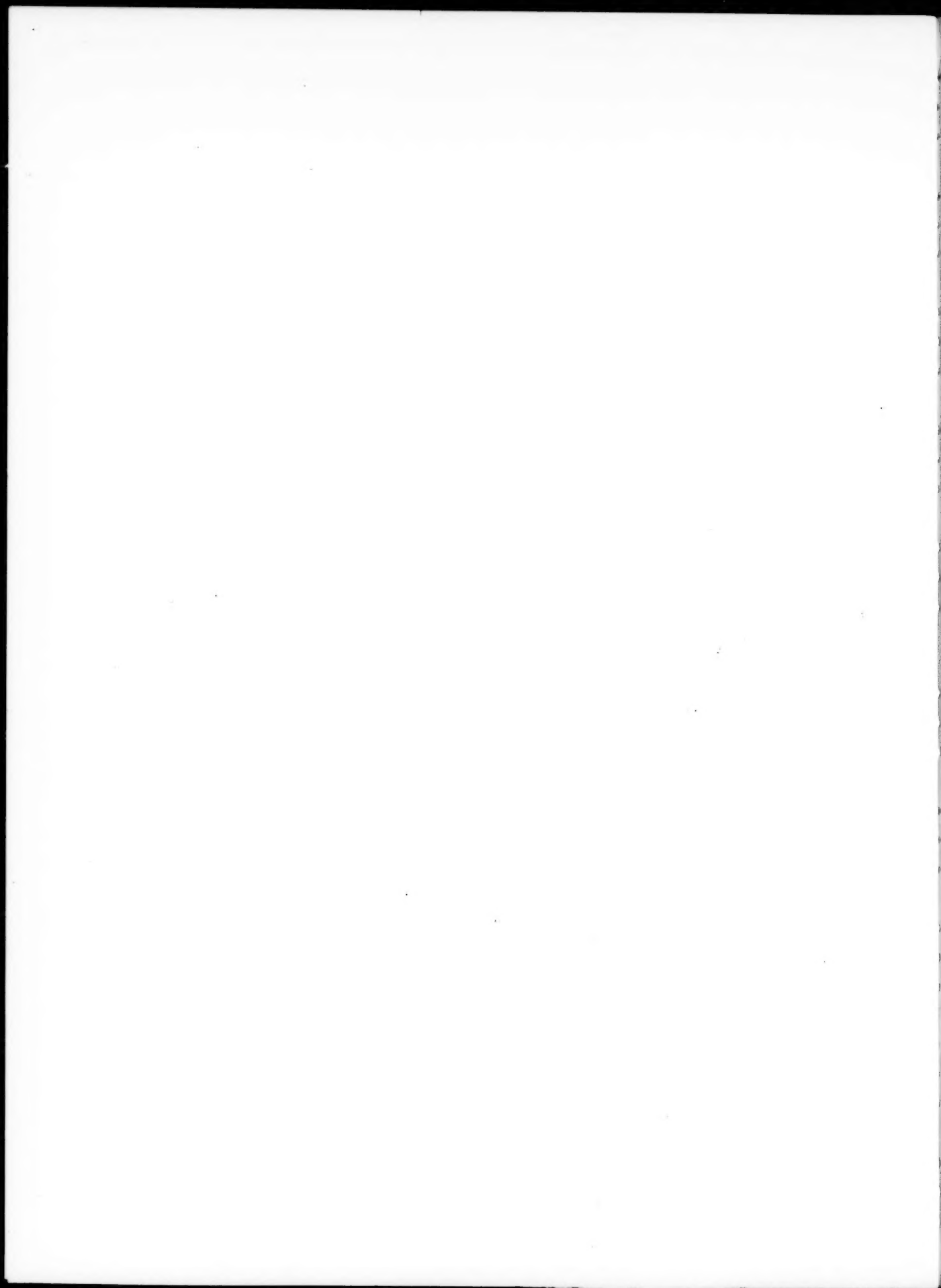


index

OF EDITORIAL CONTENT — 2nd HALF 1958



BUSINESS WEEK INDEX

JULY-DECEMBER, 1958

I. Editorial Contents

A

A.B.T. Mfg. Corp.

Put Dollar Bills in the Slot In Vending Machines of Tomorrow p36, Nov.1

ACF Industries

Rival Ways for Freight to Ride Piggyback (with illus) p54, Nov.8

AFL-CIO

See also Independent Unions: Labor; Dept. of Labor; National Labor Relations Board; Wages; Supplementary Unemployment Benefits

Showdown on "Right to Work": AFL-CIO is organizing against growing opposition to compulsory unionism p58, Jul.19

Hoffa Faces Another Crisis: "Friendship" pacts between AFL-CIO affiliates and ousted Teamsters will be hot issue at next month's meeting p56, Jul.26

Endorsed the Administration's decision to send troops to Lebanon # p76, Aug.2

Executive council will hear State Secy. Dulles # p76, Aug.2

Merger talks are up between the Oil, Chemical & Atomic Workers and the International Chemical Workers # p76, Aug.2

AFL-CIO Industrial Union Dept. Tries to Police Jurisdiction Tiffs p79, Aug.9

AFL-CIO Bans Deals With Hoffa: Crackdown on pacts between Teamsters and federation affiliates may halt Hoffa's empire-building dreams p77, Aug.23

AFL-CIO Buzzes With Merger Activity: Unions, State Bodies Ready to Unite p79, Aug.23

AFL-CIO Will Probe Several Affiliates As It Continues Its Housecleaning p67, Aug.30

Breaking With Gangster Bosses: Two Chicago unions may set pattern for AFL-CIO over-all drive against corruption and racketeer dominance (with illus) p66, Sep.6

Lingering Ties to Teamsters: Joint promotion of Toledo's Labor Day illustrates how AFL-CIO can still deal locally with exiled union p80, Sep.6

Building Service and Hotel Unions Squabble Over Plush Chicago Motel p137, Sep.20

Big Unions Sparring Warily: Major conventions reveal a shift to the defensive p100, Oct.4

AFL-CIO Organizers Win Raise p104, Oct.4

Meany Will Arbitrate Issues in Ship Dispute p116, Oct.11

One-Man Ethics Committee p139, Oct.25

Unions Coordinate Bargaining With GE and Westinghouse p74, Nov.1

AFL-CIO Is Satisfied with Rockefeller p125, Nov.15

Labor Sets Goal for Congress: Now AFL-CIO leaders are aiming at such ends as making state right-to-work laws illegal p117, Nov.15

AFL-CIO Expects Seaway to Create 25,000 Jobs, Girds to Organize Them p65, Dec.27

Auto-Aircraft

Auto Negotiators Make Scant Progress; Settlement May Not Come Before Fall p67, Jul.5

UAW's Watchdogs Try Their Teeth: The new Public Review Board conducts itself as a "supreme court" (with 4 illus) p81, Jul.12

Short News Item

Auto Contracts . . . showdown may come in early August, just before General Motors swings into its 1959 model changeover p55, Jul.26

UAW executive board will meet on Friday and the union's GM, Ford, and Chrysler councils will convene the next day # p76, Aug.2

"Indefinite extension" of farm equipment contracts has postponed a strike problem for the union, leaving it free to concentrate on auto negotiations # p79, Aug.9

UAW Defers Strike Action: Reuther decides to give Big Three one more chance to bargain p86, Aug.16

Kohler and UAW will Lock Horns Again If NLRB Agrees to Reopen Hearings p79, Aug.23

Strikes and Strategy in Detroit: Key to sporadic auto strikes may be maneuvering by Reuther p19, Aug.30

Reuther Sets Deadline for Ford: But Detroit hopes for a settlement p31, Sep.13

Tension Crackles in Auto Talks: The final hours of negotiation (with 5 illus) p34, Sep.20

Employers Begin to Talk Tough: The auto makers' firm stand against the UAW cinches a new trend in bargaining (with illus) p39, Sep.27

The Amazing Auto Contract: How a "mature" contract gives the union quite a bit—with no financial blow to Ford p133, Sep.27

In Autos, Peace Comes Slowly: Local grievances slow the back-to-work flow p114, Oct.11

Major Parts Producer and UAW Sign Pact Based on Big Three Terms p90, Nov.8

White-Collar Strike Over Contract Cuts Production in Chrysler Plants p125, Nov.15

Strikes Rise in UAW "Mop-Up": But supplier industries are showing stiffer resistance to auto-type contracts (with illus) p117, Nov.22

UAW Letters to Retirees Bares Pledge Not to Seek Further Pension Hikes p125, Nov.22

UAW Strikes Studebaker-Packard, Settles With Bendix to End Walkout p110, Nov.29

With UAW Strike Fund Slimming Down Union Talks of New Levy—Not Refunds p110, Nov.29

Strikes end at Studebaker-Packard and Caterpillar Tractor # p30, Dec.6

The Jobs That Are Gone Forever: In Detroit, stepped up productivity means that fewer auto workers are needed (with illus) p39, Dec.20

Grievance Accord Ends Strike by 44,000 at Chrysler p65, Dec.27

Bakers

Breaking With Gangster Bosses: Battle of the Bakers (with illus) p66, Sep.6

Building

U. S. Unionists Relax Rules To Install Fixtures in New York Store p154, Oct.18

Carpenters

Carpenters Are Called on Carpet: Biggest craft union is target of latest AFL-CIO anti-racketeering campaign p133, Oct.25

Carpenters Back Hutcheson: Give officers full power to "preserve the union" in the face of investigations by Congress, Indiana, and AFL-CIO p120, Nov.15

Job Feud Widens in AFL-CIO: The federation intends to press probe of Carpenters p122, Nov.22

Chemical

Rival Groups in Chemical, Atomic Field Prepare to Set Up "One Powerful Union" p137, Sep.20

Communications

Union Head Gives Tips to Employers On Selling Technological Changes p80, Dec.6

Electrical

IUE and GE Exchange Strike Warnings In Maneuvers Before Contract Talks p63, Jul.26

Is threatening to strike GM # p76, Aug.2

Westinghouse "Security" Plan: Company bars SUB, but makes counter offer p151, Oct.18

Chicago Union Bars Shipshod Work # p110, Nov.29

Glass

Two-Year Contract With Raises Ends Libbey-Owens-Ford Strike p74, Nov.1

Glass Workers Win 16c in Raises p125, Nov.15

Longshoremen

Dock Peace in Puerto Rico # p104, Oct.4

Machinists

Airlines Agree to a 9% Wage Hike But Machinists Balk at the Terms p139, Sep.27

Masters, Mates & Pilots

Meany's Arbitration in Ship dispute Hailed by Employers as Step Forward p89, Dec.13

Musicians

Petrillo's Successor Rejiggers Contracts To Create More "Live" Jobs for Musicians p67, Jul.5

New Music Guild Beats AFM In Hollywood Bargaining Vote p70, Jul.19

Musicians Guild Signs Hollywood Pact: Rival AFM Calls It a "Sellout" p85, Sep.6

Oil, Chemical & Atomic

Rival Groups in Chemical, Atomic Field Prepare to Set Up "One Powerful Union" p137, Sep.20

Chemical Fusion: Oil-Chemical unions move toward a merger p152, Oct.18

Union served notices terminating 600 contracts to increase pressure for raises up to 25c # p30, Dec.6

Retail Clerks

Retail Clerks Union Beats Teamsters in Krambo-Kroger Representation Vote p63, Jul.26

Coverage of Welfare Benefits Extended Deeper Into Period of Unemployment p63, Jul.26

A majority of employees in the retail field remain outside the jurisdiction of NLRB # p79, Aug.23

Retail Clerks Make Pension Mobility A "Primary" Demand for Contract Talks p90, Nov.8

Rubber

Major Rubber Companies Give 8c Raise To Avert a Walkout Threatened by URW p67, Jul.5

Indiana UC Board Upholds Rubber Workers' "Alternate" SUB Plan p65, Dec.27

Seafarers

Change in Nationality of Owner Fails To Stop SIU Tie-Up of Eight Ships p137, Sep.20

Autonomous Branches of Seafarers Sign One Pact Instead of Three p154, Oct.18

Sea Unions Prepare Worldwide Boycott p92, Nov.8

NLRB Warns That "Silent" Picketing May Run Afoul of Bars Against Boycotts p125, Nov.22

Steel

Steelworkers Get 16.9¢ to 19.1¢ Raise To Lift Total Since 1956 to 34.2¢ an Hour p67, Jul.5

Two Unions Will Make Another Try to Scale the Wall at Mesta Machine p90, Jul.12

MacDonald and Carey Face Tests p122, Sep.13

Tough fight ahead in steel: McDonald warns USW to close ranks for tough bargaining p135, Sep.20

Arbitrators Ignore Indiana State Law, So Laid-Off Steelworkers Will Get SUB p139, Sep.27

USW Pledges Fight for Raise p74, Nov.1

Textiles

Higher Court Upholds Union's Right To Sue Another Union for Raising p88, Aug.16

Textile Union Urges Wage Drive p110, Nov.29

TWUA Demands Federal Textile Agency p49, Dec.20

Typographers

Typographers, Lithographers End Long Feud, Agree to Cooperate p89, Dec.13

Upholsterers

Union Trims Welfare Fund Benefits As Slump Cuts Employer Payments p67, Aug.30

ABDUL ILLAH (Prince)

Behind The Iraq Revolt: Nasser, the Army, a Middle Class (with illus) p91, Jul.19

ABESS, Leonard

Cleared in Miami S&L Case p38, Jul.12

ABRAHAM & Straus

Store is planning a big expansion, into the old Namm-Loeser store # p85, Aug.2

ABRAHAM, Harry

Expensive Money, Free Advice (with illus) p116, Oct.25

ABRAMS, Morris

For Company Presidents, More—Not Less—"Outside" Activity (with illus) p80, Aug.23

ACCIDENTS

See also Safety

Bill to Reimburse Navy Contractor For Accidental Losses Is Vetoed p75, Aug.23

Traffic accidents last year cost \$7.25-billion. At the same time, there's been a great increase in jury awards for personal injuries # p134, Nov.15

ACCOUNTING

Readers Report: Elementary Bookkeeping p6, Aug.23

ACHESON Colloids Co.

DuPont's Teflon is now available in a liquid carrier so that it can be applied to heat-sensitive surfaces such as wood, rubber, plastics, and light metal # p76, Oct.25

ACHINSTEIN, Asher

Senate Study Raps Fed Policies: Achinstein calls for basic re-examination of the financial system and a change in the Federal Reserve attitude p28, Oct.25

ACKERMAN, Frederick W.

Genet Out at Greyhound Corp.: Ackerman Takes Over Top Post p38, Aug.9

ACKOFF, Russell L.

A Profit Yardstick for Advertising p49, Nov.22

ADAMS, Avery C.

Adams will take over the Jones & Laughlin Steel's board chairmanship from Adm. Ben Moreell # p88, Aug.9

Short News Item

ADAMS, Sherman

High Cost of Headline Hunting (Trend) p84, Jul.5

Inside guessing still is that Adams will quit # p32, Jul.5

The White House is reappraising the Adams incident # p42, Jul.12

Eisenhower still wants Adams # p30, Aug.30

The Men Adams Leaves Behind: Who will be who on the White House staff (with illus) p42, Sep.27

ADHESIVES

B. F. Goodrich Industrial Products makes a new polymer adhesive called A-916-B # p100, Oct.18

A new adhesive developed by Eastman Chemical will bind any two materials together # p150, Nov.15

ADLER, Morris

UAW's Watchdogs Try Their Teeth: The new Public Review Board (with illus) p81, Jul.12

ADVERTISING

See also Magazines; Newspapers; Radio; Television

American Machine & Foundry is trying to promote bowling in the summer # p51, Jul.5

Ford Ads Take a Swat at Rambler, Boast of Own Economy Showing p28, Jul.5

High Court Limits FTC's Curb on Advertising p59, Jul.5

Court Clobbers Ad Tax in Baltimore: Canada Move Cheers U. S. Publishers p53, Jul.12

TV Nets Scramble For Fall Sponsors: Advertisers show no hurry to sign up (with 3 illus) p47, Aug.9

Reynolds Tobacco Leads in Use of Radio Spot Commercials p108, Aug.16

Signs to Be Fewer and Smaller Along Interstate Highway System p83, Aug.16

Utilities Get Chance to Clear Up Government's Frown on Advertising p75, Aug.23

After a Pause, More Advertising: Advertising managers expect next year to resume the postwar rise in budgets (with chart) p64, Aug.30

FTC Plans Attack on "Bargain" Pricing p57, Aug.30

Satevepost to Take Liquor Ads p26, Aug.30

American Research Bureau Offers Instantaneous TV Program Ratings p129, Sep.6

How Road Signs May Be Limited (with illus) p36, Sep.13

Firestone Agrees to Eliminate Banned Adjectives in Tire Ads p177, Sep.27

FTC Clamps Gag on Chesterfield Claims p36, Oct.11

War on Phony Bargain Prices: FTC's guide book on deceptive price advertising is aimed at curbing abuses on local level p34, Oct.18

Liquor Commercials Take to the Air And Industry Lifts Ban on Women in Ads p58, Oct.25

State Court Upholds Ruling on Baltimore's Advertising Tax p58, Oct.25

Advertisers Hunt Down Moneyed Market in Travelers' Terminals (with 5 illus) p30, Nov.1

Illinois Drops Letter But Not Spirit Of Censorship on Liquor Advertiser p50, Nov.8

Selling Style in Eyeglasses: American Optical's direct consumer advertising riles some professional eye men (with illus) p43, Nov.8

U. S. O. K.'s Highway Billboard Rules With Mild Concession to Advertisers p36, Nov.15

A Profit Yardstick for Advertising: That's what DuPont's ad researchers are after (with 2 charts) p49, Nov.22

Duel for the Detroit Tire Market: Clash between nylon and rayon (with 2 illus) p55, Nov.22

Wife Now Joins Husband in Ads That Show Cocktails Being Served (with 2 illus) p96, Nov.29

Bookkeeping Reefs Ahead as Court Tells Baltimore to Refund Ad Tax p59, Dec.6

CBS Is Abandoning "Must-Buy" Lists In Selling Time on TV Networks p64, Dec.13

Grand Marnier Liqueur is being advertised on a New York FM station # p64, Dec.13

Readers Report: Advertising Research p5, Dec.20

Employees Benefit Groups Obtain Control of McCann-Erickson p57, Dec.27

Excise Troubles: IRS ruling raises manufacturers' tax base on products sold under cooperative advertising agreements p55, Dec.27

AEROFLOT

The Soviet state airline will start using the jet-powered Tu-104A # p138, Oct.18

Dogfight Over Latin Air Trade (with map) p130, Nov.8

AEROJET-General Corp.

Infrared Gets Military Salute p44, Jul.26

Missile Contracts on a New Pattern p24, Jul.26

Aerojet's Flier In Politics: Company is encouraging its employees to contribute to campaign funds p40, Sep.13

Business Gets Political Urge p125, Oct.11

The drive for campaign funds went over with a \$25,000 bang # p36, Oct.11

Aerojet and Britain's Bristol Launch Joint Venture in Solid Rocket Field p134, Oct.18

AEROTHERM Corp.

Makes an airplane seat belt that winds on a small reel # p134, Nov.29

AETNA Casualty & Insurance Co.

Traffic accidents last year cost \$7.25-billion # p134, Nov.15

AFRICA

West Africa is inching toward a federation of newly independent countries # p100, Dec.6

AFRO-ASIAN Economic Conference

Main Communist target is to win over members of the conference which will be held in Cairo next week # p100, Dec.6

AGING

Extract From Bovine Gland May Give Key to Basic Causes of Aging p43, Dec.6

AGRICULTURE

See also Dept. of Agriculture; Dairy Industry; Wheat, etc.

Locusts Threaten U. S. Crops: It's a big year for most insects, but grasshoppers are the most menacing p34, Jul.12

There will be no general farm bill to retain props at high levels # p41, Jul.12

Benson Wins Low Price Props: Congress abandons a 25-year reliance on crop controls and high price supports p21, Aug.23

One Step Ahead (Trend) p104, Aug.23

Farm prices have dropped about 7% since spring # p35, Sep.27

The cost of the Benson farm program is going up. The taxpayer will pay \$4-billion for support loans on surplus crops this year # p55, Sep.27

Bane or Blessing? (Trend) p128, Oct.4

Machines Keep Crops Too Big: Improved technology has enabled farmers to raise more on even less land (with 4 illus) p104, Oct.18

The new Democratic Congress will vote a new farm bill. Benson may have to quit # p39, Nov.8

Disposal of farm products abroad probably will be stepped up # p44, Nov.22

Farmers O.K. Benson Plan—But . . . the program doesn't solve the basic problems of surpluses and cost to taxpayers p26, Dec.6

The Democratic Congress will vote more money for farmers. The program is still uncertain # p40, Dec.13

Crop Duster With New Agility (with illus) p62, Dec.20

AIR Conditioning

Btu's are the real measure of an air conditioner's cooling capacity # p118, Jul.12

IRS rules coolers must be prescribed by a physician as a treatment for an illness in order to take a deduction # p93, Aug.9

AIR Lines Pilots Assn.

Eastern Air Lines pilots secure an 8% wage increase # p85, Sep.6

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

How Many Men Will Fly the Jets p22, Dec.27

AIR Pollution

Los Angeles Anti-Smog Restriction Puts Damper on Fuel Oil Producers p40, Nov.22

Air Pollution on the Spot p116, Dec.13

AIR Reduction Co.

Air Reduction and Mastic Tile jointly form new firm, Cumberland Chemical Corp. # p177, Sep.27

AIR Research & Development Command See Department of the Air Force

AIR Springs, Inc.

Easy Way to Float Loads on Air (with illus) p50, Aug.2

AIR Suspension

Easy Way to Float Loads on Air (with illus) p50, Aug.2

AIRCRAFT Exchange

It is hoped the exchange may bring some order into the chaotic used plane market # p30, Dec.6

AIRCRAFT Owners & Pilots Assn.

Reports on private-owned planes # p102, Aug.16

AIRWAY Branches, Inc.

The Boss Proves He Can Sell: Surprised distributors find themselves vending the Sanitizer vacuum cleaner door-to-door (with 6 illus) p48, Dec.6

AIUPPA, Joseph J.

Breaking With Gangster Bosses: Battle of the Restaurants p66, Sep.6

ALASKA

Now the Job Is Up to Alaska: Economic gains are hard to pin down, but new state will get some federal lands, guide own business future p18, Jul.5

Salesmen selling refrigerators to the Eskimos are doing well # p51, Jul.5

Alaskan Securities Interest Investors, But Brokerage Firms Are Wary p112, Jul.12

Now That Alaska Is In, GOP Is Prodding Democrats on Hawaii p99, Jul.12

Alaska's Job Is Just Beginning: Statehood is only a political and psychological gain (with illus) p155, Sep.6

Shuffle in Bank Districts? Federal Reserve is considering demands to change boundaries (with map) p27, Oct.18

Alaska's Status As State May Lead At Last to Ban on Rigid Salmon Traps p40, Nov.22

Civilian population is up 54% since 1950 # p40, Nov.22

ALASKA Juneau Gold Mining Co.

Buys Fletcher Aviation Corp. # p126, Oct.4
Short News Item

ALASKA Pine & Cellulose, Ltd.

Canadian Subsidiary of Rayonier will Ship Sulphite Pulp to China p66, Aug.9

ALBERT & Co., Inc.

SEC Cracks Down on Broker p145, Oct.18

ALBERTA & Southern Gas Co., Ltd.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map) p106, Oct.11

ALCORN, Meade

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

ALDEN Products Co.

Makes a prefabricated laboratory for designing and building electronic equipment # p98, Aug.9

ALESSANDRI, Jorge

Chile's President-Elect Promises To Promote Open-Door Policy p103, Sep.13

ALGAE

In Space Travel, Algae Can Purify Air, Then Provide Food for the Voyagers p73, Sep.27

ALGERIA

De Gaulle's Smashing Victory Gives France Bright Hopes: To live with Algeria p94, Oct.4

Gen. de Gaulle has begun to outline his Algerian policy # p102, Oct.11

French army leaders in Algeria seem to have lost the political power they seized last May. Gen. de Gaulle has ordered the military to get out of politics # p137, Oct.18

ALGOMA Steel Corp., Ltd.

Canadian Steel Strike Is Settled p125, Nov.15

Canadian Giant Is Hit by Recession: Avro dumps its Algoma Steel shares p34, Nov.22

ALIEN Property

Aniline's Still Not For Sale: A syndicate is ready to buy p24, Nov.15

ALLERGIES

Allergy Immunization in Childhood May Bring an End to Hayfever Woes p96, Aug.9

ALLIED Public Relations Associates

Truckers Awarded \$652,074 Damages In Suit Against Railroads, Byoir p28, Jul.26

ALLIED Stores, Inc.

Chmn. Puckett says Allied Stores is not dickering to buy Stix, Baer & Fuller # p70, Jul.26

ALLIS-CHALMERS Mfg. Co.

700 Workers have been called back to work, more may be taken back by Sept. # p20, Jul.12

Develops a system to insure against power failure for use by data processing centers # p162, Sep.6

Strikes Rise in UAW "Mop-Up" p117, Nov.22
Labor Protests TVA Contract Award p89, Dec.13

ALLOYS

GE has developed a high temperature alloy called Rene 41 # p50, Aug.2

ALLSTATE Insurance Co.

Company now is one of the nation's largest insurance companies # p88, Oct.11

ALLYN (A.C.) & Co.

ICC Fights New Haven RR Deal. p38, Nov.22

ALLYN, Stanley C.

National Cash Register Breaks New Ground (with illus) p92, Sep.20

ALPERT, George

Congress to the Rail's Rescue p34, Aug.9

ALPHA Portland Cement Co.

Cement Plant Stresses the Pushbutton (with 4 illus) p70, Sep.13

ALUMINUM

Smooth foil containers that can be hermetically sealed have been developed # p66, Jul.12

First indications that a pickup may be at hand in aluminum came this week. Kaiser Aluminum & Chemical reactivated two potlines # p11, Aug.2

Steel Prices Hiked at Last: Aluminum is likely to do the same soon p25, Aug.2

Steel Hikes Come Fast: Aluminum prices go up p30, Aug.9

Detroit Is Betting Heavily on Aluminum Engines (with 3 illus) p44, Aug.16

Williamson Body & Equipment Co. makes a new aluminum flatbed trailer # p51, Aug.16

Seems to have turned the corner after several months of declining operations. Kaiser announces the activation of another potline # p9, Aug.30

An aluminum bridge constructed on aircraft design principles has been demonstrated # p162, Sep.6

Readers Report: European Experience p6, Sep.20

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) p60, Sep.27

Domestic output again is rising # p36 Sep.27

Prefab Does It With Aluminum: National Homes offer aluminum walls and roofs in its new line (with 6 illus) p68, Oct.4

Aluminum has made steady progress since turning the corner two months ago # p19, Oct.25

Another New Aluminum Bridge Is Introduced by Reynolds Metals (with illus) p72, Oct.25

Readers Report: New Bridge Idea p5, Oct.25

Selling Aluminum by the Bucket: Reynolds has two big customers-Ford and GM (with 2 illus) p125, Nov.29

Kaiser Aluminum estimates average aluminum use of 57 lb. in each 1959 car against the 50 lb. in the 1958's # p12, Dec.6

Production has been rising steadily since it hit bottom in July # p12, Dec.6

Price War in Aluminum: U.S. and Canadian producers hastened to guarantee prices through next June p34, Dec.13

ALUMINUM Co. of America

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) p60, Sep.27

Workers Can Draw Post-Strike UC While Awaiting Repairs to Plant p118, Oct.11

Alcoa's British Tie-In Stir Outcry: Plan to buy control of British Aluminum gets chill reception p18, Dec.6

ALUMINUM Co. of Canada

Price War in Aluminum: U.S. and Canadian producers hastened to guarantee prices through next June p34, Dec.13

ALUMINUM Foil

Heinz Puts Ketchup in Foil Packet To Tempt Food Service Industry p57, Dec.27

AMERICAN Airlines

Airline Orders 50 Jets for Medium Runs; Will Lease Engines in New-Style Deal p30, Aug.2

Plane Leasing Deal With Pan Am May Give National a First in Domestic Jets p44, Sep.6

Begins daily Boeing 707 flights from New York to Los Angeles in January # p98, Nov.1

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

Lease Deals Move Into Big Time: The biggest recent example is American Airlines' saving of \$80-million by leasing jet engines p92, Nov.22

How Many Men Will Fly the Jets p22, Dec.27

AMERICAN & Foreign Power Co., Inc.

Argentina Paves Way for U.S. Loans p109, Dec.6

AMERICAN Assembly

All Agree on Price Stability: It should be a primary economic goal, say delegates (with 2 illus) p27, Oct.25

AMERICAN Assn. of Nurserymen

Tips on winter care for the evergreens about your house # p134, Nov.15

AMERICAN Bankers Assn.

Fight in the Banking Family: ABA convention will hear proposal to expel the mutual savings bank (with 2 illus) p53, Sep.20

Bankers Defeat Ouster of Mutuals: But ABA vows to press fight for tax equality among banks p50, Sep.27

AMERICAN Bosch Arma Corp.

Discusses merger terms with Northrop Aircraft # p28, Jul.5

The inertial guidance system is going into the Atlas missile # p88, Aug.9

Merger between the company and Northrop Aircraft is practically a certainty # p69, Sep.27

Merger with Northrop Aircraft is off # p138, Oct.11

AMERICAN Broadcasting Corp.

See also Radio; Television

TV Nets Scramble for Fall Sponsors (with illus) p47, Aug.9

AMERICAN Cable & Radio Corp.

Radio-Cable Merger: There's talk of combining the two-and perhaps the three p29, Oct.4

AMERICAN Cancer Society

Cancer Society to ask Questions About Health of a Million Americans p38, Oct.4

AMERICAN Coal Shipping Co.

"Nondiscriminatory" Union Hiring Halls Upheld by Labor Board Examiner p122, Sep.13

AMERICAN Cyanamid Co.

FTC Hales in Drug Makers p32, Aug.9

Makers of Antibiotics File Replies to FTC Price Charges p131, Oct.25

AMERICAN Express Co.

Diners' Club Outbids American Express For Esquire in Credit Card Scramble p57, Jul.19

On-the-Cuff Travel Speeds Up: In the big business of credit cards, two giants are squaring off to make their one card all the traveler needs (with illus) p111, Aug.16

American Express buys the Universal Travelcard # p94, Aug.23

Big Three auto dealers will honor credit cards. Sheraton Corp. breaks off talks # p174, Oct.18

Service and parts soon will be chargeable at Chrysler, Ford, and GM dealers # p158, Oct.18

Dictating machines can be rented and charged on credit cards # p113, Nov.8

Hotel Corp. of America now honors American Express credit cards # p136, Nov.22

New Credit Card Rivalry Booms Some Stocks -But not Diners' Club p130, Nov.22

AMERICAN Federation of State, County & Municipal Employees

Shows the healthiest gains in membership of any labor organization # p79, Aug.9

AMERICAN-Hawaiian Steamship Co.

SEC Seeks to Force Registration of Shipless Steamship Company p102, Nov.22

Short News Item

AMERICAN Heart Assn.

Heredity Traced in Heart Disease: Gains Seen in Treatment of Clots p78, Nov.8

AMERICAN Home Laundry Mfgs. Assn.

Sales of Home Laundry Gear Slip p85, Aug.2

Home laundry appliance sales in September jumped .4% ahead of August # p110, Nov.1

AMERICAN Independent Oil Co.

Gets a concession in the offshore neutral zone between Kuwait and Saudi Arabia # p70, Aug.2

AMERICAN Machine & Foundry Co.

Is spending \$750,000 on advertising to promote bowling in the summer # p51, Jul.5

Marquardt Aircraft Co. takes over the missile products division # p126, Oct.4

AMERICAN Machinist

Fewer Tools, More Work (with chart) p128, Nov.15

AMERICAN Management Assn.

The average salary of executives in middle management rose 4.8% in 1958 # p38, Jul.26

For Company Presidents, More-Not Less-"Outside" Activity (with 7 illus) p80, Aug.23

Top Men in U.S. Overseas Offices Get Average of Six Extra Benefits p53, Sep.6

Stages a down-to-earth briefing session on "Soviet Trade Strategy" in New York # p102, Nov.8

Survey shows pay levels for executives about the same as last year # p53, Dec.13

AMERICAN Marietta Co.

No Midas Touch-Just Principles: Company explodes a myth that surrounds its phenomenal growth (with 2 illus) p45, Dec.13

AMERICAN Medical Assn.

New Publication for Doctors Limits Ads to Consumer Products p41, Jul.26

Medical Association Head Deplores Rules Forcing Workers to Quit at 65 p125, Nov.15

AMERICAN Metal Products Co.

Company reaches an agreement with UAW, ending eight-week walkout # p117, Nov.22

AMERICAN Meteorological Society

Charting Weather Years Ahead: That's what U.S. weathermen are battling over p45, Oct.11

AMERICAN Motors Corp.

See also AFL-CIO-Auto-Aircraft

Earnings Forecast Sends AMC Stock Up: Wolfson Accepts Extension of Ban p69, Jul.5

Ford Ads take a Swat at Rambler, Boast of Own Economy Showing p28, Jul.5

The Rambler continues to run ahead of its 1957 sales rate # p20, Jul.12

Louis Wolfson no longer has a voice on the company board. Both Martin Segal and William Shea have resigned # p53, Aug.2

Wolfson Signs SEC Consent Decree Over American Motors Stock Deal p83, Aug.9

A Car Comes To Market, Maybe Too Big and Two Years Too Late p32, Sep.13

Signs with UAW on terms close to those of the Big Three # p137, Oct.25

Most actively traded stock # p84, Nov.15

American Motors Breasts Tide With Jump in Net, Stock, Dividend p116, Nov.29

By next summer company will have a two-shift, straight time capacity of around 440,000 cars a year # p36, Dec.13

AMERICAN Municipal Assn.

Sewage Setup: Bill proposes \$1-billion federal grants to aid municipal cleanup p44, Aug.2

AMERICAN Optical Co.

New sunglasses, "True Color" # p94, Jul.26

Selling Style in Eyeglasses: American Optical's saint consumer advertising riles some professional eye men (with illus) p43, Nov.8

Readers Report: Style in Safety Glasses p6, Dec.6

AMERICAN Psychological Assn.

Dr. Harry Levinson says generous benefits won't head off unionization of a plant # p84, Sep.13

AMERICAN Research Bureau

Bureau Offers Instantaneous TV Program Ratings p129, Sep.6

AMERICAN-Saint Gobain Corp.

Old French Glassmaker Breaks Ground in U.S.: Saint Gobain is gambling on a new twin-polishing process (with 4 illus) p82, Nov.22

AMERICAN Screw Co.

Textron Loses Bid for American Screw p53, Dec.13

Henri Sadacca, chairman of Noma Lites, and five other Noma directors are made members of the board # p90, Dec.27

AMERICAN-South African Investment Co.

Fund for South African Investment Will Put Its Major Bets on Gold p134, Sep.6

AMERICAN Standards Assn.

Reform of Housing Code p164, Sep.20

AMERICAN Standards Testing Bureau

Radiation Standards Raise Problem for Radium-Dial Watches p52, Aug.9

AMERICAN Stock Exchange

Control Battle for E. L. Bruce Co. Revives Long-Buried Corner in Stock (with 2 illus) p22, Jul.5

Boosted brokerage fees last week # p83, Aug.9

Gilbert Offers to Dicker With Shorts in Bruce Stock p88, Aug.23

Twin Triumphs Go to Gilbert In Battle to Control E. L. Bruce p134, Sep.6

Mary G. Roebling is first woman member of a stock exchange board # p113, Nov.8

AMERICAN Telephone & Telegraph Co.

Is growing more popular with mutual funds # p68, Aug.30

AT&T Common Moves Up in Flurry Inspired by Rumors of a Split p91, Sep.13

A New Faith Bolsters Stock: AT&T moves in (with chart) p31, Sep.20

Rumors sparking AT&T's rise # p66, Oct.18

New Puerto Rico Phone Cable Gets In More Words Edgewise p72, Oct.25

Stock sells at over \$200 a share # p23, Nov.15

Dividend Disappointments Bring Quick Drop in Stock p130, Nov.22

1958's Top Earners To Date: AT&T moves to top place (with table) p85, Dec.6

AT&T Rockets After 3-to-1 Split: Dividend will pierce \$9 ceiling, with three new shares bringing \$9.90 p25, Dec.20

Industrials Average Hits New Peak After News of AT&T Stock Split p71, Dec.20

AMERICAN Theater Society

Toledo Pulls In Live Theater: In tryout of new scheme for theater in smaller cities (with 6 illus) p26, Nov.15

AMERICAN Tobacco Co.

Two-Way Filters for Cigarettes p41, Jul.26

AMERICAN Tyrex Corp.

Rayon Tire Cord Makers Join Forces To Hold the Line Against Nylon p44, Sep.20

AMERICAN Velcro, Inc.

Stick-Together Closure p162, Sep.6

AMERICANS for Constitutional Action

New Political group has just been organized. Adm. Ben Moreell is chairman # p56, Sep.27

AMERICA'S Cup Races

Hotel and motel accommodations are practically non-existent in Newport. Space is still available on the Arosa Star # p94, Aug.23

At Newport-peak moment for a gold platters' sport (cover) Sep.27

Yachting's Festival at Newport (with 7 illus) p46, Sep.27

ANACONDA Co.

Anaconda Moves Into Construction Field As Olin Mathieson Tries to Get Out p102, Sep.20

ANDERSON, Edwin J.

Detroit Executives Trade Jobs Between Sports and Industry p74, Jul.12

ANDERSON, Herbert R.

Spokesman Plays Down Role Of Mutual Funds' \$11.7-Billion p144, Oct.25

ANDERSON, Jack Z.

The Men Adams Leaves Behind (with illus) p42, Sep.27

ANDERSON, Robert B.

See also Dept. of the Treasury

Renewing the War on Inflation: High-level worries are shifting from recession to rising prices (with illus) p17, Aug.2

Problem: 'Psychological' Inflation p25, Aug.16

Readers Report: Share the Burden p5, Aug.23

Now's the time for a fresh look at the Eisenhower team. Why the President likes Anderson # p29, Aug.30

A Cabinet Trio Gains Washington Power: Three strong men displace White House aides at the Presidential ear (with illus) p40, Sep.20

Hearings seeking a formula for taxing insurance companies will start Nov. 17, with Secy. Anderson as leadoff man # p44, Sep.20

Anderson Asks Institutions to Buy Bonds As Patriotic Blow Against Inflation p146, Sep.27

Off on the Wrong Track (Trend) p128, Oct.4

ANGOSTURA-Wupperman Corp.

Trinidad Bids for Siegert & Sons To Head Off Purchase by Outsider p48, Aug.30

ANHEUSER-Busch, Inc.

Antitrusters Want Anheuser To Divest Itself of Florida Brewery p50, Nov.8

ANIMAL Food

Animal Food Is Not Its Dish of Tea: So P&G Sells Some Soybean Crushers p36, Nov.8

ANTIBIOTICS

FTC Hales in Drug Makers: Charges five antibiotic makers with manipulating patents and conspiring to maintain prices p32, Aug.9

No New "Miracle" in Sight p131, Oct.25

Three Major Makers of Antibiotics File Replies to FTC Price Charge p131, Oct.25

Commerce Dept. lifts the embargo on exports of antibiotics # p68, Nov.29

ANTIQUES

Boom in London's Silver Cellar (with 5 illus) p36, Sep.6

ANTISEPTICS

A missile is sprayed with antiseptic so that nothing from the earth can contaminate the moon (illus) p40, Dec.6

ANTITRUST Laws and Enforcement

Antitrusters Busting Out All Over, Start Five Cases in Single Day p28, Jul.5

Short News Item

Antitrusters Get After "all": The top-selling detergent in its field is issue between Justice Dept. and Monsanto Chemical-Lever Bros. p36, Jul.12

Baseball Stars Go To Bat For Sports Antitrust Exemption p99, Jul.12

An FTC hearing examiner has recommended dismissal of charges against Scott Paper Co. # p57, Jul.19

Court Showdown Nears in Gilbert's Fight For Control of E. L. Bruce Co. p90, Jul.26

Auto Dealers...for Ford, Chevrolet, and Oldsmobile are charged with conspiring to set prices p24, Aug.2

California Beer Wholesalers File Antitrust Suit Against Safeway p108, Aug.16

Maine Fishermen Accused in Lobster Plot Bend to Will of Antitrusters p52, Aug.16

Antitrust: How Good? p66, Aug.30

Texas Sues Chlorine Suppliers, Threatens to Push Antitrust Law p42, Sep.13

Consent Decree Ends Antitrust Case For Some Liquor Men: Others Face Trial p44, Sep.20

California Antitrust Suit Seeks to End Merchandising by Major Oil Companies p52, Oct.4

Radio-Cable Merger: There's talk of combining the two-and perhaps the three p29, Oct.4

Three Major Makers of Antibiotics File Replies to FTC Price Charges p131, Oct.25

Wholesaler, Nine Retailers in Toledo Accused of Price-Fixing on GE Items p38, Oct.25

RCA Gives In ... to antitrust charges and agrees to pay \$100,000 fine, open its radio-TV patents to all comers p29, Nov.1

Antitrusters Want Anheuser-Busch To Divest Itself of Florida Brewery p50, Nov.8

Oil Companies Can Continue Retailing, Judge Rules in Antitrust Case p36, Nov.8

High Court agrees to decide whether corporations that dissolved after antitrust indictments may still be prosecuted # p36, Nov.15

Jubilant Antitrusters Win a Ruling Against Dairy Purchase, File New Suit p38, Nov.29

Teeth in the Bethlehem Ruling: Judge Weinfield's turnaround of the Bethlehem-Youngstown merger is bound to affect other companies p25, Nov.29

Philadelphia Radio & Television Broadcasters Assn. and nine radio stations sign a consent decree # p36, Dec.13

Switch in Oil Product Procurement Looms If U.S. Wins Antitrust Suit p36, Dec.13

ANTOVILLE, S. W.

Named board chairman of U.S. Plywood # p44, Sep.20

APARTMENTS

See Housing

ARAB Development Bank

In Washington there are any number of views on the proposed Arab development bank. If the bank does get started, the oil companies will have a tough decision to make # p52, Aug.30

Two Arab bank plans are being considered. One is being pushed by Egypt and Saudi Arabia. The other is sponsored by Lebanese industrialist Emile Bustani # p87, Sep.13

ARCHER-Daniels-Midland Co.

Changes in Top Operating Teams Stress Trend To Younger Executives (with illus) p139, Nov.22

ARGENTINA

See also Latin America

Argentina's President Finds Himself In Everybody's Black Books p98, Jul.19

Argentina Nears Deal for Development Of Oil by U.S., European Companies p30, Aug.2

Argentina Still Beset by Oil Woes, Turns to the Soviet Bloc for Help p77, Aug.16

Country will need \$2.5-billion over the next decade. Its urgent needs, for just the next few years, amount to \$1.8-billion, according to ECLA # p80, Aug.16

Argentina Sprouts Deals for Development by Foreign Money p97, Aug.23

Argentina Communists Take the Lead In Propaganda Campaign Against U.S. p61, Aug.30

Latin Neighbors Voice Skepticism On Proposed Inter-American Bank p61, Aug.30

Labor is threatening Pres. Frondizi's program for industrial development # p118, Sep.6

Orders \$36-million worth of petroleum equipment from a West German company # p105, Oct.25

Moscow has swung its first major aid-and-trade deal in Latin America-a \$100-million credit to Argentina for oil equipment # p102, Nov.8

Violent nationalistic feelings over oil and unrest among pro-Peron labor groups have opened up again # p114, Nov.15

Frondizi Is Pushing Tough Policy To Cure Argentina's Economic Woes p81, Nov.22

Announces plans for a 1-million-ton steel mill. Will be built by Kaiser Engineers International # p109, Dec.6

Argentina Paves Way for U.S. Loans p109, Dec.6

Esso and Shell Sign Long-Term Contracts To Help Argentina Expand Oil Output p77, Dec.13

Enlists U.S. Cash and Knowhow For a Massive New Petrochemicals Complex p71, Dec.27

Is about to receive a loan package of over \$300-million from Washington and U.S. private banks # p62, Dec.27

ARGONNE National Laboratory

Repairs on Reactors Safely Speeded By Freezing Pipes For An Ice Shield p75, Oct.18

ARKANSAS

Anti-Featherbedding Law Defeated p125, Nov.15

ARKANSAS Fuel Oil Corp.

Cities Service Foiled Again In Try To Escape SEC Holding Company Rule p53, Aug.2

Minority Holders Reported Sneering At Cities Service Bid for Subsidiary p142, Sep.20

ARMCO Steel Corp.

First of the steel companies to hike prices # p11, Aug.2

Steel Prices Hiked at Last: One month later than expected, Armco makes the first move to cover increased labor costs p25, Aug.9

ARMINGTON, Raymond Q.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

ARMOUR & Co.

Armour Works Out Plan to Tag Fresh Beef Sold by Retailers p55, Sep.13

ARMSTRONG Rubber Co.

Claims new synthetic rubber called cispolymers stands 40% more wear than natural rubber on truck and passenger car tires # p74, Oct.4

ARNAZ, Desi

Why Lucy Loves Desilu (with table) p98, Nov.22

ARNOLD, Schwinn & Co.

Is charged with an illegal combination and conspiracy with its wholesalers and the B. F. Goodrich Co. # p28, Jul.5

ART

In Mexico, You Can Paint Your Tax Return (with 4 illus) p16, Aug.30

ARTHRITIS

"Rivals" Wall as Polio Foundation Branches Out to Include Arthritis p28, Jul.26

NYSE Moves in Another Short Squeeze p134, Sep.6

Short Sellers Able to Run For Cover, Thanks to Decline in Artloom Price p91, Sep.13

ARTLOOM Carpet Co.

SEC Accuses Marcus of Manipulating Stocks of Artloom and U.S. Hoffman p118, Nov.8

ARVIDA Corp.

Arthur Vining Davis Sets Up New Florida Real Estate Outfit p69, Sep.27

SEC Investigates Brokers' Conduct, Seeks Injunction in Arvida case p146, Sep.27

Injunction Refused on Arvida Publicity, But SEC's Warning Is on Record p38, Oct.25

Files a registration statement with SEC # p89, Nov.1

Revised Prospectus Dulls the Glitter of Arvida's Fund-Raising Offering p116, Dec.6

SEC Wars on New Issue "Publicity" p28, Dec.13

Consent Decree Terminates Squabble Over Offering of Arvida's New Issue p71, Dec.20

ASAHI Shimbun

Japanese Paper Plays Top National Role (with 5 illus) p130, Jul.12

ASIAN Flu

No recurrence of last year's epidemic is foreseen # p72, Aug.30

Five-Stock Parlay Wins Prize p105, Dec.13

ASSOCIATED Artists Productions Corp.

National Telefilm Associates sells its contract to buy 820,000 shares of AAP # p38, Aug.16

ASSOCIATED Dry Goods Corp.

Reports third-quarter sales and earnings running ahead of the 1957 period # p59, Dec.6

ASSOCIATED Industries of Cleveland

Labor Settlements Keep Coming With Wages Favored Over Fringes p85, Sep.6

ASSOCIATED Merchandising Corp.

"Twigs," Not Branches, Are Called Key to Suburban Store Expansion p73, Oct.11

ASSOCIATED Shippers

Co-ops Gain on Freight Forwarders p86, Oct.18

ASSN. of American Railroads

"Hot Box" Hassle: Some railroads are protesting the new ruling on lubricating devices for axle bearings p74, Sep.13

ASSN. of Casualty & Surety Companies

Study shows a big increase in the average sum awarded in personal injury suits tried in Chicago # p134, Nov.15

ASSN. of Customers Brokers**ASUNSOLO, Ignacio**

In Mexico, You Can Paint Your Tax Return (with illus) p16, Aug.30

ATL, Dr.

In Mexico, You Can Paint Your Tax Return (with illus) p16, Aug.30

ATLANTIC Coast Line RR

Atlantic Coast Line, Seaboard Air Line Discuss Merging Their 9,400 Mi. of Tracks p38, Oct.4

Short News Item

Big Deal, or Quick Economies? A merger of Atlantic Coast and Seaboard Air Line could remake the rail map—or just save some money (with 2 maps and table) p84, Oct.11

Fears Spur Rail Merger Talks (with map) p47, Nov.29

ATLANTIC Indemnity Co.

Montgomery Ward cancels plan to sell men's clothing insured against fire and theft # p66, Aug.23

ATLAS Corp.

Slow-Motion Financing Gives Odium A Chance to Control Summers Gyroscope p88, Aug.9

Esso and Shell Sign Long-Term Contracts To Help Argentina expand Oil Output p77, Dec.13

ATOMIC Energy

The public vs. private power fight is involved in the atom issue # p32, Jul.5

Atom Fuel Costs Must Be Cut (with table) p32, Jul.12

Senate Puts Its Stamp of Approval On McCone for AEC p99, Jul.12

Congress, in Generous Mood, Authorizes \$386-Million for New AEC Projects p79, Jul.26

New booklet tells where and how to sell to AEC # p79, Jul.26

President's Reprimand on AEC Funds Angers Democrats on Atomic Committee p75, Aug.9

Polar Voyages Show Off the Nation's Newest Super Weapon: The nuclear submarine (with 5 illus) p32, Aug.16

NDA Goes It Alone in Atomics: Now company wants to expand into manufacturing (with illus) p99, Aug.23

Shipping Men Briefed on Future Of Atom-Powered Cargo Vessels p75, Aug.23

Top Cargo Giant Starts Out on a New Course: States Marine, picked for first nuclear operation (with 2 illus) p140, Sep.6

Atomic Power Moves Farther Away: That's the consensus of scientists from 69 nations, meeting at Geneva (with illus) p37, Sep.13

Safeguards Committee Frowns on Site Proposed for Ohio Atomic Power Plant p42, Sep.13

Plans for developing atom bombs for industrial use may become a victim of cold war. Russia claims Plowshares is only a disguise for weapons testing # p56, Sep.27

Atom Blasts for Industry's Use: Mining, power, and oil industries see great possibilities in underground blasts (with 3 illus) p46, Oct.4

AEC Breaks Uranium Log Jam: Industry gets tentative approval for new mills, expansion of existing facilities (with illus) p27, Oct.11

Congress Smiled, White House Frowned-AEC Blesses Dual-Purpose Reactor p36, Oct.11

No Short Cut to Power (Trend) p176, Oct.18

Repairs on Reactors Safely Speeded By Freezing Pipes For An Ice Shield p75, Oct.18

AEC to Halt Buying of Lithium, Used in H-Bomb Hydrogen p36, Nov.1

Supreme Court Acts on Publishing of Data p36, Nov.1

Arms control talks with the Russians have reached a critical stage. Both Russia and the U.S. are under pressure from world opinion to reach a test ban agreement # p101, Nov.8

Automatic Scanner Counts the Tracks Of Particles From the Smashed Atom p78, Nov.8

Democrats probably will have enough votes to force through a big program of government reactor projects # p40, Nov.8

GE Bids for Atom Lead: But its proposals for wide industry program of atom power plant construction rouse no immediate offers to join in p85, Nov.8

U.S. Gains in Atom Power Race: U.S. may now have the edge in quest for foreign sales as British hint they will shift to new reactor types p75, Nov.22

Philadelphia Electric Group Bids To Build Gas-Cooled Power Reactor p38, Nov.29

U.S. Atomic Companies Scrambling For Partners in the Euratom Region p68, Nov.29

Westinghouse, Utility Give Up Effort To Develop Homogeneous Reactor p30, Dec.20

Eight companies enter bids for AEC contract to work on a fast breeder reactor using a plutonium-uranium oxide fuel cycle # p28, Dec.27

Foreign

British Babcock & Wilcox Teams Up With Erstwhile Parent on Atom Power p98, Jul.19

The Soviet Union won't exhibit in the commercial side of the upcoming atoms-for-peace conference in Geneva # p72, Aug.23

Automatic Scanner Counts the Tracks Of Particles From the Smashed Atom p78, Nov.8

AUCHINCLOSS, James C.

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

AUDIO Devices, Inc.

Tape Winds Up for Bigger Role p106, Jul.19

AUGENSTEIN, Paul M.

Chrysler Shakes Up Airtemp Division p38, Oct.4

AUSTRALIA

Private Investment by U.S. Companies Is Spur to Australia's Economy p134, Oct.18

Sold \$25-million worth of bonds in Wall Street # p95, Oct.25

Australia to Introduce Its Aspirin To American Headache Sufferers p76, Dec.20

AUSTRIA

The schilling is backed by gold and foreign exchange reserves of 106% # p174, Sep.27

AUTO Licenses

See Driver's Licenses

AUTOMATIC Canteen Co. of America

Under an FTC consent decree company won't acquire any vending machine makers for 10 years, will get rid of 13 service affiliates # p74, Jul.12

AUTOMATIC Records, Inc.

"Copy" Machine Speeds Inventory-Taking Job (with illus) p114, Nov.1

AUTOMATIC Voting Machine Corp.

Rockwell Mfg. Now Metering Votes p52, Aug.16

AUTOMATION

Where Mail Hikes Hurt: Direct mailers will find rate boost slicing already thin margins (with 2 illus) p31, Jul.19

Taking Worry Out of Automation: New Ford plant in Lima extends automation to more processes (with 3 illus) p44, Aug.23

Cement Plant Stresses the Pushbutton: Alpha's setup at Lime Kiln, Md. (with 4 illus) p70, Sep.13

Recession Buying Bee Speeds Timken's Automatic Look (with 3 illus) p160, Sep.20

Why Industry Modernizes—and How It Does the Job. (A Business Week Special Report) p74-126 Sep.27

Machines Keep Crops Too Big: Improved technology has enabled farmers to raise more on even less land (with 4 illus) p104, Oct.18

Next-Computers Run Planis: The nearest approach so far is a Daystrom installation at a Louisiana power station p64, Nov.22

No Midas Touch-Just Principles: American-Marietta explains its growth. Economics of automation (with 2 illus) p45, Dec.13

The Jobs That Are Gone Forever: In Detroit, stepped up productivity means that fewer auto workers are needed (with illus) p39, Dec.20

Breaking Into a \$500-Billion Economy (Special Report) p36, Dec.27

AUTOMOBILES

See also Individual Companies; AFL-CIO Auto-Aircraft

Ask the Man Who Owned One: Second oldest name in the auto industry will be dead this fall (with 4 illus) p29, Jul.19

Latest is hot dog cooker that works off a car cigarette lighter # p116, Jul.19

The decease of the Packard may stimulate greater interest in fine vintage vehicles of this make # p102, Jul.19

Prospects on 1959 auto prices are as foggy as the status of Detroit's labor negotiations # p12, Jul.26

Readers Report: Cold Sales p6, Aug.9

Detroit Is Betting Heavily on Aluminum Engines (with 3 illus) p44, Aug.16

Taking Worry Out of Automation: New Ford plant in Lima extends automation to more processes (with 3 illus) p44, Aug.23

Cornell University research group reports on use of car safety belts # p72, Aug.30

Car Seats Catch Up With Skirt Styles (2 illus) p32, Sep.6

A Car Comes to Market, Maybe Too Big and Two Years Too Late: Lead-time is what keeps Detroit from responding fast to market trends (with 7 illus) p32, Sep.13

Buick Tests the 1959 Market: First of the new cars, its aim is to fight off the invasion of the medium-priced field (with chart and 5 illus) p70, Sep.20

Close to 5-million new cars will be registered this year # p28, Sep.20

First Look at New Auto Price Tags (with illus) p33, Sep.20

Steel Pins Hope on Detroit: If the new cars sell nicely, the industry can reach 86.5-million ingot tons for the year p33, Sep.20

Target for '59 Buick: more of the middle market. Question: Is the target still there? (cover) Sep.20

Detroit's Hopes on Upswing (chart) p152, Sep.27

GM Startles the Trade Again-By the Modesty of Its Price Boosts p52, Sep.27

Here's what you'll find on the new car labels # p150, Sep.27

You can buy "The Surrey," a 1958 version of a vintage 1903 automobile, in knocked-down kit form # p150, Sep.27

Fourth-quarter auto output has to reach almost 1½-million to bring the year's total up to 4.4-million. Output last month was a scant 150,000 # p19, Oct.4

Wisconsin May Curtail Warranties. Put Them Under State Regulation p52, Oct.4

Consumers Can Afford to Go Into Debt For New Cars, Loan Companies Say p73, Oct.11

Installment borrowing to buy car in the first eight months this year fell to 9¼-billion this year from nearly \$11.4-billion in the same period last year # p20, Oct.11

Readers Report: Slippery Slide Rule p5, Oct.11

St. Louis Parking Chain Blackballs New Cadillac for Unseemly Girth p36, Oct.11

Strikes held down last week's production of new cars to an estimated 33,000 # p19, Oct.11

Auto makers haven't even been able to stock dealers adequately for unveilings, much less for a real test on sales # p19, Oct.18

The Economic Recovery (with chart) p34, Oct.25

With most of the strikes settled, it seems unlikely that October auto output will get much above 250,000 # p19, Oct.25

Short News Item

Readers Report: Detroit Fans p5, Nov.1

Detroit Rapped, Just "For the Record" by Kefauver Committee p36, Nov.8

Detroit's Sales Abroad Dip (chart) p83, Nov.8

Installment debt on cars has been reduced by more than \$1.1-billion in a year # p19, Nov.8

Revolt Against Giant 1959 Cars Grows: New York Garagemen Charge Them Extra p36, Nov.8

When is the best time to buy a 1959 model car # p122, Nov.8

To many outsiders, 1959 looks more like a 6-million-plus year than the 5½-million the industry is talking about # p20, Nov.15

Auto Debt Shrinks (chart) p91, Nov.22

Duel for the Detroit Tire Market (with illus) p55, Nov.22

Output is getting up to a respectable level only this week. November production won't go much above 500,000 cars # p19, Nov.22

Durables Hope for Bigger Share of Dollar (with 2 charts) p30, Nov.29

Kaiser Aluminum estimates average aluminum use of 57 lb. in each 1959 car against the 50 lb. in the 1958's # p12, Dec.6

Output schedules for new cars call for 600,000 to roll off production lines this month # p11, Dec.6

The latest sounding of consumer intentions to buy new cars can hardly be described as more than lukewarm # p11, Dec.6

Detroit Waits for Big Decisions: Auto capital will soon know whether it has designed the kind of car the customer really wants p23, Dec.13

No Signs of Another Boom: Installment buyers apparently aren't ready to go back into hock (with chart) p32, Dec.13

It looks as though the production lines will roll out 600,000 cars this month; they'll be close to 430,000 by this weekend # p11, Dec.20

The Jobs That Are Gone Forever: In Detroit, stepped up productivity means that fewer auto workers are needed (with illus) p39, Dec.20

Three winter car care tips # p82, Dec.20

A modest motor car year will mean moderate business recovery. But, if car sales push above 6-million, there'll be power in the drive # p11, Dec.27

All that costly glass used in new cars is a major reason for National Automobile Underwriters' newest rate boost # p82, Dec.27

An outside rear view mirror that melts away ice and snow is available # p68, Dec.27

Dealers

Dealers will have to sell as many cars in the third quarter as they did in the second to clear the decks for new models # p20, Jul.12

General Motors buys and closes down Detroit Grand River Chevrolet Co. # p78, Jul.19

Auto Men to Play Down Prices: New federal price-tag will shift the pitch to quality and service p19, Jul.26

Ohio Dealer Uses Pint-Sized Isetta in Package Deal to Push Dodge Sales (with illus) p41, Jul.26

Auto Dealers . . . for Ford, Chevrolet, and Oldsmobile are charged with conspiring to set prices p24, Aug.2

Seattle Auto Salesmen End Strike, Accept Dealers' Incentive Pay Plan p79, Aug.23

Dealers have about 450,000 cars to sell between now and the time that new models begin to roll in volume # p28, Sep.6

One Swallow Is No Summer, But Buick Says New Models Get Fast Start p52, Sep.27

Car Dealers Say '59s Take Off Fast: Early returns show the customers like the new models (with chart and illus) p25, Oct.25

Dealers report fewer than 250,000 new cars delivered to customers in October # p19, Nov.15

Washington Chevy Dealers Plead Guilty, Pay \$1,000-\$2,000 Fines in Price Fix Case p36, Dec.13

Everybody Loves Posted Prices: Both dealers and their customers seem to be happy with price tags required by law (with illus) p24, Dec.20

Foreign

Sales of English Fords totaled 12,555 units since first of year # p51, Jul.5

France's Simca Teams Up With Fiat For Auto Assembly Plant in Morocco p128, Jul.12

Imports of foreign cars showed a gain over 1957 of fully 90% for the first half of 1958 # p20, Jul.12

The 34,000 imported models registered in May pushed their share above the 7½% mark # p20, Jul.12

Rootes Motors is showing a Hillman, complete with air conditioning # p78, Jul.19

Seeking a Place on U.S. Roads: Two Japanese auto makers enter scramble for U.S. small car market (with 3 illus) p67, Aug.2

Chrysler Boosts Its Share of Simca and Buys Out Dutch Kaiser Plant p103, Sep.13

Gamble-Skogmo Picks German Goliath For Its Second Try at Selling Autos p55, Sep.13

Three - Wheeled, Three - Seat "Convertible" Chugs In From Italy at 75 Mi. Per Gal (with illus) p134, Oct.18

Chrysler Exploits Simca Deal p102, Oct.25

French and Italian Auto Makers Forge Production and Sales Link p105, Oct.25

Hilly Run Puts Foreign Cars to Gas Test (with 5 illus) p32, Oct.25

British-made cars go in for bright colors # p98, Nov.1

Foreign Cars Flood U.S. (chart) p83, Nov.8

Registration of foreign cars in the U.S. hit a new high of 36,000 in Sept. # p20, Nov.15

Models

GM's Electronic-Jet Dream Car (with 4 illus) p125, Sep.13

Buick Tests the 1959 Market (with chart and 5 illus) p70, Sep.20

Buying a 1959 car this year? Here are some accessories that will show up on the new cars # p109, Oct.4

Ford Unveils Galaxie Series As Challenge to Chevy's Impala p63, Nov.22

Parts

Major Parts Producer and UAW Sign Pact Based on Big Three Terms p90, Nov.8

AVALON Hills Co.

Some of the new adult strategy games that are catching on # p134, Nov.15

AVCO Mfg. Corp.

Missile Contracts on a New Pattern p24, Jul.26

AVIATION

Vertol Aircraft is first company to successfully fly a vertical take-off plane # p36, Jul.19

A lightweight de-icing system for light planes that works off compressed air has been developed by B. F. Goodrich # p102, Jul.26

New Federal Aviation Agency Awaits Naming of Its Boss p83, Aug.16

A \$10-million wind tunnel being built at El Segundo by Douglas Aircraft will be completed late next year # p46, Aug.23

Temco Aircraft announces two new processes for improving stainless steel honeycomb panels # p46, Aug.23

To Carry Man Into Space: North American's X-15 may do it (with illus) p31, Oct.18

For Rough Country Cargo (with illus) p74, Oct.25

Pay Rates Spur Missile Fight . . . in the battle of aircraft vs. electronics industries to control growing missile business p86, Dec.13

Crop Duster With New Agility (with illus) p62, Dec.20

Airports

CAA Chief Says Future Airports Must Cope with "Bus-Type" Passengers p65, Sep.20

New Airport Nearer Downtown Detroit Is Grabbing Business From Willow Run p103, Nov.29

Helicopters

Traffic Cop Takes to Air: Houston's KXYZ and Helicopter Airlift are helping motorists beat the traffic jam (with illus) p26, Jul.12

Twin Gas Turbine Engine Gives 'Copters New Lift (with illus) p114, Jul.19

An electronic tether for helicopters enables a ground operator to take control of the vehicle from the pilot # p51, Aug.16

The 59K VTOL helicopter that can act like an auto, has been successfully test flown # p36, Oct.11

A New Whirl for Helicopters: Gas turbines, more seating capacity make them economical (with 5 illus) p76, Oct.18

Readers Report: Well Done p6, Nov.22

Private Planes

Jets Move Into Company Hangar: Turbo planes designed for business make a bid for the executive who wants to hot-rod (with 5 illus) p100, Aug.9

Aircraft Owners & Pilots Assn. reports on private-owned planes # p102, Aug.16

Transport

MATS Is Flying Off Course, Commercial Airlines Charge p59, Jul.5

Cut-rate flights to Western Europe by Icelandic Airlines were booked solid during June # p128, Jul.12

Readers Report: Serious Problem p6, Jul.12

TWA's Seats are Too Comfortable, Rival Domestic Airlines Complain p99, Jul.12

\$16-Million Electronic Hookup to Speed Reservations for United Air Lines p36, Jul.19

American Airlines Orders 50 Jets for Medium Runs; Will Lease Engines p38, Aug.2

Higher Airline Fares to Pay for Jets Urged in Report to Eisenhower p38, Aug.9

Britain's entry in the jet airline market, the Comet IV, makes new eastbound record from New York to London # p38, Aug.16

Continental Air Lines seeks a 20% cut in fare for daily coach flights between Los Angeles and Chicago # p38, Aug.16

There's no longer a \$3 no-show penalty for air passengers who don't pick up their tickets # p102, Aug.16

BOAC Gets in Ocean Jet Race, With Flights Due by Yearend p97, Aug.23

Lockheed's turboprop Electra has been certified by CAA for commercial service # p26, Aug.30

No High-Altitude Jet Plane Trip Without an Oxygen Mask, CAB Rules p121, Sep.6

Plane Leasing Deal with Pan Am May Give National a First in Domestic Jets p44, Sep.6

Nationalist China's CAT Airline Thrives Despite Hostile Environment p103, Sep.13

Eastern Air Lines asks CAB to investigate deal by which National hopes to lease Pan Am's Boeing 707s # p52, Sep.27

Family-plan discounts on transatlantic flights will go into effect Oct. 15 # p150, Sep.27

The Boeing 707 gets certificate of air-worthiness from CAA. Pan Am service starts Oct. 26 # p52, Sep.27

Short News Item

A First for Britain: BOAC wins the race for transatlantic jet passenger service (with illus) p25, Oct.11

EAL Goes to Court to Block Strike Over Cockpit Jobs in Future Jets p118, Oct.11

The jet age has arrived for civilian travelers. Some information on the time saved, the cost, and choice of seats offered by BOAC and Pan Am # p121, Oct.11

CAB approves requests by eight major lines to eliminate the 5% discount for round trips # p158, Oct.18

Jets Begin to Earn Their Keep: When the jets start flying (with table and illus) p30, Oct.25

American Airlines begins daily Boeing 707 flights from New York to Los Angeles in January # p98, Nov.1

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

Business Week editor recently returned from a round-trip New York-to-Paris flight aboard the Boeing 707 reports on the pros and cons of jet travel # p121, Nov.8

Dogfight Over Latin Air Trade: About 60 carriers are battling for passengers (with map) p130, Nov.8

Mergers, Equipment Pools May Help Close the Gap: Airlines are shy \$510-million of their capital needs for new jet planes by 1962 (with 2 tables) p31, Nov.8

High Court upholds a lower court ruling that CAB has no authority to regulate depreciation practices of the major airlines # p36, Nov.15

Aerotherm Corp. makes an airplane seat belt that winds on a small reel # p134, Nov.29

New Strikes Hit Major Airlines p107, Nov.29

How to Get a First With Jets: National Airlines coup to be first in domestic jet service is typical of Pres. Baker's free-wheeling management (with illus) p89, Dec.6

Airlines Discard Conventional Plans In Scramble to Pay for Costly Jets p36, Dec.13

New Labor Law for Airlines? Wave of strikes brings talks of changes in Railway Labor Act p90, Dec.13

North Central Airlines is considering a "Beer flight" run between Milwaukee and Chicago # p64, Dec.13

CAB has authorized Northeast, Eastern, and National Airlines to use Broward International Airport at Fort Lauderdale # p82, Dec.20

Eastern Airlines Eyes Yule Traffic As One Strike Fades, With One to Go p30, Dec.20

How Many Men Will Fly the Jets? That's the basic question behind the dispute that has grounded more than one-third of U.S. air travel (with 2 illus) p22, Dec.27

AVIATION WEEK

Reports Russia is now flying a prototype nuclear-powered bomber p24, Dec.6

AVIEN, Inc.

New takeoff monitor is designed to help jet pilots take off safely on available commercial runways # p134, Nov.29

AVIS Rent-a-Car System, Inc.

Avis Offers New Corporate Service p48, Aug.30

AWARDS

W. Rogers Herod, IGE President, Gets Foreign Trade Award (with illus) p81, Nov.22

AYER (Frederick B.) Associates

Mergers, Equipment Pools May Help Airlines Finance Jet Planes p31, Nov.8

B

BOAC

See British Overseas Airways Corp.

BTU Industries, Inc.

Makes Theftproof Car Heater for Drive-in-Theaters (with illus) p68, Dec.27

BABBITT (B. T.) Inc.

Babbitt's "Free Subway Ride" Coupons Are Catching On in Other Major Cities p63, Aug.30

BABCOCK & Wilcox, Ltd.

British Babcock & Wilcox Teams Up With Erstwhile Parent on Atom Power p98, Jul.19

BABIES

U.S. Stork Watchers Raise the Ante As Baby Boom Outruns Estimates p36, Nov.15

BACHE & Co.

Aniline's Still Not For Sale: A syndicate is ready to buy p24, Nov.15

BACKMAN, Jules

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

BAER, Dr. Rudolph L.

Allergy Immunization in Childhood May Bring an End to Hayfever Woes p96, Aug.9

BAGHDAD Pact

Behind The Iraq Revolt: Nasser, the Army, a Middle Class p91, Jul.19

Revolt in Iraq is threat to the Pact # p81, Jul.19

Mideast Crisis Moves to Summit (with 4 illus) p15, Jul.26

Dulles reaffirms the U.S. adherence to the pact at meeting in London # p59, Aug.2

BAHAMA

U.S. Unions Back Bahamian Federation p125, Nov.22

BAIRD, Julian B.

Changing Their Investment Ways p140, Oct.18

BAKELITE Co.

Bakelite Co. Changes Its Name, Sets Up a New Sales Organization p78, Oct.25

BAKER, George T.

How to Get a First With Jets: National Airlines' coup to be first in domestic jet service is typical of Pres. Baker's free-wheeling management (with illus) p89, Dec.6

BALDERSTON, C. Canby

A Question That Shouldn't Be Ducked (Trend) p116, Nov.1

BALL, Lucille

Why Lucy Loves Desilu (with table) p98, Nov.22

BALTIMORE & Ohio RR

First Shot in Rail Rate Fight: B&O's attempt to extend "piggyback"-type bargain rates to other freight could begin a new battle with trucks p24, Oct.18

BALTIMORE, Md.

Court Clobbers Ad Tax in Baltimore p53, Jul.12

State Court Upholds Ruling On Baltimore's Advertising Tax p58, Oct.25

City officials turn down proposal for a municipal income tax # p103, Nov.29

Bookkeeping Reefs Ahead as Court Tells Baltimore to Refund Ad Tax p59, Dec.6

BALTIMORE Transit Co.

Fares will be increased from 5¢ to 25¢ # p143, Oct.25

BANGOR & Aroostock R. R.

More Nuptials? Latest rail merger talk proposes a system uniting five New England roads p34, Nov.22

Fears Spur Rail Merger Talks (with map) p47, Nov.29

BANK Holding Company Act

Milwaukee's Marshall & Ilsley Bank asks permission to form a holding company # p125, Nov.8

BANK of England

Quick on the Trigger (Trend) p104, Aug.23

The Bank of England lowered money rates at the exact same time the Fed was tightening # p11, Aug.23

BANK of Nova Scotia

The bank has initiated a new consumer installment loan plan # p58, Oct.11

BANKERS Trust Co.

Plotting an Executive's Time (illus) p67, Sep.27

BANKS and BANKING

See also Federal Reserve Board; Credit; Interest Rates

Banks Still Cutting Savings Rates; Los Angeles S&L's Hold Fast at 4% p68, Jul.5

Banks Sue to Force S&Ls to Stress That Their Shares Are Not Savings Deposits p38, Jul.12

Trend of Bank Loans and Investments (chart) p54, Jul.12

Fed Blocks Bid by New York Bank To Invade Suburbs Via Holding Company p36, Jul.19

1958: Rocky, But Gainful: For U.S. Banks (with 2 charts) p66, Jul.26

The Fed has spotted supplies of currency about the country in places it considers unlikely as atomic bomb targets # p32, Jul.26

Credit Help for Small Business Offered Through New Kind of Bank p38, Aug.16

Proposed Bank Merger in California Would Create State's Third Largest p38, Aug.16

Banks Are Fighting Back . . . against postwar loss of their traditional share of savings deposits to savings and loan associations (with 2 charts) p39, Aug.23

Bank stocks continue to advance # p68, Aug.30

Now Banks Are in the Business: Britain's consumer loan volume is in for a boost (with chart) p86, Sep.6

SBA Drawing Up Regulations For New Capital Bank Program p121, Sep.6

Hardy Survivor of a Dying Breed: Brown Bros. Harriman, almost the last of the private banks, flourishes on personal service (with 4 illus) p56, Sep.13

Challenge to Fed: Suit brought by Grand Rapids bank seeks to curtail Fed's power to thwart bank mergers p58, Sep.20

Fight in the Banking Family: ABA convention will hear proposal to expel the mutual savings bank (with 2 illus) p53, Sep.20

Bankers Defeat Ouster of Mutuals: But ABA vows to press fight for tax equality among banks p50, Sep.27

Branch Banking Faces a Test: Missouri, one of nine states that prohibit the practice, will vote in November (with chart) p53, Oct.11

George A. Mooney warns that mutuals still face a "full-scale war for tax equality" p58, Oct.11

Nation's Money Managers Adopt "Wait and See" Attitude on Credit p58, Oct.11

Rise in Loan Demand May Force Banks To Unload Government Bonds at a Loss p58, Oct.11

Chase Manhattan Bank is introducing a "charge account" plan # p36, Oct.18

Shuffle in Bank Districts? Federal Reserve is considering demands to change boundaries (with map) p27, Oct.18

Charge Accounts at the Chase: Bank offers all-out credit card plan p96, Oct.25

Less Liquidity: Fed survey shows the nation's banks don't have liquid assets to back an inflationary expansion in loans p86, Nov.1

Bankers are making headway in their fight to get the Fed to allow them to count vault cash as part of their reserves # p125, Nov.8

Cash for the Film Independents: Now a new financing system turns their movie and TV cameras (with illus) p68, Nov.8

Short News Item

Milwaukee's Marshall & Ilsley Banks ask permission to form a holding company # p125, Nov.8

Missourians Bar Branch Banking p36, Nov.8

Mutual Savings Banks Continue Heavy Investment in Home Mortgages p125, Nov.8

Rival Dallas Banks Both Plan Additions To their Capital Through Sale of Stock p56, Nov.15

Battle Over Branch Banking Limit Breaks Out Anew in New York State p111, Dec.6

Chase Manhattan becomes second largest bank, with the announcement that the merger between it and Clinton Trust has been approved # p111, Dec.6

Mills Calls for Broader Tax Base, Says Mutuals May Lose Tax Exemption p111, Dec.6

First National City Bank Seeks U.S. Charter for Its Trust Affiliate p36, Dec.13

Irving Trust Offers Loan Service In Federal Funds to Other Banks p105, Dec.13

Banks Set Up a Rival Plan . . . as credit unions continue their growth (with 2 charts) p55, Dec.20

Giant "Wholesale" Bank in the Making: J. P. Morgan and Guaranty Trust could dominate New York's corporate banking p23, Dec.20

Group of New York Trust Holders Threatens to Wage Proxy Fight p71, Dec.20

Checking Accounts

Those Uncashed Checks: Bernard Goldfine is not the only one who uses them in business. They appear in many transactions (with illus) p26, Jul.19

Readers Report: Elementary Bookkeeping p6, Aug.23

Behind the Million-Dollar Kite: A New Yorker is charged with bigtime bilking of a group of banks p31, Nov.15

BANNER Laundry Co.

Men's shirts for rent is new service # p110, Nov.1

BARGES

Most Powerful Towboat Yet Joins the Mississippi River Fleet: Federal Barge Lines' new United States (with illus) p136, Nov.15

BARISH, David T.

Parachute With a Spin p83, Dec.6

BARKALOW, Dr. Fred

Hunting Game for a Diploma (with illus) p26, Dec.13

BARKIN, Sol

Labor Gives Its Ideas On How to Stem Inflation p96, Dec.13

BARLOW, Joel

Tax Expert Chides Management For Neglecting Fast Write-Off p96, Dec.6

BARONI, Dr. Giorgi

Another New Aluminum Bridge Is Introduced by Reynolds Metals p72, Oct.25

BARROW, Roscoe L.

CBS Is Abandoning "Must-Buy" Lists In Selling Time on TV Networks p64, Dec.13

BARRY & Enright

Quiz Shows Face a Question: Charges by two former contestants p42, Sep.6

BARRY, Richard H.

Fargo's Dick Barry Casts a Long Shadow (with 14 illus) p152, Oct.25

BASEBALL

Baseball Stars Go to Bat For Sports Antitrust Exemption p99, Jul.12

Dodgers' hopes of building a ballpark in Los Angeles' Chavez Ravine get setback in court # p36, Jul.19

BASIC Bricks

See Bricks

BASIC Economic Appraisals, Inc.

Is the Stock Worth Its Price?: A new system tries to answer that question (with table) p127, Nov.22

BATTELLE Memorial Institute

More Versatile Transistors Sought In Study of Three-Semi-Conductor Materials p96, Aug.9

BAUGHMAN, J. Stanley

Builders Pin Hopes on Congress p35, Nov.22

BAUSCH & Lomb Optical Co.

New sunglasses "Ray-ban G-15" # p94, Jul.26

BAYER Foreign Investments, Ltd.

Banks Ante \$20-Million Credit for West German Chemical Titan p77, Aug.16

BEACH, P. Goff, Jr.

How a Smaller Packer Does Better Than the Giants (with illus) p140, Nov.22

BEAR Hybrid Corn Co.

Develops an edible food wrapper made from a new corn hybrid # p36, Dec.13

BEATTIE-Coleman, Inc.

Sharper X-ray photographs can be taken in 60% less time with new camera # p38, Jul.5

BEATTY (Clyde) & Cole Brothers

New "Biggest Tent Show" to Challenge Ringling Circus on the Road in 1959 p36, Nov.15

BECHTEL, Stephen D.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map and illus) p106, Oct.11

BECK, Dave

Secondary Boycott Is Under Scrutiny p121, Nov.22

BECKER, Sam

Cleared in Miami S&L Case p38, Jul.12

BECKMAN Instruments, Inc.

Next—Computers Run Plants p64, Nov.22

RECU, Omer

Sea Unions Prepare Worldwide Boycott: They threaten to tie up all "flag of convenience" ships that do not meet union standards p92, Nov.8

BEECH Aircraft Corp.

Jets Move Into Company Hangar (with illus) p100, Aug.9

BEER

Declining U.S. Thirst for Beer Sends Brewers' Production Down p85, Aug.2

Pabst Buys Blatz Brewery, Jumps to Fourth Spot in the Industry p88, Aug.9

California Beer Wholesalers File Antitrust Suit Against Safeway p108, Aug.16

Antitrusters Want Anheuser-Busch to Divest Itself of Florida Brewery p50, Nov.8

North Central Airlines is considering a "beer flight" run between Milwaukee and Chicago # p64, Dec.13

BEIRNE, Joseph

Union Head Gives Tips to Employers on Selling Technological Changes p80, Dec.6

BELGIUM

Brussels Fair Flopped as a Moneymaker, But It Did Cushion Belgium's Recession p93, Oct.4

Du Pont Plans Paint Plant In Belgium, Weighs Orion Project p83, Oct.11

Sabena and Alitalia are expected to sign an equipment leasing deal # p102, Oct.11

Dealing With Europe's Workers: A guide to labor conditions prevailing in the six-nation Common Market p61, Dec.6

BELL Aircraft Corp.

New Rocket Fuel With Fluorine Can Double Performance of ICBMs p26, Aug.30

The Air Force cancels contract for production of the Rascal # p24, Dec.6

BELL & Howell Co.

Company stock last week shot up 11½% on trades involving 32,000 shares # p59, Aug.9

Fully automatic electric eye controls are now available on still cameras as well as movie cameras # p100, Oct.18

BELL, Frederick J.

Has been fired as executive vice-president of the National Automobile Dealers Assn. # p30, Dec.20

BELL Products Co.

Makes new transistor radio with earphones and antenna # p82, Aug.2

BELL Telephone Laboratories, Inc.

Rescuing Experts From Pasture: Stavid Engineering collects brain-power by hiring men forced to retire p82, Sep.20

BELLANCA Corp.

Hopes to get its stock listed on the American Stock Exchange # p28, Jul.5

Bellanca, on Prowl Again, Is Looking For "Small But Profitable Businesses" p52, Aug.16

Stockholders vote to sell L. Albert & Son # p174, Oct.18

BELLE, Earl

SEC Permits Bankrupt Cornucopia To Resume Over-the-Counter Trading p130, Nov.15

BELLINZONI, Arthur J.

Bond Market Has Guessing Game On Coupon for Treasury Issue p142, Sep.20

BENDER, George

Hoffa Names Own "Clean-Up" Group, But Sen. McClellan Voices Doubts p67, Aug.30

BENDIX Aviation Corp.

Strikes Rise in UAW "Mop-Up" p117, Nov.22

UAW Strikes Studebaker-Packard, Settles With Bendix p110, Nov.29

BENSON & Hedges, Ltd.

Philip Morris acquires most of company's stock # p78, Jul.19

BENSON, Ezra

See also Dept. of Agriculture

The politics of the farm bill is revealing. It shows the ineptness of Benson # p42, Aug.16

Benson Wins Low Price Props: Congress abandons a 25-year reliance on crop controls and high price supports p21, Aug.23

One Step Ahead (Trend) p104, Aug.23

Benson rates well at the White House. GOP politicians are upset about Benson # p29, Aug.30

Farmers O.K. Benson Plan: The Corn Belt likes lower price supports and no control over production p26, Dec.6

BENZENE

A scare for U.S. Benzene Producers: Dow Chemicals signs to buy from Russia p27, Nov.29

BERLIN, Don R.

When the Boss Is a "Foreigner" p107, Nov.8

BERNARD, Arnold

Worries About the Stock Market's Continued Vigor # p105, Oct.11

BEST Foods, Inc.

Corn Products and Best Foods, Grocery Leaders, Agree to Merge p36, Jul.19

Short News Item

BEST Markets, Inc.

Best Markets Is Caught in Tug of War Between Food Fair and Penn Fruit p63, Aug.30

BETHLEHEM Steel Corp.

Countdown for Tanker Launching: How it's all planned (with 7 illus) p30, Nov.22

A Hard Look at Mergers (Trend) p140, Nov.29

Teeth in the Bethlehem Ruling: Judge Weinfeld's turndown of the Bethlehem-Youngstown merger is bound to affect other companies p25, Nov.29

BETTER Business Bureaus

War on Phony Bargain Prices: FTC is distributing its guide book to Better Business Bureaus p34, Oct.18

BEVERAGE Distributors, Inc.

California Beer Wholesalers File Antitrust Suit Against Safeway p108, Aug.16

BIANCHI, Joseph A.

How to Get Rid of Those White Elephants p52, Nov.1

BIERWIRTH, John E.

President of National Distillers & Chemical Corp. moves up to chairman # p53, Aug.2

BIG Bear Stores Co.

Company is taken over by Lucky Stores # p78, Jul.19

BILLBOARDS

See Advertising

BIRLA, G. D.

Birla is negotiating the purchase of U.S. machinery for the new rayon-pulp plant he is building in Kerala # p77, Aug.16

BISHOP, Marden R.

Toledo Pulls In Live Theater (with 5 illus) p26, Nov.15

BLACK-Clawson Co.

Big Paper Machine Starts Up: Canadian mill pushes the button on U.S.-built machine p120, Oct.18

Readers Report: A Little Too Fast p5, Nov.29

BLACK, James B.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

BLACK, William

Plans to put up for sale the 400,000 shares of stock he owns in Chock Full O'Nuts # p88, Oct.11

BLANKE, Harold

Harold Blanke of Celanese maneuvers his company into position to fight the battle of the fibers (Cover) Nov.1

Celanese Disciplines Its Mexican Offspring p60, Nov.29

BLATNIK, John A.

Congress' Probers: Lots Already, More Coming (with illus) p28, Aug.9

BLATZ Brewing Co.

Chicago's Pabst Brewing hopes to buy Blatz # p36, Jul.19

Pabst Buys Blatz Brewery, Jumps To Fourth Spot in the Industry p88, Aug.9

BLISS (E.W.) Co.

From Scrap to Powder to Strip: Bliss announces machinery and process for narrow copper strip from less costly materials (with 3 illus) p74, Aug.30

BLOCKSON Chemical Co.

Chemical Workers Get an 8¢ Raise p90, Nov.8

BLUE Laws

Meyner Signs Jersey's Sunday Ban On Stores: Merchants Gird for Battle p52, Aug.9

Sunday roadside selling along New Jersey's routes 4 and 17 went on as usual # p66, Aug.23

BLUMENTHAL (Sidney) & Co.

Burlington Industries buys 77% of the company's stock # p52, Nov.15

BOATS

The controversial Bonner Bill on recreational boating is about ready to go to the House for a vote # p74, Jul.5

Fast-Inflating Life Raft (with illus) p66, Jul.12

New British built, two-berth, keel cruising sloop, built for both off-shore racing and family cruising, can be transported on a trailer # p102, Aug.16

The Odd Case of the Customer (with illus) p123, Sep.6

Boon for Boats: New developed anti-corrosion system provides permanent protection for steel-hull craft p156, Sep.20

Yachting's Festival at Newport: The American Cup Race (with 7 illus) p46, Sep.27

Boat owners can apply for refunds on gasoline tax. Use IRS refund Form 843 # p150, Oct.25

Boats Anchor Under Xmas Tree: Maker of glass fiber outboards steer into the Santa Claus business (with 3 illus) p54, Dec.13

BOEING Airplane Co.

Planned to sell \$60-million in debentures but cut its offering to \$20-million # p89, Jul.19

American Airlines Orders 25 Jets for Medium Runs p30, Aug.2

The Boeing 707 gets certificate of air-worthiness from CAA. Pan Am service starts Oct. 26 # p52, Sep.27

Japan Offers Metal-Cutting Tool In Bid for High-Tag U.S. Market p93, Oct.4

Boeing's Appeal: Aircraft maker's case involves the biggest postwar renegotiation refund to reach the U.S. Tax Court p46, Nov.15

Sparks for Intricate Machining: Boeing buys new Japanese machine tool p67, Dec.27

BOLAND, Andrew

Rescuing Experts From Pasture (with illus) p82, Sep.20

BOLIVIA

Bolivia's Battered Economy Jarred Anew By U.S. Quotas on Lead-Zinc Imports p93, Oct.4

BONNEVILLE Power Administration

Glamor of Cheap Power Fades: In the Pacific Northwest, where there's now a power surplus p50, Dec.20

BOOKS and Pamphlets

Three new puzzle books # p74, Jul.5

Who Sets Prices in Industry: Study shows even the biggest company is wholly free to fix its prices p48, Jul.5

The Official Atlas of the Civil War # p102, Jul.19

New booklet tells where and how to sell to AEC # p79, Jul.26

A central clearing house for Russian technical translations will be set up in the Commerce Dept. # p34, Aug.2

A political manual, "The Labor Bosses—America's Third Party" p76, Aug.2

Balance of Payments Div. puts out new summary covering the patterns of U.S. foreign investment over the last 20 years # p70, Aug.2

Doctors and Saints: The Economic Pattern p48, Aug.2

Story-Telling Home Movies, by Leo Salkin # p82, Aug.2

The 39th edition of The Handbook of Private Schools # p82, Aug.2

A list of brochures that would be helpful if you are planning a visit to U.N. headquarters in New York # p94, Aug.9

Literary works portraying the image of the businessman are popular summer reading among Princeton alumni # p102, Aug.16

Antitrust: How Good? # p66, Aug.30

Bargain Paradises for the World # p72, Aug.30

The Insolent Chariots by John Keats # p72, Aug.30

The 13th annual edition of Gun Digest # p138, Sep.6

BOOKS and Pamphlets

Ax Aimed at Hoffa via Gibbons p77, Sep.6

The story of the first 50 years of the Harvard Graduate School of Business Administration # p110, Sep.13

Guiding Local Economies p170, Sep.20

Report prepared by the staff of the Senate Republican Policy Committee is entitled The Labor Bosses—America's Third Party # p47, Sep.20

Scientific Records Management, published by N.Y. State Commerce Dept. # p102, Sep.20

The Sportsmen's Service Bureau directory lists hunting preserves # p110, Oct.4

The Italian Bridge System by Charles H. Goren and Gin Rummy by Walter L. Richards # p122, Oct.11

Amy LaFollette Jensen's The White House and its Thirty Two Families # p158, Oct.18

Stanford Research publishes "Brazil: Factors Affecting Foreign Investment" # p134, Oct.18

War on Phony Bargain Prices: FTC's guide book on deceptive price advertising is aimed at curbing abuses on local level # p34, Oct.18

Electronics Hobbyists' Handbook, by Rufus P. Turner # p150, Oct.25

Contracting Out Maintenance Jobs Is Getting to Be a Corporate Habit # p66, Nov.1

53 New Plans for Saving Estate and Gift Taxes # p98, Nov.1

Readers Report: Not a Hoffa Book # p6, Nov.8

The Seven Fat Years, by John Brooks # p122, Nov.8

Watch Your Language by Theodore M. Bernstein # p134, Nov.15

B-School Pamphlet Tells Businessmen Where to Go for Help With Their Jobs # p139, Nov.22

New York Stock Exchange issues, "The Stop Order—A Guide for the Careful Investor" # p136, Nov.22

Sportswriters' Choice: Great Stories From the World of Sport; Mostly Baseball # p122, Nov.29

The Toy Yearbook: Development Through Play # p122, Nov.29

U.S. Rediscovered the Bookstore: Though publishers can't pinpoint the reason (with 7 illus) # p84, Nov.29

How to Get Into College; Of the People, By the People, For the People # p122, Dec.6

The Boss' Love for Unions Isn't Returned # p53, Dec.13

Who's Who Takes to the Distaff, New Volume Lists 20,000 U.S. Women # p57, Dec.27

BOOTH Leasing Corp.

Lease Deals Move Into Big Time # p92, Nov.22

BOOZ, Allen & Hamilton

Mergers Boom, Buyers Choosier # p71, Jul.12

BORDEN, Henry

Canada Board O.K.'s Gas Exports; Diefenbaker Pledges Early Action # p36, Nov.1

BORG-Warner Corp.

Manufacturers Step Up Dealer Relations As Appliance Market Takes on New Life # p52, Oct.4

Short News Item

The 1959 Norge appliance line includes a full line of gas appliances # p56, Oct.18

Maker of Major Appliances Finds a Way To Get Into Family's Christmas Stocking # p50, Nov.8

BORON

Stauffer: A Feel for the Future # p49, Jul.19

BOSTON & Maine R.R.

More Nuptials? atest rail merger talk proposes a system uniting five New England roads # p34, Nov.22

Fears Spur Rail Merger Talks (with map) # p47, Nov.29

Boston & Maine Seeks Fiscal Cure In Fewer Trains, Longer Bond Maturity # p30, Dec.20

BOSTON Fund, Inc.

Readers Report: Cautious Approach # p5, Jul.5

Says its content for now to be only 58% invested in commons # p70, Jul.26

BOSTON, Mass.

Auto Traffic Yields to Fashion Show In Experiment to Help Downtown Stores (with illus) # p52, Oct.4

Drop in Jobs Follows Decline Of Boston's Business District # p103, Nov.29

BOTANY Mills

New Try for S-P: Company is ready to take Sonnabend's diversification cure for ailing companies # p32, Aug.9

BOULWARISM

Employers Begin to Talk Tough: What "Boulwarism" Is # p39, Sep.27

The New Trend in Wage Bargaining (Trend) # p184, Sep.27

BOWEN, Henry

Reports salesmen selling refrigerators to the Eskimos are doing well # p51, Jul.5

BOWLING

American Machine & Foundry Co. is trying to promote bowling during the summer # p51, Jul.5

BOWMAKER, Ltd.

British Industry Works Out Plans To Put Stock in Workers' Hands # p139, Nov.22

BOXES

Makes a Paper Boat . . . or Waterproof Boxes (with 2 illus) # p67, Oct.4

BRADBURY, Harry W.

New president of Glen Alden Corp. # p74, Jul.12

BRADLEY, Douglas H.

Trinidad Bids for Siegert & Sons To Head Off Purchase by Outsider # p48, Aug.30

BRADY, William T.

Corn Products Finds Other Fields Are Greener: Sales skyrocket under Pres. Brady, as CPR stresses consumer products (with 3 illus) # p76, Jul.5

William T. Brady figures Corn Products Refining can make plenty of money outside the cornfield too (Cover) # Jul.5

BRAGDON, Maj. Gen. John

The Men Adams Leaves Behind (with illus) # p42, Sep.27

BRANDT, Karl

President's New Economic Corps: Brandt comes from Stanford to join Council of Economic Advisors (with illus) # p31, Oct.4

BRANIFF Airlines

Dogfight Over Latin Air Trade (with map) # p130, Nov.8

BRAZIL

See also Latin America

Brazil's President Steps Up Campaign To Boost His Stock at Home and Abroad # p40, Jul.5

IFC invests in expansion of the Willys Jeep plant in Brazil # p96, Jul.12

One outcome of Dulles' Rio visit will be new loans for Brazil. No U.S. loans to Petrobras # p72, Aug.9

Brazil Gets Emergency U.S. Credit But Financial Outlook Remains Grim # p97, Aug.23

Latin Neighbors Voice Skepticism On Proposed Inter-American Bank # p61, Aug.30

Country is woefully short of dollars for imports. The root of the trouble is coffee # p118, Sep.6

The industrial state of Sao Paulo is the place to watch in this week's elections # p88, Oct.4

Burroughs Corp. plant in Sao Paulo has reached volume production on its adding machines # p83, Oct.11

Starts work on hydropower development at Furnas Rapids on the Rio Grande # p83, Oct.11

Stanford Research publishes first of a series of reports on international investment conditions # p134, Oct.18

American Group Reported Likely to Get A Share of Brazil's Ship Contracts # p108, Nov.15

World Business Good # p32, Nov.15

Pres. Kubitschek lacks the political strength to crack down on inflation # p99, Nov.29

Brazil will Add \$170-Million Mill To Its Mushrooming Steel Industry # p76, Dec.20

International Finance Corp. will invest \$1.2-million in a Brazilian company # p71, Dec.27

BREMS, Hans

Durables Hope for Bigger Share of Dollar # p30, Nov.29

BRENNAN, Sidney

Hoffa Repeats Old Role # p83, Aug.16

BRESLER Ice Cream Co.

Three Chicago Food Suppliers Plan Chain of Roadside Drive-in Stores # p129, Sep.6

BREWER, Gene C.

Named president of U.S. Plywood Corp. # p44, Sep.20

BRICKS

Giving an Old Brick a New Job: Steelmen have long suspected that all-basic brick open-hearths would be efficient (with 2 illus) # p63, Oct.25

BRIDGE (Game)

The Italian Bridge System by Charles H. Goren # p122, Oct.11

BRIDGES

An aluminum bridge, constructed on aircraft principles, has been demonstrated # p162, Sep.6

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) # p60, Sep.27

Another New Aluminum Bridge Is Introduced by Reynolds Metals (with illus) # p72, Oct.25

Readers Report: New Bridge Idea # p5, Oct.25

BRIDGES, Harry

A new contract that calls for a pay hike but less take-home earnings has been approved by West Coast longshoremen # p76, Aug.2

The Teamsters-sponsored Conference for Transportation Unity gained support of Bridges # p76, Aug.2

BRILL, Clinton B. F.

What's a highway worth? # p103, Nov.29

BRILLO Mfg. Co.

FTC holds that Brillo did not violate the Clayton Act when it acquired a competitor in the steel wool field # p30, Dec.20

BRINK'S Inc.

ICC gives merger with Pittston Co. the green light # p38, Jul.26

BRISTOL Aeroplane Co., Ltd

Aerojet and Bristol Launch Joint Venture in Solid Rocket Field p134, Oct.18

BRISTOL Laboratories

Makers of Antibiotics File Replies to FTC Price Charges # p131, Oct.25

BRISTOL-Myers Co.

FTC Hales in Drug Makers p32, Aug.9

BRITISH Aluminum Co., Ltd.

Alcoa's British Tie-In Stirs Outcry p18, Dec.6

BRITISH Overseas Airways Corp.

BOAC Gets in Ocean Jet Race, With Flights Due by Yearend p97, Aug.23

A First for Britain: Moving swiftly, with perfect timing, BOAC wins the race for transatlantic jet passenger service (with illus) p25, Oct.11

The jet age has arrived for the civilian traveler. Some information on the time saved, the cost, and choice of seats # p121, Oct.11

New British Airline Seeks to Offer Commonwealth Flights at 50% Rate Cut p71, Dec.27

BRITISH PETROLEUM Co., Ltd.

Oil Teamwork: Sinclair and British Petroleum join forces for operations in the Western Hemisphere p29, Nov.1

BROOKINGS Institution

Who Sets Prices in Industry? Study by Brookings shows even the biggest company isn't wholly free to fix its prices p48, Jul.5

BROWN Bros. Harriman & Co.

As a private banker, Brown Brothers Harriman is the strong survivor of a dying institution (Cover) Sep.13

Hardy Survivor of a Dying Breed: Brown Bros. Harriman, almost the last of the private banks, flourishes on personal service (with 4 illus) p56, Sep.13

BROWN, Charles H.

Benson Wins Low Price Props p21, Aug.23

BROWN, Edmund

Democrat Pat Brown will earn national prestige if he beats Knowland # p41, Oct.4

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

BROWN, Murray

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

BROWNING, Troy H.

Union Boycotters Miss the Boat As CNR Sells Its Strikebound Fleet p112, Sep.6

BROWNSTEIN, Philip N.

Builders Pin Hopes on Congress p35, Nov.22

BRUCE (E. L.) Co.

Control Battle Revives Long-Buried Corner in Stock (with illus) p22, Jul.5

The corner in Bruce stock was shakier this week # p112, Jul.12

Court Showdown Nears in Gilbert's Fight For Control of E. L. Bruce Co. p90, Jul.26

Management lost out in attempts to get a preliminary injunction against take-over-attempts by Edward M. Gilbert # p88, Aug.9

Gilbert Offers to Dicker With Shorts in Bruce Stock p88, Aug.23

Court to Act in Bruce Battle on legality of few 10,000 shares in a deal to buy Welsh Plywood Corp. p24, Aug.30

Short News Item

Twin Triumphs Go to Gilbert In Battle to Control E. L. Bruce p134, Sep.6

A Delaware court allows Edward Gilbert his plea to examine the Bruce stockholders list # p91, Sep.13

A settlement appears near this week # p142, Sep.20

Gilbert Emerges on Top In Fight for E. L. Bruce p144, Sep.27

Bruce Co. Elects Compromise Board In Wind-up of Fight With Gilbert p89, Nov.1

BRUCE, E. L., Jr.

Claims his side controls E. L. Bruce Co. (with illus) p22, Jul.5

BRUNING (Charles) Co.

Makes a new electrostatic printer called the Copytron # p78, Aug.30

BRUNSWICK-Balke-Collender Co.

Bowling Equipment Maker Bids For Lead in School Furniture p63, Nov.22

BRUSSELS Worlds Fair

Fair Flopped as a Moneymaker, But It Did Cushion Belgium's Recession p93, Oct.4

BUCHHOLZER, C. E.

Chrysler Shakes Up Airtemp Division p38, Oct.4

BUDENBOM, H. T.

Rescuing Experts From Pasture (with illus) p82, Sep.20

BUDGE Finance Co.

No Signs of Another Boom p32, Dec.13

BUDGET (Federal)

Getting the Budget Back in Line: Budget makers fear the effects of another year of unrealistic spending targets and inflated collection goals p27, Jul.12

Headed for Red Ink Again (Trend) p136, Jul.12

Defense Spending Starts Uphill: It's post-Sputnik rise just showing up p18, Jul.26

Here are 1958 budget results, just announced # p31, Jul.26

Hoover Commission backers are making a last-ditch try at getting budget reform legislation approved before Congress adjourns # p33, Aug.2

Record Defense Bill Assures Spending Rise: Congress appropriates more than Eisenhower Asked (with table) p36, Aug.16

Readers Report: Share the Burden p5, Aug.23

Watch for the budget reappraisal. Spending will be up sharply. Revenues down # p33, Aug.23

Budget Squeeze on the Pentagon: Once again, the Defense Dept.—responsible for more than half of the federal budget p31, Sep.6

Record Budget Deficit Is Official: The Administration now estimates a deficit of \$12.2-billion p34, Sep.13

What Caused the Deficit (Trend) p172, Sep.20

After a Year, New Sinew for U.S.: More budget-cutting p25, Oct.4

Spending will probably fall short of the \$79.2-billion forecast for the 12 months ending next June. Revenues are picking up # p40, Oct.18

Mopping Up a Budget Deficit: Higher revenues as the economy snaps back may speed up the timetable for a balanced budget p31, Oct.25

Eisenhower's goal. Democrats will add a program of their own in Congress # p39, Nov.15

Squaring Off for the Fight Over Spending: Pres. Eisenhower and the new Congress will meet head on (with 6 illus) p28, Nov.15

Budget-making is beginning to wear tempers thin. The big bind will come at the Pentagon as usual # p43, Nov.22

Russia again threatens the Eisenhower budget. The Reds are flying a nuclear-powered plane # p41, Nov.29

Military spending will be increased. Farm subsidies will rise; Social programs will expand; foreign aid will be up # p33, Dec.6

Missiles, Not Planes, for Economy Budget: A preview of the budget (with 3 illus) p24, Dec.6

Eisenhower will suffer a budget disappointment. Here's what he's up against # p40, Dec.13

Here's the Democratic legislative program for the coming year. Most projects call for bigger federal outlays # p39, Dec.13

Let's Have No More Family Fights (Trend) p92, Dec.20

Watch for Eisenhower's January budget. Balance now is being rumored # p33, Dec.20

Breaking Into a \$500-Billion Economy: Washington Looms Bigger, Costlier (Special Report) p36, Dec.27

Eisenhower's Administration is badly split on policy. The tipoff is the President's budget goal # p31, Dec.27

Eisenhower Wars on Spending: Renewing his campaign against big government, he proposes a \$77-billion balanced budget for fiscal 1960 p15, Dec.27

BUDGETS

1959: Sales Up, Costs Steady. That's the basis for the budgets that most companies are completing right now p17, Dec.6

Westinghouse Reveals Some Details Of 1959's Research, Engineering Budget p43, Dec.6

BUETOW, Herbert P.

Buetow and McKnight of 3-M: They still believe that strong patents are the surest way to profits (Cover) Oct.4

3M's Way: Patents Plus Labs. Company builds on this formula (with illus) p114, Oct.4

BUFFALO-Eclipse Corp.

Working Control of Buffalo-Eclipse Goes to Houdaille as Roth Withdraws p78, Oct.25

BUGAS, John

Tension Crackles in Auto Talks: The final hours of negotiation (with illus) p34, Sep.20

BUILDING

See also Housing

Useful Buildings That Float on Air: Inflated structures make inexpensive and versatile temporary storage for farm and industry (with 4 illus) p36, Jul.5

New records for construction in 1958 look safe enough on the basis of contract awards # p19, Jul.12

Readers Report: Double Use p6, Jul.26

A floating floor provides easy installation and access to piping, ductwork, or cables # p50, Aug.2

Construction continues to add to its gains. Reports from Engineering News-Record and F. W. Dodge # p12, Aug.2

Construction of all types in July set a record for that month # p20, Aug.16

Pennware Products makes a fabricated "Stow-a-Way" shed # p72, Aug.30

Pump Up the Walls—You Have a Shelter (with 2 illus) p160, Sep.6

The Boom in Construction Stocks: Building surge sparks a market rise (with chart) p131, Sep.6

Industrial building, in the latest report, was 41% under a year ago # p24, Sep.13

Anaconda Moves Into Construction Field As Olin Mathieson Tries to Get Out p102, Sep.20

Construction's gains over a year ago are widening steadily. Engineering News-Record and F. W. Dodge reports # p19, Oct.4

The government's forecast of construction to be put in place in 1959 # p20, Nov.22

Building to Top \$50-Billion (chart) p138, Nov.29

Construction generally will show an increase in dollar volume next year # p12, Dec.27

BULOVA Watch Co.

Martin Co. Awards Missile Subcontracts As Army Tries Delegation of Powers p38, Aug.9

BUREAU of the Census

Three Special Censuses Slated in 1959 on Business Operations p87, Jul.19

How Good Are the Unemployment Figures? (with chart) p160, Oct.18

Confusion Over Unemployment: Seasonal factors will push unemployment up this winter p127, Nov.15

Census Bureau Plans Buying Surveys p29, Nov.22

Latest population figures for Alaska, Hawaii, and Puerto Rico # p40, Nov.22

BUREAU of Employment Security

See Department of Labor

BUREAU of Labor Statistics

Who Are the Unemployed? Bureau of Labor Statistics' study draws a fast picture of the background of today's unemployed (with 11 charts) p62, Jul.5

The Back-to-Work March Begins: Joblessness declined in July (with illus) p25, Aug.9

Nevada Pays Highest Factory Wages; Workers in 14 States Average \$90 Per Week p139, Oct.25

Prices to Stick Where They Are: There is less pressure to cut—and no enthusiasm for raises p19, Dec.27

BUREAU of National Affairs, Inc

Wage Hikes . . . continue despite the recession, but fringe gains are smaller p64, Jul.19

Wage Gains Through Bargaining Continue To Drift Downward, Survey Reveals p88, Aug.16

Benefits to Laid Off Workers New Source of Labor Friction p137, Sep.20

Flurry of Crises Will Clear Air: 1958 raises p137, Oct.25

BUREAU of Public Roads

\$3.4-Billion in Federal Highway Aid Allocated to States for Fiscal '60 p65, Aug.2

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) p60, Sep.27

BURGER, RALPH W.

Behind A&P's Lifted Veil: What big food chain's first public disclosure shows (with illus) p28, Dec.20

BURGESS, Carter L.

When the Boss Is a "Foreigner" p107, Nov.8

BURGLAR Alarms

A burglar alarm for trucks operates on a 6-volt storage battery independent of vehicle power # p50, Aug.2

BURKE, Charles

Fargo's Dick Barry Casts a Long Shadow (with illus) p152, Oct.25

BURLINGTON Industries, Inc.

Buys 77% of the stock of Sidney Blumenthal & Co. # p32, Nov.15

BURMA

In Burma there has been a peaceful transfer of power to the Army # p87, Oct.4

Short News Item

BURMESTER, Harry F.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

BURNETT (Leo) Co.

Filters Will Blow Nearly Half the Rings In This Year's Record Cigarette Sales p58, Oct.25

BURNEY, Leroy

Air Pollution on the Spot p116, Dec.13

BURNS, Dr. Arthur F.

There is some speculation that Dr. Burns may go back to Washington and take over the job of economic advisor to Eisenhower # p40, Jul.19

All Agree on Price Stability p27, Oct.25

Economists Look Back—for Ideas (with illus) p32, Nov.29

BURROS

Burros make good pets for children. What they cost # p74, Jul.5

BURROUGHS Corp.

Plant in Sao Paulo, Brazil, has reached volume production on its adding machines # p83, Oct.11

Faster Messages: New teletypewriter setup for the Army (with illus) p62, Nov.8

BURT Mfg. Co.

Secondary Boycott Is Under Scrutiny p121, Nov.22

BURTON, Harold

New Man on High Court Won't Shift Balance: Potter Stewart will replace Justice Burton p28, Oct.11

BUSES

Roy Chalk's Flamboyance Pays: The man who runs Washington's transit lines p163, Oct.18

Baltimore Transit Co. increases fares from 5¢ to 25¢ # p143, Oct.25

35¢ Raise Ends Bus Strike in Miami p74, Nov.1

BUSH, Prescott

All Agree on Price Stability p27, Oct.25

New Employment Act Goals? (Trend) p168, Oct.25

BUSIGNIES, Henri

IT&T Rebuilds Empire on Overseas Manufacturing (with illus) p60, Aug.9

BUSINESS Advisory Council

Fall meeting will be held at Hot Springs, Va. You will see new emphasis on the inflation threat # p40, Oct.11

BUSINESS Conditions

Fireworks, Apathy, and Change: That's the state of the nation as the year passes its traditional mid-point; the Fourth of July (with 3 illus) p15, Jul.5

The President's advisers seem sure that the slide has hit bottom—insist that the May and June figures leave little doubt on this score # p41, Jul.12

Signs that business has strengthened during June continue to pile up. But these evidences are pushed into the background by the war scare in the Middle East # p19, Jul.19

The business impact of the new war threat in the Middle East is hard to anticipate. Here are two assumptions; a limited action or a brushfire war # p39, Jul.19

A Bigger Bom Than It Looked: Revised figures show 1955-57 boom climbed faster and higher than tab keepers had thought (with 3 charts) p26, Jul.26

Business improvement from August onward now seems a certainty # p11, Jul.26

Signs of business improvement may be seen almost anywhere you look. How far and how fast we go now depends mostly on the consumer # p11, Aug.2

August seems to have a little more zip than July. September and October will benefit from the July-August slack # p19, Aug.16

How Fast Will the Business Comeback Be? (with 6 charts) p20, Aug.30

You can now see clearly the pattern of autumn recovery. Here are the big items that promise business improvement # p23, Sep.13

Recovery Gets Into Full Stride: All doubts of full-scale recovery are gone, but some old problems remain p28, Oct.4

Recovery moves right along. Nearly all indicators are making steady progress. Many now are ahead of this time last year # p19, Oct.4

What Did We Do Right? (Trend) p140, Oct.11

Some official readings of the recovery. Some of the figures might look better if autos could be left out # p19, Oct.18

The Economic Recovery: Where It Stands Now (with 7 charts) p34, Oct.25

As job security strengthens and income prospects brighten, less saving and more spending is in the cards # p19, Nov.8

In '59 Improvement but No Boom: That's the consensus of opinion among economists at University of Michigan conference p34, Nov.8

Is Business Playing Too Cautiously? (Trend) p152, Nov.15

World Business Good: The U.S. recovery calms the fears of officials and businessmen abroad p32, Nov.15

Confused Economists: The government experts are far apart p36, Nov.22

Economists Look Back—for Ideas: Hindsight on recession helps the experts recommend policies for the future (with 4 illus) p32, Nov.29

Washington is optimistic about business. It recognizes that recovery has been slowed in recent weeks, but blames this on strikes # p42, Nov.29

1959: Sales Up, Costs Steady. That's the basis for the budgets that most companies are completing right now p17, Dec.6

Count Your Blessings (Trend) p92, Dec.20

A modest car year will mean moderate business recovery. But, if car sales push above 6-million, there'll be power in the drive # p11, Dec.27

Some forecasts on next year's business # p12, Dec.27

BUSINESS Failures

Plunge From Postwar High (chart) p58, Jul.12

In the latest four-week period, failures have averaged 4% under the same 1957 interval # p20, Oct.4

Signs of an Ebbing Tide (with 3 charts) p86, Nov.15

BUSINESS Reports, Inc.

J. K. Lasser's 1959 Tax Aid Records and Appointments # p122, Dec.6

BUSINESS Week (Magazine)

Machinery Workers Sense a Modest Upturn (with chart) p32, Sep.6

All's Fair—But (Trend) p140, Dec.13

Monthly Features

Regional Income Index (with map and table) p64, Jul.26; p38, Aug.30; p82, Oct.4; p44, Nov.1; p136, Nov.29; p58, Dec.27

What's Happening to the Cost of Living (table) p67, Aug.30; p139, Sep.27; p110, Nov.29; p65, Dec.27

Special Report

Why Industry Modernizes: Diana Stores Finds Its Answer in a Technique for Distribution (with 2 illus) p96, Sep.27 How to Find the Moment When Modernizing Pays Best (with 2 tables, chart, and illus) p100, Sep.27 How Modern Is American Industry? McGraw-Hill's new survey (with 3 tables) p121, Sep.27

Why Industry Modernizes: The Most Intensive Kind of Competition (with illus) p76, Sep.27 From Research, Ideas That Turn Equipment into Junk (with 5 illus) p82, Sep.27

What U. S. Steel Gets for the Billions It Spends (with illus) p89, Sep.27 It's a War on Costs for De Laval (with 2 illus) p90, Sep.27

Breaking Into a \$500-Billion Economy: Sheer size makes this economy a new thing, offering new goals, posing new problems (with chart and 4 illus) p36, Dec.27

Preparing to Fight the Economic War (Trend) p92, Dec.27

Surveys

Fireworks, Apathy, and Change: That's the state of the nation as the year passes its traditional mid-point; the Fourth of July (with 3 illus) p15, Jul.5

Fingers Point at Sales Managers: Many companies blame him for declining sales, others refuse to make him the scapegoat p47, Jul.12

1958: Rocky, But Gainful: For U.S. Banks (with 2 charts) p66, Jul.26

Smart Money Pulls In Its Horns: Survey shows a majority of big-time investors are sitting it out in cash or tax exempts p26, Aug.2

Nationwide Boom in High-Rent Apartments (with chart) p26, Aug.16

After a Pause, More Advertising: Advertising managers expect next year to resume the postwar rise in budgets (with chart) p64, Aug.30

How Fast will the Business Comeback Be? (with 6 charts) p20, Aug.30

Stores Think the Worst Is Over: They have found out that consumers can be tempted with good buys and see signs of rising sales for second half (with illus) p13, Aug.30

The Odd Case of the Customer: He has evolved into a surprise to marketers, but his unpredictability shows a pattern, if you study it closely (with 4 illus) p123, Sep.6

Business Giving Stays High: Despite the lean recession year p65, Sep.27

How To Catch Today's Customer: The trend in marketing seems to be to centralize strategy and fit the sales setup to the market, not the product (with illus) p63, Oct.11

Car Dealers Say '59s Take Off Fast: Early returns show the customers like the new models (with chart and illus) p25, Oct.25

Freshmen Pick Broader Courses: The shift is away from engineering p36, Oct.25

Price Hikes—Tempting but Risky: Manufacturers would like to pass along their cost increases but don't think the market is strong enough p23, Nov.1

When the Boss Is a "Foreigner": Many and tough are the problems that face the top man when he's brought in from outside the company (with 4 illus) p107, Nov.8

It Looks Like a Merry Xmas for . . . shoppers, retailers, department stores p25, Nov.15

The Rich Come Out of Hiding: The luxury market is getting into a spending mood (with 6 illus) p58, Nov.15

Builders Pin Hopes on Congress: They would like more easy money (with illus) p35, Nov.22

Prices Teeter on the Brink: Electrical equipment makers are on the edge of a price war p34, Nov.29

State Funds Join Stock Parade: Several states lift bars to investment in corporate securities p113, Nov.29

± Short News Item

1959: Sales Up, Costs Steady: That's the basis for the budgets that most companies are completing right now p17, Dec.6

No Signs of Another Boom: Installment buyers apparently aren't ready to go back into hock (with chart) p32, Dec.13

Consumers Spend—But Still Stash It Away: Despite resurgent retail sales and fears of inflation, savings hit a record (with chart) p18, Dec.20

Everybody Loves Posted Prices: Both dealers and their customers seem to be happy with price tags required by law (with illus) p24, Dec.20

Sales Get Into the Xmas Spirit: Retailers are jubilant (with illus) p17, Dec.20

The Mood Is Fairly Cheerful: Most mutual fund managers look to the 1959 stock market with moderate confidence p67, Dec.20

With Filters, Record Cigarette Sales (with 2 tables and chart) p49, Dec.27

BUTLER, Paul

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

BUURMA Bros.

Machines Keep Crops Too Big (with 2 illus) p104, Oct.18

BUY American

Houston Company Loses Round In Fight Against Oil Import Curbs p38, Jul.12

A try at putting Buy American clauses in highway contracts is gaining ground. Utah is latest ± p56, Sep.27

Foreign Companies Say the Dice Are Loaded When They Bid on U.S. Defense Contracts p155, Sep.27

Readers Report: Strings Attached p5, Oct.18

Labor Protests TVA Contract Award p89, Dec.13

BUYING Habits

Consumers Feel The Worst Is Over (Cover) Jul.19

The Steep Slide Grinds to a Halt: University of Michigan survey turns up some encouraging data (with 5 charts) p72, Jul.19

Consumers are spending more money on softgoods and services, less on durables ± p27, Sep.6

The Odd Case of the Customer: He has evolved into a surprise to marketers, but his unpredictability shows a pattern, if you study it closely (with 4 illus) p123, Sep.6

Readers Report: Demon Customer p5, Oct.11

Consumer spending in the final quarter of the year unquestionably will go on to another new record ± p20, Oct.25

The Rich Come Out of Hiding: The luxury market is getting into a spending mood (with 6 illus) p58, Nov.15

Census Bureau Plans Buying Surveys p29, Nov.22

Consumer spending next year should rise to \$305-billion. In 1960 consumption expenditures of \$325-billion are not at all unlikely ± p19, Nov.29

Durables Hope for Bigger Share of Dollar (with 2 charts) p30, Nov.29

More Spending—But No Spree: Michigan University surveys shows consumers feel temperately optimistic (with 5 charts) p19, Dec.6

No Signs of Another Boom: Installment buyers apparently aren't ready to go back into hock (with chart) p32, Dec.13

BYERS (A. M.) Co.

Plant modernization has paid handsome dividends. Earnings increased 43% ± p90, Dec.27

BYOIR, Carl

Truckers Awarded \$652,074 Damages In Suit Against Railroads, Byoir p28, Jul.26

BYRD, Harry

The Treasury's Attack of Cold Feet (Trend) p92, Aug.2

Readers Report: Share the Burden p5, Aug.23

Squaring Off for the Fight Over Spending (with illus) p28, Nov.15

C

C.I.T. Financial Corp.

C.I.T. Financial Picks Up Picker, Radiation Equipment Maker, for Stock p88, Aug.9

CABLES

Radio-Cable Merger: There's talk of combining the two—and perhaps the three p29, Oct.4

New Puerto Rico Phone Cable Gets In More Words Edgewise p72, Oct.25

CABOT Carbon Co.

Supreme Court Agrees to Rule On Status of Employee Committees p139, Oct.25

CABOT (Godfrey L.) Inc.

France's First GRS Rubber Plant To Be Built by International Group p103, Sep.13

Godfrey L. Cabot, Inc. and the Royal Sulphuric Acid Factories, Amsterdam, Holland, will found a new joint company ± p108, Nov.15

CALDER Hall

U.S. Gains in Atom Power Race: British hint they may shift to new reactor types p75, Nov.22

CALIFORNIA

Californians Will Vote in November On Amendment to Bar Compulsory Unionism p67, Jul.5

Showdown on "Right to Work" p58, Jul.19

Hot Issues on California Ballot: The Taxpayer may put himself over the barrel in the November election p41, Sep.27

California Antitrust Suit Seeks to End Merchandising by Major Oil Companies p52, Oct.4

Cutting Auto License Fraud: California licenses will bear the driver's picture p92, Oct.18

Labor shows Its Strength: Five out of six right-to-work proposals are turned down by voters (with illus) p30, Nov.8

CALIFORNIA Bank of Los Angeles

Proposed Bank Merger in California Would Create State's Third Largest p38, Aug.16

CALIFORNIA Beer Wholesalers Assn.

Files Antitrust Suit Against Safeway p108, Aug.16

CALIFORNIA Institute of Technology

Gigantic Ears Poised to Listen For Signals From the Radio Stars p73, Sep.27

CALIFORNIA Life Insurance Co.

Laundry Workers Quit Insurance, Sell Business to Hoffa Associate p49, Dec.20

CALIFORNIA Shell Oil Co.

California Antitrust Suit Seeks to End Merchandising by Major Oil Companies p52, Oct.4

CALIFORNIA, University of

Reports dog distemper and measles in humans may be the same thing ± p118, Jul.19

Chemical Reactions Near Absolute Zero To Be Scanned With Aid of Super-Magnet p96, Aug.9

CALLAHAN, John T.

Turning Heat on Boiler Rooms p54, Aug.9

CALLERY Chemical Co.

Three-Company Combine Puts New Steam Into Missiles and Space Travel Development p96, Aug.9

CAMEO Home Builders, Inc.

A Break for the Home Buyer p36, Nov.1

CAMPBELL, Joseph

Comptroller General Backs Down On Ban on REA Loans to Co-ops p28, Dec.27

CANADA

Pres. Eisenhower and Dulles go to Ottawa next week. Canada has a number of gripes # p54, Jul.5

Canada Move Cheers U.S. Publishers p53, Jul.12

Penny stocks are riding high again in Canada # p124, Jul.12

Canada Gets Ready to Put Over Its Biggest Refinancing Job p89, Jul.19

Canada Heads to Health: Diefenbaker's prescription of deficit spending seems to have worked against recession (with illus) p28, Jul.19

Proposed Tolls on Welland Canal Bring Squawks From Lake Carriers p28, Jul.26

Nothing sensational will emerge from the Commonwealth economic conference # p118, Sep.6

Canada agrees to contribute \$30-million a year to underdeveloped countries and to maintain preference for British goods at Commonwealth Conference # p130, Sep.27

The premium on the Canadian dollar is back to 2¢ # p174, Sep.27

U.S. Firms Find Lush Field in Canada For Sale-Leasebacks in Real Estate p108, Nov.15

World Business Good p32, Nov.15

Canada Woos Inflation Hedgers in U.S. With Plan to Sell Gold Bars on Margin p11, Dec.6

Canadian Version of Ex-Im Bank Asked To Help Manufacturers Finance Exports p76, Dec.20

Canada Presses British West Indies To Stay Within Dominion's Trade Orbit p71, Dec.27

Foreign Trade

Trade with Peking p28, Jul.19

Canadian Subsidiary of Rayonier Will Ship Sulphite Pulp to China p66, Aug.9

U.S. State Dept. is up in arms over a new anti-dumping clause added as an amendment to the Canadian Customs Act # p88, Sep.13

Industries

British Economist Advises Canada To Continue Its Airline Monopoly p38, Jul.12

Puffing Up Canadian Cigarettes: Rothmans, an ambitious market crasher, is introducing Canadian smokers to the hard sell (with illus) p87, Aug.2

CNR's \$28-Million Yard Will Handle 124 Tracks p48, Aug.16

Race Grows Hot to Tap Canada's Huge Gas Reserves for U.S. (with map and 4 illus) p106, Oct.11

The Bank of Nova Scotia has initiated a new consumer installment loan plan # p88, Oct.11

Big Paper Machine Starts Up: Canadian mill pushes the button on U.S.-built machine p120, Oct.18

Canada's Two Biggest Retailers To Compete in Huge Shopping Center p58, Oct.25

Canada Board O.K.'s Gas Exports: Diefenbaker Pledges Early Action p36, Nov.1

Canadian Giant Is Hit by Recession: Avro dumps its Algoma Steel shares p34, Nov.22

Readers Report: What a Profit p6, Nov.22

International Harvester Gives a Boost To Canada's Buy British Program p76, Dec.20

Pickands Mather Takes First Steps For Rail Link to Wabush Iron Ore p28, Dec.27

Labor

Longshoremen Tie Up With Teamsters To Organize Canadian Dockworkers p70, Jul.19

Short News Item

Union Boycotters Miss the Boat As CNR Sells Its Strikebound Fleet p112, Sep.6

Labor Strife Boils Up North: All over Canada, unions and management are at loggerheads p133, Sep.20

Readers Report: Canadian Recession p5, Nov.1

Canadian Steel Strike Is Settled For 26¢ in Raises Over Three Years p125, Nov.15

Canadian Labor Congress Rejects Funds Plea of Destitute Strikers p49, Dec.20

CANADA Dry Corp.

Offered stockholders subscription rights to more than \$6-million worth of common stock # p10, Aug.30

CANADIAN Javelin, Ltd.

Javelin Spiked: SEC halts trading in Canadian mining stock p73, Aug.2

Turning Heat on Boiler Rooms p54, Aug.9

SEC backs up its blacklisting of company by a court action # p146, Sep.27

CANADIAN National Rys.

CNR's \$28-Million Yard Will Handle 124 Tracks p48, Aug.16

Union Boycotters Miss the Boat As CNR Sells Its Strikebound Fleet p112, Sep.6

CANADIAN Pacific Airlines

British Economist Advises Canada To Continue Its Airline Monopoly p38, Jul.12

CANADIAN Pacific R.R.

Canadian Business Leader Finds Danger in U.S. Control of Unions p70, Jul.19

Labor Strife Boils Up North p133, Sep.20

CANCER

Scientists Close In on Cancer: Big researcher conference in London gets glimpse of major breakthrough not far ahead p34, Jul.19

Cancer Pact May Set Patent Pattern For Drugs Developed With U.S. Help p38, Aug.9

Researchers Bolster Evidence Of What Makes Cells Cancerous p73, Sep.27

Cancer Society to Ask Questions About Health of a Million Americans p38, Oct.4

Better Therapies Are Just Ahead, But Not Panaceas, Doctors Hear p75, Oct.18

Soon it may be possible to "determine which anti-cancer drug will work best in a patient" # p75, Oct.18

Japanese report that Mitomycin-C has arrested cancer in 82 patients # p131, Oct.25

Survey studies have so impressed the U.S. Public Health Service that it is considering a further program of public education on the subject of smoking # p149, Oct.25

The Dorn Report # p149, Oct.25

CANDLER, Mrs. G. V., Jr.

Hunting Game for a Diploma (with illus) p26, Dec.13

CANNING Industry

Packing Food in Drums Saves Time, Cuts Costs (with illus) p83, Oct.11

CANOVA Corp.

Underwood Corp. buys company # p36, Jul.19

CANTWELL, Timothy

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

CAP Industry

Striking Cap Union Bids Employers Fight Fly-by-Night Operators p63, Jul.26

Cap makers settled for a 5% raise # p76, Aug.2

CAPAC

See Charles Englehard, Inc.

CAPE CANAVERAL, Fla.

Readers Report: Missile Job p5, Jul.12

CAPITAL Airlines

Now offers Dictaphone service on its new "VIP" flights # p82, Aug.2

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

Strike Seen Near End # p40, Nov.22

Company clears up its troubles with the Machinists # p107, Nov.29

CAPPER Publications

Is dropping Household magazine # p36, Oct.11

CAR-B-Cue

Makes a hot dog cooker that works off a car cigarette lighter # p116, Jul.19

CARBOPOL

Chemical Agent Makes Lots of Things Jell (with illus) p173, Sep.27

CAREY, James

McDonald and Carey Face Tests p122, Sep.13

Big Unions Sparring Warily p100, Oct.4

CARGILL, Inc.

Useful Buildings That Float on Air (with illus) p36, Jul.5

CARLSON, Ralph

Expensive Money, Free Advice (with 2 illus) p116, Oct.25

CARNATION Co.

Powdered Milk Patents Pooled By Two Major Dairies for Licensing p50, Nov.8

CARPCO Research & Engineering, Inc.

Iron Oxide, Impurities Parted by Electricity p72, Oct.4

CARPETS

See Floor Coverings

CARRIER Corp.

Carrier's New Policy on Annual Models Strikes a Blow at "Phony Obsolescence" p63, Aug.30

CARTONS

Non-skid cartons that can be stacked on a slope are being made of corrugated paper-board # p78, Aug.30

CASE, Francis G.

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

CASE, Francis O.

Glen Alden President Bows Out As Court Scotches Merger With List p74, Jul.12

CASE (J. I.) Co.

Acquires controlling interest in a French manufacturer of farm tractors # p57, Jul.19

CASTAWAYS Motel

Teamsters' Welfare Funds Financing Florida Apartment Construction Projects p139, Oct.25

CATALYSTS & Chemicals, Inc.

Chemetron Suit Accuses Licensee Of Trying to Relicense Processes p66, Nov.1

CATERPILLAR Tractor Co.

Strikes Rise in UAW "Mop-Up" p117, Nov.22

UAW strike at company ends # p30, Dec.6

CAVAZOS (Antonio) & Co.

Burros make good pets for children. What they cost # p74, Jul.5

CECO Steel Products Corp.

Corrugated steel roofing now comes in 31-ft. rolls that can be unrolled directly on the roof timbers by two men # p150, Nov.15

CELANESE Corp. of America

Celanese Takes on a British Partner To Expand Its Synthetic Fiber Market p177, Sep.27

Hot Competition in the Making: How Celanese is girding for the coming free-for-all in synthetic fibers (with 5 charts) p101, Nov.1

Celanese Disciplines Its Mexican Offspring: Parent company is chopping out deadwood and reorganizing (with 4 illus) p60, Nov.29

CELLS

Researchers Bolster Evidence Of What Makes Cells Cancerous p73, Sep.27

CEMENT

Producers now are looking for output to top last year's 289-million bbl. # p12, Aug.2

Cement Plant Stresses the Pushbutton: Alpha's setup at Lime Kiln, Md. (with 4 illus) p70, Sep.13

CENSUS

See Bureau of the Census

CENTEX Construction Co.

The Big Builders Are Back in Business p38, Aug.2

CENTRAL Iowa Power Cooperative

Comptroller General Backs Down On Ban on REA Loans to Co-ops p28, Dec.27

CERTIFIED Checks

See Banks and Banking-Checking Accounts

CHALK, Roy O.

Roy Chalk's Flamboyance Pays: The man who runs Washington's transit lines and Trans Caribbean Airways (with 4 illus) p163, Oct.18

CHALMERS, W. E.

The Boss' Love for Unions Isn't Returned p53, Dec.13

CHANCE Vought Aircraft, Inc.

One Had to Lose Out: The Navy's choice between two fighter planes (with illus) p26, Dec.27

CHANDLER, Margaret K.

Contracting Out Maintenance Jobs Is Getting to Be a Corporate Habit p66, Nov.1

CHARGE Accounts

Chase Manhattan Bank announces it is introducing a "charge account" plan # p36, Oct.18

Charge Accounts at the Chase: Bank offers all-out credit card plan p96, Oct.25

CHASE Manhattan Bank

Bank thinks a Latin American Payments Union might help solve monetary and exchange problems # p83, Oct.11

Announces it is introducing a "charge account" plan # p36, Oct.18

New Life for Lower Manhattan (with map and illus) p32, Oct.18

Charge Accounts at the Chase: Bank offers all-out credit card plan p96, Oct.25

Will set up a subsidiary in the Union of South Africa # p94, Nov.1

Becomes second largest bank in the country, with the announcement that the merger between it and Clinton Trust has been approved # p111, Dec.6

CHEMETALS Corp.

From Scrap to Powder to Strip p74, Aug.30

CHEMETRON Corp.

Chemetron Suit Accuses Licensee Of Trying to Relicense Processes p65, Nov.1

CHEMICAL Industry

Stauffer: A Feel for the Future: Hans Stauffer spots markets still unborn and sets up plants to await the future customers (with illus) p49, Jul.19

Short News Item

Chemical Reactions Near Zero To Be Scanned With Aid of Super-Magnet p96, Aug.9

Bulk Shipments of Nitromethane Banned Indefinitely by ICC p65, Sep.20

Chemical Agent Makes Lots of Things Jell (with illus) p173, Sep.27

Chemical Industry Raises Wages p74, Nov.1

Chemical Workers Get a 8¢ Raise p90, Nov.8

A Scare for U.S. Benzene Producers: Dow Chemical signs up to buy from Russia p27, Nov.29

Short Cut to Electrical Energy: Lockheed's new fuel cell turns chemical energy into electrical in one step (with chart) p37, Dec.6

Long-lasting beakers and other laboratory ware of du Pont's Teflon plastic have been developed by Chemplast, Inc. # p118, Dec.13

CHEMPLAST, Inc.

Long-lasting beakers and other laboratory ware of du Pont's Teflon plastic have been developed by company # p118, Dec.13

CHEMSTRAND Corp.

Duel for the Detroit Tire Market: Clash between nylon and rayon p55, Nov.22

CHERINGTON, Dr. Paul W.

Higher Airline Fares to Pay for Jets Urged in Report to Eisenhower p38, Aug.9

Mergers, Equipment Pools May Help Close the Gap: Airlines' jet age problems—the balance sheet (with 2 tables) p31, Nov.8

CHESAPEAKE & Ohio R.R.

Early Bird Chesapeake & Ohio Reports Earnings Drop in First Half p68, Jul.5

Rumor is circulated that road may merge with New York, Chicago & St. Louis # p88, Oct.11

CHESEBROUGH-Pond's Inc.

Buys Vick Chemical Co. # p126, Oct.4

CHIANG Kai-Shek

Red China Roars—and Asks for Parley: Shelling of Quemoy and U.S. pledge of defense find all sides tangled in the fate of Formosa (with illus) p92, Sep.13

New Stability in the Far East? Chiang's promise not to try an invasion of mainland China lifts hopes for some sort of settlement p25, Nov.1

CHICAGO & Northwestern Ry.

Rail Strike Over Jobs Hangs Fire While Court Weighs Injunction p85, Sep.6

CHICAGO, Burlington & Quincy RR

Fears Spur Rail Merger Talks: The Jim Hill Roads (with map) p47, Nov.29

CHICAGO Helicopter Airways, Inc.

A New Whirl for Helicopters (with illus) p76, Oct.18

CHICAGO, Ill.

Breaking With Gangster Bosses: Two Chicago unions may set pattern (with illus) p66, Sep.6

Building Service and Hotel Unions Squabble Over Plush Chicago Motel p137, Sep.20

Chicago Union Bars Shipshod Work # p110, Nov.29

Office and Plants Are Cooler to Yule Party. Wives Get a Share of Xmas Loot (with chart) p59, Nov.29

CHICAGO, Milwaukee, St. Paul & Pacific RR

Stock Purchase Gives Investment Group Controlling Interest in Railroad p71, Dec.20

CHICAGO, North Shore & Milwaukee Electric Ry. Co.

Lannan Takes Over Susquehanna Corp., Says He'll Cut Commuter Route p78, Oct.25

CHICAGO, Rock Island & Pacific RR

Rock Island Cuts Round-Trip Fares In Move to Build Passenger Volume p28, Dec.27

CHICAGO, University of

Few Workers Know What's Going On in the Company p53, Sep.6

CHILDERS, R. O.

Says ten-mile deep oil wells are probable by 1975 # p130, Nov.29

CHILDREN

The number of children reaching age 18 hit it low, just over 2-million in 1952. By 1961, it is due to jump to about 2.9-million annually # p20, Nov.29

CHILDS (C. F.) & Co.

Dealing in Governments: \$5-million a phone call (with illus) p100, Jul.12

CHILE

See also Latin America

Chile's Anti-Inflation Policies At Stake in Next Week's Election p61, Aug.30

Chile's President-Elect Promises To Promote Open-Door Oil Policy p103, Sep.13

CHINA

The Chinese Reds apparently have put a nuclear reactor into service and may now be set to develop nuclear weapons # p53, Jul.5

Red China has launched a trade offensive. The goal is to hurt Japanese exports # p82, Jul.19

West Europeans Swap Sheet Steel For Goods From Communist China p98, Jul.19

Canadian Subsidiary of Rayonier Will Ship Sulphite Pulp to China p66, Aug.9

Washington doesn't believe that Khrushchev canceled summit plans because of his sudden visit with Mao Tse-tung # p71, Aug.9

The ruckus Red China is raising in the Formosa Straits has the U.S. State Dept. concerned # p80, Aug.16

Even if Peking proves to be bluffing today in the Formosa Straits, there's no doubt that its weight will grow in Asian affairs # p71, Aug.23

Khrushchev has promised Mao a big increase in Soviet industrial aid # p71, Aug.23

The Communist Chinese want to have it both ways in Formosa Strait—seizure of the small offshore islands, but no larger conflict # p52, Aug.30

U.S. Business Men Not Very Interested In Trade Behind the Iron Curtain p121, Sep.6

Formosa Crisis Edges Into Talks: A cease-fire looks possible p35, Sep.13

Red China Roars—and Asks for Parley: Shelling of Quemoy and U.S. pledge of defense find all sides tangled in the fate of Formosa (with map and 2 illus) p92, Sep.13

Peking Squeezes for Industry: New Communist policy pushes a half-billion farmers into tight "communes" to get capital for industrialization p38, Sep.20

In Warsaw, Red China demanded nothing less than U.S. abandonment of Formosa as the price for a cease-fire # p129, Sep.27

Peking has been waging a war of nerves with the British in Hong Kong # p87, Oct.4

The cease-fire in the Formosa Strait is likely to last beyond the one-week limit. Peking has strengthened its Warsaw delegation by the addition of Huang Hua # p101, Oct.11

The Reds Renege Again (Trend) p168, Oct.25

Washington guess on the resumption of the Quemoy bombardment. Observers in Tokyo and Hong Kong think there's a more complex explanation of Peking's about-face # p127, Oct.25

New Stability in the Far East? Chiang's promise not to try an invasion of mainland China lifts hopes for some sort of settlement p25, Nov.1

Indonesia Finds Itself Squeezed By Aid from Russia, Red China p68, Nov.29

Red China Whoops With Joy at Opening Of One Little Link in Vast Rail Net p109, Dec.6

China's Backyard Iron Industry: Communists count on myriad small furnaces for role in doubling country's iron and steel output (with illus) p197, Dec.13

Mao Tse-tung is stepping down as Red China's chief of state. Marshal Chu Teh, is probable replacement, will be only a figurehead # p59, Dec.20

Giddy Pace Brings China Crisis: Mao's step-down and tactical retreat mark Red's worst crisis yet p24, Dec.27

CHINA (Nationalist)

Nationalist China's CAT Airline Thrives Despite Hostile Environment p103, Sep.13

CHLORINE

Texas Sues Chlorine Suppliers. Threatens to Push Antitrust Laws p42, Sep.13

CHOCK-Full o'Nuts Corp.

Turns over to charities the construction fence around its new building for use as billboards # p126, Oct.4

Stock will be available to the public when Pres. Black puts up for sale his 400,000 shares # p88, Oct.11

CHOLLAR, R. G.

National Cash Register Breaks New Ground (with illus) p92, Sep.20

CHRISTMAS

Maker of Major Appliances Finds a Way To Get Into Family's Christmas Stocking p50, Nov.8

When to mail gifts to servicemen abroad # p122, Nov.8

Christmas Season Already at Tampa. And It's White With Snow, Too (with illus) p96, Nov.29

Office and Plants Are Cooler to Yule Parties. Wives Get a Share of Xmas Loot (with chart) p59, Nov.29

U.S. Rediscovered the Bookstore (with 7 illus) p84, Nov.29

A list of ideas that may help in selecting gifts for fellow executives and close men friends # p121, Dec.6

Boats Anchor Under Xmas Tree: Maker of glass fiber outboards steer into the Santa Claus business (with 3 illus) p54, Dec.13

Many Offices Close on Dec. 26, Fewer on Day After New Year's p52, Dec.20

CHRYSLER Corp.

See also AFL-CIO—Auto Aircraft

Has arranged for a revolving credit of \$150-million with 115 banks # p112, Jul.12

Chrysler Makes Deal With Simca As Entry to the Common Market p66, Aug.9

Chrysler Gives Its Imperial Car A Home It Can Call Its Own p108, Aug.16

Car Seats Catch Up With Skirt Styles (2 illus) p32, Sep.6

Chrysler Boosts Its Share of Simca And Buys Out Dutch Kaiser Plant p103, Sep.13

Employers Begin to Talk Tough: The auto maker's firm stand against the UAW cinches a new trend in bargaining (with illus) p39, Sep.27

The Amazing Auto Contract: It gives UAW enough to let it claim a victory p133, Sep.27

Chrysler Shakes Up Airtemp Division: New Top Men Seek Wider Markets p38, Oct.4

In Autos, Peace Comes Slowly: Local grievances slow the back-to-work flow p114, Oct.11

Chrysler Exploits Simca Deal p102, Oct.25

White-Collar Strike Over Contract Cuts Production p125, Nov.15

Strikes Rise in UAW "Mop-Up": Strike of white-collar workers is settled p117, Nov.22

The Jobs That Are Gone Forever: Laid-off Chrysler workers protest the use of overtime (with illus) p39, Dec.20

Short News Item

Grievance Accord Ends Strike by 44,000 at Chrysler p65, Dec.27

CHUN King Sales

Wild Rice Country Yields Banner Crop for Gourmets (with 5 illus) p100, Nov.15

CHURCHILL, Harold

Studebaker-Packard Bets Its All... gambling on acquisition and a smaller car (with illus) p148, Sep.6

CIGARETTES

Philip Morris acquires most of the stock of Benson & Hedges # p78, Jul.19

Two-Way Filters for Cigarettes p41, Jul.26

Puffing Up Canadian Cigarettes: Rothmans, an ambitious market crasher, is introducing Canadian smoker to the hard sell (with illus) p87, Aug.2

FTC Clamps Gag on Chesterfield Claims, Denies They Are "Milder, Less Irritating" p36, Oct.11

Dr. John R. Heller reports on the relationship of smoking and cancer # p149, Oct.25

Filters Will Blow Nearly Half the Rings In This Year's Record Cigarette Sales p58, Oct.25

NATD adopts a resolution that the industry cut out spurious health claims in promoting a new cigarette # p52, Oct.25

The Dorn Report # p149, Oct.25

A small device designed to reduce cigarette tars by improving combustion goes on the market # p122, Dec.13

With Filters, Record Cigarette Sales: Business Week's annual survey (with 2 tables and chart) p49, Dec.27

CIGARS

How to select cigars for a Christmas gift # p82, Dec.20

CINCINNATI Milling Machine Co.

Frederick V. Geier is stepping up to chairman and chief executive officer # p52, Nov.15

CINCINNATI, Ohio

Tafts Sell Cincinnati Times Star, Leaving City to Scripps-Howard p28, Jul.26

Cincinnati Times Star, Leaving City to Scripps-Howard p28, Jul.26

CINERAMA Productions Corp.

Stanley Warner Corp. offers to acquire Cinerama # p28, Jul.5

CIRCUSES

New "Biggest Tent Show" to Challenge Ringling Circus on the Road in 1959 p36, Nov.15

CITIES

Cities are bidding for the 1960 political conventions. The price cities are offering to get the nod is increasing. Miami Beach is newest contender # p34, Aug.2

Sewage Stepup: Bill proposes \$1-billion federal grants to aid municipal clean-up p44, Aug.2

Integration: Not Only in School p38, Sep.6

The Odd Case of the Customer: He has evolved into a surprise to marketers (with 4 illus) p123, Sep.6

Guiding Local Economies. The Regions Pattern p170, Sep.20

The Rich Come Out of Hiding: The luxury market is getting into a spending mood (with 6 illus) p58, Nov.15

CITIES Service Oil Co.

Cities Service Foiled Again in Try To Escape SEC Holding Company Rule p53, Aug.2

Minority Holders Reported Sneering At Cities Service Bid for Subsidiary p142, Sep.20

CITIZENS & Southern National Bank of S.C.

Landscapers Show What They Can Do With Plants (with illus) p126, Nov.8

CITY Bank Farmers Trust Co.

First National City Bank Seeks U.S. Charter for Its Trust Affiliate p36, Dec.13

CIVIL Aeronautics Board

TWA's Seats Are Too Comfortable, Rival Domestic Airlines Complain p99, Jul.12

Higher Airline Fares to Pay for Jets Urged in Report to Eisenhower p38, Aug.9

Continental Air Lines seeks a 20% cut in fare for daily coach flights between Los Angeles and Chicago # p38, Aug.16

New Federal Aviation Agency Awaits Naming of Its Boss p83, Aug.16

No High-Altitude Jet Plane Trip Without an Oxygen Mask, CAB Rules p121, Sep.6

CAA Chief Says Future Airports Must Cope with "Bus-Type" Passengers p65, Sep.20

Approves requests by eight major lines to eliminate the 5% discount for round trips # p158, Oct.18

Anti-Strike Pact: Six Airlines sign mutual aid plan p25, Nov.8

Merger, Equipment Pools May Help Close the Gap: Airlines are shy \$510-million of their capital needs for new jet planes (with 2 tables) p31, Nov.8

High Court upholds a lower court ruling that CAB has no authority to regulate depreciation practices of the major airlines # p36, Nov.15

Authorizes Northeast, Eastern, and National Airlines to use Broward International airport at Fort Lauderdale # p82, Dec.20

How Many Men Will Fly the Jets? That's the basic question behind the dispute that has grounded more than one-third of U.S. air travel (with 2 illus) p22, Dec.27

CIVIL Air Transport

Nationalist China's CAT Airline Thrives Despite Hostile Environment p103, Sep.13

CIVIL Service

Independent Offices Money Vetoed Because of "Untimely" Pension Item p75, Aug.9

CIVIL War

Civil War Study Group will meet at Gettysburg College Aug. 4-8. The Official Atlas of the Civil War. Music and speech of Civil War years are recorded in the Columbia Masterworks' albums # p102, Jul.19

CLAGUE, Ewan

Confusion Over Unemployment p127, Nov.15

CLARK, Colin

Doctors and Saints p48, Aug.2

CLARK, Don

The Boss Proves He Can Sell: Surprised distributors find themselves vending the Sanitizer vacuum cleaner door-to-door (with 5 illus) p48, Dec.6

CLARK, Frank

Forging a Stronger Retail Chain (with illus) p106, Oct.25

CLARK Industries

Cool Deliveries: Clark Industries plans to produce rear-engine refrigerated delivery trucks with standardized bodies p64, Jul.12

CLAYTON, Harold

Reports on the flurry in low-priced stocks # p36, Aug.30

Reports the market value of Big Board commons is up to \$50-billion # p66, Oct.18

Talks about the average that might have been # p92, Nov.1

CLIMAX Molybdenum Co.

Oil Company Woos Motorists with Souped-Up Chassis Grease p53, Jul.12

CLINTON Trust Co.

Bank merges with Chase Manhattan # p111, Dec.6

CLOCKS and Watches

Hamilton Watch Co. will either buy or build a plant in Switzerland # p53, Aug.2

Radiation Standards Raise Problem For Radium-Dial Watches p52, Aug.9

CLOSURES

Stick-Together Closure p162, Sep.6

CLOTHING Industry

Executives interviewing job seekers frown on the chemise and colored nylons # p78, Jul.19

Hotel Edison has dropped chemise uniforms # p78, Jul.19

Montgomery Ward cancels plan to sell men's clothing insured against fire and theft # p66, Aug.23

U.S. apparel buyers from 131 stores throng Paris showings. What they saw # p66, Aug.23

Sulka of Park Avenue introduces a broad-tail vest for men # p158, Oct.18

Bond Street Comes to Dallas: Neiman-Marcus is featuring a British Fortnight (with 6 illus) p46, Oct.25

Banner Laundry Co. offers men's shirts for rent # p110, Nov.1

You will hear more about the "Continental look" in men's styles. Here's what is offered # p122, Nov.29

CLUBS

Private clubs and organizations are affected by recent IRS actions. Here are two points worth noting # p93, Aug.9

Horwath & Horwath reports on club dues and costs # p150, Oct.25

COAL

Coal still hasn't had much of a recovery, but its best customers, the electric utilities, are showing betterment # p20, Oct.4

John L. Lewis Goes to Bat Again: Looks like a new contract between Mine Workers and coal industry (with illus) p97, Oct.4

Miners at Odds: UMW and independent re-new Illinois fight that cost lives in 1932 p73, Nov.1

Coal operators look for a better year in 1959 even though the new wage agreement is expected to force a price increase Jan.1 # p20, Dec.13

Coal Pay Boost Puts Steel on Spot: And impact will be felt in steel bargaining p24, Dec.13

Is It a Boycott? Industry and government study the pledges won by Lewis that limit use of nonunion coal p94, Dec.13

COATINGS

Plasma Torch Becomes a Metal Sprayer p78, Aug.30

Electrostatic Spray Gun Now Safe for Hand Use (with illus) p112, Nov.1

COCA-COLA Co.

Flavored drinks will soon start coming from three Coca-Cola-owned bottling plants # p85, Aug.2

COCOM

The Paris conference of COCOM has decided to relax controls on a substantial number of items # p70, Aug.2

CODOVILA, Victorio

Argentine Communists Take the Lead in Propaganda Campaign Against U.S. p61, Aug.30

COFFEE

Latin American and African producers are meeting in Washington trying to reach an agreement on long-term export quotas # p85, Jul.12

New Jersey Workmen's Compensation court rules that a worker injured playing ball during a coffee break is entitled to compensation # p79, Aug.23

Short News Item

Latin America's coffee crisis is coming to a head. Brazil and Colombia are trying to get the Africans to accept export quotas # p88, Sep.13

Latin American Coffee Producers Agree On Export Limits African Nations Balk p83, Oct.4

COHEN, Wilbur J.

Recession-Hit Families Are Holding Up Well Under the Strain, Survey Indicates p108, Aug.16

COINCO, Inc.

Post Office Nixes Scheme to Get Rich By Selling Subscriptions to Magazines p87, Dec.20

COLE, David L.

Higher Court Upholds Union's Right To Sue Another Union for Raiding p88, Aug.16

COLEMAN-Morrow, Inc.

Publisher of booklet that trading stamps are pasted in is selling advertising space in the books # p74, Nov.15

COLGATE-Palmolive Co.

Quiz Shows Face a Question p42, Sep.6

COLLECTION of Business Americana

Cashing In on Old Office Records: I. Warshaw finds a treasure trove in the "junk" (with illus) p125, Dec.6

COLLEGE Admissions Center

85 colleges have contacted the Center seeking students # p94, Aug.23

COLLEGE Placement Council, Inc.

Finds more companies planning active campus recruiting next year # p126, Oct.4

COLLEGES and Universities

National Steel Corp. is giving Syracuse University an old steel mill # p38, Jul.26

New College Idea: Michigan State plans unique approach in its new campus, with new slant on an engineering course p26, Aug.23

Aiding the Universities (Trend) p132, Sep.13

20 Businessmen Set Out to Start New Trend in Financing Education (with 20 illus) p78, Sep.13

Business Giving Stays High p65, Sep.27

Placement bureau finds more companies planning active campus recruiting next year # p126, Oct.4

Freshmen Pick Broader Courses: The shift is away from engineering, and into liberal arts, physics and mathematics p36, Oct.25

Readers Report: College Problem p5, Oct.25

If you are considering a donation to your alma mater be sure and look into the tax-free income plan. An example of how it works # p121, Dec.13

Openings for 1959 College Grads Up 17%; Salaries Settle Down p32, Dec.20

COLLIE, Marvin K.

When the Boss Is a "Foreigner" p107, Nov.8

COLLINS, G. Rowland

Professors Propose New Power for Fed To Increase Its Control Over Credit p58, Oct.11

COLLINS, Whitley C.

Northrop Goes on TV to Deliver Its "State of the Company" Message p48, Aug.30

COLLYER, John L.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

Chief Executive Title at Goodrich Goes From Chairman to President p69, Sep.27

COLMAR Surinam Oil Co., Ltd.

Realtor In Sugar-Coated Deal p54, Aug.16

COLOR

Can Color Pull Up Sagging Stockings (with chart and illus) p51, Jul.12

Supreme Court rules that red coal-tar color No. 32 may not be used to color oranges after Mar. 1 # p30, Dec.20

COLORADO

Colorado Court Rules Against Railroad On Oil Rights to Land Grant It Sold p36, Nov.8

COLORADO Interstate Gas Co.

Pipelines to Resume Expansion: Supreme Court decision in Memphis case clears way for financing new projects p29, Dec.13

COLUMBIA Broadcasting System

See also Radio; Television

FM Radio's Brow Gets Higher p85, Aug.2

TV Nets Scramble for Fall Sponsors (with illus) p47, Aug.9

CBS Is Abandoning "Must-Buy" Lists In Selling Time on TV Networks p64, Dec.13

COLUMBIA University

Contracting Out Maintenance Jobs Is Getting to Be a Corporate Habit p66, Nov.1

COLUMBIUM

It's Tougher... and relatively cheap too—this new columbium alloy steel p148, Nov.15

COMET Rice Mills

Anti-Rust Oil: Comet Rice develops new corrosion preventative p132, Nov.29

COMFORT, Lewis A.

How to Get Rid of Those White Elephants p52, Nov.1

COMMISSION on Race & Housing

See Housing

COMMITTEE for Economic Development

CED Plumps for Battle Against U.S. Inflation p19, Jul.26

Unions are studying CED's new study, Defense Against Inflation # p76, Aug.2

Guiding Local Economies p170, Sep.20

Bertrand Fox is named to head research for the Commission on Money and Credit (with illus) p27, Oct.25

Dr. Eli Shapiro is named deputy research director of the Commission on Money and Credit. Dr. Bertrand Fox is research director # p111, Dec.6

COMMON Market

Daimler-Benz Joins German Outcry Against Europe's Common Market p128, Jul.12

The ministerial council of the six Common Market countries is trying to break the deadlock over forming a broader Free Trade Area # p74, Jul.26

Chrysler Makes Deal With Simca As Entry to the Common Market p66, Aug.9

Chancellor Adenauer and Premier de Gaulle agreed at their meeting to give the Common Market the green light # p126, Sep.20

Tariffs and Quotas will be cut on Jan.1 # p126, Sep.20

France decides to go along with other members in cutting tariffs 10% on Jan. 1 # p78, Nov.1

French and Italian Companies Set Up Branch to Compete in Common Market p128, Nov.8

De Gaulle believes that he can use the Common Market to build a political federation in Western Europe—one that will be led by France # p113, Nov.22

Continental Carbon, Phillips Pete Plan Carbon Black Plant in France p109, Dec.6

Dealing With Europe's workers: A guide to labor conditions prevailing in the six-nation Common Market (with table) p61, Dec.6

Time for a Push Toward Unity (Trend) p132, Dec.6

Trade Unity Splits West Europe—with the Common Market on one side, frustrated FTA proponents on the other (with map) p103, Dec.6

The clash between the Common Market and the Free Trade Area isn't over yet. The British will start fighting back at the Paris meeting of OEEC # p102, Dec.13

COMMONWEALTH Edison Co.

Stockholders Go All-Out for Plan For Tax-Free Stock Dividend Choice p118, Nov.8

Analyst Urges Utilities to Follow Commonwealth Edison Dividend Plan p116, Nov.29

COMMUNISTS

Peking Squeezes for Industry: New Communist policy pushes a half-billion farmers into tight "communes" p38, Sep.20

Singapore Defends Prosperity Against Red Threat (with map and 4 illus) p74, Oct.11

COMMUNITY Chests

If you've volunteered to help, here are some do's and don'ts that may prove useful # p110, Oct.4

COMPRESSORS

Ingersoll-Rand makes a new automatic control system for air and gas compressors # p134, Nov.29

COMPUTERS

Readers Report: "Congratulations" p5, Jul.19
National Cash Register Breaks New Ground p92, Sep.20

Less Mobility Within Management Ranks Foreseen as Computers Assume Bigger Role p52, Nov.15

Navy War Games Get New Electronic Touch (with illus) p140, Nov.15

E.M.I. Electronics of Britain Eyes U.S. Market for Computers p81, Nov.22

Next—Computers Run Plants: The nearest approach so far is a Daystrom installation at a Louisiana power station p64, Nov.22

The Gentle Art of Simulation: Rand Corp.'s mathematical replica of Air Force logistics is example of latest thinking in all kinds of management decision-making (with illus) p74, Nov.29

Readers Report: A Competitor's View p5, Dec.27

CONCRETE

See Cement

CONGRESS

Big Four troublemakers: reciprocal trade, foreign aid, military reorganizations and use of atom for power may delay adjournment # p31, Jul.5

Last Days of the 85th Congress: Despite its history of frustration, the 85th made some bold decisions p30, Jul.19

Congress will finish work by midmonth, they will adjourn until January # p33, Aug.2

Congress' Probes: Lots Already, More Coming (with 6 illus) p28, Aug.9

Congress will quit within a week or so. Some of the bills that won't pass # p42, Aug.9

Here are some of the bills that will be left on the shelf when Congress adjourns # p41, Aug.16

Record Defense Bill Assures Spending Rise: Congress appropriates more than Eisenhower asked (with table) p36, Aug.16

Lawmakers Tally Up '58 Score: What Congress did about legislation this session (with table and illus) p17, Aug.23

There will be many changes in the next Congress, opening in January. The trend is toward more Democrats. Leadership on major committees is involved # p47, Sep.6

Readers Report: "Unproductive" p5, Sep.13
Short News Item

Turndown of Depressed Area Aid Bill Tops Long List of Eisenhower Vetoes p104, Sep.13

Circulating literature warns that Reuther could control as many as 175 seats in the House of Representatives next session # p47, Sep.20

How Democratic Tide Will Remake Congress (with 15 illus) p26, Nov.8

The Democratic Congress will have obligations to labor and farmers to meet # p39, Nov.8

Labor Sets Goal for Congress: Now AFL-CIO leaders are aiming at such ends as making state right-to-work laws illegal p117, Nov.15

Squaring Off for the Fight Over Spending: Pres. Eisenhower and the new Congress will meet head on (with 6 illus) p28, Nov.15

The new Congress will start fresh. All legislation left pending is dead # p40, Nov.15

Labor claims credit for the election of 70% of the members of the House and for 24 out of 32 Senators # p44, Nov.22

The House Legislative Oversight Committee will go out of business. The McClellan rack-ets committee may fade next year # p34, Dec.6

Here's the Democratic legislative program for the coming year. Most projects call for bigger federal outlays # p39, Dec.13

Organization of Congress will take time. All major committees will be recast # p34, Dec.20

Eisenhower's Administration is badly split on policy. The tipoff is the President's budget goal # p31, Dec.27

Here's a look at the New Congress in terms of what will be done # p31, Dec.27

CONNECTICUT

Connecticut High in Income Per Head p26, Aug.30

CONNECTICUT General Life Insurance Co.

Landscapers Show What They Can Do With Plants (with illus) p126, Nov.8

CONORADO Petroleum, Inc.

Argentina Nears Deal for Development of Oil p30, Aug.2

CONSOLIDATED Electrodynamics Corp.

Sets up a German subsidiary # p94, Nov.1

Next—Computers Run Plants p64, Nov.22

CONSOLIDATED Retail Stores, Inc.

Company is merging with Sun Ray Drug # p96, Dec.6

CONTACT Lenses

There are two Classifications: the scleral lens and the corneal lens. Information on costs, how to wear them, etc. # p101, Jul.19

CONTAINER Corp. of America

Packaging With the Stress on Design: Walter Paepcke sells quality and design, frowns on price cutting (with 3 illus) p54, Aug.2

Container Corp. Draws Bead on Market For Paper Processing in West Germany p112, Sep.6

CONTAINERS

Smooth foil containers that can be hermetically sealed have been developed # p66, Jul.12

Plastic liners for collapsible rubber containers make it possible to use giant tubes for shipping liquids p118, Dec.13

CONTINENTAL Air Lines, Inc.

A 20% cut in fare for daily coach flight between Los Angeles and Chicago is part of a package proposed to CAB # p38, Aug.16

CONTINENTAL Carbon Co.

Continental Carbon, Phillips Pete Plan Carbon Black Plant in France p109, Dec.6

CONTINENTAL Oil Co.

Conoco Establishes New Hierarchy For Its Scientific Personnel p53, Aug.2

Atom Blasts for Industry's Use p46, Oct.4

CONTROLS Co. of America

Develops an automatic spark ignition system for gas-fired clothes dryers # p114, Nov.1

CONVENIENT Food Marts

Three Chicago Food Suppliers Plan Chain of Roadside Drive-In Stores p129, Sep.6

Readers Report: Gremlin At Work p5, Oct.25

CONVEYOR Belts

Conveyor Belt Carries Miners to Pit (with illus) p98, Aug.9

COOPERATIVES

Co-ops Gain on Forwarders: ICC-regulated freight forwarders are up in arms over the way cooperatives are hornning in p86, Oct.18

Jubilant Antitrusters Win a Ruling Against Dairy Purchase p38, Nov.29

Comptroller General Backs Down on Ban on REA Loans to Co-ops p28, Dec.27

COPPER

House Interior Committee O.K.'s Price Subsidies for Metals p65, Aug.2

From Scrap to Powder to Strip: E. W. Bliss Co. announces machinery and process for narrow copper strip (with 3 illus) p74, Aug.30

Kennecott announces going to a 6-day week—the company's second step-up in operations in less than a month # p9, Aug.30

Uncle Sam has the key to copper prices. If he comes to the rescue and buys for the stockpile # p9, Aug.30

Demand for copper has been quickened by another of the recurrent strikes in Rhodesia # p28, Sep.20

Domestic output again is rising # p36, Sep.27

Copper deliveries to fabricators rise in September from the summer's low # p20, Oct.25

Copper prices soared this week, under the impact of strikes in Rhodesia # p144, Oct.25

Copper has been doing well, up 3¢ to 5¢ a lb. Strike in Rhodesia nears settlement # p19, Nov.1

Settlement of the Rhodesian strike hasn't shaken the belief of market experts that the U.S. copper price points for still higher levels # p19, Nov.15

Shipments to domestic fabricators in October went a little above 120,000, the best of any month in well over a year # p20, Nov.22

CORN

Farmers O.K. Benson Plan: The Corn Belt likes lower price supports and no control over production p26, Dec.6

Bear Hybrid Co. develops an edible food wrapper made from a new corn hybrid # p36, Dec.13

CORN Products Refining Co.

Corn Products Finds Other Fields Are Greener. Sales skyrocket under Pres. William T. Brady, as CPR stresses consumer products (with 3 illus) p76, Jul.5

Corn Products and Best Foods, Grocery Leaders, Agree to Merge p36, Jul.19

Readers Report: Deep Into Corn p5, Jul.26

CORNELL, F. S.

Presidents Huddle to Escape the Chill at the Top (with illus) p86, Dec.27

CORNELL University

Extract From Bovine Gland May Give Key to Basic Causes of Aging p43, Dec.6

CORNERING the Market

Control Battle for E. L. Bruce Co. Revives Long-Buried Corner in Stocks (with 2 illus) p22, Jul.5

CORNING Glass Works

Is building a plant in Australia # p134, Oct.18

Paper-thin ceramic layers formed into lightweight honeycomb structures can withstand temperatures up to 1,800F and extreme thermal shock # p100, Oct.18

CORNUCOPIA Gold Mines

SEC Permits Bankrupt Cornucopia To Resume Over-the-Counter Trading p130, Nov.15

CORPORATIONS

Making Cash Work Overtime: Company treasurers devise elaborate ways to cut down idle cash, as shrinking profit margins increase the pressure p121, Jul.12

Some corporations are selling common shares to meet capital needs # p10, Aug.30

The New Fringe: Savings Plans. Company savings plans are spreading fast p54, Sep.6

20 Businessmen Set Out to Start New Trend in Financing Education (with 20 illus) p78, Sep.13

Corporations to Replace Individuals As Political Leaders, Professor Predicts p102, Sep.20

Business Giving Stays High: Despite the lean recession year p65, Sep.27

Net Working Capital in Second Quarter Climbed by an Unexpected 4% p52, Sep.27

Business Gets Political Urge. . . to get representation for corporate viewpoint p125, Oct.11

Survey Reports Communication Breakdown Between Section Heads and Their Bosses p78, Oct.25

Contracting Out Maintenance Jobs Is Getting to Be a Corporate Habit p66, Nov.1

High Court agrees to decide whether corporations that dissolved after antitrust indictments may still be prosecuted # p36, Nov.15

1959: Sales Up, Costs Steady: That's the basis for the budget that most companies are completing right now p17, Dec.6

Breaking Into a \$500-Billion Economy: Sheer size makes this economy a new thing (Special Report) p36, Dec.27

Annual Meetings

General Electric Joins a Corporate Trend, Will Hold Annual Meeting Away From Home p59, Nov.29

Annual Reports

F. L. Jacobs Is Suspended by NYSE For Failure to File Annual Report p53, Dec.13

Directors

Putting the Directors to Work: Smith-Corona Marchant has found a way p55, Nov.1

Earnings and Dividends

Early Bird Chesapeake & Ohio Reports Earnings Drop in First Half p68, Jul.5

Cut in Ford's Quarterly Dividend Takes Starch Out of Stock Averages p112, Jul.12

In the first half, dividends suffered the heaviest casualties in years # p124, Jul.12

Ford Motor Co. cuts its quarterly dividend to 40¢ a share, from 60¢ # p46, Jul.19

Profits Slip Again: Scattering reports for the second quarter indicate that earnings will still be below the 1957 period (with table) p43, Jul.19

S. C. Johnson & Son reports fiscal year ended June 30 was best in its history # p78, Jul.19

Stockholders' Dividends Are Running Neck and Neck With Last Year's p89, Jul.19

A Bigger Boom Than It Looked (with chart) p26, Jul.26

Ford Motor Co. reports a loss of \$17.3-million for second quarter # p28, Jul.26

Earnings Look Up—Just Barely: In the second quarter, more companies did better than did worse (with table and chart) p19, Aug.2

Pillsbury Mills reports profits. Van Norman Industries report a loss, salaries of executives are cut # p53, Aug.2

The Profit Squeeze (Trend) p92, Aug.2

Short News Item

Sunbeam Corp. reports drop in sales in second quarter # p66, Aug.23

Lorillard Stock Still Paying Off In Both Dividends and Price Rise p88, Aug.23

Western Air Lines' Second-Quarter Report Reflects High Cost of a Long Strike p79, Aug.23

Corporate earnings as seen by Standard & Poor's # p36, Aug.30

1958's Top Earners: Some lost in the shuffle (with table) p92, Sep.6

Stockholders Like Monthly Payment Idea, So Safeway Revises Its Dividend Policy p53, Sep.6

And Earnings Get Set for a Turn: Profit margins start to rise (with table) p119, Sep.13

Stockholders Get a Break: How dividends hold up despite earnings dip (with 3 charts) p76, Oct.4

Profits Show Some Zip: Third-Quarter Preview (with table) p32, Oct.11

Textiles Look Perky: Despite spotty earnings, there's a surge of optimism (with table and chart) p92, Oct.25

Third-quarter steel earnings may not match hopes. U.S. Steel reports # p95, Oct.25

Third-Quarter Profits Perk Up (with table) p32, Nov.1

Stockholders Go All-Out for Plan For Tax-Free Stock Dividend Choice p118, Nov.8

Tax payments of Ford, GM, and Chrysler added up to only \$205.6-million in the first nine months # p84, Nov.15

Dividend Disappointments Bring Quick Drops in Three Major Issues p130, Nov.22

American Motors Breasts Tide With Jump in Net, Stock Dividend p116, Nov.29

Analyst Urges Utilities to Follow Commonwealth Edison Dividend Plan p116, Nov.29

Kress Reports Sales Gain at Last # p96, Nov.29

Recession and Reshuffle: 1958's Top Earners To Date (with table) p85, Dec.6

Plant modernization has paid handsome dividends to A. M. Byers. Earnings jumped 43% # p90, Dec.27

Employee Stock

GM's Home-Grown Capital: How employees' stock plan provides auto company with a by-product but a tidy source of new money (with chart) p33, Aug.30

British Industry Works Out Plans to Put Stock in Workers' Hands p139, Nov.22

Foreign Branches

Who's the Man to Send Abroad? There's no scientific formula for staffing the foreign office (with illus) p84, Aug.9

Top Men in U.S. Overseas Offices Get Average of Six Extra Benefits p53, Sep.6

Britain Makes It Easier for Americans To Set Up Shop on Its Shores p154, Sep.20

India Makes Bid for U.S. Capital: With bars lowered for foreign investment, many deals with U.S. companies are in the wind p102, Nov.15

Celanese Disciplines Its Mexican Offspring: Parent company is chopping out deadwood and reorganizing (with 4 illus) p60, Nov.29

Dealing With Europe's Workers: A guide to labor conditions prevailing in the six-nation Common Market (with table) p61, Dec.6

More Push Overseas For Singer Sewing (with 2 illus) p73, Dec.20

CORROSION

Boon for Boats: Newly developed anti-corrosion system provides permanent protection for steel-hull craft p156, Sep.20

Anti-Rust Oil: Comet Rice develops new corrosion preventive p132, Nov.29

CORTNEY, Philip

Gold Flashes a Warning: \$2-billion U.S. loss, biggest ever in a year p26, Dec.20

CORWIN, S. W.

Fargo's Dick Barry Casts a Long Shadow (with illus) p152, Oct.25

CORY Corp.

Stops production of its Mitchell Div. air conditioners # p63, Nov.22

COSMETICS Industry

Juliette Marglen, Inc. brings suit against Revlon # p30, Aug.23

COST of Living

Cost-of-Living Edges Up Again, Will Bring Pay Raises to 575.000 p28, Jul.26

June's cost-of-living index adds evidence that the price has slowed # p12, Jul.26

Half a Million Workers Get Wage Hikes To Compensate for Cost-of-Living Rise (with table) p67, Aug.30

What's Happening to the Cost of Living (table) p67, Aug.30

C-of-L figures may hold about steady for a couple of months. But it isn't wise to expect August's decline to be extended # p35, Sep.27

Seasonal Drop in Food Prices Has Stabilizing Effect on Index (with table) p139, Sep.27

What's Happening to the Cost of Living (table) p139, Sep.27

Cost of Living Steady in September As Food Drop Offsets Other Rises p38, Oct.25

900,000 Get C-of-L Raises p74, Nov.1

The C-of-L index will show a third month of relative standstill when the October report is out. Foods continue the moderating influence on consumer prices # p19, Nov.1

Aircraft Workers' Pay Cut a Penny As Cost of Living Index Holds Firm (with table) p110, Nov.29

What's Happening to the Cost of Living (with table) p110, Nov.29

Living Costs Climb Back To Peak Level Set in July (with table) p65, Dec.27

Prices to Stick Where They Are: There is less pressure to cut—but no enthusiasm for raises p19, Dec.27

What's Happening to the Cost of Living (table) p65, Dec.27

COSTS

Who Gets Prices in Industry: Study by Brookings Institution shows even the biggest company isn't wholly free to fix its prices p48, Jul.5

What Gives the Boss Gray Hair: Industry's biggest problem is how to outride the business downturn in the face of rising costs p35, Jul.26

Consumers are running costs up on themselves. They demand more processing and packaging of foods—and they have to pay for it # p35, Sep.27

COUNCIL for Financial Aid to Education

Business Giving Stays High p65, Sep.27

COUNTRY Clubs

Horwath & Horwath issue a country club cost survey # p138, Sep.6

COUNTY Trust Co.

Fed Blocks Bid by New York Bank To Invade Suburbs Via Holding Company p36, Jul.19

COUPONS

In Philadelphia, You Can Pay Taxi Tabs With Cleanser Coupons p55, Sep.13

COURTAULDS, Inc.

Develops two new cellulose textile fibers # p98, Aug.9

COWAN, Louis G.

TV Nets Scramble For Fall Sponsors (with illus) p47, Aug.9

COWLES, Gardner

Florida Land Sales Start to Spurt Again p20, Dec.27

CRANE Co.

Electric Auto-Lite announces it owns more than 10% of Crane Co. # p52, Dec.20

CRANES

See Machines-Construction

CRAWFORD, F. C.

Teamwork Across 2,000 Miles: Thompson Ramo Wooldridge (with illus) p52, Nov.29

CREDIT

Renewing the War on Inflation p17, Aug.2

Problem: 'Psychological' Inflation p25, Aug.16

Fed's Goal This Time Is To Nip Inflation in the Bud: Credit control through two recessions (with 3 charts) p24, Aug.23

Rise in Short-Term Interest Rates Reflects Outlook for Tighter Credit p88, Aug.23

Consumers Can Afford to Go Into Debt For New Cars, Loan Companies Say p73, Oct.11

Nation's Money Managers Adopt "Wait and See" Attitude on Credit p58, Oct.11

Professors Propose New Power for Fed To Increase Its Control Over Credit p58, Oct.11

Expensive Money, Free Advice: That's the service offered by Walter E. Heller & Co. (with 5 illus) p116, Oct.25

A Question That Shouldn't Be Ducked (Trend) p116, Nov.1

Auto Debt Shrinks (chart) p91, Nov.22

Cradle-to-Grave Credit Rating Proposed for Every American p63, Nov.22

No Signs of Another Boom: Installment buyers apparently aren't ready to go back into hock (with chart) p32, Dec.13

CREDIT Cards

Diners' Club Outbids American Express For Esquire in Credit Card Scramble p57, Jul.19

Almost everything on the cuff with credit cards—and American Express hopes to put more on (Cover) Aug.16

On-the-Cuff Travel Speeds Up: In the big business of credit cards, two giants are squaring off to make their one card all the traveler needs (with illus) p111, Aug.16

Sheraton Hotels Extending Credit System To Cover Outside Restaurants, Stores p44, Sep.6

Turnpike Credit Card p5, Sep.13

Hilton Hotels Moves To Take Over Diners' Club Via Stock Exchange p44, Sep.20

American Express credit card holders soon may be able to charge service and parts at Chrysler, Ford, and GM dealers # p158, Oct.18

Diners' Club and Hilton Hotels deal breaks down. Diners' dickers with Sheraton Corp. American Express cards will be honored by auto dealers # p174, Oct.18

Northwest Orient Airlines claims a first: an international airline credit card requiring neither deposit, application fee, nor carrying charge # p158, Oct.18

Charge Accounts at the Chase: Bank offers all-out credit card plan p96, Oct.25

Diners' Club and Sheraton Corp. team up # p38, Oct.25

Diners' Club Looks for 250,000 New Members From Sheraton Deal p66, Nov.1

Diners' Club extends its facilities to drugs and sundries handled by Sun Ray # p40, Nov.22

Hilton Hotels come out with a "carte blanche" card for Hilton card holders # p136, Nov.22

Hotel Corp. of America now honors American Express credit cards # p136, Nov.22

New Credit Card Rivalry Booms Some Stocks—But Not Diners' Club p130, Nov.22

Short News Item

Some Seattle restaurants may add a 5% service charge to credit-card business # p122, Nov.29

Some Restaurants Slap 5% Boost On Bills Paid Via Credit Cards p30, Dec.6

Wisconsin Restaurant Assn. will reconsider the 5% service charge it slapped on credit card users # p30, Dec.20

CREDIT Unions

Banks Set Up a Rival Plan. . . as credit unions continue their growth (with 2 charts) p55, Dec.20

CRESCA Co., Inc.

Big Appetite for Gourmet Foods (with illus) p55, Aug.23

CRESCENT Petroleum Corp.

If stockholders approve Crescent will acquire Norbute Corp. # p28, Jul.5

CRIBBEN & Sexton Co.

Waste King Expects Cribben & Sexton To Say "Yes" to Merger Proposal p52, Dec.20

CROSS, Bert S.

3M's Way: Patents Plus Labs (with illus) p114, Oct.4

CROSS, James G.

Breaking With Gangster Bosses p66, Sep.6

McClellan Hearings Result in a Charge Of Perjury Against Bakery Workers' Boss p118, Oct.11

CROWELL-Collier Publishing Co.

House group headed by Rep. Harris will hold hearings on SEC's handling of sale of convertible debentures p48, Sep.20

CROWN, Henry

General Dynamics Discusses Merger With Material Service p38, Nov.29

CRUCIBLE Steel Co.

New Titanium: Crucible announces an alloy that's easier to fabricate p38, Jul.5

CRUMP, N. R.

Canadian Business Leader Finds Danger in U.S. Control of Unions p70, Jul.19

CRYOPUMPING

Hypersonic Wind Tunnel Uses Freezing To Achieve Near-Perfect Vacuum p78, Nov.8

CUBA

Rebel leader Fidel Castro's campaign to unseat Pres. Batista is gathering steam. But the kidnapping of Americans has undermined U.S. sympathy for his anti-dictator government # p54, Jul.5

Business in Cuba Still Not Recovered As Castro Rebels Continue Fighting p98, Jul.19

Union Boycotters Miss the Boat As CNR Sells Its Strikebound Fleet p112, Sep.6

Change in Nationality of Owner Fails To Stop SIU Tie-Up of Eight Ships p137, Sep.20

Batista probably will only step aside, rather than down, when the new president takes office # p78, Nov.1

Cuban Rebels Disrupt Island Economy. Put the Squeeze on Foreign Interests p77, Dec.13

CUMBERLAND Chemical Corp.

Mastic Tile Corp. and Air Reduction Co. form new firm # p177, Sep.27

CUMMINGS Nathan

The Rich Come Out of Hiding (with illus) p58, Nov.15

CUMMINS, Roy F.

UC Benefits to Illinois Jobless Make Up 35% of Wage Losses p63, Jul.26

CUNARD Line

Drops summer Mediterranean cruises on its liner Caronia # p82, Aug.2

CUNNINGHAM, John

Hoffa Points for a Showdown p113, Oct.11

CURRAN, Joseph

Hoffa's Transport "Empire" p79, Jul.12

AFL-CIO Ban Deal With Hoffa p77, Aug.23

CURRENCIES

The Fed has spotted supplies of currency about the country in places it considers unlikely as atomic bomb targets # p32, Jul.26

The Austrian schilling is backed by gold and foreign exchange reserves of 106%. The Canadian dollar premium is back to 2¢ # p174, Sep.27

CURRENT, Wayne G.

Why Lima Feted a Newspaper's Birthday (with illus) p30, Jul.12

CURTICE, Harlow

Makes some predictions on his 65th birthday # p30, Aug.23

GM Lines Up Its New Top Men p18, Aug.30

CURTIS Bros., Inc.

Unions Can Picket for Recognition Under Some Conditions, Court Says p80, Dec.6

CURTIS, Carl

Hoffa's Transport "Empire" p79, Jul.12

McClellan Back on the Job: Secondary boycotts will be first target p98, Nov.8

CURTISS-Wright Corp.

New Try for S-P: Company is ready to take Malcolm Sonnabend's diversification cure for ailing companies p32, Aug.9

Sonnabend to Be S-P's Doctor p28, Aug.23

D**D. C. Transit System, Inc.**

Roy Chalk's Flamboyance Pays: The man who runs Washington's transit lines (with 4 illus) p163, Oct.18

D-X Sunray Oil Co.

D-X Sunray Oil Acquires Tidewater's Midwest Outlets p64, Dec.13

DAIMLER-Benz

Sonnabend to Be S-P's Doctor p28, Aug.23

Readers Report: Daimler-Benz Line p6, Nov.8

DAIRIES (H. S.) Inc.

Three Chicago Food Suppliers Plan Chain of Roadside Drive-in Stores p129, Sep.6

DAIRY Foods, Inc.

Powdered Milk Patents Pooled By Two Major Dairies for Licensing p50, Nov.8

DAIRY Industry

Powdered Milk Patents Pooled By Two Major Dairies for Licensing p50, Nov.8

Butter Melts Before Oleo (chart) p138, Nov.29

Jubilant Antitrusters Win a Ruling Against Dairy Purchase p38, Nov.29

New look for milk trucks is a rectangular plastic tank # p134, Nov.29

DALLAS Clearing House Assn.

Is forming an investment company # p174, Sep.27

DALLAS, Tex.

Bond Street Comes to Dallas: Neiman-Marcus is featuring a British Fortnight (with 6 illus) p46, Oct.25

Rival Dallas Banks Both Plan Additions To Their Capital Through Sale of Stock p56, Nov.15

One Had to Lose Out: The Navy's choice between two fighter planes (with illus) p26, Dec.27

DANA Corp.

Major Parts Producer and UAW Sign Pact Based on Big Three Terms p90, Nov.8

UAW negotiates a new three-year contract with Dana p117, Nov.22

DANIEL, Eliot

Musicians Guild Signs Hollywood Pact; Rival AFL Calls it a "Sellout" p85, Sep.6

DANIELS, John H.

Change in Top Operating Team Stresses Trend To Younger Executives (with illus) p139, Nov.22

DART, Justin

The Corner Druggist Turns Manufacturer (with illus) p132, Oct.11

DARTMOUTH College

B-School Pamphlet Tells Businessmen Where to Go for Help With Their Jobs p139, Nov.22

DATEX Corp.

A mechanical tape measure requires less manpower for measuring pipes # p118, Dec.13

DAVID, Donald K.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

David presents his plan to the BAC committee for a partnership between business and government in developing foreign countries # p127, Oct.25

DAVIS, Arthur Vining

Davis Sets Up New Florida Real Estate Outfit p69, Sep.27

DAVISON Department Store

Its International Exposition opens Nov. 3 # p110, Nov.1

DAYSTROM, Inc.

Aniline's Still Not For Sale p24, Nov.15

Next—Computers to Run Plants: The nearest approach so far is a Daystrom installation at a Louisiana power station p64, Nov.22

DAYTON, O.

Dayton Promotes a Sales Center For Deals With Its Biggest Buyers p85, Aug.2

De BEERS Consolidated Mines, Ltd.

In Diamonds: A Cartel and Proud of It (with map and 6 illus) p124, Oct.18

DE GAULLE, Gen. Charles

See also France

Mideast Crisis Moves to Summit: De Gaulle pays visit to Algeria (with illus) p15, Jul.26

De Gaulle has a score to settle with Khrushchev over Nasser's increasing interference in North Africa # p60, Aug.2

De Gaulle's Smashing Victory Gives France Bright Hopes p94, Oct.4

De Gaulle will visit West German Chancellor Adenauer next week # p114, Nov.22

One-Man Democracy (Trend) p140, Nov.29

DE HAVILLAND Aircraft of Canada

For Rough Country Cargo (with illus) p74, Oct.25

DE-ICING

A lightweight de-icing system for light planes that works off compressed air has been developed by B. F. Goodrich # p102, Jul.26

DE LAVAL Steam Turbine Co.

Why Industry Modernizes: It's a War on Costs for De Laval (with 2 illus) p90, Sep.27

de VOGUE, Arnaud

Old French Glassmaker Breaks Ground in U.S. (with illus) p82, Nov.22

De YOUNG, Russell

New president of Goodyear Tire & Rubber # p36, Oct.11

DEAF

New York Tightens Compensation Law For Workmen Deafened on the Job p70, Jul.19

Short News Item

DEALERS

Manufacturers Step Up Dealer Relations As Appliance Market Takes on New Life p52, Oct.4

Chris Witting, vice-president of Westinghouse, reports on the visit of 100 executives to 3,000 dealers # p56, Oct.18

DEAN, Arthur H.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

DEAN, Joel

Why Industry Modernizes: How to Find the Moment When Modernizing Pays Best (with 2 tables) p100, Sep.27

DEBT Ceiling

Congress will raise the debt ceiling again. The prospect is for a \$285-billion ceiling # p31, Jul.26

The Treasury's Attack of Cold Feet (Trend) p92, Aug.2

DEERE & Co.

Company is merging its six out-of-state plants # p82, Jul.5

Strikes Rise in UAW "Mop-Up" p117, Nov.22

DEFENSE Production Act of 1950

Under this law the President in an emergency can control just about all goods and services to insure that the military gets a first claim on what it needs # p32, Jul.26

DEFENSE Reorganization Act

Pentagon Gets Some First Aid p21, Aug.2

DELAWARE & Hudson RR

Fears Spur Rail Merger Talks (with map) p47, Nov.29

DeLUXE Metal Furniture Co.

NLRB Switches Signals to Clarify Rulings on Representation Elections p104, Oct.4

DEMING, N. M.

To Attract Industry, Buy It: That's what the city of Deming is doing with two small California tool companies p33, Aug.9

Readers Report: Municipal Competitor p5, Oct.4

DEMOCRATS

National organization Democrats are cheered by the Texas election # p34, Aug.2

Democrats will gain in both the House and Senate in next fall's election # p42, Aug.16

Democratic House claims in the coming fall election are some 40 seats. The real prospect is for a Democratic gain of at least 20 seats # p46, Sep.13

Here is how the Democrats figure things in the fall election # p39, Oct.11

Promises made by the Democrats to the farm states, to the housewives, and to the workers # p39, Oct.18

Democrats face a third-party split in 1960 # p42, Oct.25

The expectation still is for a Democratic victory # p42, Oct.25

What the Voting Really Showed (Trend) p140, Nov.8

Fiscal policies advocated by the Democrats. Inflation is deplored. Lower interest rates will have strong backing # p40, Dec.13

The Democratic legislative program for the coming year. Most projects call for bigger federal outlays # p39, Dec.13

What troubles the leaders of the Democratic party # p34, Dec.20

DENNY, George V., Jr.

One of the prime movers in the new International Seminars, Inc. # p122, Oct.11

DENTAL Health

After the age of 35, the major threat to your teeth is gum disease. Some of the diseases and their new treatments # p81, Dec.20

You'll discover that dental care now is easier and less painful. A list of some of the new equipment # p81, Dec.20

DENVER, Colo.

Downtown Denver Expects a Boost From Big New Department Store p41, Jul.26

Distribution Center and Denver Store Give Clue to Ward's Expansion Plans p61, Aug.30

Denver's Lost Bid for an Income Tax May Cost It Existing Revenue, Too p44, Sep.6

Hilton Hotels will furnish and operate hotel to be built by Webb & Knapp # p52, Sep.27

DEPARTMENT (U.S. Government Divisions)

See also entries for departmental officers, Bureaus, and spheres of interest such as Taxation, Agriculture, Antitrust, etc.

Department of Agriculture

Locusts Threaten U.S. Crops: It's a big year for most insects p34, Jul.12

Agriculture Secy. Benson's farm victory will be costly. Benson forced Congress to come around to his position # p34, Aug.23

Benson Wins Low Price Props: Congress abandons a 25-year reliance on crop controls and high price supports p21, Aug.23

Machines Keep Crops Too Big: Surpluses still pile up p104, Oct.18

Oleo Output Tops Butter p36, Nov.15

Big Pig Crop Forecast (chart) p89, Nov.22

Farmers O.K. Benson Plan: The Corn Belt likes lower price supports and no control over production p26, Dec.6

Department of the Air Force

Missile Contracts on a New Pattern: Announcement of companies to develop the Minuteman may set new way of ordering missiles p24, Jul.26

The Air Force is trying to force prime contractors to farm out more work # p42, Oct.4

Charting Weather Years Ahead p45, Oct.11

Better Break for Subcontractors: That's main aim of new Air Force "make-or-buy" rules for defense contractors p26, Oct.18

Moon Shot Misses Goal But Gives Hope a Lift (with illus) p30, Oct.18

Air Force Fails to Convince Worcester That Sonic Boom Is Really Just a Pop p40, Nov.22

The Gentle Art of Simulation: Rand Corp's mathematical replica of Air Force logistics is example of latest thinking in all kinds of management decision-making (with illus) p74, Nov.29

A missile sprayed with antiseptic so that nothing from the earth can contaminate the moon (illus) p40, Dec.6

The first successful firing of the Atlas ICBM (with illus) p24, Dec.6

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever by both civilian and military scientists (with illus) p30, Dec.13

Atlas Shows It Can Hit Any Target on Earth (with illus) p18, Dec.27

Department of the Army

Martin Co. Awards Missile Subcontracts As Army Tries Delegation of Powers p38, Aug.9

Army Battles NASA to Keep Control of Redstone and Jet Lab p36, Oct.18

Army Fights Loss of Its Lab: The new civilian space agency wants to take over the service's facilities for space studies p29, Oct.25

Faster Messages. New teletypewriter setup for the Army handles 750 words a minute (with illus) p62, Nov.8

The Army and Marine Corps will shrink by about 55,000 men this year, maybe more next # p43, Nov.22

Department of Commerce

A Bigger Boom Than It Looked: Revised figures show 1955-57 boom climbed faster, and higher than tab keepers had thought (with 3 charts) p26, Jul.26

A Central clearing house for Russian technical translations will be set up in the Commerce Dept. # p34, Aug.2

Balance of Payments Div. puts out new summary covering the patterns of U.S. foreign investment over the last 20 years # p70, Aug.2

Businessmen Not Very Interested In Trade Behind the Iron Curtain p121, Sep.6

How Road Signs May Be Limited (with illus) p36, Sep.13

Spending Upturn Arrives Early: Capital spending slump has ended sooner than expected (with table and chart) p29, Sep.13

U.S. Exports Will Maintain 1957 Pace For This Year p103, Sep.13

Commerce Dept. Wins Right to Run U.S. Trade Show in Moscow in 1959 p65, Sep.20

Under Secretaries Walter Williams and Louis S. Rothschild are resigning # p42, Oct.4

Business Advisory Council supports the idea of a partnership between business and government in aiding underdeveloped countries. Donald David presents an idea # p127, Oct.25

India's Small Business to Benefit From U.S. Commerce Dept. Programs p94, Nov.1

Shift, but No New Face: Strauss takes over Commerce Dept. as Weeks resigns (with 2 illus) p24, Nov.1

The Secretary of Commerce (Trend) p116, Nov.1

U.S. O.K.'s Highway Billboard Rules With Mild Concession to Advertisers p36, Nov.15

Interagency Swap Expected to Improve Statistics on Building, Employment p38, Nov.29

Lifts the embargo on exports of antibiotics and related drugs to European Soviet-bloc countries # p68, Nov.29

1959 to Start With a Rise: Business plans more capital spending in the first quarter (with table) p25, Dec.13

Forecasting Business Inventories. It's more accurate than ever before with a technique Commerce Dept. is perfecting p16, Dec.27

Industry's Count of Wood Prefab Houses Tops Government's—Definition Does It p28, Dec.27

Will issue a "deflated" figure for gross national product every quarter # p28, Dec.27

Department of Defense

A military reorganization bill will be voted, but it won't even come close to what Eisenhower requested # p31, Jul.5

Defense Dept. Scales Down Warning Line For Ballistic Missiles to Two Posts p87, Jul.19

Defense Spending Starts Uphill: It's post-Sputnik rise just showing up p18, Jul.26

Pentagon Gets Some First Aid: Congress has passed two major acts: The Defense Reorganization Act and The National Aeronautics & Space Act p21, Aug.2

There's inside criticism of Defense Secy. McElroy. Official leaks tell of the budget tightening that is going on # p33, Aug.23

Budget Squeeze on the Pentagon: The Administration's drive against inflation involves a new economy wave in the Defense Dept. p31, Sep.6

The Pentagon's Top Hands: Marked switches in rank show up in the latest list of biggest defense contractors (with table) p39, Sep.20

Unions Ask Higher Minimum Pay For Government Contract Work p139, Oct.25

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever before by civilian and military scientists (with illus) p30, Dec.13

Department of Health, Education & Welfare

Senate Puts Its Stamp of Approval On McCone for AEC, Flemming for HEW p99, Jul.12

Department of the Interior

Alaska's Status As State May Lead At Last to Ban on Rigid Salmon Traps p40, Nov.22

Short News Item

Department of Justice

Justice Dept. Is Willing to Extend Time For du Pont to Get Out of GM p91, Oct.4

Miami TV Case Bobs Up Again With Moves to Disqualify Winner p36, Nov.15

Right of Access (Trend) p152, Nov.15

Can U.S. Agencies Live Up to a Courtroom Code? Rogers' rule of conduct p32, Nov.22

Department of Labor

Five Years Makes a Difference in Labor's View of James Mitchell (with illus) p154, Oct.18

Factory Pay Hits New High p74, Nov.1

State Job Services Upgrade Their Targets: Focus is now on placement of professional and technical people, with nationally linked "network" to help (with 2 illus) p68, Nov.1

George Lodge Takes Wilkins' Labor Post (with illus) p122, Nov.15

Interagency Swap Expected to Improve Statistics on Building, Employment p38, Nov.29

Pay Rates Spur Missile Fight . . . in the battle of aircraft vs. electronics industries to control growing missile business p86, Dec.13

Department of the Navy

Polar Voyages Show Off the Nation's Newest Super Weapon: The nuclear submarine—learned with Polaris missiles—is tomorrow's battleship (with 5 illus) p32, Aug.16

Stop Oil Field From Sinking Or Close Down, Oil Producers are Told p30, Aug.23

Fast New Speeds for the Ocean: Navy's new propeller design will move ships faster (with 2 illus) p35, Sep.6

The ill-fated Vanguard satellite project probably will survive, though it had another failure this week # p48, Sep.20

Gigantic Ears Poised to Listen For Signals From the Radio Stars p73, Sep.27

Navy War Games Get New Electronic Touch (with illus) p140, Nov.15

Martin Co. Lays Off 6,000 as Navy Curtails Program of Jet Seaplanes p38, Nov.29

Navy orders a cut in production of Martin's Seamaster jet seaplanes (with illus) p24, Dec.6

One Had to Lose Out: The Navy's choice between two fighter planes (with 2 illus) p26, Dec.27

Department of the Post Office

Now is collecting a penalty charge for delivering mail on which postage is due # p118, Jul.12

Where Mail Hikes Hurt: Direct mailers will find rate boost slicing already thin margins (with 2 illus) p31, Jul.19

New postal rate becomes effective Aug. 1. New international rates. Period of grace # p94, Jul.26

Publishing Groups Fight Proposed Boosts In Overseas Postage for Printed Matter p79, Jul.26

Post Office Nixes Scheme to Get Rich By Selling Subscriptions to Magazines p87, Dec.20

Department of State

The department is up in arms over a new anti-dumping clause added as an amendment to the Canadian Customs Act # p88, Sep.13

U.S. Renews Efforts to Work Out International Lead-Zinc Accord p134, Oct.18

Department of the Treasury

Dealing In Governments: \$5-Million a Phone Call (with 4 illus) p100, Jul.12

Governments Need Sturdy Prop p73, Aug.2

Renewing the War on Inflation: High-level worries are shifting from recession to rising prices (with illus) p17, Aug.2

The Treasury's Attack of Cold Feet (Trend) p92, Aug.2

Here's what the Treasury is up against. The refinancing problem is huge # p41, Aug.9

Spreading Maturities Called Key To Improved Bond Market Conditions p83, Aug.9

Long-Term Governments Slump Anew. Then Rally as Sellers Hold Back p96, Aug.16

Readers Report: Share the Burden p5, Aug.23

Speculators Greased the Skids: Normally stable government bonds have taken sharpest tumble ever (with 3 charts) p86, Aug.23

Bond Market Has Guessing Game On Coupon for Treasury Issue p142, Sep.20

Long-Term Governments Hit Lows In Wake of Treasury's Financing p91, Oct.4

Government Bond Market Snaps Back In First Rally since Summer Slump p105, Oct.11

Speculation in Treasury Bonds Defended by Dealer as Beneficial p105, Oct.11

Dodging the Inflationary Threat: Fed and Treasury now hope to finance huge federal deficit without fanning or setting back recovery p23, Oct.18

Needed: New Strategy to Fight Inflation (Trend) p176, Oct.18

Mopping Up a Budget Deficit: The fast comeback of the economy is feeding more revenue into the Treasury p31, Oct.25

Treasury Moves Up \$3-Billion Issue To Stay Clear of December Refunding p144, Oct.25

Holders of F and G Treasury Bonds Offered Special Exchange Deal p118, Nov.8

Treasury Asks Investor Help On Deficit Financing Problems p125, Nov.8

\$3-Billion Tax Anticipation Bills Auctioned Off By the Treasury p130, Nov.15

House Group Eyes Treasury Plan for Taxing Life Insurance Income p40, Nov.22

Treasury Sets December Refunding. Makes Major Short-Term Debt Shift p130, Nov.22

Governments Strong as Stocks Break; Treasury Refunding Goes Over Big p116, Nov.29

Fear of Long-Term Treasury Issue Is Blamed for Bond Market Drop p116, Dec.6

Bond Market Tightens Still Further. Expecting Long-Term Treasury Issue p105, Dec.13

Prospect of New Treasury Offering Sends Governments Into Dive p78, Dec.27

The Treasury faces some difficult financing. It would like to get a small part of its financing out in long-term bonds # p31, Dec.27

DEPARTMENT STORES

See also Retailing

Big Stores Outstrip Small Ones. Ten-Year Sales-and-Profit Study Shows p53, Jul.12

Downtown Denver Expects a Boost From Big New Department Store p41, Jul.26

J. L. Hudson Departs From Full-Line Policy. New Branch Is Just Bargain Basement p68, Sep.20

Sales for many weeks now have been giving a pretty convincing forecast of the biggest holiday season ever # p20, Oct.4

"Twigs," Not Branches, Are Called Key to Suburban Store Expansion p73, Oct.11

Merger of May and Hecht May Create New No. 1 Department Store Chain p36, Oct.18

Forging a Stronger Retail Chain: Merger with Hecht Co. gives May Department Stores a shot at the top spot (with illus) p106, Oct.25

A big import display will be a feature of Davison's, Macy-owned Atlanta store # p110, Nov.1

Sales Are Making Up for a Bad Year (chart) p80, Nov.8

Detroit Store Helps Office Girls With Lunch-Hour Shopping p96, Nov.29

Department Store Doings: A Merger; Bright Hopes for Spring. Some Gains Now p59, Dec.6

Store sales in November ran 3% ahead of a year ago # p11, Dec.6

Toledo Store's Stag Night Draws 3,000 Male Shoppers p64, Dec.13

DES MOINES, Ia.

City tries the downtown mall idea for three days # p110, Nov.1

DESIGNERS

See Industrial Design

DESILU Productions, Inc.

Why Lucy Loves Desilu: The public gets its first peek at just how profitable the business venture has been (with table) p98, Nov.22

Public Enthusiasm for New Issues Spurs Quick Rise for Some Stocks p78, Dec.27

DETERGENTS

Antitrusters Get After "all": The top-selling detergent in its field is issue between Justice Dept. and Monsanto Chemical-Lever Bros. p36, Jul.12

DETROIT, Mich.

Detroit Store Helps Office Girls With Their Lunch-Hour Shopping p96, Nov.29

New Airport Nearer Downtown Detroit Is Grabbing Business From Willow Run p103, Nov.29

DEVELOPMENT Loan Fund

More money will be asked of Congress. Plan is to seek \$1-billion # p44, Nov.22

Budget Bureau has pared the State's proposed appropriation for the Fund # p60, Dec.20

DEVINE, C. J.

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

DEVINE (C. J.) & Co.

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

DEVYS & Lobo

Holding Down Evaporation Losses p51, Aug.16

DIAMONDS

In Diamonds: A Cartel and Proud of It: How mining and marketing is kept pretty much under the thumb of one man—De Beer's Harry Oppenheimer (with map and 6 illus) p124, Oct.18

Readers Report: Wrong Carat Count p6, Sep.6

Cost of fine quality stones has risen about 6% in a year # p122, Dec.13

DIANA Stores Corp.

Why Industry Modernizes: Diana Stores Finds Its Answer in a Technique for Distribution (with 2 illus) p96, Sep.27

DICKEY, Charles D.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

DIEFENBAKER, John G.

Canada Heads to Health: Diefenbaker's prescription of deficit spending seems to have worked against recession (with illus) p28, Jul.19

DIETS

Some basic things to know about eating and drinking during the warm weather—plus an update of some popular beliefs no longer considered valid # p101, Aug.16

DILLON, C. Douglas

Dillon's pitch on the foreign aid and the reciprocal trade bills # p95, Jul.12

Short News Item

Much of the credit for the U.S. new foreign economic policy should go to Dillon # p51, Aug.30

U.S. Girds for Cold War on Economic Front p14, Aug.30

DILLON, Read & Co.

Fund for South African Investment will Put Its Major Bet on Gold p134, Sep.6

DINERS' Club, Inc.

Diners' Club Outbids American Express For Esquire in Credit Card Scramble p57, Jul.19

Buys the Esquire Club # p88, Aug.9

On-the-Cuff Travel Speeds Up: In the big business of credit cards, two giants are squaring off to make their one card all the traveler needs (with illus) p111, Aug.16

Hilton Hotels Moves to Take Over Diners' Club Via Stock Exchange p44, Sep.20

Hilton Hotels-Diners' Club negotiations have been broken off # p88, Oct.11

Negotiations with Hilton Hotels breaks down. Diners' is dickering with Sheraton Corp. # p174, Oct.18

Teams up with Sheraton Corp. of America # p38, Oct.25

Diners' Club Looks for 250,000 New Members From Sheraton Deal p66, Nov.1

Now Diners' Club card will be honored at Sheraton Hotels # p98, Nov.1

New Credit Card Rivalry Booms Some Stocks —But Not Diners' Club p130, Nov.22

Extends its facilities to drugs and sundries handled by Sun Ray Drug # p40, Nov.22

DIRECT Mail

Where Mail Hikes Hurt: Direct mailers will find rate boost slicing already thin margins (with 2 illus) p31, Jul.19

DIRKSEN, Everett M.

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

DIRLAM, Joel B.

Who Sets Prices in Industry p48, Jul.5

DISALLE, Michael V.

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

DISCOUNT Corp. of New York

Dealing in Governments: \$5-million a phone call p100, Jul.12

DISCOUNT Houses

The Small Business Subcommittee issued a mild report on the "impact of discount houses" # p30, Dec.6

DISCOUNT Rates

Fed's Goal This Time Is To Nip Inflation in the Bud (with chart) p24, Aug.23

DISTILLED Spirits Institute

Liquor Commercials Take to The Air And Industry Lifts Ban on Women in Ads p58, Oct.25

DISTRIBUTION

How to Catch Today's Customer: What business is doing to marketing strategy (with illus) p63, Oct.11

DIVERSIFICATION

Sonnabend to Be S-P's Doctor: Newest prescription for itself included diversification and an "economy" car p28, Aug.23

DIVERSIFIED Investment Fund

Mutual Bond Funds Fading From the Investment Field p89, Nov.1

DIVIDENDS

See Corporations-Earnings and Dividends

DIXON, Wesley M.

Packaging With the Stress on Design (with illus) p54, Aug.2

DOCTORS

Mine Workers Claim \$1.4-Million Savings Since Fund Limited Choice of Doctors p122, Sep.13

Better Therapies Are Just Ahead, But Not Panaceas, Doctors Hear p75, Oct.18

The average citizen probably sees his physician about five times a year # p158, Oct.18

DODGE (F. W.) Corp.

Dodge figures broke all monthly records in May. But the five month total was behind 1957 # p12, Jul.5

June contracts broke all records, exceeding the year-ago level by 18% # p12, Aug.2

Homebuilding shows a thumping gain as well as construction generally for July # p10, Aug.30

Readers Report: Too Much Gain p6, Sep.6

September contract awards topped \$3.2-billion, a gain of 26% over the same month last year # p20, Nov.1

Is Business Playing Too Cautiously? (Trend) p152, Nov.15

Expects contracts for new homes next year to be valued only 1% above 1958 # p20, Nov.22

DODGE, Newell

Cutting Auto License Fraud p92, Oct.18

DOGS

World Dryer Corp. makes a "Doggie Dryer" # p72, Aug.30

DOHERTY, Roadhouse & Co.

Canada Woos Inflation Hedgers in U.S. With Plan to Sell Gold Bars on Margin p111, Dec.6

DOMINICK & Dominick

SEC Investigates Broker's Conduct, Seeks Injunction in Arvida Case p146, Sep.27

Consent Decree Terminates Squabble Over Offering of Arvida's New Issue p71, Dec.20

DONNELLEY (Reuben H.) Corp.

Where Mail Hikes Hurt p31, Jul.19

Skiatron Keeps Trying On Pay-TV, With Debut Now Set for Next April p68, Sep.20

DONNER, Frederic

GM Lines Up Its New Top Men (with illus) p18, Aug.30

GM Parades its 1959 Line-Up (with illus) p25, Oct.18

DOOLITTLE, Gen. James H.

Named board chairman of the new Space Technology Laboratories # p30, Aug.23

DOOR-TO-DOOR Selling

The Boss Proves He Can Sell: Surprised distributors find themselves vending the Sanitizer vacuum cleaner door-to-door (with 6 illus) p48, Dec.6

DORN Report

Report on the effect of smoking on your health # p149, Oct.25

DORSEY, Harold

Says the war scare rally in stocks is understandable # p70, Jul.26

DOUGLAS Aircraft Corp.

A \$10-million wind tunnel being built at El Segundo will be completed late next year # p46, Aug.23

Douglas Accepts Used Piston Planes As Trade-Ins on Jets for United p42, Sep.13

DOUGLAS, Paul

Squaring Off for the Fight Over Spending (with illus) p28, Nov.15

Rep. Patman Gets Last Crack As Chairman of Joint Committee p111, Dec.6

The Broadest Economic Study Yet? Sen. Johnson proposes it in an effort to do something about inflation (with illus) p22, Dec.20

DOW Chemical Co.

A Scare for U.S. Benzene Producers: Dow signs up to buy from Russia p27, Nov.29

DOWIE, Ian R.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

DOYLE, John C.

Javelin Spiked: SEC halts trading in Canadian mining stock p73, Aug.2

DRAFTING

Drafting on Film: A technique for setting type photographically turns out diagrams of electrical circuits more cheaply p158, Sep.20

DRANOW, Benjamin

Hoffa Repeats Old Role p83, Aug.16

Secondary Bycott Is Under Scrutiny p121, Nov.22

DRAPER, William H., Jr.

Eisenhower names a blue-ribbon committee to review the military aid program. Draper heads the committee # p100, Nov.29

DREXEL Furniture Co.

Southern Furniture Makers Cheer Move To One Line Per Year p63, Nov.22

DRIVE-In Theaters

Theftproof Car Heater (with illus) p68, Dec.27

DRIVER'S Licenses

Cutting Auto License Fraud: California licenses will bear the driver's picture p92, Oct.18

DRUG Industry

Cancer Pact May Set Patent Pattern for Drugs Developed With U.S. Help p38, Aug.9

FTC Hales in Drug Makers: Charges five antibiotics makers with manipulating patents and conspiring to maintain prices p32, Aug.9

Australia To Introduce Its Aspirin To American Headache Sufferers p76, Dec.20

DRYDEN, Dr. Hugh L.

Washington is betting that Dr. Dryden will be named NASA director # p21, Aug.2

DUBINSKY, David

Unions Push for \$1.25 Minimum Wage p80, Dec.6

DULLES, John Foster

Pres. Eisenhower and Dulles will face more than gripes on their upcoming visit to Ottawa # p54, Jul.5

Dulles will fight to limit the summit talks to the Middle East. He will try to patch up what's left of our precrisis Middle East policy # p73, Jul.26

Mideast Crisis Moves to Summit (with illus) p15, Jul.26

Will speak at AFL-CIO Executive Council meeting # p76, Aug.2

Dulles agrees to hold an informal meeting with Latin American foreign ministers # p72, Aug.9

U.S. agreement to consider setting up a special development bank for Latin America is a direct outcome of Dulles' trip to Brazil # p79, Aug.16

Straight Talk and Statesmanship (Trend) p104, Aug.23

Dulles remains the No. 1 man in the Eisenhower team. Will Dulles quit before the next two years are up # p29, Aug.30

A Cabinet Trio Gains Washington Power: Three strong men displace White House aides at the Presidential ear (with illus) p40, Sep.20

For Quemoy, a Long Stalemate: Crisis appears to settle down to weeks of diplomatic haggling—and Dulles hints what he hopes to get p36, Oct.4

Toughness and Flexibility (Trend) p140, Oct.11

Short News Item

The Formosa Strait issue is sure to keep Dulles busy for months to come # p127, Oct.25

New Stability in the Far East? Chiang's promise not to try an invasion of mainland China p25, Nov.1

Strong Lead for NATO (Trend) p92, Dec.27

DUMAS Milner Corp.

In Philadelphia, You Can Pay Taxi Cabs With Cleanser Coupons p55, Sep.13

DuMONT (Allen B.) Laboratories, Inc.

DuMont Sells Its Consumer Products And Brand Name to Emerson p53, Jul.12

DUN & Bradstreet, Inc.

Survey finds retirement age in the future may be as high as 75 # p69, Sep.27

Signs of an Ebbing Tide (with 3 charts) p86, Nov.15

DUNCAN, Larry

New Publication for Doctors Limits Ads to Consumer Products p41, Jul.26

DU PONT (E. I.) de Nemours & Co.

Another way of settling the du Pont-GM anti-trust case has been suggested # p38, Aug.16

Justice Dept. is Willing to Extend Time for du Pont to Get Out of GM p91, Oct.4

Du Pont Plans Paint Plant in Belgium, Weighs Orion Project p83, Oct.11

Printing Wakes Up to Modern Technology (with 4 illus) p94, Oct.11

A Profit Yardstick for Advertising: That's what du Pont's ad researchers are after (with 2 charts) p49, Nov.22

Duel for the Detroit Tire Market (with illus) p55, Nov.22

Hearings on du Pont Plan to Get Rid of Its GM Stock Postponed p102, Nov.22

Company Cuts Dacron, Orion Prices To Meet Threat of New Yarns p59, Dec.6

DURABLE Goods

Durables Hope for Bigger Share of Dollar: Next year should be the turning point for the hardgoods industries (with 2 charts) p30, Nov.29

DURHAM, N. C.

Durham Finds a Way To Lure Top Brass . . . to partly plugging city's attractions (with 5 illus) p30, Oct.11

DYER Products Co.

You can buy "The Surrey," a 1958 version of a vintage 1903 automobile, in knocked-down kit form # p150, Sep.27

E**E. M. I. Electronics, Ltd.**

E. M. I. Electronics of Britain Eyes U.S. Market for Computers p81, Nov.22

EAGLE Airways, Ltd.

New British Airline Seeks to Offer Commonwealth Flights at 50% Rate Cut p71, Dec.27

EARTHQUAKES

Mobile Seismograph Gives Third Fix For Tracking, Measuring Earthquakes p75, Oct.18

EASTERN Air Lines

Pilots secure an 8% wage increase # p85, Sep.6

Asks CAB to investigate deal by which National Airlines hopes to lease Pan Am's Boeing 707 # p52, Sep.27

EAL Goes to Court to Block Strike Over Cockpit Jobs in Future Jets p118, Oct.11

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

New Strikes Hit Major Airlines p107, Nov.29

Airlines Discard Conventional Plans In Scramble to Pay for Costly Jets p36, Dec.13

New Labor Law for Airlines? Wave of strikes brings talk of changes in Railway Labor Act p90, Dec.13

Eastern Airlines Eyes Yule Traffic As One Strike Fades, With One to Go p30, Dec.20

How Many Men Will Fly the Jets p22, Dec.27

EASTERN Central Motor Carriers Assn.

First Shot in Rail Rate Fight: B&O's attempt to extend "piggyback"-type bargain rates to other freight p24, Oct.18

EASTERN States Petroleum & Chemical Corp.

Houston Company Loses Round In Fight Against Oil Import Curbs p38, Jul.12

EASTMAN Chemical Products, Inc.

Makes a new adhesive that will bind any two materials together # p150, Nov.15

EASTMAN Dillon Co.

Sunray Stockholders Accept Compromise, Drop Suit Against Eastman Dillon, Others p102, Nov.22

EASTMAN Kodak Co.

Dividend Disappointments Bring Quick Drop in Stock p130, Nov.22

EATON (T. E.) Co.

Canada's Two Biggest Retailers To Compete in Huge Shopping Center p58, Oct.25

ECONOMIC Pattern

Slichter Challenges Fed Policy p70, Sep.27

Doctors and Saints p48, Aug.2

How Good Are the Unemployment Figures? (with chart) p160, Oct.18

ECONOMISTS

Doctors and Saints: The Economic Pattern p48, Aug.2

Readers Report: Ask the Dinosaur p5, Aug.23

Patman Queries 1,500 Economists On Administration and Fed Policies p104, Sep.13

President's New Economic Corps.: Three new appointments keep the Administration strong on professional economists (with 3 illus) p31, Oct.4

In '59, Improvement but No Boom: That's the consensus of opinion among economists at University of Michigan conference p34, Nov.8

Confused Economists: The government experts are far apart p36, Nov.22

Economists Look Back—for Ideas: Hindsight on recession helps the experts recommend policies for the future (with 4 illus) p32, Nov.29

Inflation Worries Stir Economists' Debate, at NIBC's Economic Forum (with 11 illus) p22, Dec.6

EDUCATION

See also Schools; Colleges and Universities

\$887-Million Grant Covers Fellowships, Student Loans, and Schoolroom Equipment p57, Aug.30

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

Federal scholarships will be voted in Congress. Aid to school construction will have a good chance # p42, Nov.29

EFFECTIVE Citizens Organization

Business Gets Political Urge p125, Oct.11

EGGERT, R. J.

Car Dealers Say '59s Take Off Fast: Why customers buy (with chart) p25, Oct.25

EGYPT

Soviet Premier Krushchev offers a \$100-million loan to help build Aswan Dam # p77, Nov.1

Will exchange cotton for French capital goods # p109, Dec.6

In West Germany, there's talk that the West may build the Aswan Dam after all # p61, Dec.27

EIDE Co.

Useful Buildings That Float in Air (with illus) p36, Jul.5

EISENBERG, Dr. Morris

Short Cut to Electrical Energy p37, Dec.6

EISENHOWER, Dwight

High Court Trims Presidential Powers p59, Jul.5

Pres. Eisenhower and Dulles go to Ottawa next week. Canada has a number of gripes # p54, Jul.5

Canada Heads to Health: Pres. Eisenhower and Prime Minister Diefenbaker meet at Ottawa for talks on defense and trade (with illus) p28, Jul.19

The President has received evidence that the country is supporting him in his action in the Middle East crisis # p33, Aug.2

Eisenhower has strong feeling about inflation. He thinks along these lines # p42, Aug.9

Giving U.N. the Arab Problem: Eisenhower offered his plan, but it may be hard to put it to work (with illus) p31, Aug.16

Problems: 'Psychological' Inflation. The Administration's economic high command is switching to a campaign to keep the dollar stable p25, Aug.16

Record Defense Bill Assures Spending Rise: Congress appropriates more than Eisenhower asked (with table) p36, Aug.16

Eisenhower is worried about inflation. The results may be a cut in spending plans during the winter and spring months # p33, Aug.23

Eisenhower's role in the fall campaign still is uncertain # p34, Aug.23

Straight Talk and Statesmanship (Trend) p104, Aug.23

Formosa Crisis Edges Into Talks: A cease-fire looks possible p35, Sep.13

Turndown of Depressed Area Aid Bill Tops Long List of Eisenhower Vetoes p104, Sep.13

Eisenhower looks to be in good health after his Newport vacation. But he returns to face the most trying years of his Administration # p55, Sep.27

Toughness and Flexibility (Trend) p140, Oct.11

Eisenhower may expand his campaign if he creates enthusiasm among party workers, if he can get more money on the line, and if it appears he can turn the tide # p39, Oct.18

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

How will Eisenhower handle this Congress # p40, Nov.15

Squaring Off for the Fight Over Spending: Pres. Eisenhower and the new Congress will meet head on (with illus) p28, Nov.15

Let's Have No More Family Fights (Trend) p92, Dec.20

Eisenhower's Administration is badly split on policy. The tipoff is the President's budget goal # p31, Dec.27

Eisenhower Wars on Spending: Renewing his campaign against big government, he proposes a \$77-billion balanced budget for fiscal 1960 p15, Dec.27

EISENHOWER, Mrs. Dwight

Jets Begin to Earn Their Keep: Mrs. Eisenhower christens Pan Am's new Boeing 707 (with illus) p30, Oct.25

EKCO-Alcoa Containers, Inc.

Develops smooth foil containers that can be hermetically sealed # p66, Jul.12

EL PASO Natural Gas Co.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map and illus) p106, Oct.11

Short News Item

Pipelines to Resume Expansion: Supreme Court decision in Memphis case clears way for financing new projects p29, Dec.13

ELECTIONS

See also Democrats; Republicans

Californians Will Vote in November On Amendments to Bar Compulsory Unionism p67, Jul.5

Showdown on "Right to Work": In November, six states will vote on proposals to ban or limit the union shop p58, Jul.19

Cities are bidding for the 1960 conventions. The price cities are offering to get the nod is increasing. Miami Beach is newest contender # p34, Aug.2

Right-to-work proposals will be on the November ballots in six states # p79, Aug.23

School integration will influence the fall voting # p34, Aug.23

There will be many changes in the next Congress, opening in January. The Trend is toward more Democrats # p47, Sep.6

Aerojet's Flier in Politics: Company is encouraging its employees to contribute to campaign funds p40, Sep.13

Democratic House claims in the coming fall election are for some 40 seats. The real prospect is for a gain of at least 20 seats # p46, Sep.13

Here's a rundown of GOP trouble spots in the Senate # p46, Sep.13

Washington is beginning to doubt that the labor issue will be crucial in the November elections # p47, Sep.20

Hot Issues on California Ballot: The taxpayer may put himself over the barrel in the November election p41, Sep.27

Campaign money is slow coming in # p42, Oct.4

Voters are still apathetic about the coming election. The lack of enthusiasm worries both parties # p41, Oct.4

Business Gets Political Urge . . . to get representation for corporate viewpoint p125, Oct.11

How the Democrats and Republicans figure they will do in the coming election # p39, Oct.11

The drive for campaign funds sponsored by Aerojet-General among its employees went over with a \$25,000 bang # p36, Oct.11

Eisenhower's visit to the farm belt and the Far West may well provide some clues as to how the Nov. 4 voting will go # p39, Oct.18

Labor Goes on Political Defensive: Labor is worried and fights to hold lines and ward off "right-to-work" laws p147, Oct.18

The Rockefeller-Harriman race overshadows other state contests # p42, Oct.25

Voters Due to O.K. Billions More Debt: Proposals for \$2-billion in state and local bonds are on ballot (with 2 charts) p141, Oct.25

Campaign's Odd Turns Set Parties on New Paths to 1960 (with 12 illus) p26, Nov.1

How Democratic Tide Will Remake Congress (with 15 illus) p26, Nov.8

Labor Shows Its Strength: Five out of six right-to-work proposals are turned down by voters (with illus) p30, Nov.8

New Star in Republican Sky: Rockefeller's victory in New York sets both parties to reappraising their 1960 ideas (with illus) p29, Nov.8

Stocks, Spurred by Election Results, Resume Their Upward Climb p118, Nov.8

Ticket-splitting is becoming common. The GOP might hold the White House in 1960 # p40, Nov.8

What the Voting Really Showed (Trend) p140, Nov.8

How Voters Felt on Spending: Results of the balloting on \$2.2-billion in state and local bond issues p90, Nov.15

Readers Report: Companies in Politics p6, Nov.29

ELECTRIC Auto-Lite Co.

Strikes Rise in UAW "Mop-Up" p117, Nov.22

Announces it now owns more than 10% of Crane Co. # p52, Dec.20

ELECTRIC Company Advertisers Program

Utilities Get Chance to Clear Up Government's Frown on Advertising p75, Aug.23

ELECTRICAL Appliances

Salesmen selling electric refrigerators to the Eskimos are doing well # p51, Jul.5

Cooling With No Moving Parts: Westinghouse unveils two heating-cooling devices that may radically change appliance design p61, Jul.12

It Puts the Brush Back in Vacuum Rug Cleaner (with illus) p102, Jul.26

Refrigerator styles may become varied through use of a new insulating material developed by GM # p102, Jul.26

Sales of Home Laundry Gear Slip, But GE Reports Warmth in Freezers p85, Aug.2

Philco Aims New Washer-Driers At Small Home and Builder Markets p38, Aug.16

Appliances Turn the Corner: Manufacturers report sales improvement in the second half p49, Sep.13

Manufacturers Step Up Dealer Relations As Appliance Market Takes on New Life p52, Oct.4

Vacuums Give Rugs a Beating (with illus) p62, Oct.4

Home laundry appliance sales in September jumped 34% ahead of August # p110, Nov.1

Maker of Major Appliances Finds a Way To Get Into Family's Christmas Stocking p50, Nov.8

Prices of appliances are due to rise in next two or three months # p122, Nov.8

Durables Hope for Bigger Share of Dollar p30, Nov.29

Sunbeam Is Putting Distributors On Agency Basis to Spur Sales p87, Dec.20

ELECTRICAL Contractors' Assn.

Chicago Union Bars Slipshod Work p110, Nov.29

ELECTRICAL Equipment

A self-regulating transformer for electric utilities compensates for voltage changes # p38, Jul.5

Allis-Chalmers develops a system to insure against power failure # p162, Sep.6

Westinghouse Reports Gains in Heat-Power Conversion p44, Sep.6

Turnaround in Power Equipment: A New order boom is due for makers of heavy power plant equipment p112, Oct.25

A compact potentiometer can measure the output voltage of any process control instrument within an accuracy of 0.05% # p114, Nov.1

Prices Teeter on the Brink: Electrical equipment makers are on the edge of a price war p34, Nov.29

Short Cut to Electrical Energy: Lockheed's new fuel cell turns chemical energy into electrical in one step (with chart) p37, Dec.6

ELECTRONIC Locator Corp.

A burglar alarm for trucks operates on a 6-volt storage battery independent of vehicle power # p50, Aug.2

ELECTRONICS

\$16-Million Electronic Hookup to Speed Reservations for United Air Lines p36, Jul.19

Alden Products makes a prefabricated laboratory for designing and building electronic equipment # p98, Aug.9

National Cash Register Breaks New Ground (with 4 illus) p92, Sep.20

Printing Wakes Up to Modern Technology (with 5 illus) p94, Oct.11

Tiny Electronic Device Keeps Components Cool p100, Oct.18

Pay Rates Spur Missiles Fight . . . in the battle of aircraft vs. electronics industries to control growing missile business p86, Dec.13

Orders From U.S. Appliance Dealers Swamp Japan's Electronics Industry p71, Dec.27

ELLIOTT, Frank

Ohio Dealer Uses Pint-Sized Isetta In Package Deal to Push Dodge Sales p41, Jul.26

EMBASSY Dairy, Inc.

Jubilant Antitrusters Win a Ruling Against Dairy Purchase p38, Nov.29

EMERSON Radio & Phonograph Corp.

DuMont Sells Its Consumer Products And Brand Name to Emerson p53, Jul.12

EMPIRE Millwork Corp.

Control Battle for E. L. Bruce Co. Revives Long-Buried Corner in Stock (with illus) p22, Jul.5

EMPLOYER'S Assn. of Chicago

Office and Plants Are Cooler to Yule Parties, Wives Get a Share of Xmas Loot (with chart) p59, Nov.29

EMPLOYMENT

See also Unemployment Compensation; Labor; Supplementary Unemployment Benefits

Unemployment in June was less than had been feared. The total was closer to 5¼-million than the 6-million predicted # p11, Jul.5

Who Are the Unemployed? Bureau of Labor Statistics' study draws a fast picture of the background of today's unemployed (with 11 charts) p62, Jul.5

Manufacturing employment gained by about 150,000 in June while the work week lengthened by half an hour or little better # p19, Jul.12

More Jobless, But More Jobs: Farm and industry absorbed the June influx to the labor force more readily than many experts had expected (with chart) p25, Jul.12

Readers Report: One to a Company p5, Aug.2

The Back-to-Work March Begins: Joblessness declined in July as the recall sounded for some layoff victims (with illus) p25, Aug.9

Midsummer employment this year fell short of the peaks of 1956 and 1957 # p20, Aug.16

Readers Report: Classically Simple p5, Aug.16

How Fast Will the Business Comeback Be (with chart) p20, Aug.30

Integration: Not Only in School: The employment pattern p38, Sep.6

Factory employment's rise of about 300,000 in August is the encouraging thing in the labor market. Workers are working an hour a week more # p23, Sep.13

Unemployment decreased in August for the second month in a row. That's normal for mid-summer months # p23, Sep.13

Productivity Starts on a Climb: Its sharp rise is giving boost to profits but helping to keep unemployment up (with chart) p37, Sep.20

Rescuing Experts From Pasture: Stavid Engineering collects brain-power by hiring men forced to retire (with 3 illus) p82, Sep.20

Layoff Rate Slows Down (chart) p152, Sep.27

Employment in all kinds of work still lags a year ago by just over 1-million. Factories have added more than 650,000 workers in four months # p20, Oct.18

How Good Are the Unemployment Figures? (with chart) p160, Oct.18

Unemployment Shrinks by 600,000 In September; Employment Off Seasonally p154, Oct.18

The Economic Recovery (with chart) p34, Oct.25

Short News Item

State Job Services Upgrade Their Target: Focus is now on placement of professional and technical people, with nationally linked "network" to help (with 2 illus) p68, Nov.1

Unemployment showed a sizable reduction in October, but not so large a one as the 700,000 rise in employment might seem to indicate # p20, Nov.8

Confusion Over Unemployment: Seasonal factors will push unemployment up this winter, but return to normal rate now seems in shooting distance for 1959 p127, Nov.15

The 6¼-million workers in durable goods factories averaged half an hour's work less in October than in September # p20, Nov.22

Drop in Jobs Follow Decline Of Boston's Business District p103, Nov.29

Martin Co. Lays Off 6,000 p38, Nov.29

Nonfarm employment pulled even with a year ago in November—the first time in 12 months that there hasn't been a sizable gap # p20, Dec.13

Openings for 1959 College Grads Up 17%; Salaries Settle Down p52, Dec.20

The Jobs That Are Gone Forever: In Detroit, stepped up productivity means that fewer auto workers are needed (with illus) p39, Dec.20

EMPLOYMENT Act

New Employment Act Goals? (Trend) p168, Oct.25

Readers Report: Straw Man? p5, Nov.22

Labor Gives Its Ideas On How to Stem Inflation p96, Dec.13

ENDICOTT, Frank S.

Openings for 1959 College Grads Up 17%; Salaries Settle Down p52, Dec.20

ENERGY Sources

Atom Fuel Costs Must Be Cut: The competitive impact of nuclear power by 1980 (with table) p32, Jul.12

ENGLEHARD (Charles) Inc.

Boon for Boats: Newly developed anticorrosion system provides permanent protection for steel-hull craft p156, Sep.20

ENGELHARD, Charles W., Jr.

Fund for South African Investment Will Put Its Major Bets on Gold p134, Sep.6

ENGINEERS

Magazine Says Engineer in Russia Has Higher Prestige Than in U.S. p128, Jul.12

New College Idea: Michigan State plans unique approach in its new campus, with new slant on an engineering course p26, Aug.23

Engineers, Stand on "Right to Work" May Throw a Monkey Wrench in Union Plans p139, Oct.25

Freshmen Pick Broader Courses: The shift is away from engineering p36, Oct.25

ENGINES

American Airlines Orders 50 Jets for Medium Runs; Will Lease Engines p30, Aug.2

Detroit Is Betting Heavily on Aluminum Engines (with 3 illus) p44, Aug.16

Readers Report: European Experience p6, Sep.20

ENGLE, Clair

Aerojet's Flier In Politics p40, Sep.13

ENGLISH Export & Trading Co.

Foreign Companies Say the Dice Are Loaded When They Bid on U.S. Defense Contracts p155, Sep.27

ENKE, Stephen

The Gentle Art of Simulation p74, Nov.29

EPPERT, Ray

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

EQUIPMENT Corp.

Makes a remote-control, automatic hoist for the building industry that will raise or lower up to 2,500 lb. # p68, Dec.27

ERHARD, Ludwig

Bonn Maps Out Long-Term Credit Plans For Countries Pressed for Currency p112, Sep.6

Erhard Ruffles Japanese With His Stern Economic Advice p128, Nov.8

ERICKSON, Russell F.

Named president of Rayonier, Inc. # p38, Jul.26

ERICSON, A. E.

How a Smaller Packer Does Better Than the Giants (with illus) p140, Nov.22

ERICSSON, L. M.

Mexican Takes Over Phone Company As IT&T and Swedish Firm Sell Out p97, Aug.23

ERIE Meter Systems, Inc.

A. O. Smith Corp. is buying company # p38, Oct.25

ERIE RR

ICC grants permission for road to drop its ferry service across the Hudson River # p26, Aug.30

Time for Decisions on Commuting (Trend) p164, Sep.6

Fears Spur Rail Merger Talks (with map) p47, Nov.29

ERIE Sand & Gravel Co.

FTC holds that company violated the Clayton Act when it acquired a major competitor # p30, Dec.20

ERIKSMOEN, A. M.

Fargo's Dick Barry Casts a Long Shadow (with illus) p152, Oct.25

ERIKSON, Arval

How a Smaller Packer Does Better Than the Giants (with illus) p140, Nov.22

ESPONJA, Fierro

M. W. Kellogg Co. is U.S. sales and licensing agent for iron ore reduction process developed by Esponja # p74, Oct.4

ESQUIRE Club

Diners' Club Outbids American Express For Esquire in Credit Card Scramble p57, Jul.19

Diners' Club buys the Esquire Club # p88, Aug.9

ESSO Research & Engineering Co.

Melter Eats Snow on the Spot (with illus) p118, Dec.13

ESSO Standard Oil Co.

Esso and Shell Sign Long-Term Contracts To Help Argentina Expand Oil Output p77, Dec.13

Switch in Oil Product Procurement Looms If U.S. Wins Antitrust Suit p36, Dec.13

EURATOM

Congress finally is acting on the U.S. program to give technical and financial assistance to Euratom # p60, Aug.2

Westinghouse Seeks Euratom Business p44, Sep.6

Etienne Hirsch is slated to replace Louis Armand as president of Euratom # p134, Oct.18

U.S. Gains in Atom Power Race: Upcoming orders p75, Nov.22

U.S. Atomics Companies Scrambling For Partners in the Euratom Region p68, Nov.29

EUREKA Williams Corp.

Vacuums Give Rugs a Beating (with illus) p62, Oct.4

EUROPE

Disturbing symptoms of recession seem to be developing in Europe. Washington isn't accepting the responsibility of the decline # p96, Jul.12

European Markets Ignore Wall Street, Stay Sluggish for Fear of a Decline p71, Aug.2

Economists in Washington are discounting talk of an impending recession in Western Europe # p80, Aug.16

The West this week is relaxing restrictions on trade with Communist countries. Britain will follow the recommendations of COCOM # p80, Aug.16

A few of the leading events offered to autumn vacationists in Europe # p121, Oct.11

EUROPEAN Coal & Steel Community

Europe's Coal and Steel Community To Seek Iron Ore in West Africa p105, Oct.25

Merger in Steel Industry Creates a New Giant in the Ruhr (with table and illus) p78, Dec.13

EUROPEAN Economic Community

See Common Market

EVANS, Jack

Missing Stock Shares Balk Merger Till Hypnotist Extracts the Clue p113, Nov.8

EVANS, T. M.

H. K. Porter Co. Gets One Foot On Big Board As Preferred Is Traded p71, Dec.20

EVAPORATION

Holding Down Evaporation Losses (with illus) p51, Aug.16

EVERGREENS

Tips on winter care for the evergreens about your house # p134, Nov.15

EXECUTIVES

The average salary of executives in middle management rose 4.8% in 1958 # p38, Jul.26

What Gives the Boss Gray Hairs: Industry's biggest problem is how to outsize the business downturn in the face of rising costs p35, Jul.26

Study shows an executive is not more vulnerable to heart disease than people in less responsible jobs # p82, Aug.2

Who's the Man to Send Abroad? There's no scientific formula for staffing the foreign office (with illus) p84, Aug.9

Readers Report: Service Counts p6, Aug.16

For Company Presidents, More—Not Less—"Outside" Activity (with 7 illus) p80, Aug.23

Readers Report: Innocents Abroad p5, Sep.6

Plotting an Executive's Time at Bankers Trust (illus) p67, Sep.27

Readers Report: Businessmen in Politics p5, Sep.27

Survey Reports Communication Breakdown Between Section Heads and Their Bosses p78, Oct.25

When the Boss Is a "Foreigner": Many and tough are the problems that face the top man when he's brought in from outside the company (with 4 illus) p107, Nov.8

Presidents Huddle to Escape the Chill at the Top: How heads of eight small Milwaukee companies let their hair down (with 5 illus) p86, Dec.27

EXPENSE Accounts

Expense Accounts Hold Level This Year p52, Nov.15

EXPLOSIVES

Plans for developing atom bombs for industrial use may become a victim of cold war. Russia claims Plowshares is only a disguise for weapons testing # p56, Sep.27

Atom Blasts for Industry's Use: Mining, power, and oil industries see great possibilities in underground blasts (with 3 illus) p46, Oct.4

Short News Item

EXPORT-IMPORT Bank

Ex-Im's \$40-Million Credit to Peru Expands Program of Easing Balance of Payments p154, Sep.20

EXPORTS

See Foreign Trade

EXQUISITE Form Brassiere, Inc.

I. Rokeach & Sons hopes to buy from Exquisite an option to purchase a Puerto Rican girdle maker # p48, Aug.30

Food Manufacturer Makes Unusual Deal to Squeeze Into Girdle Business p102, Nov.22

EYEGLASSES

See Optical Industry

F

FABRICANT, Solomon

Neglected Research (Trend) p120, Jul.19

FACTORING

Expensive Money, Free Advice: That's the service offered by Walter E. Heller & Co. (with 5 illus) p116, Oct.25

Readers Report: Different Technique p5, Dec.6

FAIRBANKS, Morse & Co.

Silberstein Out, Penn-Texas Reopens Talks About Fairbanks, Morse Stock p30, Aug.23

Penn-Texas Wins Control of Fairbanks p42, Sep.13

Robert H. Morse III, becomes president of Canadian Fairbanks-Morse # p69, Sep.27

Alfons Landa is named a member of the board # p90, Dec.27

FAIRCHILD Engine & Airplane Corp.

Jets Move Into Company Hangar (with illus) p100, Aug.9

Demonstrates an aluminum bridge constructed on aircraft design principles # p162, Sep.6

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) p60, Sep.27

FAIREY Aviation Co., Ltd.

Kaman Aircraft Corp. gets license to build and sell the 48-passenger Fairey Rotodyne # p26, Aug.30

FAIRS and Exhibitions

Commerce Dept. Wins Right to Run U.S. Trade Show in Moscow in 1959 p65, Sep.20

India's Small Business to Benefit From U.S. Commerce Dept. Programs p94, Nov.1

FALLOUT

See Radiation

FARBEN (I. G.)

Aniline's Still Not For Sale: A syndicate is ready to buy, but the Farbens want to scotch any deal p24, Nov.15

FARGO, N. D.

Fargo's Dick Barry Casts a Long Shadow (with 14 illus) p152, Oct.25

FARNHAM, J. D.

Fargo's Dick Barry Casts a Long Shadow (with illus) p152, Oct.25

FARNSWORTH, Frederick G.

Bond Market Has Guessing Game On Coupon for Treasury Issue p142, Sep.20

FAWCETT Publications

Woman's Day, Harrassed by Antitrusters, Is Sold by A&P To Fawcett Publications p73, Oct.11

FEDERAL Aviation Agency

New Federal Aviation Agency Awaits Naming of Its Boss p83, Aug.16

Quesada Reportedly Has Inside Track As Head of Federal Aviation Agency p65, Sep.20

New Air Agency Chief Has Tough Task Ahead p27, Oct.4

How Many Men Will Fly the Jets? That's the basic question behind the dispute that has grounded more than one-third of U.S. air travel p22, Dec.27

FEDERAL Barge Lines

Most Powerful Towboat Yet Joins the Mississippi River Fleet (with 2 illus) p136, Nov.15

FEDERAL Bureau of Investigation

Behind the Million-Dollar Kite: A New Yorker is charged with bigtime bilking of a group of banks p31, Nov.15

FEDERAL Communications Commission

Miami TV Case, and Goldfine Get a Pre-Election Revival p104, Sep.13

Two High Court Orders on TV Case Take Indirect Slap at FCC p131, Oct.25

Miami TV Case Bobs Up Again With Move to Disqualify Winner p36, Nov.15

Can U.S. Agencies Live Up to a Courtroom Code? FCC on the spot p32, Nov.22

FEDERAL Home Loan Bank Board

Banks Sue to Force S&Ls to Stress That Their Shares Are Not Savings Deposits p38, Jul.12

S&L Leaders Criticize the Way Their Banking System Is Run p174, Sep.27

FEDERAL Housing Administration

Builders Face Anti-Bias Law p27, Jul.19

The Big Builders Are Back in Business p38, Aug.2

Nationwide Boom in High-Rent Apartments (with chart) p26, Aug.16

Big Discounts Asked on VA, FHA Loans As Mortgage Rates Start Climbing p58, Oct.11

Speculative Homebuilders Wall As FHA Rations Its Assistance p38, Oct.25

FEDERAL Liquors Ltd.

Liquor Commercial Take to the Air And Industry Lifts Ban on Women in Ads p58, Oct.25

FEDERAL Mediation & Conciliation Service

Wage Hikes . . . continue despite the recession, but fringe gains are smaller p64, Jul.19

FEDERAL Power Commission

Utilities Get Chance to Clear Up Government's Frown on Advertising p75, Aug.23

Race Grows Hot to Tap Canada's Huge Gas Reserves for U.S. (with map and 4 illus) p106, Oct.11

"Memphis Case" on Natural Gas Prices Moves Into Supreme Court Hearings p91, Oct.25

High Court Will Hear Gas Pipeline Case p36, Nov.15

Pipelines to Resume Expansion: Supreme Court decision in Memphis case clears way for financing projects p29, Dec.13

FEDERAL Reserve Bank of New York

Has appointed a committee to study "money market problems" # p125, Nov.8

FEDERAL Reserve Bank of Philadelphia

Less Liquidity: Survey shows the nation's banks don't have liquid assets to back an inflationary expansion in loans p86, Nov.1

FEDERAL Reserve Board

Dealing in Governments: \$5-million a phone call is common for firms that specialize in government securities p100, Jul.12

Fed Blocks Bid by New York Bank To Invade Suburbs Via Holding Company p36, Jul.19

A Wise Retreat (Trend) p104, Jul.26

Fed Shift Saves Sinking Bonds: But dropping of "bills only" policy to support market is emergency measure, not permanent switch p23, Jul.26

The Fed has spotted supplies of currency about the country in places it considers unlikely as atomic bomb targets # p32, Jul.26

Governments Need Sturdy Prop p73, Aug.2

Fed Tries to Corral the Wall Street Bulls: By upping stock margins, the Administration hopes to control inflation on Wall Street (with chart) p26, Aug.9

Margin requirements for buying stock have been raised # p94, Aug.9

Steps to fight inflation take the business spotlight this week. The Fed increases margins required for buying stock # p19, Aug.9

Fed's Goal This Time Is To Nip Inflation in the Bud: That's what's behind discount rate and stock margin moves (with 3 charts) p24, Aug.23

Index of industrial activity advanced 2 points in July on top of a revised estimate of 3 points in June # p12, Aug.23

Quick on the Trigger (Trend) p104, Aug.23

Bond Prices Lose More Ground As Fed Applies the Squeeze p68, Aug.30

Patman Queries 1,500 Economists on Administration and Fed Policies p104, Sep.13

Challenge to Fed: Suit Brought by Grand Rapids bank seeks to curtail Fed's power to thwart bank mergers p58, Sep.20

Federal Reserve Officials Divided On Urgency of Anti-Inflation Policy p174, Sep.27

Slichter Challenges Fed Policy p70, Sep.27

James K. Vardaman, Jr. resigns from the board # p42, Oct.4

Nation's Money Managers Adopt "Wait and See" Attitude on Credit p58, Oct.11

Professors Propose New Power for Fed To Increase Its Control Over Credit p58, Oct.11

Dodging the Inflationary Threat: Fed and Treasury now hope to finance huge federal deficit without fanning or setting back recovery p23, Oct.18

Fed Hikes Margin Requirements to 90% As Credit Purchases of Stock Rise p145, Oct.18

Needed: New Strategy to Fight Inflation (Trend) p176, Oct.18

Shuffle in Bank Districts? Federal Reserve is considering various demands to change boundaries and create new districts (with map) p27, Oct.18

Senate Study Raps Fed Policies: Asher Achinstein calls for basic re-examination of the financial system and a change in the Federal Reserve Attitude p28, Oct.25

Bankers are making headway in their fight to get the Fed to allow them to count vault cash as part of their reserves # p125, Nov.8

Watch for an attack on the Fed. Democrats blame credit-tightening as a major contributor to the recession # p40, Nov.8

No "U aks" From Fed, Says Governor—Prior Reports Are Just Good Guesses p56, Nov.15

Business Loans Perk Up (chart) p91, Nov.22

Rep. Patman Gets Last Crack As Chairman of Joint Committee p111, Dec.6

FEDERAL Trade Commission

High Court Limits FTC's Curb on Advertising p59, Jul.5

Under an FTC consent decree, Automatic Canteen Co. of America, pulled back on the traces # p74, Jul.12

An FTC hearing examiner has recommended dismissal of charges against Scott Paper Co. # p57, Jul.19

FTC Hales in Drug Makers: FTC charges five antibiotics makers with manipulating patents and conspiring to maintain prices p32, Aug.9

Short News Item

FTC Plans Attack on "bargain" Pricing p57, Aug.30

Firestone Agrees to Eliminate Banned Adjective in Tire Ads p177, Sep.27

FTC Clamps Gag on Chesterfield Claims, Denies They're "Milder, Less Irritating" p36, Oct.11

War on Phony Bargain Prices: FTC's guide book on deceptive price advertising is aimed at curbing abuses on local level p34, Oct.18

Three Major Makers of Antibiotics File Replies to FTC Price Charges p131, Oct.25

Reports there are fewer mergers this year than last # p66, Nov.1

FTC's decisions in the Brill Mfg. Co. and the Erie Sand & Gravel Co. cases # p30, Dec.20

FEDERAL Uranium Corp.

AEC Breaks Uranium Log Jam p27, Oct.11

FEDERATED Department Stores, Inc.

Says sales and earnings set records this year in the third quarter # p59, Dec.6

FELDMANN, Walther

Shifting the Stress to Marketing: Worthington Corp. gets new sales force to concentrate on standardized products (with illus) p57, Oct.4

FENCL, Richard J.

Ex-Greyhound Official Sets Up His Own Auto Leasing Business p48, Aug.30

FERRIER Marine, Ltd.

New British-built, two-berth, keel cruising sloop, built for both off-shore racing and family cruising, can be transported on a trailer # p102, Aug.16

FIELD Enterprises, Inc.

J. H. Whitney Buys Parade From Field p52, Aug.9

FIELDING, Romaine

Chasing Soviet Washday Blues: U.S.-built laundry washes clothes (with illus) p152, Sep.20

FIERMAN, H. L.

Named member of the board of Murray Corp. of America # p38, Jul.26

FINANCIAL Liability

What's your responsibility to third persons for financial loss or damage caused by your children # p73, Jul.5

FINCH, Robert

Will join Vice-Pres. Nixon's Washington staff # p34, Dec.6

FINLAND

New Tourist Highway to Moscow Links With Road From Helsinki p97, Aug.23

Four European countries are competing for the job of building Finland's iron and steel complex in Lapland # p105, Oct.25

Country is desperately trying to weather an internal political crisis produced by Soviet economic pressure. The Soviets have already topped one anti-Communist government # p102, Dec.13

FIRES

Fire losses in the nation reached the highest point last year. NFPA offers some preventive measures # p122, Oct.11

FIRESTONE Tire & Rubber Co.

See also Tires

Firestone Agrees to Eliminate Banned Adjectives in Tire Ads p177, Sep.27

Company foresees use of new rubber, natural and synthetic, of 1,515,000 tons a year # p20, Nov.15

FIRST Boston Corp.

Dealing in Governments: \$5-Million a Phone Call p100, Jul.12

FIRST National Bank of Dallas

Rival Dallas Banks Both Plan Additions To Their Capital Through Sale of Stock p56, Nov.15

FIRST National City Bank of N. Y.

Fed Blocks Bid By Bank To Invade Suburbs Via Holding Company p36, Jul.19

Will set up a subsidiary in the Union of South Africa # p94, Nov.1

First National Seeks U.S. Charter for Its Trust Affiliate p36, Dec.13

FIRST SBI Corp.

Small business investment company formed in New York # p36, Oct.18

FIRST Western Bank & Trust Co.

Proposed Bank Merger in California Would Create State's Third Largest p38, Aug.16

FIRSTAMERICA Corp.

Proposed Bank Merger in California Would Create State's Third Largest p38, Aug.16

FISH and Wildlife Service

Is holding its annual big-game disposal sale # p122, Nov.8

FISH International Corp.

Argentina Enlists U.S. Cash and Knowhow For a Massive New Petrochemicals Complex p71, Dec.27

FISHER, Gunther

Behind the Million-Dollar Kite p31, Nov.15

FISHING

Japanese, U.S. Agree on Salmon (with map) p127, Jul.12

Forest Lake School teaches the fine art of fly fishing or shooting p94, Aug.9

Maine Fishermen Accused in Lobster Plot Bend to the Will of Antitrusters p52, Aug.16

Alaska's Status As State May Lead At Last to Ban on Rigid Salmon Traps p40, Nov.22

FITCH, Ken

Fargo's Dick Barry Casts a Long Shadow (with illus) p152, Oct.25

FLANEL, Sam

Big Stores Outstrip Small Ones, Ten-Year Sales-and-Profit Study Shows p53, Jul.12

FLEMING, Arthur S.

Senate Puts Its Stamp of Approval On McCone for AEC, Flemming for HEW p99, Jul.12

The new Secretary of Health, Education & Welfare doesn't rate on the political stakes # p30, Aug.30

FLETCHER Aviation Corp.

Company has been bought by Alaska Juneau Gold Mining # p126, Oct.4

FLOATING Floors, Inc.

A floating floor provides easy installation and access to piping, ductwork, or cables # p50, Aug.2

FLOOR Coverings

Carpet Sales Pick Up, Still Lag Behind 1957 p110, Nov.1

C. H. Masland's commercial customers can lease carpets on a monthly basis # p74, Nov.15

FLOORS

A floating floor provides easy installation and access to piping, ductwork, or cables # p50, Aug.2

FLORIDA

Arthur Vining Davis Sets Up New Florida Real Estate Outfit p69, Sep.27

Teamsters' Welfare Funds Financing Florida Apartment Construction Projects p139, Oct.25

Antitrusters Want Anheuser-Busch to Divest Itself of Florida Brewery p50, Nov.8

There's still time to get reservations for a Florida vacation. Some suggestions on where to stay and where to eat # p121, Nov.29

FLORIDA

Florida Land Sales Start to Spurt Again (with 2 illus) p20, Dec.27

FLOWERS

New varieties of roses available # p118, Jul.12

FLUOR CORP.

From Scrap to Powder to Strip p74, Aug.30

FLUORINE

New Rocket Fuel With Fluorine Can Double Performance of ICBMs p26, Aug.30

FOAMISIL

Heat Resistant Block p116, Jul.19

FOOD

Money spent for food in the first six months ran about \$16-billion or about 7% ahead of a year ago # p20, Jul.19

Big Appetite for Gourmet Foods: Growth of fancy foods has the industry wondering (with 3 illus) p55, Aug.23

FDA Gets New Laws to Tighten Control of Use and Pre-testing of Food Additives p57, Aug.30

Three Chicago Food Suppliers Plan Chain of Roadside Drive-in Stores p129, Sep.6

Readers Report: Can't Be Compared p6, Sep.13

Consumers are running costs up on themselves. They demand more processing and packaging—and they have to pay for it # p25, Sep.27

Seasonal Drop in Food Prices Has Stabilizing Effect on Index (with table) p139, Sep.27

We eat the same amount of potatoes per capita today as we did 20 years ago. But now 20% of our spuds are processed, against only 2% in 1940 # p35, Sep.27

Atomic-Age Increase in Radioactivity In U.S. Foods Found Generally Slight p36, Oct.18

Cost of Living Steady in September As Food Drop Offsets Other Rises p38, Oct.25

Foods continue to be the moderating influence on the C-of-L index. Bountiful crops and the seasonable bulge in slaughter are the chief factors # p19, Nov.1

Food will be claiming a smaller slice of the consumer dollar # p19, Nov.8

Bear Hybrid Co. develops an edible food wrapper made from a new corn hybrid # p36, Dec.13

FOOD & Drug Administration

FDA Gets New Laws to Tighten Control of Use and Pre-Testing of Food Additives p57, Aug.30

Atomic-Age Increase in Radioactivity In U.S. Foods Found Generally Slight p36, Oct.18

Supreme Court rules that red coal-tar color No. 32 may not be used to color oranges after Mar. 1 # p30, Dec.20

FOOD Fair Stores, Inc.

Best Markets Is Caught in Tug of War Between Food Fair and Penn Fruit p63, Aug.30

Florida Land Sales Start to Spurt again p20, Dec.27

FOOTBALL

Football scoring rules # p110, Sep.13

FOOTE Mineral Co.

AEC to Halt Buying of Lithium. Used in H-Bomb Hydrogen p36, Nov.1

FORAND Bill

Liquor, at 25-Year Mark. Turns to New Ways (with 5 charts and illus) p41, Oct.18

FORD Motor Co.

See also Automobiles; AFL-CIO—Auto-Air-craft

Short News Item

Ford Ads Take a Swat at Rambler, Boast of Own Economy Showing p28, Jul.5

Cut in Ford's Quarterly Dividend Takes Starch Out of Stock Averages p112, Jul.12

Shares moved to a new 1958 high just before company cut its dividend # p46, Jul.19

Reports a loss of \$17.3-million in the second quarter # p28, Jul.26

Auto Dealers . . . for Ford, Chevrolet, and Oldsmobile are charged with conspiring to set prices p24, Aug.2

Argentina Sprouts Deals for Developments by Foreign Money p97, Aug.23

Taking Worry Out of Automation: New Ford plant in Lima extends automation to more processes and makes the machinery more foolproof (with 3 illus) p44, Aug.23

Nance Quits as M-E-L Boss, Ending Ford's Latest Import of Top Brass p42, Sep.13

Reuther Sets Deadline for Ford: But Detroit hopes for a settlement p31, Sep.13

First Look at New Auto Price Tags (with illus) p33, Sep.20

Tension Crackles in Auto Talks: The final hours of negotiation (with 5 illus) p34, Sep.20

Employers Begin to Talk Tough: The auto maker's firm stand against the UAW clinches a new trend in bargaining p39, Sep.27

The Amazing Auto Contract: It gives UAW enough to let it claim a victory p133, Sep.27

Stockholders got a scoop last week—a picture preview of the 1959 Fords # p56, Oct.18

Excise Tax Refunds Denied # p131, Oct.25

Ford Unveils Galaxie Series As Challenge to Chevy's Impala p63, Nov.22

Selling Aluminum by the Bucket: Reynolds has two big customers p125, Nov.29

FORD Motor Co. of Canada

Why company turned down a Red Chinese order for 1,000 passenger cars # p28, Jul.19

FORECASTS

Confused Economists: The government experts are far apart p36, Nov.22

Four Stock Advisers See Bright Years: Only the Zest Varies in Their Optimism p78, Dec.27

Some forecasts on next year's business # p12, Dec.27

FOREIGN Aid

Foreign aid runs into trouble in Congress. The prospect is for \$3-billion of aid money # p31, Jul.5

The foreign aid bill is at the critical stage right now. C. Douglas Dillon's pitch is this # p95, Jul.12

The Middle East crisis will help Pres. Eisenhower's bill for foreign aid # p82, Jul.19

A new pattern has developed in U.S. foreign loans. Washington is getting our major allies to join in extending credit to needy nations # p71, Aug.23

Brazil Gets Emergency U.S. Credit p97, Aug.23

New Approach to Aid (Trend) p164, Sep.6

U.S. Steps Up Its Contribution To European Technical Training p94, Nov.1

Early next year the Administration will ask Congress for a supplemental foreign aid appropriation # p101, Nov.8

There's a hunt for a new foreign aid gimmick. Watch for a new scheme to bring business in on the deal # p44, Nov.22

The Administration is split over next year's foreign aid budget. Big problem is over the amount of new money needed by the Development Loan Fund # p101, Dec.13

FOREIGN Petroleum Supply Committee

For Oil, the Threat Is Long Term: The spread of Nasserist revolts could wreak havoc (with map) p80, Jul.26

FOREIGN Policy

Did the Iraq revolt take the U.S. by surprise? The evidence says it did # p40, Jul.19

High Stakes in the Middle East: Marines land in Lebanon as part of a U.S. decision to stem the spread of Nasserism (with map and 2 illus) p23, Jul.19

The U.S. this week moved rapidly toward a showdown in the Arab Middle East. Washington is determined to halt Nasser's Soviet-backed bid for control over the area # p81, Jul.19

Mideast Crisis Moves to Summit: With open war less likely, the burden of mopping up after the Iraqi coup shifts to top-level negotiators (with 4 illus) p15, Jul.26

The Tension Begins to Ease (Trend) p104, Jul.26

The U.S. will face more pressure than ever before for full participation in a Middle East defense alliance # p73, Jul.26

The President has received evidence that the country is supporting him in his actions in the Middle East crisis # p33, Aug.2

U.S. relations with Latin America are showing signs of improvement. Meeting with foreign ministers will be held soon # p72, Aug.9

Washington doesn't believe that Khrushchev cancelled summit plans because of his sudden visit with China's Mao Tse-tung # p71, Aug.9

Washington doesn't have a revamped, long-range policy for the Middle East—yet. But the State Dept. and National Security Council are under pressure to study new approaches # p72, Aug.9

Eisenhower proposes a regional lending agency to finance economic development in the Middle East. # p79, Aug.16

Giving U.N. the Arab Problem: Eisenhower offered his plan, but it may be hard to put it to work (with illus) p31, Aug.16

The Administration decides to aid Latin America by supporting the formation of a special Inter-American Bank # p79, Aug.16

Moving With Force—and Flexibility (Trend) p80, Aug.30

The shift going on in U.S. foreign economic policy is Washington's answer to the capital needs of underdeveloped countries, and to the Soviet economic offensive # p51, Aug.30

U.S. Girds for Cold War on Economic Front: Now less worried by military and political tensions, Washington reshapes foreign economic policy p14, Aug.30

The U.S. is facing another East-West showdown in the Formosa Strait # p117, Sep.6

Formosa Crisis Edges Into Talks: A cease-fire looks possible p35, Sep.13

Red China Roars—and Asks for Parley: Shelling of Quemoy and U.S. pledge of defense find all sides tangled in the fate of Formosa (with map and 2 illus) p92, Sep.13

Foreign criticism of U.S. policy on Formosa has been exaggerated # p125, Sep.20

Meeting the New Communist Thrust (Trend) p172, Sep.20

For Quemoy, a Long Stalemate: Crisis appears to settle down to weeks of diplomatic haggling—and Dulles Hints what he hopes to get p36, Oct.4

U.S. policy in the Formosa Strait crisis has developed pretty much according to plan. It has been in the cards from the beginning that U.S. would offer to neutralize the offshore islands # p87, Oct.4

Toughness and Flexibility (Trend) p140, Oct.11

Washington thinks the time is ripe for luring Nasser back into the Western camp # p60, Dec.20

U.S. officials think there's a chance to bring Nasser closer to the West. U.S. leases big Army dredger to Nasser for use on the Suez Canal # p61, Dec.27

Why Is Russia's Anastas Mikoyan coming to Washington? That question has U.S. officials stumped # p61, Dec.27

FOREIGN Trade

Congress Votes Tighter Curbs On Low-Priced Foreign Imports p75, Aug.9

The U.S. is easing controls on goods shipped to Communist countries, except for Red China # p80, Aug.16

Trade Bill Holds the Line: In effect, it freezes U.S. tariff rates for four years p29, Aug.16

Businessmen Not Very Interested In Trade Behind the Iron Curtain p121, Sep.6

Voluntary Oil Import Restrictions To Be Refined by Prorating for All p121, Sep.6

U.S. Exports Will Maintain 1957 Pace For This Year, Says Commerce Dept. p103, Sep.13

Trade with the Soviet bloc is a hot issue in Washington. The chemical industry is loaded with rumors about trade deals # p130, Sep.27

U.S. Expects Continued Improvement In Trade With Most Foreign Countries p94, Nov.1

Detroit's Sales Abroad Dip . . . As Foreign Cars Flood U.S. (2 charts) p83, Nov.8

Commerce Dept. lifts the embargo on exports of antibiotics to European Soviet-block countries # p68, Nov.29

Gold Flashes a Warning: \$2-billion U.S. loss means export problems p26, Dec.20

FOREMOST Dairies, Inc.

Powdered Milk Patents Pooled By Two Major Dairies for Licensing p50, Nov.8

FOREST Lake School

Teaches the fine art of fly fishing or shooting # p94, Aug.9

FORMOSA

The ruckus Red China is raising in the Formosa Straits has the U.S. State Dept. concerned # p80, Aug.16

Even if Peking proves to be bluffing today in the Formosa Straits there's no doubt that its weight will grow in Asian affairs # p71, Aug.23

The Communist Chinese want to have it both ways in Formosa Strait—seizure of the small offshore islands, but no larger conflict # p52, Aug.30

The U.S. is facing another East-West showdown here. Red China's grab for the coastal islands was planned in advance with Khrushchev # p117, Sep.6

Red China Roars—and Asks for Parley: Shelling of Quemoy and U.S. pledge of defense find all sides tangled in the fate of Formosa (with map and 2 illus) p92, Sep.13

Formosa Crisis Edges Into Talks: A cease-fire looks possible p35, Sep.13

Meeting the New Communist Thrust (Trend) p172, Sep.20

The Formosa crisis by midweek seemed to be turning into a test of nerves. The Warsaw talks between U.S. and China are bound to be lengthy # p125, Sep.20

In Warsaw, Red China demanded nothing less than U.S. abandonment of Formosa as the price for a cease-fire # p129, Sep.27

Quemoy Sits Tight Under Red Shelling (with 5 illus) p166, Sep.27

For Quemoy, a Long Stalemate: Crisis appears to settle down to weeks of diplomatic haggling—and Dulles hints what he hopes to get p36, Oct.4

U.S. policy in the Formosa Strait crisis has developed pretty much according to plan. It has been in the cards from the beginning that U.S. would offer to neutralize the offshore islands # p87, Oct.4

The cease-fire is likely to last beyond the one-week limit. Once it is clear that Chiang Kai-Shek won't bargain, the Communists probably will dicker seriously with the U.S. at Warsaw # p101, Oct.11

Toughness and Flexibility (Trend) p140, Oct.11

The Reds Renege Again (Trend) p168, Oct.25

Short News Item

Washington isn't making any firm predictions about the Formosa Strait crisis. But guessing tends to favor no full-scale resumption of the Quemoy bombardment # p127, Oct.25

New Stability in the Far East? Chiang's promise not to try an invasion of mainland China lifts hopes for some sort of settlement p25, Nov.1

FORT Lauderdale, Fla.

CAB has authorized Northeast, Eastern, and National Airlines to use Broward International Airport # p82, Dec.20

FORT Peck Dam

Foreign Companies Say the Dice Are Loaded When They Bid on U.S. Defense Contracts p155, Sep.27

FORT Worth, Tex.

Voters reject a municipal income tax # p103, Nov.29

FORWARDERS

See Freight Forwarders

FOX, Bertrand

All Agree on Price Stability: Fox will head research for the Commission on Money and Credit (with illus) p27, Oct.25

Named research director of the Commission on Money & Credit # p111, Dec.6

FOX, Edward

John L. Lewis Goes to Bat Again: Looks like a new contract between Mine Workers and coal industry (with illus) p97, Oct.4

Is It a Boycott? Industry and government study pledges won by Lewis that limit use of nonunion coal p94, Dec.13

FOX, John

High Cost of Headline Hunting (Trend) p84, Jul.5

FRANCE

There's evidence that de Gaulle intends to reestablish diplomatic relations with Nasser. He may even be doing a little flirting with Moscow # p53, Jul.5

Decides to build the oil pipeline from eastern Algeria to the Mediterranean through Tunisia # p128, Jul.12

France's Simca Teams Up With Fiat For Auto Assembly Plant in Morocco p128, Jul.12

J. I. Case and Co. acquires controlling interest in a French manufacturer of tractors # p57, Jul.19

Of 168-million bbl. of oil imported annually by France, over a third comes from Iraq # p81, Jul.19

The landing of U.S. Marines in Lebanon, as Paris sees it, brings the U.S. closer to France's "tough" attitude toward Nasser # p81, Jul.19

Chrysler Makes Deal With Simca As Entry to the Common Market p66, Aug.9

U.S. apparel buyers from 131 stores throng Paris showings. What they saw # p66, Aug.23

Chrysler Boosts Its Share of Simca and Buys Out Dutch Kaiser Plant p103, Sep.13

France's First GRS Rubber Plant To Be Built By International Group p103, Sep.13

Frenchmen will vote on Sept. 28 on Premier de Gaulle's constitutional reform # p87, Sep.13

Gen. de Gaulle is almost sure to get French approval of his new constitution # p130, Sep.27

Sharp Rise in Oil Production Is Welcome News in France p155, Sep.27

De Gaulle's Smashing Victory Gives France Bright Hopes (with illus) p94, Oct.4

France starts living under a new constitution, that of the Fifth Republic # p101, Oct.11

French army leaders in Algeria seem to have lost the political power they seized last May. Gen. de Gaulle has ordered the military to get out of politics # p134, Oct.18

Chrysler Exploits Simca Deal p102, Oct.25

French and Italian Auto Makers Forge Production and Sales Link p105, Oct.25

Timken Roller Bearing Co. will build a plant on the Rhine at Colmar # p105, Oct.25

Decides to go along with other members of the European Common Market in cutting tariffs 10% # p78, Nov.1

French Banks Back New Company To Build Pipelines in North Africa p94, Nov.1

The French are mad about losing a huge German contract for interceptor aircraft to Lockheed # p77, Nov.1

The Germans are peeved about a NATO reorganization plan that de Gaulle presented to Washington and London # p77, Nov.1

French and Italian Companies Set Up Branch to Compete in Common Market p128, Nov.8

World Business Good p32, Nov.15

France scraps the Free Trade Area plan. De Gaulle believes he can use the Common Market to build a political federation of Western Europe—one that will be led by France # p113, Nov.22

Old French Glassmaker Breaks Ground in U.S.: Saint Gobain is gambling on new twin-polishing process (with 4 illus) p82, Nov.22

Winter Sports in France is available from the French Government Tourist Office # p136, Nov.22

French Oilmen Miffed at Competition From Barter Deal for Soviet Petroleum p68, Nov.29

One-Man Democracy (Trend) p140, Nov.29

The power in the National Assembly now lies with the right-wing Independents and a new Gaullist party—Union for the New Republic # p100, Nov.29

Continental Carbon, Phillips Pete Plan Carbon Black Plant in France p109, Dec.6

Dealing With Europe's Workers: A guide to labor conditions prevailing in the six-nation Common Market p61, Dec.6

De Gaulle's choice of a new premier will show which way the wind is blowing in the new France # p100, Dec.6

Egypt will exchange cotton for French capital goods # p109, Dec.6

Is reported dicker with Spain for land rights to run a gas transmission line on # p109, Dec.6

Rental of apartments on the French Riviera is becoming popular. Here are some of the rates # p122, Dec.6

Some information about the better known spas on the French Riviera # p81, Dec.27

Will devalue the franc, if Paris rumors prove correct # p62, Dec.27

FREE Trade Area

The ministerial council of the six Common Market countries is trying to break the deadlock over forming a broader Free Trade Area # p74, Jul.26

The U.S. will give more support to the British sponsored FTA # p138, Oct.18

Britain's Macmillan plans to call a European Summit meeting to iron out French-British differences over the Free Trade Area # p102, Nov.8

London and Paris battle over the Free Trade Area scheme. Paris refuses to make any concession to London # p113, Nov.15

The British-sponsored FTA plan has been scrapped. The French refused to go along with it # p113, Nov.22

Time for a Push Toward Unity (Trend) p132, Dec.6

Trade Unity Splits West Europe—with the Common Market on one side, frustrated FTA proponents on the other (with map) p103, Dec.6

The clash between the Common Market and the Free Trade Area isn't over yet. The British will start fighting back at the Paris meeting of OEEC # p102, Dec.13

FREEPORT Sulphur Co.

Charles A. Wight is named president # p66, Nov.1

FREIGHT Forwarders

Co-ops Gain on Forwarders: ICC-regulated forwarders are up in arms over the way cooperatives are horning in p86, Oct.18

Readers Report: Well Done p5, Nov.29

FRENCH Guinea

This tiny country will be a large headache for Gen. de Gaulle in the months ahead. Real troublemaker is Moscow-trained Sekou Toure # p102, Oct.11

FRENCH West Africa

Europe's Coal and Steel Community To Seek Iron Ore in West Africa p105, Oct.25

FRESE, Arnold D.

Top Cargo Giant Starts Out on a New Course p140, Sep.6

FRICKE, Ernst

IT&T Rebuilds Empire on Overseas Manufacturing (with 2 illus) p60, Aug.9

FRIEDLAND, Samuel

Florida Land Sales Start to Spurt Again p20, Dec.27

FRINGE Benefits

See Wages

FROST, Vernon

The Rich Come Out of Hiding (with illus) p58, Nov.15

FROST, William O.

Secondary Boycott Is Under Scrutiny p121, Nov.22

FROZEN Food Distributors Assn. of Greater New York

Association and six distributors are accused of plotting to stabilize prices, to coerce distributors into boosting prices, and to boycott packers who sell to non-conforming distributors # p28, Jul.5

FRUEHAUF Trailer Co.

Bulk commodities will be easier to handle with new semi-trailers # p98, Aug.9

Roy Fruehauf steps up to chairmanship. William E. Grace becomes president # p69, Sep.27

Rival Ways for Freight to Ride Piggyback (with 7 illus) p54, Nov.8

Officials of company sell big blocks of their stock # p78, Dec.27

FRUIT

Supreme Court rules that red coal-tar color No. 32 may not be used to color oranges after Mar. 1 # p30, Dec.20

FUEL Cell

Short Cut to Electrical Energy: Lockheed's new fuel cell turns chemical energy into electrical in one step (with chart) p37, Dec.6

FUELS

Atom Fuels Cost Must Be Cut . . . if it is to compete (with table) p32, Jul.12

New Rocket Fuel With Fluorine Can Double Performance of ICBMs p26, Aug.30

FULBRIGHT, J. William

Congress' Probers: Lots Already, More Coming p28, Aug.9

FURNITURE

Both new orders and shipments in July had better-than-seasonable gains over June # p10, Aug.30

Bowling Equipment Maker Bids For Lead in School Furniture p63, Nov.22

Southern Furniture Makers Cheer Move to One Line Per Year p63, Nov.22

Short News Item

Durables Hope for Bigger Share of Dollar p30, Nov.29

Simmons Invades the Living Room, Seat Device Is Called "Comfortorc" p59, Dec.6

FURS

Sulka of Park Avenue has introduced a broadtail vest for men # p158, Oct.18

G**GATT**

See General Agreement on Tariffs & Trade

GADSBY, Edward N.

Underwriters of New Issues Are Warned Not to Jump the Gun p116, Dec.6

SEC Wars on New Issue "Publicity": Chmn. Gadsby's speech gives for first time full scope of tough new policy on new issues (with illus) p28, Dec.13

Where SEC Forgot Common Sense (Trend) p140, Dec.13

GAINSBURGH, Martin R.

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

GALBRAITH, J. Kenneth

Doctors and Saints p48, Aug.2

GAMBLE, B. C.

Gamble Back at Western Auto Supply p52, Aug.16

GAMBLE-Skogmo, Inc.

Gamble-Skogmo Picks German Goliath For Its Second Try at Selling Autos p55, Sep.13

GAMES

Some of the new adult strategy games that are catching on # p134, Nov.15

GANNON, J. P.

Machines Keeps Crops Too Big p104, Oct.18

GARAGES

Revolt Against Giant 1959 Cars Grows; New York Garagemen Charge Them Extra p36, Nov.8

GARDEN State Merchants Assn. of N. J.

Meyner Signs Jersey's Sunday Ban on Stores; Merchants Gird for Battle p52, Aug.9

GARMON Case

On the Supreme Court Docket p117, Oct.11

GARVIN, Bantel & Co.

Broker Feels Big Board Lash: Why exchange cracked down on company for loan deals on government bonds p45, Sep.27

Mabon Big Board Firm Enters The Federal Funds Business p125, Nov.8

Irving Trust Offers Loan Service In Federal Funds to Other Banks p105, Dec.13

GAS

The natural gas bill probably is dead # p41, Aug.16

Race Grows Hot to Tap Canada's Huge Gas Reserves for U.S. (with map and 4 illus) p106, Oct.11

U.S. Pipe Lines Fight For Canadian Gas (Cover Map) Oct.11

"Memphis Case" on Natural Gas Prices Moves Into Supreme Court Hearings p91, Oct.25

Canada Board O.K.'s Gas Exports, Diefenbaker Pledges Early Action p36, Nov.1

High Court Will Hear Gas Pipeline Case p36, Nov.15

Readers Report: What a Profit p6, Nov.22

Pipeline to Resume Expansion: Supreme Court decision in Memphis case clears way for financing new projects p29, Dec.13

GAS Appliances

The 1959 Norge line includes a full line of gas appliances # p56, Oct.18

An automatic spark ignition system for gas-fired clothes dryers has been developed by Controls Co. of America # p114, Nov.1

GAS Turbines

Twin Gas Turbines Give 'Copters New Lift (with illus) p114, Jul.19

GM's Electronic-Jet Dream Car (with 4 illus) p125, Sep.13

A New Whirl for Helicopters: Gas turbines, more seating capacity (with 5 illus) p76, Oct.18

GAUBIS, Anthony

Worries About the Stock Market's Continued Vigor # p105, Oct.11

Bear Sets February Deadline p105, Dec.13

GAUCHER, T. A.

In Space Travel, Algae Can Purify Air, Then Provide Food for the Voyagers p73, Sep.27

GEIER, Frederick V.

Named chairman and chief executive officer of Cincinnati Milling Machine # p52, Nov.15

GENERAL Agreement on Tariffs & Trade

Annual session of GATT begins in Geneva. At stake is GATT's power to push the Common Market. The key struggle will revolve around West Germany's import policies # p137, Oct.18

GENERAL Aircraft & Leasing Co.

Mergers, Equipment Pools May Help Airlines Finance Jet Planes p31, Nov.8

GENERAL American Transportation Corp.

Rival Ways for Freight to Ride Piggyback (with 7 illus) p54, Nov.8

GENERAL Aniline & Film Corp.

Aniline's Still Not For Sale: A syndicate is ready to buy company, but now the Farbens want to scotch any deal p24, Nov.15

GENERAL Development Corp.

See Mackle Brothers

GENERAL Dynamics Corp.

Has contract to study the commercial potential of atom-powered undersea tankers # p75, Aug.23

The Pentagon's Top Hands: The big munitions makers (with table) p39, Sep.20

Convair's baby, called Lobber, is designed to deliver emergency supplies to front line troops p36, Oct.11

Automatic Tester for Transistors Offers More Speed, Fewer Misses p72, Oct.25

Wallop, Plus Precision: Pneumatic jolt enables Convair's machine to precision form tough metals (with 2 illus) p76, Nov.22

Company sells its electric carillon business to Telematics, Inc. # p59, Nov.29

General Dynamics Discusses Merger With Material Service, a Big Earner p38, Nov.29

Philadelphia Electric Group Bids To Build Gas-Cooled Power Reactor p38, Nov.29

Merger talks between company and Material Service Corp. have broken down # p53, Dec.13

Atlas Shows It Can Hit Any Target on Earth (with illus) p18, Dec.27

GENERAL Electric Co.

IUE and GE Exchange Strike Warnings In Maneuvers Before Contract Talks p63, Jul.26

GE Reports Warmth in Freezer Sales p85, Aug.2

Has developed a high temperature alloy called Rene 41 # p50, Aug.2

The New Fringe: Savings Plans. Company savings plans are spreading fast—most recently to GE p54, Sep.6

Drafting on Film: A technique for setting type photographically turns out diagrams of electrical circuits more cheaply p158, Sep.20

Now has a Space Dept., formed by splitting its Missile & Ordnance Systems Dept. # p102, Sep.20

Big Unions Sparring Warily: Focus on IUE p100, Oct.4

Business Gets Political Urge p125, Oct.11

Congress Smiled, White House Frowned—AEC Blesses Dual-Purpose Reactor p36, Oct.11

In Diamonds: A Cartel and Proud of It: GE's manmade diamonds p124, Oct.18

Wholesaler, Nine Retailers in Toledo Accused of Price-Fixing on GE Items p38, Oct.25

Appliance dealers in a few areas who have carried both GE and Hotpoint appliance and TV lines will carry only one brand # p110, Nov.1

Unions Coordinate Bargaining With GE and Westinghouse p74, Nov.1

GE Bids for Atom Lead: But its proposals for wide industry program of atom power plant construction rouse no immediate offers to join in p85, Nov.8

GE's Portable TV Set Weighs Only 10 lb. p61, Nov.8

Hotpoint Plans to Abandon TV Line at the End of Year p63, Nov.22

Antitrusters charge that GE, Westinghouse, and N. V. Phillips had illegally used a Canadian patent pool to close off the Canadian market to U.S. makers of radio and TV sets # p38, Nov.29

GE Joins a Corporate Trend. Will Hold Annual Meeting Away From Home p59, Nov.29

Readers Report: Two-Way Radio p6, Nov.29

The Gentle Art of Simulation p74, Nov.29

Weaving More Strength Into Missiles, Aircraft p132, Nov.29

Handy Way to Dim Lights (with illus) p83, Dec.6

Tokyo Shibara Electric Co. Ltd. has announced a new export program # p77, Dec.13

Gets order for a 265,000-kw. steam turbine-generator from Tokyo Electric Power Co. # p76, Dec.20

GENERAL Foods Corp.

Big Appetite for Gourmet Foods (with illus) p55, Aug.23

There's a new market for fancy eating—and these General Foods officials like the taste of it (Cover) Aug.23

20 Businessmen Set Out to Start new Trend in Financing Education: The first gifts (with 20 illus) p78, Sep.13

GENERAL Industrial Co.

Makes an easy to operate circular slide rule # p72, Aug.30

GENERAL Motors Corp.

See also Automobiles; AFL-CIO—Auto-Aircraft

Who Sets Prices in Industry p48, Jul.5

Silent paging system that works by tickle rather than by voice call has been developed by AC Spark Plug Div. # p66, Jul.12

Buys and closes down Detroit's Grand River Chevrolet Co. # p78, Jul.19

Auto Contracts . . . showdown may come in early August, just before GM swings into its 1959 model changeover p55, Jul.26

Refrigerator styles may become varied through use of a new insulating material developed by GM # p102, Jul.26

Announces it has signed contracts with 12 unions # p76, Aug.2

The International Union of Electrical Workers is threatening to strike GM # p76, Aug.2

"Motorama" will hit the road again after a lapse of last year # p52, Aug.9

Short News Item

Three-Company Combine Puts New Steam Into Missiles and Space Travel Development p96, Aug.9

Another way of settling the duPont-GM antitrust case was suggested in U.S. District Court, Chicago # p38, Aug.16

Detroit Is Betting Heavily on Aluminum Engines p44, Aug.16

GM's Home-Grown Capital: How employees' stock plan provides auto company with a by-product but a tidy source of new money (with chart) p33, Aug.30

GM Lines Up Its New Top Men: Chmn. Frederick Donner as chief executive, Pres. John Gordon as operating chief (with 2 illus) p18, Aug.30

GM's Electronic-Jet Dream Car (with 4 illus) p125, Sep.13

Buick Tests the 1959 Market: First of the new cars, its aim is to fight off the invasion of the medium-priced field (with chart and 5 illus) p70, Sep.20

Employers Begin to Talk Tough: The auto makers' firm stand against the UAW cinches a new trend in bargaining (with illus) p39, Sep.27

GM Startles the Trade Again—By the Modesty of Its Price Boosts p52, Sep.27

One Swallow Is No Summer, But Buick Says New Models Get Fast Start p52, Sep.27

The Amazing Auto Contract: It gives UAW enough to let it claim a victory p133, Sep.27

Justice Dept. Is Willing to Extend Time For du Pont to Get Out of GM p91, Oct.4

In Autos, Peace Comes Slowly: Local grievances slow the back-to-work flow p114, Oct.11

Readers Report: Ringing the Wrong Bell p6, Oct.11

Readers Report: Slippery Slide Rule p5, Oct.11

St. Louis Parking Chain Blackballs New Cadillac for Unseemly Girth p36, Oct.11

GM Parades Its 1959 Line-Up (with 2 illus) p25, Oct.18

Excise Tax Refunds Denied # p131, Oct.25

Hearings on du Pont Plan to Get Rid of Its GM Stock Postponed p102, Nov.22

Salesmen Strike for Cadillac p125, Nov.22

Selling Aluminum by the Bucket: Reynolds has two big customers p125, Nov.29

GENERAL Petroleum Corp.

California Antitrust Seeks to End Merchandising by Major Oil Companies p52, Oct.4

Hilly Run Puts Foreign Cars to Gas Test (with 5 illus) p32, Oct.25

GENERAL Realty & Utilities Corp.

Will ask stockholders to O.K. liquidation proposal at Sept. 30 meeting # p84, Sep.13

GENERAL Refractories Co.

Giving an Old Brick a New Job (with 2 illus) p63, Oct.25

GENERAL Telephone Corp.

When Phones Wed Electronics: General Telephone-Sylvania merger will create \$1.5-billion company (with 3 tables and 2 charts) p79, Nov.15

GENERAL Tire & Rubber Co.

One reason for the rocketing of company's common is the highs reached in over-the-counter trading by Aerojet-General # p86, Dec.6

GENET, Arthur S.

Genet Out at Greyhound Corp: Ackerman Takes Over Top Post p38, Aug.9

GENEVA Arms Control Meeting

Arms control talks with Russians have reached a critical stage. Both Russia and U.S. are under pressure from world opinion to reach a test ban agreement # p101, Nov.8

GEODOMES

Pump Up the Walls You Have a Shelter (with 2 illus) p160, Sep.6

GEORGE, Gen. Harold

Putting a Little Fun Into the Security Program at Ramo-Woolridge (with illus) p64, Sep.6

GEORGIA-Pacific Corp.

Plywood Plays Hob With Rules p96, Jul.26

GERMANY

Daimler-Benz Joins German Outcry Against Europe's Common Market p128, Jul.12

West Germany's export orders are down 17% from April # p96, Jul.12

West Germany is taking the Iraq revolt calmly, almost with indifference # p81, Jul.19

Banks Ante \$20-Million Credit For West German Chemical Titan p77, Aug.16

Small Foreign Truck Catches On: Pint-sized Volkswagen already holds fourth place in U.S. light-weight truck market (with 4 illus) p104, Aug.16

Bonn Maps Out Long-Term Credit Plans For Countries Pressed for Currency p112, Sep.6

Container Corp. Draws Bead on Market For Paper Processing in West Germany p112, Sep.6

Gamble-Skogmo Picks Goliath For Its Second Try at Selling Autos p55, Sep.13

Look for West German Banks to follow the British banks into the business of personal loans and installment credit # p126, Sep.20

West Germany Cuts Steel Output As Export Demand Slackens p83, Oct.11

Annual session of GATT begins in Geneva. At stake is GATT's power to push the Common Market. The key struggle will revolve around Germany's import policies # p137, Oct.18

Stauffer Chemical through a new company will market Merck drugs # p174, Oct.18

German company receives order for \$36-million worth of petroleum equipment from Argentina # p105, Oct.25

United Aircraft Corp. has bought 43% of Weser Flugzeugbau # p105, Oct.25

A new synthetic rubber plant with a 75,000-ton potential has been opened # p19, Nov.1

Consolidated Electrodynamics Corp. sets up a subsidiary in Germany # p94, Nov.1

The French are mad about losing a huge German contract for interceptor aircraft to Lockheed # p77, Nov.1

The Germans are peeved about a NATO reorganization plan that de Gaulle presented to Washington and London # p77, Nov.1

Germany's Erhard Ruffles Japanese With His Stern Economic Advice p128, Nov.8

World Business Good p32, Nov.15

By whipping up a Berlin crisis, Khrushchev hopes to play on the German desire for reunification # p100, Nov.29

German Stocks Fall on Berlin News p116, Nov.29

U.S. Rubber Co. will exchange technical know-how and licenses with Farbenfabriken AG # p68, Nov.29

West Berlin Beset Again by a Strengthened Foe: The Kremlin's latest offensive to absorb Berlin puts West on the spot (with map and 7 illus) p28, Nov.29

Adenauer wants the NATO meeting to take a firm stand on Berlin. He wants to reopen the problem of reunifying Germany, and get a peace treaty # p99, Dec.6

Dealing With Europe's Workers: A guide to labor conditions prevailing in the six-nation Common Market p61, Dec.6

Khrushchev is using the Berlin crisis to reopen the whole German question. His objective is to neutralize Germany, destroy NATO, and force the U.S. out of Western Europe # p99, Dec.6

Merger in Steel Industry Creates a New Giant in the Ruhr: Thyssen-Huette and Phoenix-Rheinrohr will combine to become Germany's No. 1 steel complex (with table and illus) p78, Dec.13

NATO ministers, meeting in Paris, back Dulles' tough policy of sticking by Berlin at all costs # p59, Dec.20

Ruhr coal producers and German oil companies agree to form a "crisis cartel" # p76, Dec.20

Expects 1958 to show a record in exports. Imports will be down # p62, Dec.27

GERMANY (East)

Is fast becoming the most important of Soviet satellites. Moscow is allocating it more raw materials than any other satellite # p74, Jul.26

The Ulbricht regime is worried by the increase in the number of refugees crossing into West Germany # p87, Sep.13

The U.S.S.R. says it will forget the Potsdam agreement, turn over its administrative power to East Germany's Communist government # p113, Nov.15

It now looks as if Khrushchev may turn over Soviet control of West Berlin communications to the Communist regime of East Germany—and ask the Western garrisons to get out # p113, Nov.22

West Berlin Beset Again by a Strengthened Foe: The Kremlin's latest offensive to absorb Berlin puts West on the spot (with map and 7 illus) p28, Nov.29

GERRY, Elbridge T.

Hardy Survivor of a Dying Breed: Brown Bros. Harriman (with illus) p56, Sep.13

GIANNINI Plasmadyne Corp.

Plasma Torch Becomes a Metal Sprayer p78, Aug.30

GIBBONS, Harold J.

Ax Aimed at Hoffa via Gibbons: McClellan committee starts formal investigation of Gibbons p77, Sep.6

GIFTS

Three new puzzle books # p74, Jul.5

Wives Get a Share of Xmas Loot p59, Nov.29

A list of ideas that may help in selecting Christmas gifts for fellow executives and close men friends # p121, Dec.6

Boats Anchor Under Xmas Tree: Maker of glass fiber outboards steers into the Santa Claus business (with 3 illus) p54, Dec.13

If you receive a gift that is subject to the federal gift tax you no longer need bother with an information return telling the IRS about it # p122, Dec.13

GILBERT, Edward M.

Control Battle for E. L. Bruce Co. Revives Long-Buried Corner in Stock (with illus) p22, Jul.5

Court Showdown Nears in Gilbert's Fight For Control of E. L. Bruce Co. p90, Jul.26

Gilbert Offers to Dicker With Shorts in Bruce Stock p88, Aug.23

Court to Act in Bruce Battle p24, Aug.30

Twin Triumphs Go to Gilbert In Battle to Control E. L. Bruce p134, Sep.6

A Delaware court allows Gilbert his plea to examine the E. L. Bruce Co. stockholders list # p91, Sep.13

Gilbert Emerges on Top In Fight For E. L. Bruce p144, Sep.27

Bruce Co. Elects Compromise Board In Wind-up of Fight With Gilbert p89, Nov.1

GILMORE, Voit

Hunting Game for a Diploma (with illus) p26, Dec.13

Short News Item

GIMBEL Bros.

Macy's, Gimbels Will Extend Rivalry As Neighbors in Garden State Plaza p55, Sep.13

GLASS

Two-Year Contract With Raises Ends Libbey-Owens-Ford Strike p74, Nov.1

Glass Workers Win 16¢ in Raises p125, Nov.15

Old French Glassmaker Breaks Ground in U.S.: Saint-Gobain is gambling on a new twin-polishing process (with 4 illus) p82, Nov.22

All that costly glass in the new cars is a major reason for National Automobile Underwriters' newest rate boost # p82, Dec.27

GLASSPAR Co.

Boats Anchor Under Xmas Tree: Maker of glass fiber outboards steers into the Santa Claus business (with 3 illus) p54, Dec.13

GLEN Alden Corp.

Glen Alden President Bows Out As Court Scotchies Merger With List p74, Jul.12

GLENNAN, Dr. T. Keith

Space Agency Takes Off: What NASA will spend, what it will do, under its new boss (with illus) p28, Aug.16

GODCHAUX Sugars, Inc.

Realtor In Sugar-Coated Deal: Webb & Knapp got a lot more than a good piece of property when it purchased Godchaux p54, Aug.16

GOLD

Fund for South African Investment Will Put Its Major Bets on Gold p134, Sep.6

Canada Woos Inflation Hedgers in U.S. With Plan to Sell Gold Bars on Margin p111, Dec.6

Gold Flashes a Warning: \$2-billion U.S. loss, biggest ever in a year, means export problems but not a run on the dollar p26, Dec.20

Russia is selling gold again on a fairly large scale in London # p60, Dec.20

GOLDBERG, Arthur

One-Man Ethics Committee p139, Oct.25

New Try at Keeping Labor Peace: Goldberg proposes labor and management get together in a U.N. of their own (with illus) p105, Nov.29

GOLDEN Press

Simon & Schuster Sheds a Book Division, Plays Musical Chairs to Get a Tax Break p139, Nov.22

GOLDFINE, Bernard

High Cost of Headline Hunting (Trend) p84, Jul.5

Those Uncashed Checks: Goldfine is not the only one who uses them in business (with illus) p26, Jul.19

Miami TV Case, and Goldfine Get a Pre-Election Revival p104, Sep.13

The House group headed by Rep. Harris opens hearings on Goldfine # p48, Sep.20

GOLDWATER, Barry

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

GOODMAN, Maurice

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

GOODPASTER, Brig. Gen. A. J.

The Men Adams Leaves Behind (with illus) p42, Sep.27

GOODRICH (B. F.) Chemical Co.

Chemical Agent Makes Lots of Things Jelly (with illus) p173, Sep.27

GOODRICH (B. F.) Co.

See also Tires; Rubber

Arnold, Schwinn & Co. is charged with illegal combination and conspiring with its wholesalers and the B. F. Goodrich Co. # p28, Jul.5

Major Rubber Companies Give 8¢ Raise To Avert Walkout Threatened by URW p67, Jul.5

Develops a lightweight de-icing system for light planes that works off compressed air # p102, Jul.26

Chief Executive Title at Goodrich Goes From Chairman to President (with illus) p69, Sep.27

Is building a rubber plant jointly with Ampol Petroleum, Ltd. of Australia # p134, Oct.18

Makes a new polymer adhesive called "A-916-B" # p100, Oct.18

Goodrich's Tire and Tube Plant Gives Iran Its First Major Industry p105, Oct.25

Forecasts free-world synthetic rubber needs next year at 1.4-million tons # p20, Nov.1

GOODYEAR Tire & Rubber Co.

See also Tires; Rubber

Major Rubber Companies Give 8¢ Raise To Avert a Walkout Threatened by URW p67, Jul.5

Useful Buildings That Float in Air p36, Jul.5

Litchfield Steps Down at 83; Thomas is New Goodyear Chairman p36, Oct.11

GORDON, John F.

GM Lines Up Its New Top Men (with illus) p18, Aug.30

GM Parades Its 1959 Line-Up (with illus) p25, Oct.18

GOURMET Foods

See Foods

GOVERNMENT

A Cabinet Trio Gains Washington Power: Three strong men displace White House aides at the Presidential ear (with 3 illus) p40, Sep.20

President's New Economic Corps: Three new appointments keep the Administration strong on professional economists (with 3 illus) p31, Oct.4

Right of Access (Trend) p152, Nov.15

Can U.S. Agencies Live Up to a Courtroom Code? Rogers' Rule of Conduct p32, Nov.22

Readers Report: Right of Access p5, Dec.27

GOVERNMENT Contracts

Defense Spending Starts Uphill: It's post-Sputnik rise just showing up p18, Jul.26

Missile Contracts on a New Pattern: Announcement of companies to develop the Minuteman may set new way of ordering missiles p24, Jul.26

Dayton Promotes a Sales Center For Deals With Its Biggest Buyers p85, Aug.2

Martin Co. Awards Missile Subcontracts As Army Tries Delegation of Powers p38, Aug.9

Bill to Reimburse Navy Contractor For Accidental Losses Is Vetoes p75, Aug.23

The Pentagon's Top Hands: Marked switches in rank show up in the latest list of Biggest defense contractors (with table) p39, Sep.20

Foreign Companies Say the Dice Are Loaded When they Bid on U.S. Defense Contracts p155, Sep.27

The Air Force is trying to force prime contractors to farm out more work # p42, Oct.4

The Pentagon is overhauling defense procurement regulations # p42, Oct.4

Better Break for Subcontractors: That's main aim of new Air Force "make-or-buy" rules for defense contractors p26, Oct.18

Unions Ask Higher Minimum Pay For Government Contract Work p139, Oct.25

A new investigation of defense contracts is certain. Democrats claim the Pentagon has favored big business # p40, Nov.8

Missiles, Not Planes, for Economy Budget (with 3 illus) p24, Dec.6

Rocketdyne Div. has been picked by the National Aeronautics Space Administration to design and develop a rocket engine # p30, Dec.20

One Had to Lose Out: The Navy's choice between two fighter planes (with 2 illus) p28, Dec.27

GOVERNMENT Investigations

Crime Syndicate Takes the Stand: McClellan committee's latest target is a Mafia-type organization p61, Jul.5

The McClellan Committee winds up hearings on Chicago's restaurant business. Will next look into union affairs in Detroit. Hoffa will be a witness # p76, Aug.2

Congress' Probes: Lots Already, More Coming (with 6 illus) p28, Aug.9

Hoffa Up for Last Round: McClellan committee claims it has enough evidence to smash him (with illus) p31, Aug.9

Hoffa Repeats Old Role: Teamsters' boss once again proves a slippery witness as he tangles with Senate p83, Aug.16

Ax Aimed at Hoffa via Gibbons: McClellan committee starts formal investigation of Gibbons p77, Sep.6

Miami TV Case, and Goldfine Get a Pre-Election Revival p104, Sep.13

Some of the congressional committees that are setting up work for the fall # p48, Sep.20

The Joint Economic Committee will crank up in December. The Senate Anti-Monopoly Committee will investigate meat and farm machinery prices # p56, Sep.27

Senate Study Raps Fed Policies: Asher Achinstein calls for basic re-examination of the financial system and a change in the Federal Reserve attitude p28, Oct.25

McClellan Back on the Job: Secondary boycotts will be first target p98, Nov.8

Secondary Boycott Is Under Scrutiny: McClellan committee hears businessmen's complaints p121, Nov.22

Senate Finance Group Plans Probe Of Summer Rout in Government Bonds p116, Nov.29

Rep. Patman Gets Last Crack As Chairman of Joint Committee p111, Dec.6

The Broadest Economic Study Yet? Sen. Johnson proposes it in an effort to do something about inflation (with 3 illus) p22, Dec.20

GOVERNMENT Owned Plants

Supreme Court Acts on Tax on Equipment p36, Nov.1

GOVERNMENT Reorganization

A military reorganization bill will be voted, but it won't even come close to what Eisenhower requested # p31, Jul.5

Pentagon Gets Some First Aid: Congress has passed two major acts; The Defense Reorganization Act and The National Aeronautics & Space Act p21, Aug.2

GRACE Line

Will publicly sell \$9-million of government-backed merchant marine bonds # p146, Sep.27

GRACE (W.R.) & Co.

Aniline's Still Not For Sale p24, Nov.15

GRACE, William E.

Grace of Fruehauf and Stebler of GATX: With million-dollar orders for piggy back systems, they think they've barely started (Cover) Nov.8

Rival Ways for Freight to Ride Piggyback p54, Nov.8

GRAFF, Dr. Samuel

Scientists Close In on Cancer p34, Jul.19

GRANCO Products

Tuner Cuts FM Price (with 2 illus) p74, Oct.25

Short News Item

GRAND Central Terminal

Advertisers Hunt Down Moneyed Market in Travelers' Terminals (with 5 illus) p30, Nov.1

GRAND RAPIDS, Mich.

Challenge to Fed: Suit brought by Grand Rapids bank seeks to curtail Fed's power to thwart bank mergers p58, Sep.20

GRAND Union Co.

Acquires the 28-store Sunrise Supermarkets Corp. # p177, Sep.27

GRAND Valley, Colo.

Shale Oil Halt: Union Oil closes down pilot plant p62, Jul.12

GRANDGEORGE, Rene

Old French Glassmaker Breaks Ground in U.S. (with illus) p82, Nov.22

GRASSHOPPERS

Locusts Threaten U.S. Crops p34, Jul.12

GRAY, Frank

Machines Keep Crops Too Big p104, Oct.18

GRAY, Gordon

The Men Adams Leaves Behind (with illus) p42, Sep.27

GRAY Mfg. Co.

Western Union Telegraph buys one-sixth of company's stock # p52, Aug.16

GRAY, R.

The Men Adams Leaves Behind (with illus) p42, Sep.27

GREAT Atlantic & Pacific Tea Co.

Rumors persist that A&P shortly will consummate its plan to go public # p83, Aug.9

Small investors won't get much chance to buy shares when company "goes public" # p142, Sep.20

Woman's Day, Harassed by Antitrusters, Is Sold by A&P to Fawcett Publications p73, Oct.11

Nonvoting Shares of A&P Soar at News Of Stock Split That Enfranchises Them p130, Nov.15

Behind A&P's Lifted Veil: What big food chain's first public disclosure shows (with illus) p28, Dec.20

GREAT BRITAIN

OEEC predicts Western Europe will be hit by a recession this fall. Britain invites European countries to take concerted anti-recession measures # p60, Aug.2

Britain debates whether to try to match U.S. technical achievements, such as building nuclear submarines # p80, Aug.16

Aubrey Jones says that two types of British missiles, now ready, would be able to put satellites into orbit # p80, Aug.16

Iceland now claims offshore fishing rights to a 12-mile limit—and this is blowing up a storm in Britain # p72, Aug.23

A revolution in banking is in full swing. Banks are buying finance companies. The Midland announces adoption of the American practice of personal loans # p52, Aug.30

Nothing sensational will emerge from the Commonwealth economic conference # p118, Sep.6

Now Banks Are in the Business: Britain's consumer loan volume is in for a boost (with chart) p86, Sep.6

Race Riots Come to Britain (with illus) p39, Sep.6

Before long, London may take a step toward full sterling convertibility—by unifying the exchange rates for "official" and "transferable" sterling # p126, Sep.20

In a move to check the business recession, the government this week eased installment credit # p125, Sep.20

Promises made by the British at the Commonwealth Conference in Montreal # p129, Sep.27

London this week is full of rumors that a move toward sterling convertibility may be announced soon # p88, Oct.4

Macmillan plans to call a European summit meeting to iron out French-British differences over the Free Trade Area # p102, Nov.8

World Business Good p31, Nov.15

To protect the British markets, after the Common Market goes into effect, the Macmillan government is considering a bold and complicated counter move # p114, Nov.22

British Economy Perks Up, So Tories May Call for Election During Winter p68, Nov.29

London Stock Market Ends Long Rise p116, Nov.29

Trade Unity Splits West Europe: With the Common Market on one side, frustrated FTA proponents on the other (with map) p103, Dec.6

Foreign Trade

British aircraft exports may set a new record this year # p128, Jul.12

Britain is still coming out ahead on its external trade, for the sixth month in a row # p82, Jul.19

The West is relaxing restrictions on trade with Communist countries. Britain will follow the recommendations of COCOM # p80, Aug.16

Britain Worried Over 1959 Exports, Lest Customers Lose Buying Power p76, Dec.20

Industries

Sales of English Fords in U.S. totaled 12,555 units since first of year # p51, Jul.5

British Babcock & Wilcox Teams Up With Erstwhile Parent on Atom Power p98, Jul.19

The Comet IV makes new eastbound record from New York to London # p38, Aug.16

The rate of industrial activity has slid 3 or 4 points from the first-quarter average # p12, Aug.23

Kaman Aircraft Corp. gets license to build and sell the 48-passenger Fairley Rotodyne # p26, Aug.30

Boom in London's Silver Cellar: U.S. tourists flock to bargain basement (with 5 illus) p36, Sep.6

Britain Makes It Easier for Americans To Set Up Shop on Its Shores p154, Sep.20

A First for Britain: BOAC wins the race for transatlantic jet passenger service (with illus) p25, Oct.11

Britain and Iran Set Up Joint Bank, The First Deal Of Its Kind Since 1951 p83, Oct.11

Aerojet and Bristol Launch Joint Venture in Solid Rocket Field p134, Oct.18

British-made cars go in for bright colors # p98, Nov.1

International Synthetic Rubber Co. opens its new plant # p19, Nov.1

British Industry Works Out Plans To Put Stock in Workers' Hands p139, Nov.22

E.M.I. Electronics of Britain Eyes U.S. Market for Computers p81, Nov.22

U.S. Gains in Atom Power Race: U.S. may now have the edge in quest for foreign sales as British hint they will shift to new reactor types p75, Nov.22

Alcoa's British Tie-In Stirs Outcry: Plan to buy control of British Aluminum gets chill reception p18, Dec.6

British Toymakers Woo U.S. Small Fry (with 5 illus) p88, Dec.20

British retailers and stockbrokers have had a bumper Christmas season # p62, Dec.27

Most of Britain's nationalized steel has been returned to private ownership p71, Dec.27

New British Airline Seeks to Offer Commonwealth Flights at 50% Rate Cut p71, Dec.27

Labor

4% Wage Boost in Britain p118, Oct.11

Compulsory Arbitration Ended by British p125, Nov.22

GREAT Lakes

Iron Ore Shipments on the Great Lakes (chart) p105, Jul.19

Proposed Tolls on Welland Canal Bring Squawks From Lake Carriers p28, Jul.26

GREAT Lakes Paper Co

Big Paper Machine Starts Up: In time when market for newsprint is glutted p120, Oct.18

Readers Report: A Little Too Fast p5, Nov.29

GREAT Lakes Steel Corp.

It's Tougher . . . and relatively cheap, too—this new columbium alloy steel p148, Nov.15

GREAT Northern RR

Fears Spur Rail Merger Talks: The Jim Hill Roads (with map) p47, Nov.29

GREATER Washington Chevrolet Dealers Assn.

Washington Chevy Dealers Plead Guilty, Pay Fines in Price Fix Case p36, Dec.13

GREEN, Louis A.

Loew's to Spin Off Theater Operation p113, Nov.8

The legal machinery of a proxy fight has begun grinding at Loew's, Inc. # p59, Nov.29

GREENE County Rural Electric Co-op

REA Fights Back at Comptroller Over Limits on Its Lending Power p83, Aug.16

GREENFIELD, Harvey

Readers Report: Co-Author Speaks Up p8, Dec.20

GREYHOUND Corp.

Genet Out at Greyhound Corp; Ackerman Takes Over Top Post p38, Aug.9

Ex-Greyhound Official Sets Up His Own Auto Leasing Business p48, Aug.30

Greyhound Corp. Is Backing Out Of Daily Car Rental Business p87, Dec.20

GRIESINGER, Frank K.

Lease Deals Move Into Big Time p92, Nov.22

GROSS National Product

A Bigger Boom Than It Looked (with chart) p26, Jul.26

Renewing the War on Inflation p17, Aug.2

Recovery Gets Into Full Stride p28, Oct.4

Government analysts look for a gross national product of \$450-billion late this year # p19, Oct.18

Some analysts believe big federal spending has pushed GNP up # p95, Oct.25

The Economic Recovery (with chart) p34, Oct.25

Washington economists figure GNP rose to an annual rate of \$440-billion in the quarter just ended # p20, Oct.25

Confusion Over Unemployment: Seasonal factors will push unemployment up this winter p127, Nov.15

Is Business Playing Too Cautiously? (Trend) p152, Nov.15

GNP is setting a new high in the current quarter. The figure promises to be above a \$450-billion annual rate # p11, Dec.20

Breaking Into a \$500-Billion Economy: Sheer size makes this economy a new thing, offering new goals, posing new problems (with chart and 4 illus) (Special Report) p36, Dec.27

Commerce Dept. plans to issue a "deflated" figure for GNP every quarter # p28, Dec.27

Preparing to Fight the Economic War (Trend) p92, Dec.27

Short News Item

GROVE, Marvin H.

Walworth Co. Director Announces He Will Lead Proxy Fight p52, Dec.20

GROWERS Container Corp.

St. Regis Paper Co. is going to take over the company # p38, Jul.26

GUARANTY Trust Co.

Giant "Wholesale" Bank in the Making: J. P. Morgan and Guaranty Trust could dominate New York's corporate banking p23, Dec.20

GUATEMALA

International Finance Corp. will invest \$200,000 to help build a flour mill # p83, Oct.11

GUIDED Missiles

See also Satellites

Readers Report: Missile Job p5, Jul.12

Defense Dept. Scales Down Warning Line For Ballistic Missiles to Two Posts p87, Jul.19

Missile Contracts on a New Pattern: Announcement of companies to develop the Minuteman may set new way of ordering missiles p24, Jul.26

Martin Co. Awards Missile Subcontracts As Army Tries Delegation of Powers p38, Aug.9

The inertial system is going to be used in the Atlas missile # p88, Aug.9

Three-Company Combine Puts New Steam Into Missiles and Space Travel Development p96, Aug.9

Polar Voyages Show Off the Nation's Newest Super Weapon: The nuclear submarine—teamed with Polaris missiles—is tomorrow's battleship (with 5 illus) p32, Aug.16

The ill-fated Vanguard satellite project probably will survive, though it had another failure this week # p48, Sep.20

After a Year, New Sinew for U.S.: Why the nation feels new optimism over its defense readiness a year after Sputnik I (with table and illus) p25, Oct.4

How Far Missiles Have Come This Year (table) p26, Oct.4

Convair's baby, called the Lobber, is designed to deliver emergency supplies to front line troops # p36, Oct.11

Moon Shot Misses Goal But Gives Hope a Lift (with illus) p30, Oct.18

Man: The Question Mark in Space. How the thinking runs now on space flight p105, Nov.22

The production stage for the ICBM will be reached soon. There is now no need to turn out the IRBM on a mass scale # p43, Nov.22

Weaving More Strength Into Missiles, Aircraft p132, Nov.29

An Air Force missile is sprayed with an antiseptic, so that nothing from the earth can contaminate the moon (illus) p40, Dec.6

Missiles, Not Planes, for Economy Budget: A preview of the new budget (with 3 illus) p24, Dec.6

Pay Rates Spur Missile Fight . . . in the battle of aircraft vs. electronics industries to control growing missile business p86, Dec.13

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever by both civilians and military scientists (with illus) p30, Dec.13

Atlas Shows It Can Hit Any Target on Earth (with illus) p18, Dec.27

GUILD Films Co., Inc.

Guild Films Unreels New TV Shows On Increasingly Popular Videotape p55, Sep.13

Videotape Brings Change to TV p178, Sep.27

GULF Oil Corp.

Management shifts at company # p126, Oct.4

Business Gets Political Urge p125, Oct.11

GULF States Land & Industries, Inc.

Realtor In Sugar-Coated Deal p54, Aug.16

GUMPERZ, Julian

Is The Stock Worth Its Price: A new system tries to answer that question (with table) p127, Nov.22

GUNDERSON, Dr. Gunnar

Medical Association Head Deplores Rules Forcing Workers to Quit at 65 p125, Nov.15

When to Quit (Trend) p132, Dec.6

GUNS

A nationwide hunting outlook for this year. Some advice on guns and clothing needs # p145, Sep.20

H**H-BOMB**

Tests on Flies Hint Genetic Damage Of H-Bomb May Last 26-40 Generations p96, Aug.9

AEC to Halt Buying of Lithium, Used in H-Bomb Hydrogen p36, Nov.1

HABER, William

Recession-Hit Families Are Holding Up Well Under the Strain, Survey Indicates p108, Aug.16

HABERLER, Gottfried

Economists Look Back—for Ideas (with illus) p32, Nov.29

HACKER, Andrew

Corporations to Replace Individuals As Political Leaders, Professor Predicts p102, Sep.20

HAGER, Virgil

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

HAGERTY, James

The Men Adams Leaves Behind (with illus) p42, Sep.27

HAHNEMANN Medical College

Reports experimental success with a new technique for joining the broken ends of bones # p75, Oct.18

HALL, Edward T.

Who's the Man to Send Abroad? p84, Aug.9

HALL, Paul

Hoffa's Transport "Empire" p79, Jul.12

HAMILTON Watch Co.

Gets the nod from the Federation of Swiss Watch Manufacturers to build or buy a watch plant # p53, Aug.2

HAMMOND Iron Works

Holding Down Evaporation Losses (with illus) p51, Aug.16

HAMPTON, George

There's a new market for fancy eating—and these General Foods officials like the taste of it (Cover) Aug.23

HAMPTON, Robert

The Men Adams Leaves Behind (with illus) p42, Sep.27

HANCOCK Oil Co.

Merges with Signal Oil & Gas Co. # p44, Sep.20

Signal Oil & Gas and Hancock Oil stockholders O.K. plans for merger # p53, Dec.13

HANFORD, Wash.

Congress Smiled, White House Frowned—AEC Blesses Dual-Purpose Reactor p36, Oct.11

HANRAHAN, J. Arthur

UAW's Watchdogs Try Their Teeth: The new Public Review Board (with illus) p81, Jul.12

HANSEN, Victor R.

Congress' Probers: Lots Already, More Coming p28, Aug.9

HARDGOODS

See Durable Goods

HARDING, Henry W.

When the Boss Is a "Foreigner" p107, Nov.8

HARLOW, Bryce N.

The Men Adams Leaves Behind (with illus) p42, Sep.27

Named Deputy Assistant to the President in charge of Congressional liaison # p31, Oct.4

New Deputy Assistant for Congressional Affairs, fits his new job almost perfectly # p41, Oct.4

HARPER, Marion, Jr.

Employees Benefit Groups Obtain Control of McCann-Erickson p57, Dec.27

HARRIMAN, Averell

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

HARRIMAN, E. R.

As a private banker, Brown Bros. Harriman is the strong survivor of a dying institution (Cover) Sep.13

Hardy Survivor of a Dying Breed: Brown Bros. Harriman (with illus) p56, Sep.13

HARRIS, Carl

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

HARRIS, Oren

Congress' Probers: Lots Already, More Coming (with illus) p28, Aug.9

Readers Report: Harrisism p6, Aug.9

HARRIS, Seymour

Economists Look Back—for Ideas (with illus) p32, Nov.29

HARRISON, William T.

National Right-to-Work Committee "Disappointed" but Will Fight On p125, Nov.15

HARSHAW, David H.

Men's Hats Off to a Style Boom p90, Nov.29

HART, Albert G.

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

HART, Phil

Squaring Off for the Fight Over Spending (with illus) p28, Nov.15

HARTFORD, Conn.

Nailing Down a \$50-Million Renewal Job: Hartford award to F. H. McGraw may lead other big contractors into this field (with 6 illus) p20, Jul.26

HARTOL Petroleum Corp.

Company is bought by Tennessee Gas Transmission # p78, Oct.25

HARVARD Business School

Nixon Steps Out on His Own: His tax cut proposals at Harvard B-School meeting (with illus) p38, Sep.13

The story of the first 50 years of the Harvard Graduate School of Business Administration # p110, Sep.13

HARVARD University

Harvard Study Finds That Few Workers Know What's Going On in the Company p53, Sep.6

HAT Corp. of America

Men's Hats Off to a Style Boom: Fashion is the key to sales (with 3 illus) p90, Nov.29

HAT Industry

Derbies will be back in style this season # p146, Sep.20

Short News Item

Derbies in blue, gray and green for men this winter # p110, Nov.1

Men's Hats Off to a Style Boom: Fashion is the key to sales (with 3 illus) p90, Nov.29

HAUGE, Gabriel S.

Hauge is leaving his job as economic advisor to Eisenhower. There is some talk that Dr. Burns may come back # p40, Jul.19

President's Advisor Will Join New York Bank (with illus) p32, Jul.19

HAWAII

Now That Alaska Is In, GOP Is Prodding Democrats on Hawaii p99, Jul.12

Standard Oil of Calif. breaks ground for new refinery. Group of Hawaiian and Canadian businessmen announce plan for mill # p143, Oct.25

Population is up 22% since 1950 # p40, Nov.22

HAYFEVER

See Allergies

HEALTH

Dog distemper and measles in humans may be the same thing # p118, Jul.19

Allergy Immunization in Childhood May Bring an End to Hayfever Woes p96, Aug.9

Cancer Society to Ask Questions About Health of a Million Americans p38, Oct.4

Better Therapies Are Just Ahead, But Not Panaceas, Doctors Hear p75, Oct.18

Hints for health from Dr. Harry Johnson, Life Extension Foundation # p98, Nov.1

All important health experiences in your life can be recorded in Lifetime Health Record # p134, Nov.15

Extract From Bovine Gland May Give Key to Basic Causes of Aging p43, Dec.6

HEALTH Information Foundation

The average citizen probably sees his physician about five times a year # p158, Oct.18

HEART

Study shows an executive is not more vulnerable to heart disease than people in less responsible jobs # p82, Aug.2

John Hopkins reports refrigeration can prevent permanent brain damage # p75, Oct.18

Heredity Traced in Heart Disease; Gains Seen in Treatment of Clots p78, Nov.8

HEAT Converters

See Electrical Equipment

HEATING

See Plumbing and Heating

HEAVY Water

Supreme Court Acts on Publishing of Data p36, Nov.1

HEBERT, F. Edward

Congress' Probers: Lots Already, More Coming p28, Aug.9

HECHT Co.

Merger of May and Hecht May Create New No. 1 Department Store Chain p36, Oct.18

Forging a Stronger Retail Chain: Merger with Hecht gives May Department Stores a shot at the top spot (with illus) p106, Oct.25

HEDDEN, Stuart

Named member of the board of Murray Corp. of America # p38, Jul.26

HEIL Co.

New look for bulk milk trucks is a rectangular plastic tank # p134, Nov.29

HEINTZLEMAN, B. Frank

Now the Job Is Up to Alaska p18, Jul.5

HEINZ (H. J.) Co.

Heinz Puts Ketchup in Foil Packet To Tempt Food Service Industry p57, Dec.27

HELICOPTER Airlift Co.

Traffic Cop Takes to Air (with illus) p26, Jul.12

HELLER, Dr. John R.

Scientists Close In on Cancer p34, Jul.19

Reports on some indicated relationships between smoking and other diseases # p149, Oct.25

HELLER, Walter E.

Founder and president of Walter E. Heller & Co. (with 2 illus) p116, Oct.25

Walter E. Heller finds new customers for his high-cost credit and free advice (Cover) Oct.25

HELLER (Walter E.) & Co.

Expensive Money, Free Advice: That's the service offered by company (with 5 illus) p116, Oct.25

Cash for the Film Independents p68, Nov.8

Readers Report: Different Technique p5, Dec.6

HELLS Canyon

Glamor of Cheap Power Fades p50, Dec.20

HELM, Harold H.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

HENDRICKS, Dan N., Jr.

Engineers' Stand on "Right-to-Work" May Throw a Monkey Wrench in Union Plans p139, Oct.25

HENLEY, Dr. Jean

Intensive Research in Plastic Reported Among Many Study Projects in Russia p118, Jul.19

HERCULES Powder Co.

Missile Contracts on a New Pattern p24, Jul.26

HERMANN, Grover

No Midas Touch—Just Principles: American-Marietta explodes a myth that surrounds its phenomenal growth (with illus) p45, Dec.13

HEROD, W. Rogers

W. Rogers Herod, IGE President, Gets Foreign Trade Award (with illus) p81, Nov.22

HERZOG, Ray H.

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

HEUBLEIN, Inc.

Big Appetite for Gourmet Foods (with illus) p55, Aug.23

HEWITT-Robins, Inc.

Conveyor Belt Carries Miners to Pit (with illus) p98, Aug.9

HI-FI

Kits that are available so that you can build your own hi-fi. Good book for beginners is Electronics Hobbyists' Handbook # p150, Oct.25

Hi-fi addicts will be asked to join a new kind of club, as part of a promotional effort of the Institute of High Fidelity Manufacturers # p74, Nov.15

HIBBS, Glen C.

Behind the Million-Dollar Kite p31, Nov.15

HICKENLOOPER, Bourke

Congress' Probers: Lots Already, More Coming p28, Aug.9

HIGHWAYS

Highway construction is a little disappointing. It hasn't come up to expectations # p40, Jul.19

Highway work in the first half of this year ran only 5% ahead of 1957 # p19, Jul.12

Congress to Let States Buy Right-Of-Way For Highways Seven Years in Advance p79, Jul.26

\$3.4-Billion in Federal Highway Aid Allocated to States for Fiscal '60 p65, Aug.3

Signs to Be Fewer and Smaller Along Interstate Highway System p83, Aug.16

New Tourist Highway to Moscow Links With Road From Helsinki p97, Aug.23

How Road Signs May Be Limited (with illus) p36, Sep.13

Turnpike Credit Card p5, Sep.13

Highway Building Costs Go Up, Gas Tax May Be Hiked Accordingly p65, Sep.20

A try at putting Buy American clauses in highway contracts is gaining ground. Utah is latest to try # p56, Sep.27

Readers Report: Strings Attached p5, Oct.18

Toll Roads Take Their Last Turn: Experts say there won't be any major new ones (with map) p58, Oct.18

Readers Report: Clarification p5, Nov.8

U.S. O.K.'s Highway Billboard Rules With Mild Concession to Advertisers p36, Nov.15

Clinton B. F. Brill of the New York State Thruway Authority reports on what a highway is worth # p103, Nov.29

Increase will be voted this year on gasoline and automotive equipment to bring the highway trust fund back into balance # p33, Dec.6

HILGARD, Ernest R.

Easy to Hypnotize? It Probably Means You're a Responsible Extrovert p43, Dec.6

HILGEMEIER, Edward, Jr.

Quiz Shows Face a Question: Charges by two former contestants p42, Sep.6

HILLERICH & Bradshy Co.

Company is hit with a criminal indictment and a civil suit # p28, Jul.5

HILTON Hotels

Hilton Hotels Moves to Take Over Diners' Club Via Stock Exchange p44, Sep.20

Hilton will furnish and operate hotel to be built by Webb & Knapp in Denver # p52, Sep.27

Hilton Hotels-Diners' Club negotiations have been broken off # p88, Oct.11

Comes out with a "carte blanche" credit card for Hilton card holders # p136, Nov.22

New Credit Card Rivalry Booms Some Stocks p130, Nov.22

HINDE & Dauch Div.

See West Virginia Pulp & Paper Co

HIRE-Purchase

See Installment Selling

HIRSCH, Etienne

Is slated to replace Louis Armand as president on Euratom # p134, Oct.18

HITCHINGS, George P.

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

HOBBIES

The decease of the Packard may stimulate greater interest in fine vintage vehicles of this make # p102, Jul.19

HODSON, R. J.

To Attract Industry, Buy It: Deming, N.M., buys two tool companies p33, Aug.9

Short News Item

HOEVEN, Charles B.

Benson Wins Low Price Props p21, Aug.23

HOFFA, James

Crime Syndicate Takes the Stand p61, Jul.5

Hoffa's Transport "Empire." Teamsters chief signs up first union for a truck-rail-air-sea federation that could include 3.5-million workers p79, Jul.12

Teamsters, Retail Clerks Join Forces For Drive to Organize Sears, Roebuck p90, Jul.12

Railway Unions Lead Drive to Curb Hoffa's International Ambitions p70, Jul.19

Hoffa Faces Another Crisis: "Friendship" pacts between AFL-CIO affiliates and ousted Teamsters will be hot issue at next month's meeting p56, Jul.26

Senate Probers are looking into union affairs in Detroit. Hoffa will be a witness next week # p76, Aug.2

Hoffa Up for Last Round: McClellan committee claims it has enough evidence to smash him (with illus) p31, Aug.9

Hoffa Intervention in Trucking Lockout Hints at Rift in Teamsters Leadership p88, Aug.16

Hoffa Repeats Old Role: Teamsters' boss once again proves a slippery witness as he tangles with Senate p83, Aug.16

AFL-CIO Bans Deals With Hoffa: Crack-down on pacts between Teamsters and federation affiliates may halt Hoffa's empire-building dreams p77, Aug.23

Hoffa Names Own "Clean-Up" Group, But Sen. McClellan Voices Doubts p67, Aug.30

Ax Aimed at Hoffa via Gibbons: McClellan committee starts formal investigation of Gibbons p77, Sep.6

Confident Hoffa Calls for Election But Monitors Doubt Its Democracy p122, Sep.13

Hoffa Tosses Out Gauntlet—And Monitors Pick It Up (with 3 illus) p130, Sep.20

Hoffa's Contracts With West Coast Truckers Open Way to Multi-State Negotiations p139, Sep.27

Hoffa Sets Up Machinery to Extend Teamsters Jurisdiction Into Plants p104, Oct.4

Hoffa Points for a Showdown: Decisions in pending suits, due in a few weeks p113, Oct.11

Teamsters' Welfare Funds Financing Florida Apartment Construction Projects p139, Oct.25

Hoffa Plans Convention in March—Unless Courts Rule IBT Can't Meet p90, Nov.8

McClellan Back on the Job: Secondary boycotts will be first target p98, Nov.8

Readers Report: Not a Hoffa Book p6, Nov.8

Sea Unions Prepare Worldwide Boycott p92, Nov.8

Hoffa Slapped. Court upholds monitor's power over the running of Teamsters union, just as Hoffa talks grandly p42, Dec.20

HOFFMAN (L. H.) & Co.

E.M.I. Electronics of Britain Eyes U.S. Market for Computers p81, Nov.22

HOLDING Company Act

Cities Service Foiled Again in Try to Escape SEC Holding Company Rule p53, Aug.2

HOLFORD, F. D.

How a Smaller Packer Does Better Than the Giants (with illus) p140, Nov.22

HOLIDAYS

Many Offices Close on Dec. 26, Fewer on Day After New Year's p52, Dec.20

HOLIFIELD, Chet

MATS Is Flying Off Course. Commercial Airlines Charge p59, Jul.5

HOLTZMAN, Joe

Hoffa Up for Last Round p31, Aug.9

HOME Manufacturers Institute

Industry's Count of Wood Prefab Houses Tops Government's—Definition Does It p28, Dec.27

HONEYCOMB Structures

Paper-thin ceramic layers formed into lightweight honeycomb structures can withstand temperatures up to 1,800F and extreme thermal shock # p100, Oct.18

HONG KONG

Peking is waging a war of nerves with the British in Hong Kong # p87, Oct.4

HOOVER Ball & Bearing Co.

U.S., Japanese Ball Bearing Makers Team Up for Production and Sales p94, Nov.1

HOOVER Commission

Commission backers are making a last-ditch try at getting budget reform legislation approved before Congress adjourns # p33, Aug.2

HOPE, Stanley C.

Retired Esso Standard President Takes On SoundScribers' Top Job (with illus) p113, Nov.8

HORWATH & Horwath

Issues survey on country club costs # p138, Sep.6

Reports on club dues and costs # p150, Oct.25

HOSIERY

Can Color Pull Up Sagging Stockings (with chart and illus) p51, Jul.12

Colored nylons are frowned on by executives interviewing job seekers # p78, Jul.19

HOTEL Corp. of America

Now honors American Express credit cards # p136, Nov.22

HOTELS

Hotel Edison has dropped chemise uniforms # p78, Jul.19

Sheraton Hotels Extending Credit System To Cover Outside Restaurants, Stores p44, Sep.6

William Zeckendorf buys the Commodore Hotel in New York # p102, Sep.20

Hilton Hotels will furnish and operate hotel to be built by Webb & Knapp in Denver # p52, Sep.27

Lack of Unity Among Hotelkeepers Nips Plan to Promote Miami Beach p103, Nov.29

High Court Says NLRB Must Serve At Least Some Hotel Employees p80, Dec.6

HOUDAILE Industries, Inc.

Working Control of Buffalo-Eclipse Goes to Houdaille as Roth Withdraws p78, Oct.25

HOUSE Magazine Institute

Reports on how employee house organs are feeling the effects of the recession # p82, Jul.5

HOUSE Organs

See Magazines

HOUSEHOLD Finance Corp.

Texas Challenges Constitutionality of Law Allowing More Than 10% Interest on Loans p56, Nov.15

HOUSEHOLDS

Early this year there were just over 50-million households in the U.S. # p20, Nov.29

HOUSING

Value of May contract lettings for dwellings, was 4% above a year ago # p12, Jul.5

So far this year, the value of work as estimated by the Depts. of Commerce and Labor on dwellings has been almost equal to a year ago # p19, Jul.12

Builders Face Anti-Bias Law: FHA and VA will refuse to insure mortgages for builders who violate state laws p27, Jul.19

Housing scored a good rise in June. The highest since August 1956 # p40, Jul.19

Privately financed housing starts in June are figured at 1,090,000 # p20, Jul.19

Easy money brings new life to mass home building (Cover) Aug.2

The Big Builders Are Back in Business: Easier money and easier mortgage terms have revived their huge developments (with illus) p38, Aug.2

Total residential contracts for June, F. W. Dodge reports, came to \$1,364,000,000 an increase of 20% # p12, Aug.2

Housing starts have bounced to a 1,160,000-a-year rate. The best in over two years # p19, Aug.16

Nationwide Boom in High-Rent Apartments (with chart) p26, Aug.16

F. W. Dodge reports big gain in July housing # p10, Aug.30

Readers Report: New Approach p5, Aug.30

For Housing, a Jump, Then a Slowdown: Emergency program is boosting 1958 starts, but there's a squeeze ahead p34, Sep.6

Readers Report: Too Much Gain p6, Sep.6

The Boom in Construction Stocks (with chart) p131, Sep.6

That upturn in housing starts finally is making itself felt in substantial fashion # p24, Sep.13

Housing starts continue to put a hopeful light on future construction volume # p28, Sep.20

Reform of Housing Code. The Production Pattern p164, Sep.20

Homebuilding Continues Strong (chart) p153, Sep.27

Prefab Does It With Aluminum: National Homes offers aluminum walls and roofs in its new line (with 6 illus) p68, Oct.4

Apartment building has paced the home-building recovery, but vacancy rates in a few cities now threaten to dry up the money supply for new projects # p20, Oct.11

Housing starts were the highest for the year to date in September # p20, Oct.18

Speculative Homebuilders Wall As FHA Rations Its Assistance p38, Oct.25

The Economic Recovery (with chart) p34, Oct.25

A Break for the Home Buyer p36, Nov.1

Contracts for residential buildings in September nudged close to the \$1½-billion mark, 27% ahead of last year # p20, Nov.1

Building of apartment houses may have turned down # p20, Nov.8

U.S. Rubber makes a translucent panel, of acrylic plastic, suitable for such outdoor uses as sundecks and patios # p150, Nov.15

Better Homes for Non-Whites: Commission on Race & Housing maps plan for breaking down discrimination against Negroes p106, Nov.22

Builders Pin Hopes on Congress: They would like more of the easy money (with illus) p35, Nov.22

F. W. Dodge expects contracts for new homes next year to be valued only 1% above 1958 # p20, Nov.22

Housing On Its Own (Trend) p154, Nov.22

The housing issue will be up early in Congress. Watch for Sparkman's omnibus bill # p42, Nov.29

Readers Report: Poor Word Choice p5, Dec.13

Short News Item

Housing performance in the last half of 1958 has been remarkably vigorous—and the rising tempo carries promise for early 1959 # p12, Dec.20

Housing will do its part to keep business active until such time as industry starts expanding and modernizing again # p12, Dec.27

Industry's Count of Wood Prefab Houses Tops Government's—Definition Does It p28, Dec.27

National Assn. of Home Builders predicts a 5% jump in the prices of new houses # p82, Dec.27

HOUSTON Oil Field Material Co., Inc.

F. W. Richmond Buys Big Chunk Of Oil Field Supply Company p44, Sep.20

HOUSTON, Tex.

Traffic Cop Takes to Air: Houston's KXYZ and Helicopter Airlift are helping motorists beat the traffic jam (with illus) p26, Jul.12

HOWELL Instrument Co.

Makes a compact potentiometer # p114, Nov.1

HUDIK-Ross, Inc.

Offers complete heating and cooling systems on a lease basis to new or existing office buildings and factories # p56, Oct.18

HUDSON (J. L.) Co.

Hudson Departs From Full-Line Policy, New Branch Is Just Bargain Basement p68, Sep.20

HUDSON Pulp & Paper Corp.

Babbitt's "Free Subway Rides" Coupons Are Catching On in Other Major Cities p63, Aug.30

HUGHES, Howard

Agrees to get rid of his Atlas Corp. shares # p30, Aug.23

HUMBLE Oil & Refining Co.

Standard Oil of N.J. increases its ownership in Humble to 96% # p36, Oct.18

HUMBOLDT Mining Co.

Plans to double its capacity for mining and concentrating iron ore in upper Michigan # p28, Dec.27

HUMPHREY, Hubert

Iron Imports Vex Mining States p109, Aug.9

Readers Report: Lay Out the Facts p5, Sep.6

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

HUNT Foods & Industries, Inc.

Norton Simon is trying to clear up some of the organizational confusion in his company # p138, Oct.11

HUNT (Stanley B.) & Associates

U.S. Rediscovered the Bookstore: Though publishers can't pinpoint the reason (with 7 illus) p84, Nov.29

HUNTING

The 13th annual edition of Gun Digest # p138, Sep.6

A nationwide hunting outlook for this year. Some advice on guns and clothing needs # p145, Sep.20

The Sportsmen's Service Bureau's directory lists hunting preserves # p110, Oct.4

Deer hunters report success with the Indian-type deer call # p158, Oct.18

Hunting Game for a Diploma: North Carolina hunting school (with 6 illus) p26, Dec.13

HURRICANES

U.S. Weather Bureau will discontinue its practice of issuing 30-day forecasts on the likelihood of hurricanes # p15, Jul.5

HUSSEY, H. E.

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

HUTCHESON, Maurice

AFL-CIO Ban Deal With Hoffa p77, Aug.23

Carpenters Are Called on Carpet by AFL-CIO p133, Oct.25

Carpenters Back Hutcheson: Officers get full power to "preserve the union" in the face of investigations by Congress, Indiana, and AFL-CIO p120, Nov.15

Job Feud Widens in AFL-CIO: The federation intends to press probe of Carpenters p122, Nov.22

HYPNOTISM

Hypnosis Found an Aid in Plastic Surgery p118, Jul.19

Missing Stock Shares Balk Merger Till Hypnotist Extracts the Clue p113, Nov.8

Easy to Hypnotize? It Probably Means You're a Responsible Extrovert p36, Dec.6

I

ICE

Repairs on Reactors Safely Speeded By Freezing Pipes For An Ice Shield p75, Oct.18

ICEBREAKERS

Congress clears way for government to build an atomic-powered icebreaker # p65, Aug.2

ICELAND

Iceland now claims offshore fishing rights to a 12-mile limit—and this is blowing up a storm in Britain # p72, Aug.23

ICELANDIC Airlines

Cut-rate flights to Western Europe were booked solid during June # p128, Jul.12

IDAHO Power Co.

Glamor of Cheap Power Fades p50, Dec.20

IKEGAI Iron Works, Ltd.

Japan Offers Metal-Cutting Tool In Bid for High-Tag U.S. Market p93, Oct.4

Sparks for Intricate Machining (with illus) p67, Dec.27

ILLINOIS

Labor Suspects It Too Must Share In Cost of Future UC Gains p90, Jul.12

UC Benefits to Illinois Jobless Make Up 35% of Wage Losses p63, Jul.26

Illinois Drops Letter But Not Spirit Of Censorship on Liquor Advertiser p50, Nov.8

State Supreme Court rules that Jackson Martindell is entitled to buy 67% of stock and debentures of Marquis-Who's Who # p30, Dec.20

ILLINOIS, University of

Contracting Out Maintenance Jobs Is Getting to Be a Corporate Habit p66, Nov.1

The Boss' Love for Unions Isn't Returned p53, Dec.13

IMPERIAL Chemical Industries, Ltd.

Celanese Takes on a British Partner To Expand Its Synthetic Fiber Market p177, Sep.27

IMPORTS

See Foreign Trade

INCOMES

Personal income's gain in June, estimated by the Dept. of Commerce at an annual rate of \$351.8-billion, was only \$300-million below the boomtime peak # p20, Jul.19

The Steep Slide Grinds to a Halt: University of Michigan survey turns up some encouraging data (with 5 charts) p72, Jul.19

A Bigger Boom Than It Looked (with chart) p26, Jul.26

Smaller—But Still a Gain: Regional Income Index (with maps and table) p64, Jul.26

This summer's rise in incomes has been due more to higher government salaries, more social security, and wider unemployment compensation # p20, Aug.9

Personal income sets a new record in July—by a much larger-than-expected margin # p20, Aug.16

Recession-Hit Families Are Holding Up Well Under the Strain, Survey Indicates p108, Aug.16

Connecticut High in Income Per Head, But South Dakota Gains Fastest p26, Aug.30

Gains Continue to Edge Up: Regional Income Index (with map and table) p38, Aug.30

How Fast Will the Business Comeback Be (with chart) p20, Aug.30

Consumers ought to be ready to resume more liberal spending on durable goods. Personal income is the highest ever # p27, Sep.6

More money, proportionately, is going into soft goods and services, less into the durables that were so popular from 1946 through 1955 # p27, Sep.6

The Odd Case of the Customer (with 4 illus) p123, Sep.6

Personal income in August was at a seasonally adjusted rate of \$355.6-billion # p44, Sep.20

Personal income in the current quarter should be about \$357-billion against \$350-billion last quarter # p27, Sep.20

NICB Gives Business a New Gauge To Consumers' "Money in the Pocket" p177, Sep.27

U.S. Incomes Up 0.7% From Last Year. Regional Income Index (with map and table) p82, Oct.4

Personal income for September figures out at an annual rate of \$357.5-billion # p19, Oct.18

Consumers had more money to spend, after taxes, last quarter than ever before—an estimated \$314-billion # p20, Oct.25

Consumer spending in the final quarter of the year unquestionably will go on to another new record # p20, Oct.25

The Economic Recovery (with chart) p34, Oct.25

Gains Take on a Spotty Pattern. Regional Income Index (with map, table and 12 charts) p44, Nov.1

The Rich Come Out of Hiding. The luxury market is getting into a spending mood (with 6 illus) p58, Nov.15

Personal income for October was down \$300-million from September and the dip interrupts a seven-month climb # p19, Nov.22

Consumer spending next year should rise to \$305-billion. In 1960 consumption expenditures of \$325-billion are not at all unlikely # p19, Nov.29

Durables Hope for Bigger Share of Dollar: Next year should be the turning point for the hardgoods industries (with 2 charts) p30, Nov.29

Per capita spending should rise to about \$1,725 in 1959 and to \$1,790 in 1960 # p20, Nov.29

Pocketbooks Put On Some Fat: Regional Income Index (with map and table) p136, Nov. 29

More Spending—But No Spree: University of Michigan shows consumers feel temperately optimistic (with 5 charts) p19, Dec.6

Consumers Spend—But Still Stash It Away: Despite resurgent retail sales and fears of inflation, savings hit a record (with chart) p18, Dec.20

Short News Item

Last month, people were taking in \$360-billion at a seasonally adjusted annual rate. This was \$2½-billion better than the month before # p12, Dec.20

Personal income should be up by \$15-billion, probably more # p11, Dec.27

Still Recovering Lost Ground: Regional Income Index (with map and table) p58, Dec.27

INDEPENDENT Television Corp.

U.S. TV Taps Worldwide Market (with table and 3 illus) p156, Sep.27

INDEPENDENT Unions

See also AFL-CIO: Dept of Labor; National Labor Relations Board; Wages; Employment

Hoffa's Transport "Empire." Teamsters chief signs up first union for a truck-rail-air-sea federation that could include 3.5-million workers p79, Jul.12

Mine Workers Will Demand Same Pay If Nickel Company Cuts Work-Week p90, Jul.12

Teamsters, Retail Clerks Join Forces For Drive to Organize Sears, Roebuck p90, Jul.12

Longshoremen Tie Up With Teamsters To Organize Canadian Dockworkers p70, Jul.19

Hoffa Faces Another Crisis: "Friendship" pacts between AFL-CIO affiliates and ousted Teamsters will be a hot issue at next month's meeting' p56, Jul.26

Retail Clerks Union Beats Teamsters In Krambo-Kroger Representation Vote p63, Jul. 26

The Teamsters-sponsored Conference for Transportation Unity gained support of Harry Bridges # p76, Aug.2

Hoffa Intervention in Trucking Lockout Hints at Rift in Teamsters Leadership p88, Aug.16

Eleven Western States Tied Up In Third Week of Truck Shutdown p26, Aug.30

Lingering Ties to Teamsters: Joint promotion of Toledo's Labor Day illustrates how AFL-CIO can still deal locally with exiled union p80, Sep.6

Musicians Guild Signs Hollywood Pact; Rival AFM Calls It a "Sellout" p85, Sep.6

Confident Hoffa Calls for Election But Monitors Doubt Its Democracy p122, Sep.13

Hoffa's Contracts With West Coast Truckers Open Way to Multi-State Negotiations p139, Sep.27

Hoffa Sets Up Machinery to Extend Teamsters Jurisdiction Into Plants p104, Oct.4

Hoffa Points for a Showdown: Decisions in pending suits, due in a few weeks p113, Oct.11

McClellan Hearings Result in a Charge of Perjury Against Bakery Workers' Boss p118, Oct.11

Teamsters' Welfare Funds Financing Florida Apartment Construction Projects p139, Oct.25

Miners at Odds: UMW and Independent re-new Illinois fight that cost lives in 1932 p73, Nov.1

Hoffa Plans Convention in March—Unless Courts Rule IBT Can't Meet p90, Nov.8

Typographers, Lithographers Eng Long Feud, Agree to Cooperate p89, Dec.13

Hoffa Slapped: Court upholds monitor's power over running of Teamsters union, just as Hoffa talks grandly p42, Dec.20

Laundry Workers Quit Insurance. Sell Business to Hoffa Associate p49, Dec.20

INDIA

India Gest Stepped-Up Foreign Help To Bail Out Second Five-Year Plan p40, Pul.5

India is facing its worst financial crisis yet # p74, Jul.26

World Bank has called a meeting for the end of August to cope with India's foreign exchange # p60, Aug.2

G. D. Birla is negotiating the purchase of U.S. machinery for the new rayon-pulp plant he is building in Kerala # p77, Aug.16

Western Creditors Map out Plan To Aid India's Wobbling Economy p77, Aug.16

In Washington next week, Britain, West Germany, and Japan, and the U.S. will jointly discuss help for India under the auspices of the World Bank # p72, Aug.23

Moscow is doing nothing to help New Delhi out of its financial jam # p51, Aug.30

Five Nations and World Bank Move To Rescue India's Second Five-Year Plan p112, Sep.6

India Considers Purchasing \$100-Million In Goods From Communists p154, Sep.20

India's No. 1 Tax Target: The country's richest citizen, the Nizam of Hyderabad (with illus) p151, Sep.20

India is making a real effort to attract private investment from abroad # p128, Oct.25

Mission From India Seeks U.S. Help In Stepping Up Industrial Efficiency p105, Oct.25

India may swap 150,000 tons of manganese and 75,000 tons of ferro-manganese in exchange for 400,000 tons of U.S. wheat # p78, Nov.1

India's Small Business To Benefit From U.S. Commerce Dept. Programs p94, Nov.1

India Makes Bid for U.S. Capital: With bars lowered for foreign investment, many deals with U.S. companies are in the wind (with illus) p102, Nov.15

World Business Good p32, Nov.15

INDIAN Head Mills, Inc.

Home Laundry Boost Expected From Sheets That Iron Themselves p50, Nov.8

INDIANA

Arbitrators Ignore Indiana State Law, So Laid-Off Steelworkers Will Get SUB p139, Sep.27

Carpenters Back Hutcheson p120, Nov.15

Indiana UC Board Upholds Rubber Workers "Alternate" SUB Plan p65, Dec.27

INDONESIA

Crack in Indonesia's Investment Door Still Looks Tiny to Foreign Businessmen p155, Sep.27

Indonesia Finds Itself Squeezed By Aid From Russia, Red China p68, Nov.29

INDUSTRIAL Design

Packaging With the Stress on Design: Container Corp.'s boss, Walter Paepcke, sells quality and design (with 3 illus) p54, Aug.2

A Car Comes to Market, Maybe Too Big and Two Years Too Late (with 7 illus) p32, Sep.13

INDUSTRIAL Locations

See Plant Locations

INDUSTRIAL Management

Stauffer: A Feel for the Future: Hans Stauffer spots markets still unborn and sets up plants to await the future customers (with illus) p49, Jul.19

What Gives the Boss Gray Hairs: Industry's biggest problem is how to outsize the business downturn in the face of rising costs p35, Jul.26

Conoco Establishes New Hierarchy For Its Scientific Personnel p53, Aug.2

Sinclair Makes Itself Over: Oil Company steps up crude production (with 2 illus) p42, Aug.30

New booklet estimates that an average of 65¢ is wasted out of every dollar spent on paperwork # p102, Sep.20

3M's Way: Patents Plus Labs. Company builds on this formula (with 4 illus) p114, Oct.4

Putting the Directors to Work: Smith-Corona Marchants has found a way p55, Nov.1

When the Boss Is a "Foreigner": Many and tough are the problems that face the top man when he's brought in from outside the company (with 4 illus) p107, Nov.8

Expense Accounts Hold Level This Year p52, Nov.15

Less Mobility Within Management Ranks Foreseen as Computers Assume Bigger Role p52, Nov.15

Teamwork Across 2,000 Miles: Thompson Ramo Wooldridge, newly merged to bid for major slice of space age business (with 4 illus) p52, Nov.29

How to Get a First With Jets: National Airlines' coup to be first in domestic jet service is typical of Pres. Baker's free-wheeling management (with illus) p89, Dec.6

No Midas Touch—Just Principles: American Marietta explodes a myth that surrounds its phenomenal growth (with 2 illus) p45, Dec.13

Presidents Huddle to Escape the Chill at the Top: How heads of eight small Milwaukee companies let down their hair (with 3 illus) p86, Dec.27

INFLATION

CED Plumps for Battle Against U.S. Inflation p19, Jul.26

Renewing the War on Inflation: High-level worries are shifting from recession to rising prices (with illus) p17, Aug.2

Eisenhower has strong feelings about inflation. He thinks along these lines # p42, Aug.9

Fed Tries to Corral the Wall Street Bulls: By upping stock margins, the Administration hopes to control inflation on Wall Street (with chart) p26, Aug.9

Needed: New Controls Over Inflation (Trend) p112, Aug.9

Steps to fight inflation take the business spotlight this week. The Fed increases margins required for buying stock # p19, Aug.9

Washington's fears of inflation are ballooning. What does Washington plan to do? # p41, Aug.9

Problem: 'Psychological' Inflation. The Administration's economic high command is switching to a campaign to keep the dollar stable p25, Aug.16

What will Washington do to head off inflation # p41, Aug.16

Eisenhower is much worried about inflation. The results may be a cut in spending plans during the winter and spring months # p33, Aug.23

Fed's Campaign Against Inflation Drags Stock Averages Downward p88, Aug.23

Fed's Goal This Time Is to Nip Inflation in the Bud: That's what's behind discount rate and stock margin moves (with 3 charts) p24, Aug.23

Worries over inflation and uncertainty over the Federal Reserve's credit policy make it tough for borrowers # p9, Aug.30

Budget Squeeze on the Pentagon: The Administration's drive against inflation involves an economy wave in the Defense Dept. p31, Sep.6

Readers Report: Hard Sell Needed p6, Sep.20

Anderson Asks Institutions to Buy Bonds As Patriotic Blow Against Inflation p146, Sep.27

Federal Reserve Officials Divided On Urgency of Anti-Inflation Policy p174, Sep.27

Recovery Gets Into Full Stride p28, Oct.4

Dodging the Inflationary Threat: Fed and Treasury now hope to finance huge federal deficit without fanning or setting back recovery p23, Oct.18

Needed: New Strategy to Fight Inflation (Trend) p176, Oct.18

All Agree on Price Stability: But American Assembly delegates differed on other issues (with 2 illus) p27, Oct.25

Inflation control schemes will be much in the news, once the elections are out of the way p41, Oct.25

Less Liquidity: Fed survey shows the nation's banks don't have liquid assets to back an inflationary expansion in loans p86, Nov.1

Short News Item

What might Congress do about inflation? # p39, Nov.15

Canada Woos Inflation Hedgers in U.S. With Plan to Sell Gold Bars on Margin p111, Dec.6

Inflation Worries Stir Economists' Debate, at NIBC's Economic Forum (with 11 illus) p22, Dec.6

Labor Gives Its Ideas On How to Stem Inflation p96, Dec.13

The fear of Administration economists is runaway inflation if the Democrats go too far # p40, Dec.13

Count Your Blessings (Trend) p92, Dec.20

The Broadest Economic Study Yet? Sen. Johnson proposes it in an effort to do something about inflation (with 3 illus) p22, Dec.20

Breaking Into a \$500-Billion Economy (Special Report) p36, Dec.27

Commerce Dept. plans to issue a "deflated" figure for GNP every quarter # p28, Dec.27

INFORMAL Committee for Corporate Aid to American Universities

Aiding the Universities (Trend) p132, Sep.13

20 Businessmen Set Out to Start New Trend in Financing Education (with 20 illus) p78, Sep.13

INFRARED

Infrared Gets Military Salute: Its success in tracking reentry of nose cone indicates it's better than radar for some things p44, Jul.26

INGERSOLL-Rand Co.

Makes a new automatic control system for air and gas compressors # p134, Nov.29

INSECTICIDES

Locusts Threaten U.S. Crops: It's a big year for most insects p34, Jul.12

INSTALLMENT Selling

Installment debt rose \$35-million in May # p12, Jul.5

Italians Convert Pay-TV Idea Into an Installment-Buying Gimmick p53, Jul.12

Installment debt trends look as though car buyers were putting by money for the next auto purchase # p20, Aug.16

Now Banks Are in the Business: Britain's consumer loan volume is in for a boost (with chart) p86, Sep.6

Borrowing to purchase cars in the first eight months this year fell to \$9½-billion this year from nearly \$11.4-billion in the same period last year # p20, Oct.11

Consumers Can Afford to Go Into Debt For New Cars, Loan Companies Say p73, Oct.11

Loans for purchases of merchandise other than autos have been rising since April # p20, Oct.11

Installment debt on cars has been reduced by more than \$1.1-billion in a year # p19, Nov.8

Installment payments running nearly \$40-billion a year are high. But rising income will be working to reduce the figure # p19, Nov.8

Texas Challenges Constitutionality of Law Allowing More Than 10% Interest on Loans p56, Nov.15

Auto Debt Shrinks (chart) p91, Nov.22

No signs of Another Boom. Installment buyers apparently aren't ready to go back into hock (with chart) p32, Dec.13

INSTITUTE of High Fidelity Manufacturers

Will ask Hi-fi addicts to join a new kind of club # p74, Nov.15

INSTITUTE of Thread Machiners

"Hot Box" Hassle: Some railroads are protesting the new ruling on lubricating devices for axle bearings p74, Sep.13

INSULATION

Refrigerator styles may become varied through use of a new insulating material developed by GM # p102, Jul.26

Red Hot Test Motor (with illus) p146, Nov.15

INSURANCE

High Court Limits FTC's Curb on Advertising p59, Jul.5

Mutual Life and Fire Companies Agree To Handle Each Other's Policies p44, Sep.6

Hearings seeking a formula for taxing insurance companies will start Nov.17, with Secy. Anderson as leadoff man # p44, Sep.20

Readers Report: Another Viewpoint p6, Oct.18

Insurance Premium Gimmick Seeks To Hurdle Trading Stamp Barrier p58, Oct.25

Senate Trust Busters Issue Query On State Regulation of Insurance p91, Oct.25

Massachusetts Life Company Edges A Bit Deeper Into Casualty Business p102, Nov.22

Some of the differences between major medical insurance and the "basic" coverage—such as Blue Cross, or similar plans # p135, Nov.22

Laundry Workers Quit Insurance, Sell Business to Hoffa Associate p49, Dec.20

Automobiles

All that costly glass in the new cars is a major reason for National Automobile Underwriters' newest rate boost. Liability insurance continues its upward trend # p82, Dec.27

Life

Some things to know if you are considering life insurance for your children # p109, Sep.13

Massachusetts Weighs Bill That Brings Variable Annuities Near for Life Companies p38, Oct.4

Changing Their Investment Ways: What the companies bought and sold (with table) p140, Oct.18

Supreme Court to Hear Arguments On Who Controls Variable Annuity Sale p36, Oct.18

House Group Eyes Treasury Plan For Taxing Life Insurance Income p40, Nov.22

INSURANCE Premium Stamps, Inc.

Insurance Premium Gimmick Seeks to Hurdle Trading Stamp Barrier p58, Oct.25

INTEGRATION

See Racial Discrimination

INTER-AMERICAN Development Bank

Latin Neighbors Voice Skepticism On Proposed Inter-American Bank p61, Aug.30

Secy. of State Dulles met this week with Latin American foreign ministers to help launch the bank # p130, Sep.27

A special committee of OAS will begin detailing the bank's organization # p78, Nov.1

INTEREST Rates

Banks Still Cutting Savings Rates: Los Angeles S&L's Hold Fast at 4% p68, Jul.5

Higher interest rates won't be felt at once by industry # p11, Aug.23

Rise in Short-Term Interest Rates Reflects Outlook for Tighter Credit p88, Aug.23

Big Discounts Asked on VA, FHA Loans As Mortgage Rates Start Climbing p58, Oct.11

Rise in Loan Demand May Force Banks To Unload Government Bonds at a Loss p58, Oct.11

After the Fed increased its discount rate other interest rates actually fell # p89, Nov.1

Industry Has Enough Assets on Tap To Put the Brakes on Interest Rates p125, Nov.8

Texas Challenges Constitutionality of Law Allowing More Than 10% Interest on Loans p56, Nov.15

INTERHANDEL

Aniline's Still Not For Sale p24, Nov.15

INTERNAL Revenue Service

See also Taxation

IRS Decides to Go Along With the Courts On How to Tax Royalties From Patents p39, Jul.5

Under a recent IRS regulation, a merchant or manufacturer who contributes goods to a charity may deduct the fair market value for tax purposes # p74, Jul.5

IRS rulings on medical expense deductions # p93, Aug.9

Some recent rulings covering expenses, deductions, and touching on private clubs and charities # p93, Aug.9

New ruling on prize money # p102, Aug.16

Utilities Get Chance to Clear Up Government's Frown on Advertising p75, Aug.23

New rules for reporting reimbursed business expenses # p72, Aug.30

Simpler Federal Income Tax Form Available to Twice as Many Users p121, Sep.6

New IRS regulations on unreimbursed expenses # p146, Sep.20

New bulletin will list changes in the amount of tax deductions allowed on plant and equipment # p56, Sep.27

Taxing Those "Expenses" p172, Oct.18

Here are some new money-saving income tax rulings—touching on estate planning, medical deductions, and exemptions for dependents # p97, Nov.1

Donations to charity of a half day's salary # p122, Nov.8

IRS Bars "Influence Payment" As Tax Deductible Business Expense p102, Nov.22

If you receive a gift that is subject to the federal gift tax you no longer need bother with an information return telling the IRS about it # p122, Dec.13

Ohio Chamber of Commerce may lose its tax exempt status because of its fight to secure a right-to-work law # p30, Dec.20

Excise Troubles: IRS ruling raises manufacturers' tax base on products sold under cooperative advertising agreements p55, Dec.27

INTERNATIONAL Business Machines Corp.

Fingers Point at Sales Managers: IBM's tactics p47, Jul.12

IBM Tailors Data Equipment To Small Businessman's Purse p85, Aug.2

IBM Aims Its Pitch at the Brass: In Project Spark, IBM files in Cleveland executives for data processing tour (with 6 illus) p22, Aug.23

Is selling its time equipment division to Simplex Time Recorders Co. # p66, Nov.1

Floats its first loan on the Swiss capital market # p109, Dec.6

INTERNATIONAL Development Assn.

U.S. Girds for Cold War on Economic Front p14, Aug.30

New Approach to Aid (Trend) p164, Sep.6

INTERNATIONAL Finance Corp.

IFC's investment in private firms abroad now adds up to \$10.7-million # p96, Jul.12

Invests in a steel finishing plant in Pakistan and in expansion of the Willys Jeep Plant in Brazil # p96, Jul.12

Will invest \$200,000 to help Guatemala build its first modern flour mill # p83, Oct.11

Will Invest \$1.2-million in a Brazilian company # p71, Dec.27

INTERNATIONAL General Electric Co.

W. Rogers Herod, IGE President, Gets Foreign Trade Award (with illus) p81, Nov.22

Short News Item

INTERNATIONAL Geophysical Year

IGY Stretchout: Committee assaying results of geophysical year wants to keep the international cooperation going p28, Oct.11

INTERNATIONAL Harvester Co.

UAW shifts its pressure to International Harvester # p64, Jul.19

Light Load Truck (with illus) p182, Sep.27

Strikes Rise in UAW "Mop-Up" (with illus) p117, Nov.22

International Harvester Gives a Boost To Canada's Buy British Program p76, Dec.20

INTERNATIONAL Monetary Fund

Loans From U.S. and Japan Bolster Paraguay's Economic Front p77, Aug.16

U.S. Girds for Cold War on Economic Front p14, Aug.30

IMF Asks Its Members to Boost Capital To Help Finance Trade p174, Sep.27

At the New Delhi meeting there was unanimous support for the U.S. plan to increase the lending capacity # p101, Oct.11

World Bankers Set 10-Year Goals: World Bank-Monetary Fund meeting charts course to bridge economic gulf between advanced and underdeveloped lands p26, Oct.11

INTERNATIONAL Nickel Co. of Canada

Mine Workers Will Demand Same Pay If Nickel Company Cuts Work-Week p90, Jul.12

Labor Strife Boils Up North p133, Sep.20

Canadian Labor Congress Rejects Funds Plea of Destitute Strikers p49, Dec.20

INTERNATIONAL Seminars, Inc.

New educational organization will stage "town meetings" and seminars in areas abroad where U.S. objectives may be misunderstood # p122, Oct.11

INTERNATIONAL Standard Electric Corp.

IT&T Rebuilds Empire on Overseas Manufacturing (with 6 illus) p60, Aug.9

INTERNATIONAL Telephone & Telegraph Corp.

IT&T Rebuilds Empire on Overseas Manufacturing (with 6 illus) p60, Aug.9

Mexican Takes Over Phone Company As IT&T and Swedish Firm Sell Out p97, Aug.23

INTERNATIONAL Tin Agreement

Collapse in Tin: Break in the tin market raises doubts about international commodity agreements p50, Sep.27

INTERSTATE Commerce Commission

Congress to the Rails Rescue: Loans and relief on rates will help hard-pressed roads, such as the New Haven (with chart) p34, Aug.9

ICC Loosens Up Its Regulation On Sale of Securities by Rails p75, Aug.23

New York Central and the Erie RR get permission to drop their ferry services across the Hudson River # p26, Aug.30

Bulk Shipments of Nitromethane Banned Indefinitely by ICC p65, Sep.20

Co-ops Gain on Freight Forwarders p86, Oct.18

First Shot in Rail Rate Fight: B&O's attempt to extend "piggyback"-type bargain rates to other freight p24, Oct.18

ICC Fights New Haven RR Deal: Sues to block three-year-old agreement by which road got \$7.8-million cash from investment group p38, Nov.22

INTERTYPE Co.

Drafting on Film: A technique for setting type photographically turns out diagrams of electrical circuits more cheaply p158, Sep.20

INVENTORIES

Manufacturers drew down their inventories by \$500-million a month through the first five months of 1958 # p12, Jul.5

Both price and production trends indicate that the inventory cycle must have just about hit bottom # p11, Aug.2

Inventory liquidation now seems largely behind us except for the final cleanup of 1958-model automobiles # p28, Sep.6

Recovery Gets Into Full Stride p28, Oct.4

New orders and shipments of manufacturers of durable goods have taken a turn for the better. And that is beginning to strengthen the inventory-sales ratio # p20, Oct.11

Inventories Line Up With Sales (chart) p166, Oct.25

Inventory policy, always a major factor in the business trend, is shifting from the minus to the plus side right about now # p19, Oct.25

Stock Paring Slows Its Pace (chart) p166, Oct.25

"Copy" Machine Speeds Inventory-Taking Job (with illus) p114, Nov.1

Manufacturers no longer are liquidating stocks # p20, Nov.8

Forecasting Business Inventories: Its more accurate than ever before with a technique Commerce Dept. is perfecting p16, Dec.27

There's no reason to expect any scramble for inventories before next spring—if you rule out a long steel strike and auto output at a 7-million-a-year clip this spring # p12, Dec.27

INVESTMENT Bankers Assn.

Bond Issues Approved by Voters Won't Hit Market for Some Time p118, Nov.8

Buoyancy of Stock Prices Is Expected To Set Off a Wave of Equity Financing p116, Dec.6

SEC Wars on New Issue "Publicity": Chmn. Gadsby's speech gives for first time full scope of tough new policy on new issue (with illus) p28, Dec.13

INVESTMENTS

Smart Money Pulls In Its Horns: Survey shows a majority of big-time investors are sitting it out in cash or tax exempts p26, Aug.2

Changing Their Investment Ways: What the Life Insurance companies bought and sold (with table) p140, Oct.18

Foreign

Balance of Payments Div. puts out new summary covering the patterns of U.S. foreign investment over the last 20 years # p70, Aug.2

U.S. Private Investment Abroad Will Tail Last Year's Record p83, Oct.11

Ralph I. Straus heads new group studying ways to stimulate private foreign investment # p138, Oct.18

The Administration is working on a package of new incentives to foreign investors. The tax deferral scheme probably will be included # p99, Dec.6

IONICS, Inc.

Company Hopes To Make South Dakota's Water Fit for Use p72, Oct.25

IOWA-Illinois Gas & Electric Co.

REA Fights Back at Comptroller Over Limits on Its Lending Power p83, Aug.16

IRAN

For Oil, the Threat Is Long Term (with map) p80, Jul.26

Opponents of the Shah are encouraged by the success of the Iraqi revolution and the West's recognition of the new government # p72, Aug.9

Britain and Iran Set Up Joint Bank, The First Deal of Its Kind Since 1951 p83, Oct.11

Goodrich's Tire and Tube Plant Gives Iran Its First Major Industry p105, Oct.25

Iran Steps Up Public Works: And U.S. companies have the majority of contracts p84, Dec.13

IRAQ

Behind The Iraq Revolt: Nasser, the Army, a Middle Class (with 3 illus) p91, Jul.19

Did the Iraq revolt take the U.S. by surprise? The evidence says it did # p40, Jul.19

High Stakes in the Middle East: Marines land in Lebanon as part of a U.S. decision to stem the spread of Nasserism (with map and 2 illus) p23, Jul.19

The sudden overthrow of Iraq's pro-West government triggered the Middle East explosion. It threatened a new oil crisis and the Baghdad Pact # p81, Jul.19

For Oil, the Threat Is Long Term (with map) p80, Jul.26

Mideast Crisis Moves to Summit: With open war less likely, the burden of mopping up after the Iraqi coup shifts to top-level negotiators (with 4 illus) p15, Jul.26

The Western powers soon will recognize the revolutionary government # p60, Aug.2

Arab League's Huddle on Oil May Clarify Iraqi Policies p77, Aug.16

The revolution isn't over yet. Premier el-Kassem is blocking moves to make Iraq a Syria-type satellite of the UAR # p125, Sep.20

The revolutionary government seems to be moving away from Nasser # p88, Oct.4

Cairo and Moscow are playing opposite sides in Iraq politics. Premier Kassem arrests Col. Aref # p102, Nov.8

Iraq looms as the West's No. 1 trouble spot. The country is fertile ground for Moscow-directed Communist subversion # p114, Nov.15

A new explosion is building up in the Middle East. And Iraq looks like the center of the storm # p60, Dec.20

Nasser is alarmed at growing Communist influence in Iraq # p61, Dec.27

IRAQ Petroleum Co., Ltd.

For Oil, the Threat Is Long Term: The spread of Nasserist revolts could wreak havoc (with map) p80, Jul.26

IRON

Iron Ore Shipments on the Great Lakes (chart) p105, Jul.19

Iron Imports Vex Mining States . . . and the industry retorts by pressing anew its drive for reform of Minnesota's ore taxes p109, Aug.9

Readers Report: Lay Out the Facts p5, Sep.6

New Way to Make Better Iron: Strategic Materials Corp. and Koppers Co. unveil plant to turn ore into semi-steel p172, Sep.27

Iron Oxide, Impurities Parted by Electricity p72, Oct.4

M. W. Kellogg Co. is U.S. sales and licensing agent for iron ore reduction process developed by Fierro Esponja # p74, Oct.4

Pickands Mather Takes First Steps For Rail Link to Wabush Iron Ore p28, Dec.27

IRVING Trust Co.

Irving Trust Offers Loan Service In Federal Funds to Other Banks p105, Dec.13

ISING, Walter

Readers Report: Rang a Bell p5, Oct.4

ISRAEL

Khrushchev may propose to cut down Israel's size, as demanded by Nasser, and prohibit further immigration there # p59, Aug.2

Israel Is Reported Ready to Sell State Companies to U.S. Investors p154, Sep.20

ITALY

France's Simca Teams Up With Fiat For Auto Assembly Plant in Morocco p128, Jul.12

Italians Convert Pay-TV Idea Into an Installment-Buying Gimmick p53, Jul.12

Alitalia and Belgium's Sabena are expected to sign an equipment leasing deal # p102, Oct.11

Short News Item

Three-Wheeled, Three-Seat "Convertible" Chugs In From Italy at 75 Mi. Per Gal (with illus) p134, Oct.18

French and Italian Auto Makers Forge Production and Sales Link p105, Oct.25

French and Italian Companies Set Up Branch to Compete in Common Market p128, Nov.8

Dealing With Europe's Workers: a guide to labor conditions prevailing in the six-nation Common Market p61, Dec.6

IVES, Irving

Labor Reform . . . bills get union backing, but management criticizes the measures p68, Jul.19

J**JACOBS (F. L.) Co.**

Company Is Suspended by NYSE for Failure to File Annual Report p53, Dec.13

JAEGERMAN, Edward

Javelin Spiked: SEC halts trading in Canadian mining stock p73, Aug.2

Turning Heat on Boiler Rooms p54, Aug.9

JAMAICA

Jamaican Industry, Plagued by Loss Of Workers, Has Other Worries, Too p81, Nov.22

JANEWAY, Eliot

Worries About the Stock Market's Continued Vigor # p105, Oct.11

JAPAN

Japan Authorizes Soviet Union To Set Up Tokyo Trade Mission p40, Jul.5

Japanese Paper Plays Top National Role (with 5 illus) p130, Jul.12

Japanese, U.S. Agree on Salmon (with map) p127, Jul.12

Japan may swap ships with Indonesia for oil # p128, Jul.12

Train to Average 100-Plus Mph. Ordered By Japan in Rail Expansion Plan p128, Jul.12

Red China has launched a trade offensive. The goal is to hurt Japanese exports # p82, Jul.19

Seeking a Place on U.S. Roads: Two Japanese auto makers enter the scramble for U.S. small car market (with 3 illus) p67, Aug.2

Japanese Economists and Businessmen Disagree on Recession Remedies p66, Aug.9

Loans From U.S. and Japan Bolster Paraguay's Economic Front p77, Aug.16

Japan Offers Metal-Cutting Tool In Bid for High-Tag U.S. Market p93, Oct.4

U.S. Unionists Relax Rules to Install Japanese Fixtures in New York Store p154, Oct.18

Soviet trade mission to Japan offers to buy steel plate, cable, and silicon plate # p105, Oct.25

Tokyo Opens Fifth Avenue Shop (with 2 illus) p52, Oct.25

U.S., Japanese Ball Bearing Makers Team Up for Production and Sales p94, Nov.1

Germany's Erhard Ruffles Japanese With His Stern Economic Advice p128, Nov.8

Ship Subsidies Bump the Ceiling (with table) p45, Nov.15

World Business Good p32, Nov.15

Crown Prince Akahito's choice of a commoner to be his bride has been followed by what the Japanese call a "congratulatory boom" in the stock of Nisshin Flour Milling Co. # p86, Dec.6

Tokyo Shibara Electric Co., Ltd. has announced a new export program # p77, Dec.13

Tokyo Electric Power Co. orders a 265,000-kw. steam turbine-generator from GE # p76, Dec.20

Orders From U.S. Appliance Dealers Swamp Japan's Electronics Industry p71, Dec.27

Sparks for Intricate Machining: Improved new Japanese models stir new interest in this way of shaping tough metals to a fine finish (with illus) p67, Dec.27

JENCKS Case

NLRB Reverses Itself, Will Open Pre-Hearing Statements to Defendants p85, Sep.6

JENKS, Frank

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

JET Engines

Pratt & Whitney's new J-58 jet engine has passed its 50-hour run-in test # p26, Aug.30

JET-Heat, Inc.

Theftproof Car Heater for Drive-in-Theaters (with illus) p68, Dec.27

JET Planes

See also Aviation-Transport

Airline Orders 50 Jets for Medium Runs: Will lease Engines p30, Aug.2

Higher Airline Fares to Pay for Jets Urged in Report to Eisenhower p38, Aug.9

Jets Move Into Company Hangar: Turbo planes designed for business make a bid for the executive who wants to hot-rod (with 5 illus) p100, Aug.9

Britain's Comet IV makes new eastbound record from New York to London # p38, Aug.16

BOAC Gets in Ocean Jet Race, With Flights Due by Yearend p97, Aug.23

No High-Altitude Jet Plane Trip Without an Oxygen Mask, CAB Rules p121, Sep.6

Plane Leasing Deal with Pan Am May Give National a First in Domestic Jets p44, Sep.6

Douglas Accepts Used Piston Planes As Trade-Ins on Jets for United p42, Sep.13

A First for Britain: BOAC wins the race for transatlantic jet passenger service (with illus) p25, Oct.11

EAL Goes to Court to Block Strike Over Cockpit Jobs in Future Jets p118, Oct.11

The jet age has arrived for civilian travelers. Some information on the time saved, the cost, and choice of seats offered by BOAC and Pan Am # p121, Oct.11

Jets Begin to Earn Their Keep: When the jets start flying (with table and illus) p30, Oct.25

Business Week editor recently returned from a round-trip New York-to-Paris flight aboard the Boeing 707 reports on the pros and cons of jet travel # p121, Nov.8

Mergers, Equipment Pools May Help Close the Gap: Airlines are shy \$510-million of their capital needs for new jet planes (with 2 tables) p31, Nov.8

Jet flights from New York to Miami start Dec. 10 via National Airlines # p134, Nov.15

Air Force Fails to Convince Worcester That Sonic Boom Is Really Just a Pop p40, Nov.22

New takeoff monitor is designed to help jet pilots take off safely on available commercial runways # p134, Nov. 29

How to Get a First With Jets: National Airlines' coup to be first in domestic jet service is typical of Pres. Baker's free-wheeling management (with illus) p89, Dec.6

Early next year, the Weather Bureau will bring special forecasts for jet flights # p28, Dec.27

How Many Men Will Fly the Jets? That's the basic question behind the dispute that has grounded more than one-third of U.S. air travel (with 2 illus) p22, Dec.27

JEWELRY

Prices of precious and semi-precious gems. Pearls are the only ones down in price # p122, Dec.13

JOHNS-Manville Corp.

A plan to merge Johns-Manville and L-O-F Glass Fibers was announced this week # p52, Sep.27

JOHNSON, C. A.

Named member of the board of Murray Corp. of America # p38, Jul.26

JOHNSON, Dr. Harry

Some hints for health by Dr. Johnson # p98, Nov.1

JOHNSON, J. Erik

For Company President, More—Not Less—"Outside" Activity (with illus) p80, Aug.23

JOHNSON, Lyndon

Says Congress will adjourn soon, and will come back only if the President wants it back in special session # p33, Aug.2

Congress' Probers: Lots Already, More Coming (with illus) p28, Aug.9

Rumor has it that Johnson would like to give up his job next year # p30, Aug.30

Squaring Off for the Fight Over Spending (with illus) p28, Nov.15

Johnson visit with Pres. Lopez Mateos in Mexico was a huge success # p99, Nov.29

Senate Finance Group Plans Probe Of Summer Rout in Government Bonds p116, Nov.29

The Broadest Economic Study Yet? Sen. Johnson proposes it in an effort to do something about inflation (with illus) p22, Dec.20

JOHNSON, Roy W.

Man in Space Within Three Years Called For by Pentagon Timetable p75, Oct.18

JOHNSON (S. C.) & Son, Inc.

Reports fiscal year ended June 30 was the best in its 72-year history # p78, Jul.19

JOHNSTON Testers, Inc.

Sound Waves Employed To Hoist Oil From Wells (with illus) p48, Aug.23

JOHNSTOWN Coal & Coke Co.

Conveyor Belt Carries Miners to Pit (with illus) p98, Aug.9

JONES & Laughlin Steel Corp.

Avery C. Adams will take over the J&L board chairmanship from Adm. Ben Moreell # p88, Aug.9

JORDAN

King Hussein's regime isn't likely to survive long, if British troops withdraw # p73, Jul.26

Another trouble spot coming up at the Summit Meeting is Jordan. British troops will stay as long as King Hussein wants them # p59, Aug.2

King Hussein's government probably can't stay in power for long, only a few more months, at best # p71, Aug.9

Giving U.N. the Arab Problem p31, Aug.16

Most worrisome spot coming up at the Summit Meeting is Jordan. It seems to be on its last legs, without much chance of being saved # p118, Sep.6

U.S. withdrawals from Lebanon make it difficult to keep British troops in Jordan # p125, Sep.20

With British troops out of Jordan, Israel is wary about King Hussein's position # p102, Nov.8

JORDAN, B. Everett

Durham Finds a Way to Lure Top Brass (with 2 illus) p30, Oct.11

JOSEPHS, Devereux C.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

Readers Report: College Problem p5, Oct.25

Short News Item

JOY Mfg. Co.

Iron Oxide, Impurities Parted by Electricity p72, Oct.4

JURDEN, Wilbur

Anaconda Moves Into Construction Field p102, Sep.20

JUVENILE Delinquency

What's your responsibility to third persons for financial loss or damage caused by your children # p73, Jul.5

K**KLM**

Dogfight Over Latin Air Trade (with map) p130, Nov.8

KAISER Aluminum & Chemical Corp.

Company reactivates two potlines. Boosts company's operations to 80% # p11, Aug.2

Announces the activation of another potline, the second in recent weeks # p9, Aug.30

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) p60, Sep.27

Estimates average aluminum use of 57 lb. in each 1959 car against the 50 lb. in the 1958's # p12, Dec.6

KAMAN Aircraft Corp.

Gets a license to build and sell the 48-passenger Fairey Rotodyne in this country # p26, Aug.30

KAMIN, Sam

Why Lima Feted a Newspaper's Birthday (with illus) p30, Jul.12

KANSAS

Supreme Court Acts on Tax on Equipment p36, Nov.1

Will be the 19th state with a right-to-work law # p30, Nov.8

KAPLAN, A. D. H.

Who Sets Prices in Industry? p48, Jul.5

KARTRIDG-Pak Machine Co.

How a Smaller Packer Does Better Than the Giants p140, Nov.22

KATONA, Dr. George

The Steep Slide Grinds to a Halt (with 5 charts) p72, Jul.19

In '59, Improvement but No Boom p34, Nov.8

KATZ Agency

Estimates what is happening to spot radio and TV rates # p108, Aug.16

KATZENTINE, Frank

Miami TV Case, and Goldfine Get a Pre-Election Revival p104, Sep.13

KAUFMAN, Jacob

New Labor Law for Airlines? Wave of strikes brings talks of changes in Railway Labor Act p90, Dec.13

KAYSER, Paul

Race Grows Hot to Tap Canada's Huge Gas Reserves for U.S. (with map and illus) p106, Oct.11

KEARNS, Carroll D.

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

KEENER, J. Ward

Chief Executive Title at Goodrich Goes From Chairman to President (with illus) p68, Sep.27

KEESECKER, H. C.

Readers Report: Wrong Name (with illus) p6, Sep.27

KEFAUVER, Estes

Congress' Probers: Lots Already, More Coming (with illus) p28, Aug.8

Detroit Rapped, Just "For the Record" p36, Nov.8

KELLOGG (M. W.) Co.

Argentina Sprouts New Deals For Development by Foreign Money p97, Aug.23

Named U.S. sales and licensing agent for the direct ore reduction process developed by Fierro Esponja # p74, Oct.4

KENIN, Herman P.

Petrillo's Successor Rejiggers Contracts To Create More "Live" Jobs for Musicians p67, Jul.5

KENNECOTT Co.

Announces it is going to a 6-day week—the second step-up in operations in less than a month # p9, Aug.30

Company's decision to boost production by 12% disturbs some analysts in the Street # p36, Aug.30

Concludes an agreement to buy Okonite Co. # p78, Oct.25

KENNEDY, George

Cleared in Miami S&L Case p38, Jul.12

KENNEDY, John

Labor Reform . . . bills get union backing, but management criticizes the measures p68, Jul.19

Democrats in House Hope to Bring Kennedy-Ives Bill Back to Life p79, Aug.9

Issues warning about Russia's missile strength # p34, Aug.23

Sen. Kennedy is gathering support and laying careful plans for a try at the Presidential nomination in 1960 # p47, Sep.20

Kennedy is campaigning for President already, spending as much time campaigning outside Massachusetts as at home # p41, Oct.4

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

Accused of tailoring the McClellan investigations to aid his campaign for the Presidential nomination # p34, Dec.6

KENNEDY, Robert

Hoffa's Transport "Empire" p79, Jul.12

Committee counsel for the McClellan Committee shows discontent # p47, Sep.20

KERBAWY, Nicholas

Detroit Executives Trade Jobs Between Sports and Industry p74, Jul.12

KERN (Ernst) Co.

Detroit Store Helps Office Girls With Lunch-Hour Shopping p86, Nov.29

KERN, Paul J.

Rejected as Director, Kern Files Suit Against Western Pacific RR p102, Sep.20

KERR, Robert F.

Schenley Recoups Its Bad Bet p28, Aug.2

KERR, Robert S.

Senate Finance Group Plans Probe Of Summer Rout in Government Bonds p116, Nov.29

KESTNBAUM, Meyer

The Men Adams Leaves Behind (with illus) p42, Sep.27

KETTERING, Charles F.

Selling Aluminum by the Bucket p125, Nov.29

KHRUSHCHEV, Nikita

See also Soviet Union

Khrushchev is using a visit in East Germany to blast NATO plans for giving West Germany atomic arms # p96, Jul.12

Khrushchev is cashing in on the Middle East crisis by forcing the West to go to a summit meeting # p73, Jul.26

Mideast Crisis Moves to Summit: Khrushchev descended on East Germany for a visit (with illus) p15, Jul.26

The Steamroller in the Kremlin: Khrushchev is revealing himself as the most ruthless dictator the West has ever encountered (with 8 illus) p22, Aug.2

Khrushchev's decision to back out of a summit meeting within the United Nations rules out an early settlement of local problems in the Middle East # p71, Aug.9

More Training for Job: The Soviets are shifting their educational system more toward vocational training to increase the ranks of workers p29, Oct.11

Khrushchev Plans for Growth (Trend) p154, Nov.22

What Russians' New Plan Means: Their new economic Seven Year Plan (with chart and illus) p27, Nov.22

KIERDORF, Frank

Hoffa Up for Last Round p31, Aug.9

KILCREASE, Dana

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

KILLIAN, Dr. James

The Men Adams Leaves Behind (with illus) p42, Sep.27

KIMBALL, Dan A.

Aerojet's Flier in Politics. Company is encouraging its employees to contribute to campaign funds p40, Sep.13

KINGSBURY, F. H.

Hardy Survivor of a Dying Breed: Brown Bros. Harriman (with illus) p56, Sep.13

KINSELLA, Thomas J.

Intensive Research in Plastics Reported Among Many Study Projects in Russia p118, Jul.19

KINTNER, Robert E.

Named President of NBC # p57, Jul.19

TV Nets Scramble For Fall Sponsors (with illus) p47, Aug.9

KIRBY, Block & Co.

Bright Hopes for Spring p59, Dec.6

KIRCHER, Donald P.

More Push Overseas for Singer Sewing (with illus) p73, Dec.20

KLIEGL Bros.

Handy Way to Dim Lights (with illus) p83, Dec.6

KNAPP, Arthur

Yachting's Festival at Newport (with illus) p46, Sep.27

KNER, Albert

Packaging With the Stress on Design (with illus) p54, Aug.2

KNIGHT, Walter E.

With Filters, Record Cigarette Sales (with 2 tables and chart) p49, Dec.27

KNISS, Victor D.

Selling Style in Eyeglasses p43, Nov.8

KNOWLAND, William

Hot Issues on California Ballot p41, Sep.27

The California election is crucial. The future of Nixon as well as Sen. Knowland will be affected # p41, Oct.4

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

Short News Item

KOEHRONG Co.

Reports output is leveling out from its decline with the volume of new orders boding well for the next 12 months # p20, Jul.12

KOENNECKE, Dr. Fritz

Daimler-Benz Joins German Outcry Against Europe's Common Market p128, Jul.12

KOGLE, Richard J.

Battle Over Branch Banking Limit Breaks Out Anew in New York State p111, Dec.6

KOHLER Co.

Kohler and UAW Will Lock Horns Again If NLRB Agrees to Reopen Strike Hearings p79, Aug.23

NLRB To Reopen Kohler Hearings p110, Nov.29

KOHN, George E.

Celanese Disciplines Its Mexican Offspring (with illus) p60, Nov.29

KOPPERS Co.

New Way to Make Better Iron: Strategic Materials Corp. and Koppers unveil plant to turn ore into semi-steel p172, Sep.27

KRAMBO-Kroger

Retail Clerks Union Beats Teamsters In Krambo-Kroger Representation Vote p63, Jul.26

KRESS (F. J.) Box Co.

Company is bought by St. Regis Paper # p78, Oct.25

KRESS, Rush H.

Steps down as chairman of S. H. Kress & Co. # p74, Jul.12

KRESS (S. H.) Inc.

Kress Reports Sales Gain at Last # p96, Nov.29

KRICK, Dr. Irving

Charting Weather Years Ahead p45, Oct.11

KROGER Co.

Is pushing further into Texas with the purchase of Wyatt Food Stores # p66, Aug.23

Missing Stock Shares Balk Merger Till Hypnotist Extracts the Clue p113, Nov.8

KUBITSCHKE, Juscellino

Brazil's President Steps Up Campaign to Boost His Stock at Home and Abroad p40, Jul.5

KUWAIT

For Oil, the Threat Is Long Term (with map) p80, Jul.26

The present ruler may shift his political allegiance to Nasser # p73, Jul.26

Kuwait Edges Into Nasser's Orbit: Oil-rich sheikdom is drifting toward closer ties with Cairo (with 7 illus) p100, Sep.6

L

LIFO

High Court Bars LIFO Tax Refund p36, Nov.15

L-O-F Glass Fibers Co.

A plan to merge company and John-Manville was announced this week # p52, Sep.27

LABELS

Bill Calls for Detailed Labeling Of Contents of Wide Range of Textiles p129, Sep.6

First Look at New Auto Price Tags (with illus) p33, Sep.20

Here's what you'll find on the new car labels # p150, Sep.27

LABOR

See also AFL-CIO; Independent Unions; Dept. of Labor; Employment; National Labor Relations Board; Wages; Supplementary Unemployment Benefits; Unemployment Compensation

Court Upholds Employer's Right to Ban On-the-Job Union Electioneering p67, Jul.5

Hoffa's Transport "Empire." Teamsters chief signs up first union for a truck-rail-air-sea federation p79, Jul.12

Canadian Business Leader Finds Danger in U.S. Control of Unions p70, Jul.19

A political manual, "The Labor Bosses—America's Third Party" p76, Aug.2

NLRB Extends Period of Grace For Reforming Hiring Hall Practices p67, Aug.30

Harvard Study Finds That Few Workers Know What's Going On in the Company p53, Sep.6

NLRB Jump Into "No Man's Land" Gets Some Cheers, and a Few Boos p122, Sep.13

"Nondiscriminatory" Union Hiring Halls Upheld by Labor Board Examiner p122, Sep.13

Washington is beginning to doubt that the labor issue will be crucial in the November elections # p47, Sep.20

Big Unions Sparring Warily: Major conventions reveal a shift to the defensive p100, Oct.4

NLRB Switches Signals to Clarify Rulings on Representation Elections p104, Oct.4

Labor Goes on Political Defensive: Labor is worried, and fights to hold lines and ward off "Right-to-work" laws p147, Oct.18

Supreme Court Agrees to Rule On Status of Employee Committees p139, Oct.25

Work Week Picks Up Losses (chart) p164, Oct.25

Labor Shows Its Strength: Five out of six right-to-work proposals are turned down by voters (with illus) p30, Nov.8

Supreme Court . . . rules construction workers can't use travel costs as tax deduction, upholds court-ordered arbitration p122, Nov.15

U.S. Unions Back Bahamian Federation p125, Nov.22

You can expect more labor trouble next year. The unions feel they came out of the election with more political power # p44, Nov.22

New Try at Keeping Labor Peace: Arthur Goldberg proposes labor and management get together in a U.N. of their own (with illus) p105, Nov.29

Dealing With Europe's Workers: A guide to labor conditions prevailing in the six-nation Common Market (with table) p61, Dec.6

European labor: Dealing with it is a different problem (Cover) Dec.6

Pay Rates Spur Missile Fight . . . in the battle of aircraft vs. electronics industries to control growing missile business p86, Dec.13

The Boss' Love for Unions Isn't Returned p53, Dec.13

Unions Must Provide Membership With Financial Report, Court Rules p89, Dec.13

Breaking Into a \$500-Billion Economy (Special Report) p36, Dec.27

Boycotts

McClellan Back on the Job: Secondary boycotts will be first target p98, Nov.8

Sea Unions Prepare Worldwide Boycott: They threaten to tie up all "flag of convenience" ships that do not meet union standards (with 3 illus) p92, Nov.8

NLRB Warns That "Silent" Picketing May Run Afoul of Bars Against Boycotts p125, Nov.22

Secondary Boycott is Under Scrutiny: McClellan committee hears businessmen's complaints p121, Nov.22

Worldwide Panlithonco Ship Boycott Is Set for Four Days in December p125, Nov.22

Is It a Boycott? Industry and government study pledges won by lewis that limit use of nonunion coal p94, Dec.13

Legislation

Labor Reform . . . bills get union backing, but management criticizes the measures p68, Jul.19

Showdown on "Right to Work": In November, six states will vote on proposals to ban or limit the union shop p58, Jul.19

Right-to-work proposals will be on the November ballot in six states # p79, Aug.23

The House rejects the Senate labor bill # p34, Aug.23

Hot Issues on California Ballot: Right-to-Work Split p41, Sep.27

Right-to-work laws are up in six states. This is a red hot issue in Ohio # p40, Oct.11

Here is labor's program for the next Congress # p39, Oct.18

Labor Sets Goal for Congress: Now AFL-CIO leaders are aiming at such ends as making state right-to-work laws illegal p117, Nov.15

New York Chamber Offers Plan to Stiffen State's Labor Law p80, Dec.6

Union leaders and Democrats want to pass the Kennedy-lives bill. Mitchell will push for federal minimum standards in state unemployment compensation laws # p34, Dec.6

Unions Push for \$1.25 Minimum Wage p80, Dec.6

Here's what labor is going to ask for this coming year # p40, Dec.13

Picketing

Something new in picketing # p79, Aug.9

Supreme Court . . . to review state court injunction against peaceful picketing p122, Nov.15

Unions Can Picket for Recognition Under Some Conditions, Court Says p80, Dec.6

Raiding

Higher Court Upholds Union's Right To Sue Another Union for Raiding p88, Aug.16

Strikes

Seattle Auto Salesmen End Strike, Accept Dealers' Incentive Pay Plan p79, Aug.23

Western Air Lines' Second-Quarter Report Reflects High Cost of a Long Strike p79, Aug.23

More Strikes in August p118, Oct.11

Flurry of Crisis Will Clear Air: Disputes and strikes spread, but are expected to ebb soon p137, Oct.25

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

New Strikes Hit Major Airlines: Labor troubles ground TWA, Eastern Air Lines and threaten to spread p107, Nov.29

New Labor Law for Airlines? Wave of strikes brings talk of changes in Railway Labor Act p90, Dec.13

Strike Totals Up in October p89, Dec.13

Strike Hits N.Y. Papers When It Hurts Most (with 5 illus) p20, Dec.20

LABORATORIES

Long-lasting beakers and other laboratory ware of du Pont's Teflon plastic have been developed by Chemplast, Inc. # p118, Dec.13

LAKE Carriers Assn.

Proposed Tolls on Welland Canal Bring Squawks From Lake Carriers p28, Jul.26

LAMET Trading Co., Ltd.

West Europeans Swap Sheet Steel For Goods From Communist China p98, Jul.19

LAMONICA, Joseph

Behind the Million-Dollar Kite: A New Yorker is charged with bigtime bilking of a group of banks p31, Nov.15

Short News Item

LAMONT, Thomas S.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

LAMPMAN, Robert J.

The Rich Come Out of Hiding p58, Nov.15

LAND Grants

Colorado Court Rules Against Railroad On Oil Rights to Land Grants It Sold p36, Nov.8

LANDA, Alfons

Penn-Texas Board Meets at Last: Landa Heads an Uneasy Coalition p57, Jul.19

Penn-Texas Wants Its Name Changed To Reflect Its New Look p52, Aug.16

Silberstein Out, Penn-Texas Reopens Talks About Fairbanks, Morse Stock p30, Aug.23

Penn-Texas Wins Control of Fairbanks p42, Sep.13

Withdraws as lawyer for the Studebaker-Packard Stockholder's Protective Committee # p174, Oct.18

President of Penn-Texas is named member of the board of Fairbanks, Morse # p90, Dec.27

LANDERS, Frary & Clark, Inc.

Frederick Richmond is named a member of the board # p90, Dec.27

LANDSCAPING

Landscapers Show What They Can Do With Plants (with 4 illus) p126, Nov.8

Readers Report: Landscape Experts p5, Dec.6

LANGFORD (L.) & Co.

Boom in London's Silver Cellar (with 5 illus) p36, Sep.6

LANGLIE, Arthur B.

Staff Upheaval at McCall's Magazine Not Due to Retrenchment, Says Langlie p74, Nov.15

LANNAN, J. Patrick

Vitro Minerals Merger Falls Through As Antis Win at Susquehanna Corp. p69, Sep.27

Lannan Takes Over Susquehanna Corp., Says He'll Cut Commuter Rail Route p78, Oct.25

LANSTON, Aubrey G.

Dealing In Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

Spreading of Maturities Called Key To Improved Bond Market Conditions p83, Aug.9

Speculation in Treasury Bonds Defended by Dealer as Beneficial p105, Oct.11

LANSTON (Aubrey G.) & Co.

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

LANZILLOTTI, Robert F.

Who Sets Prices in Industry? p48, Jul.5

LASSER (J. K.) Tax Institute

53 New Plans for Saving Estate and Gift Taxes # p98, Nov.1

1959 Tax Aid Records and Appointments # p122, Dec.6

LATIMER, John A.

SEC Accuses Marcus of Manipulating Stocks of Artloom and U.S. Hoffman p118, Nov.8

LATIN AMERICA

See also Individual Countries

U.S. relations with Latin America are showing signs of improvement. Dulles agrees to hold an informal meeting with Latin American foreign ministers # p72, Aug.9

U.S. agreement to consider setting up a special development bank for Latin America is a direct outcome of Dulles' trip to Brazil # p79, Aug.16

Argentine Communists Take the Lead In Propaganda Campaign Against U.S. p61, Aug.30

Latin Neighbors Voice Skepticism On Proposed Inter-American Bank p61, Aug.30

U.S. Girds for Cold War on Economic Front p14, Aug.30

Latin American Coffee Producers Agree On Export Limits; African Nations Balk p93, Oct.4

Chase Manhattan Bank thinks a Latin American Payments Union might help solve monetary and exchange problems # p83, Oct.11

Dogfight Over Latin Air Trade: About 60 carriers are battling for passengers (with map) p130, Nov.8

Latin America hopes to get a better shake from the U.S. soon. Rockefeller's post-election trip was a huge success. Lyndon Johnson's visit to Mexico was a help # p99, Nov.29

LAUGHLIN Porter Drilling Co., Inc.

Argentina's President Finds Himself In Everybody's Black Books p98, Jul.19

LAUNDRIES

Laundry Workers Quit Insurance, Sell Business to Hoffa Associate p49, Dec.20

LAUNDRY Equipment

See also Electrical Equipment

Philco Aims New Washer-Driers At Small Home and Bullder Markets p38, Aug.16

Chasing Soviet Washday Blues: U.S. built laundry washes clothes (with 3 illus) p152, Sep.20

Home laundry appliance sales in September jumped 34% ahead of August # p110, Nov.1

Home Laundry Boost Expected From Sheets That Iron Themselves p50, Nov.8

LAWN-Boy, Inc.

"Snow-Boy," a 2½-hp. hand-propelled snow removal machine # p82, Dec.20

LAWRENCE (Cyrus J.) & Sons

Stock Purchase Gives Investment Group Controlling Interest in Railroad p71, Dec.20

LAZARD Fund

Lazard Expands Mutual Fund As Shares Are Snapped Up p68, Jul.5

Two New Mutual Trusts Play It Safe By Investing Heavily in Blue Chips p105, Oct.11

LEAD and Zinc

The Eisenhower Administration is leaning toward international agreements as a way to forestall higher duties # p126, Sep.20

The price of lead was advanced ¼¢ at mid-week # p28, Sep.20

U.S. Puts Import Quotas on Lead, Zinc: Officials Still Seek International Accord p155, Sep.27

Zinc and lead will have to rely pretty largely on industrial demand for price improvement. New import quotas will be of little immediate help # p36, Sep.27

Bolivia's Battered Economy Jarred Anew By U.S. Quotas on Lead-Zinc Imports p93, Oct.4

Washington is keeping up the pressure for international controls on production of lead and zinc # p88, Oct.4

Recent strength in demand for lead and zinc seems to reflect expectation that an international deal on output curbs will be signed # p19, Oct.11

U.S. Renews Efforts to Work Out International Lead-Zinc Accord p134, Oct.18

LEASES

American Airlines Orders 50 Jets for Medium Runs; Will Lease Engines p30, Aug.2

Plane Leasing Deal With Pan Am May Give National a First in Domestic Jets p44, Sep.6

Hudik-Ross offers heating and cooling systems on a lease basis to office buildings and factories # p56, Oct.18

Mergers, Equipment Pools May Help Airlines Finance Jet Planes (with 2 tables) p31, Nov.8

C. H. Masland's commercial customers can lease carpets on a monthly basis # p74, Nov.15

U.S. Firms Find Lush Field in Canada For Sale-Leasebacks in Real Estate p108, Nov.15

Lease Deals Move Into Big Time: The biggest recent example is American Airlines' saving of \$80-million by leasing jet engines p92, Nov.22

LEASON, J. Walter

Analyst Urges Utilities to Follow Commonwealth Edison Dividend Plan p116, Nov.29

LEAVEY, Gen. Edmond

Gen. Edmond Leavey of IT&T banks on equipment sales—not telephone subsidiaries—to make profits overseas (Cover) Aug.9

IT&T Rebuilds Empire on Overseas Manufacturing (with 2 illus) p60, Aug.9

LEAVITT, Harold J.

Less Mobility Within Management Ranks Foreseen as Computers Assume Bigger Role p52, Nov.15

LEBANON

Lebanon's harassed government is discussing military cooperation with the Arab Union # p96, Jul.12

Facing the Middle East Crisis (Trend) p120, Jul.19

High Stakes in the Middle East: U.S. Marines land in Lebanon as part of a U.S. decision to stem the spread of Nasserism (with map and 2 illus) p23, Jul.19

For Oil, the Threat Is Long Term (with map and 2 illus) p80, Jul.26

Mideast Crisis Moves to Summit p15, Jul.26

The Tension Begins to Ease (Trend) p104, Jul.26

Nasser, with Khrushchev's backing, stepped in, hoping to keep the pot boiling until the Summit meeting # p59, Aug.2

Giving U.N. the Arab Problem p31, Aug.16

U.S. troops are departing. Pres. Chehab is likely to establish better relations with Nasser's UAR # p125, Sep.20

A strike by the Christian half of the population has paralyzed the country's economy more than did the earlier rebellion # p87, Oct.4

LEDERER (J. H.) Co.

Turning Heat on Boiler Rooms p54, Aug.9

LEEDS & Northrup Co.

Next—Computers Run Plants p64, Nov.22

LEGNANO Electric Corp.

Foreign Companies Say the Dice Are Loaded When They Bid on U.S. Defense Contracts p155, Sep.27

LEHIGH Sewer Pipe & Tile Co.

Comptroller General Backs Down On Ban on REA Loans to Co-ops p28, Dec.27

LEHIGH Valley RR

Asks ICC for permission to drop all passenger service # p30, Dec.6

LEHMAN, Otto

IT&T Rebuilds Empire on Overseas Manufacturing (with illus) p60, Aug.9

LEISURE

Readers Report: The Good Life p6, Jul.19

LEITER, Robert D.

Readers Report: Not a Hoffa Book p6, Nov.8
Short News Item

LEMBCKE, Dr. Paul

Heredity Traced in Heart Disease; Gains Seen in Treatment of Clots p78, Nov.8

LEONTIEF, Wassily

Doctors and Saints p48, Aug.2

LESSER, Harry

Big Appetite for Gourmet Foods (with illus) p55, Aug.23

LESTER, Richard A.

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

LETTS, Judge F. Dickinson

Hoffa Slapped: Court upholds monitor's power over the running of Teamsters union p42, Dec.20

LEVER Bros.

Antitrusters Get After "all": The top-selling detergent in its field is issue between Justice Dept. and Monsanto Chemical-Lever Bros. p36, Jul.12

LEVINSON, Dr. Harry

Says generous fringe benefits won't head off unionization of a plant # p84, Sep.13

LEVITT, William J.

Builders Face Anti-Bias Law: FHA and VA will refuse to insure mortgages for builders who violate state laws p27, Jul.19

The Big Builders Are Back in Business p38, Aug.2

Readers Report: New Approach p5, Aug.30

LEWIS, John L.

John L. Lewis Goes to Bat Again: Meetings are shrouded in mystery (with illus) p97, Oct.4

John L. Lewis and Soft Coal Industry Sign Contracts for \$2-a-Day Pay Hikes p30, Dec.6

Coal Pay Boost Puts Steel on Spot: And impact will be felt in steel bargaining p24, Dec.13

Is It a Boycott? Industry and government study the pledges won by Lewis that limit use of nonunion coal p94, Dec.13

LIBBY-Owens-Ford Glass Co.

Two-Year Contract With Raises Ends Libbey Strike p74, Nov.1

LIBBY, Dr. Willard

Atomic Power Moves Farther Away p37, Sep.13

LIBERIA

Sea Unions Prepare Worldwide Boycott: They threaten to tie up all "flag of convenience" ships, that do not meet union standards (with illus) p92, Nov.8

LICENSES

See Driver's Licenses

LIFE Raft

Fast-Inflating Life Raft (with illus) p66, Jul.12

LIFSHULTZ Fast Freight

Co-ops Gain on Freight Forwarders p86, Oct.18

LIGGETT & Meyers Tobacco Co.

FTC Clamps Gag on Chesterfield Claims p36, Oct.11

LIGHTING

Handy Way to Dim Lights (with illus) p83, Dec.6

LIM Yew Hock

Singapore Defends Prosperity Against Red Threat (with map and illus) p74, Oct.11

LIMA, O.

Why Lima Feted a Newspaper's Birthday (with 5 illus) p30, Jul.12

LINCOLN, James F.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

LINCOLN Securities Corp.

Turning Heat on Boiler Rooms p54, Aug.9

LINDE Co.

The molecular sieve developed by company has been adapted by the Texas Co. to remove low octane components from gasoline refinery charge stocks # p74, Oct.4

LINES Bros., Ltd.

British Toymakers Woo U.S. Small Fry (with 5 illus) p88, Dec.20

LINES, W. Graeme

W. Graeme Lines, toy marketer for Lines Bros., Ltd., thinks England's salesmanship is catching up with its production (Cover) Dec.20

LION Dry Goods

Toledo Store's Stag Night Draws 3,000 Male Shoppers p64, Dec.13

LIQUOR

Bonded Whiskey Distillers Seek Temporary Tax Forgiveness p99, Jul.12

Schenley Recoups Its Bad Bet: Senate Committee extends by 12 years tax deadline that would have hit distiller hard p28, Aug.2

Satevepost to Take Liquor Ads p26, Aug.30

Consent Decree Ends Antitrust Case For Some Liquor Men: Others Face Trial p44, Sep.20

Liquor, at 25-Year Mark, Turns to New Ways: Industry readies new drive for straights (with 5 charts and illus) p44, Oct.18

Liquor Commercial Takes to the Air And Industry Lifts Ban on Women in Ads p58, Oct.25

Illinois Drops Letter But Not Spirit Of Censorship on Liquor Advertiser p50, Nov.8

Prize-winning rum drink to whip up in your blender is called "Splendito" # p136, Nov.22

Wife Now Joins Husband In Ads That Show Cocktails Being Served (with 2 illus) p96, Nov.29

Grand Marnier Liqueur is being advertised on a New York FM station # p64, Dec.13

Four superior Scotches and their prices # p82, Dec.27

The recipe for an "international" punch # p82, Dec.27

LIST Industries Corp.

Glen Alden President Bows Out As Court Scotches Merger With List p74, Jul.12

LITCHFIELD, Edward

Putting the Directors to Work p55, Nov.1

LITCHFIELD, Paul W.

Litchfield Steps Down at 83; Thomas is New Goodyear Chairman p36, Oct.11

LITHIUM

AEC to Halt Buying of Lithium. Used in H-Bomb Hydrogen p36, Nov.1

LITTLE ROCK, Ark.

Eisenhower threatens to put troops back in Little Rock # p34, Aug.23

Integration: Not Only in School p38, Sep.6

LITTON Industries, Inc.

Buys Westrex Corp. # p126, Oct.4

LIVELY, Tom

The Big Builders Are Back in Business p38, Aug.2

LIVESTOCK

Machines Keep Crops Too Big: The livestock has it easy p104, Oct.18

Big Pig Crop Forecast (chart) p89, Nov.22

LLOYD, Selwyn

Midwest Crisis Moves to Summit (with illus) p15, Jul.26

LOANS

Brokers' loans rose \$564-million during June # p112, Jul.12

Trend of Bank Loans and Investments (chart) p54, Jul.12

1958: Rocky, But Gainful: For U.S. Banks (with 2 charts) p66, Jul.26

Borrowing Costs to Be Pushed Up By Shrinkage in Available Funds p71, Aug.2

Credit Help for Small Business Offered Through New Kind of Bank p38, Aug.16

Fed's Goal This Time Is To Nip Inflation in the Bud (with chart) p24, Aug.23

The Federal Reserve of Chicago reports farm-loans dropped in August # p174, Sep.27

New Outlet for Smart Money: There's hot interest in the new small business investment companies p23, Oct.11

Personal loans have been going up steadily and loans for home repair are showing an upturn for the first time in a year # p20, Oct.11

Rise in Loan Demand May Force Banks To Unload Government Bonds at a Loss p59, Oct.11

SBA Gets First Regulations For Parceling Out Investment Loans p131, Oct.25

Cash for the Film Independents: Now a new financing system turns their movie and TV cameras (with illus) p68, Nov.8

Mabon Big Board Firm Enters The Federal Funds Business p125, Nov.8

Texas Challenges Constitutionality of Law Allowing More Than 10% Interest on Loans p56, Nov.15

Business Loans Perk Up (chart) p91, Nov.22

SBI Show Is on the Road: SBA issues final rules for private investment companies that will finance little concerns p28, Dec.6

Irving Trust Offers Loan Service In Federal Funds to Other Banks p105, Dec.13

LOCKHEED Aircraft Corp.

Jets Move Into Company Hanger (with illus) p100, Aug.9

Lockheed's turboprop Electra has been certified by CAA for commercial service # p26, Aug.30

Gets contract from Germany for interceptor aircraft # p77, Nov.1

Lockheed has ordered its 600-mph. Jetstar in to production # p130, Nov.29

Short Cut to Electrical Energy: Lockheed's new fuel cell turns chemical energy into electrical in one step (with chart) p37, Dec.6

LODGE, George Cabot

George Lodge Takes Wilkins' Labor Post (with illus) p122, Nov.15

LOEB (Carl M.) Rhoades & Co.

Argentina Nears Deal for Development of Oil p30, Aug.2

SEC Investigates Brokers' Conduct, Seeks Injunction in Arvida Case p146, Sep.27

Consent Decree Terminates Squabble Over Offering of Arvida's New Issue p71, Dec.20

LOEW's, Inc.

Wall Street notes recent heavy buying in company stock # p48, Aug.30

Rumor of Proxy Fight Over Policy Sends Loew's Stock Soaring p91, Oct.4

Short News Item

Joseph Vogel announces Metro-Goldwyn-Mayer movie studios are running in the black # p174, Oct.18

Loew's to Spin Off Theater Operation, Retain M-G-M and TV Business p113, Nov.8

The legal machinery of a proxy fight has begun grinding at Loew's, Inc. # p59, Nov.29

LOGAN, Harlan

There's a new market for fancy eating—and these General Foods officials like the taste of it (Cover) Aug.23

LONDON International Cancer Conference

Scientists Close In on Cancer p34, Jul.19

LONG BEACH, Calif.

Stop Oil Field From Sinking Or Close Down, Producers Are Told p30, Aug.23

LONG (Hugh W.) & Co.

Mutual Bond Funds Fading From the Investment Field p89, Nov.1

LOOK Magazine

Post Office Nixes Scheme to Get Rich By Selling Subscriptions to Magazines p87, Dec.20

LORD & Taylor

Readers Report: Facing Up to PR p8, Jul.5

LORILLARD (P.) Co.

Lorillard Stock Still Paying Off In Both Dividends and Price Rise p88, Aug.23

Lorillard Cancels \$64,000 Challenge In Wake of Quiz Show Charges p68, Sep.20

LOS ANGELES Airways, Inc.

A New Whirl for Helicopters p76, Oct.18

LOS ANGELES, Calif.

Dodgers' hopes of building a ballpark in the Chavez Ravine gets setback by court # p36, Jul.19

Los Angeles Anti-Smog Restriction Puts Dampers on Fuel Oil Producers p40, Nov.22

LOUISIANA

Louisiana PSC Denies Southern Bell Rate Hike, Charges Inadequate Service p91, Oct.25

LOUISIANA Power & Light Co.

Next—Computers Run Plants p64, Nov.22

LOUISVILLE, Ky.

Two Oil Companies Ordered To Drop Agreement They Deny Exists p30, Dec.6

Switch in Oil Product Procurement Looms If U.S. Wins Antitrust Suit p36, Dec.13

LOVE, George H.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

LOVETT, Robert A.

As a private banker, Brown Bros. Harriman is the strong survivor of a dying institution (Cover) Sep.13

Hardy Survivor of a Dying Breed: Brown Bros. Harriman (with illus) p56, Sep.13

LUBRICANTS

Oil Company Woos Motorists With Souped-Up Chassis Grease p53, Jul.12

LUCKMAN, Charles

Architect Pereira Splits With Luckman p96, Dec.6

LUCKY Mc Uranium Co.

AEC Breaks Uranium Log Jam p27, Oct.11

LUCKY Stores, Inc.

Acquires Big Bear Stores Co. in Seattle # p78, Jul.19

LUMBER

Plywood Plays Hob With Rules: Why Capacity climbs despite sagging prices (with 2 charts and 3 illus) p96, Jul.26

Lumber prices are stronger after a two-year long slide # p12, Aug.2

Big upturn in housing caught the lumber-dealers low on stock # p19, Aug.16

Industrywide Increase for Lumber Workers p139, Sep.27

LURIE, S. B.

Says that "1958 has been the year of the 'Big Double Cross' to the Classicists" # p59, Aug.9

LUXEMBOURG

Dealing With Europe's Workers: A guide to labor conditions prevailing in the six-nation Common Market p61, Dec.6

LUXURY Market

The Rich Come Out of Hiding: The luxury market is getting into a spending mood (with 6 illus) p58, Nov.15

LYKES Bros. Steamship Co.

Ship Subsidies Bump the Ceiling (with table) p45, Nov.15

LYON, William A.

Fight in the Banking Family: ABA Convention will hear proposal to expel the mutual savings banks (with illus) p33, Sep.20

Bankers Defeat Ouster of Mutuals p50, Sep.27

Too Much Money Goes Into Stocks, Says Head of Mutual Bank Group p145, Oct.18

M**MAAS Bros.**

Christmas Season Already at Tampa, And It's White With Snow, Too (with illus) p96 Nov.29

MABON & Co.

Mabon Big Board Firm Enters The Federal Funds Business p125, Nov.8

Irving Trust Offers Loan Service In Federal Funds to Other Banks p105, Dec.13

MacGREGOR Sport Products, Inc.

Company is hit with a criminal indictment and a civil suit # p28, Jul.5

MACHINERY & Allied Products Institute

Why Industry Modernizes—and How It Does the Job (Business Week Special Report) p74, Sep.27

MACHINES

Rise In New Orders for Machine Tools Is Short-Lived (chart) p54, Jul.12

Machinery Makers Sense a Modest Upturn: Orders are beginning to pick up, with the pump and compressor group leading (with chart) p32, Sep.6

Domestic orders for machine tools rose in September, foreign bookings fell # p20, Nov.1

Fewer Tools. More Work (with chart) p128, Nov.15

Agricultural

Machines Keep Crops Too Big: Improved technology has enabled farmers to raise more on even less land (with 4 illus) p104, Oct.18

Construction

Making Life Less Risky For Crane Operators (with illus) p50, Aug.23

A remote-control, automatic hoist will raise or lower up to 2,500-lb. at a rate of 160 ft. per minute # p68, Dec.27

Industrial

Recession Buying Bee Speeds Timken's Automatic Look (with 3 illus) p160, Sep.20

Why Industry Modernizes—and How It Does the Job. (A Business Week Special Report) p74-126, Sep.27

Japan Offers Metal-Cutting Tool In Bid for High-Tag U.S. Market p83, Oct.4

Big Paper Machine Starts Up: Canadian mill pushes the button on U.S.-built machine p120, Oct.18

Turnaround in Power Equipment: A new order boom is due for makers of heavy power plant equipment p112, Oct.25

Wallop, Plus Precision: Pneumatic jolt enables Convair's machine to precision form tough metals (with 2 illus) p76, Nov.22

Sparks for Intricate Machining: An improved Japanese spark machine tool stirs new interest (with illus) p67, Dec.27

MACK Trucks, Inc.

P. O. Peterson, 62, president is resigning the first of the year # p59, Nov.29

MACKLE Brothers

The Big Builders Are Back in Business p38, Aug.2

Florida Land Sales Start to Spurt Again p20, Dec.27

MACY (R. H.) & Co.

Macy's, Gimbels Will Extend Rivalry As Neighbors in Garden State Plaza p55, Sep.13

High Court Bars LIFO Tax Refund p36, Nov.15

MAFIA

Crime Syndicate Takes the Stand p61, Jul.5

MAGAZINES

House Magazine Institute reports on how employee house organs are feeling the effects of the recession # p82, Jul.5

Time, Inc. tries cut-rate prices on the news-stands # p28, Jul.5

Publishing Groups Fight Proposed Boosts in Overseas Postage for Printed Matter p79, Jul.26

After a Pause, More Advertising (with chart) p64, Aug.30

Capper Publications is dropping Household magazine # p36, Oct.11

Woman's Day Harassed by Antitrusters, Is Sold by A&P to Fawcett Publications p73, Oct.11

Staff Upheaval at McCall's Magazine Not Due to Retrenchment, Says Langlie p74, Nov.15

Post Office Nixes Scheme to Get Rich By Selling Subscriptions to Magazines p87, Dec.20

Life Will Supplement Latin Publication With an All-Mexican Edition p57, Dec.27

MAGMA Power Co.

Coast Utility to Build Power Plant Harnessing Underground Steam p30, Aug.2

MAGNETIC Tape

Tape Winds Up for Bigger Role (with 2 illus) p106, Jul.19

Readers Report: Well Taped p5, Sep.6

Videotape Brings Change to TV p178, Sep.27

MAGNETS

Chemical Reactions Near Absolute Zero To Be Scanned With Aid of Super-Magnet p96, Aug.9

A new simple magnetic "handle" is bidding to replace electromagnets for handling materials up to 300 lb. in metalworking plants # p150, Nov.15

MAGNUSON, Warren G.

Radio-Cable Merger: There's talk of combining the two—and perhaps the three p29, Oct.4

MAIL Order

Fall Mail Order Catalogues List Lower Prices on a Very Wide Front p28, Jul.5

Montgomery Ward Tempts Consumers With 10% Price Cut, Special Coupons p129, Sep.6

Short News Item

MAINE

Maine Fishermen Accused in Lobster Plot Bend to the Will of Antitrusters p52, Aug.16

Things are going badly for the GOP. Turning point is the Maine election results # p45, Sep.13

MAINE Central R.R.

More Nuptials: Latest rail merger talk proposes a system uniting five New England roads p34, Nov.22

Fears Spur Rail Merger Talks (with map) p47, Nov.29

MAINTENANCE and Repair

Contracting Out Maintenance Jobs Is Getting to Be a Corporate Habit p66, Nov.1

MAJOR Medical Insurance

See Insurance

MALAYA

The Malayan government has requested the Soviets to suspend their exports of tin, which have reached a total of 8,000 tons a year # p51, Aug.30

MALLOY (P. R.) & Co.

Makes dime-sized silicon rectifiers to replace radio and TV tubes 250 times their size # p78, Aug.30

MALLORY-Sharon Metals Corp.

Develops new high temperature titanium alloy # p61, Nov.8

MANAGEMENT

See Industrial Management

MANAGEMENT Pattern

Taxing Those "Expenses" p172, Oct.18

MANGET, Daniel

The Rich Come Out of Hiding (with illus) p58, Nov.15

MANN, Guy E.

Traffic accidents last year cost \$7.25-billion—more than half the cost of all new cars sold # p134, Nov.15

MANSFIELD, Mike

What Price Nonferrous? (Trend) p80, Aug.30

MANUFACTURERS Trust Co.

Dr. Gabriel Hauge Joins Bank (with illus) p32, Jul.19

MAO Tse-Tung

Red China Roars—and Asks for Parley: Shelling of Quemoy and U.S. pledge of defense find all sides tangled in the fate of Formosa (with illus) p92, Sep.13

Giddy Pace Brings China Crisis: Mao's step-down and tactical retreat mark Red's worst crisis yet p24, Dec.27

MAPLE Drive Investment Corp.

Something new in picketing # p79, Aug.9

MARCUS, Hyman

NYSE moves to ease squeeze on short sellers of Artloom Carpet Co. stock p134, Sep.6

Short Sellers Able to Run for Cover, Thanks to Decline in Artloom Price p91, Sep.13

SEC Accuses Marcus of Manipulating Stocks of Artloom and U.S. Hoffman p118, Nov.8

MARGAIN, Hugo

In Mexico, You Can Paint Your Tax Return (with illus) p16, Aug.30

MARGARINE

Oleo Output Tops Butter p36, Nov.15

Butter Melts Before Oleo (chart) p138, Nov.29

MARGLEN (Juliette) Inc.

Merger talks that failed are cited as basis for suit by company against Revlon # p30, Aug.23

MARINE Midland Corp.

Battle Over Branch Banking Breaks Out Anew in New York State p111, Dec.6

MARK Cross, Ltd.

New attache case holds a battery-powered Dictaphone Dictet tape recorder # p110, Oct.4

MARKETING

Shifting the Stress to Marketing: Worthington Corp. gets new sales force to concentrate on standardized products (with illus) p57, Oct.4

How to Catch Today's Customer: What business is doing to marketing strategy (with illus) p63, Oct.11

MARKETING Pattern

Antitrust: How Good? p66, Aug.30

MARKETS Pattern

Governments Need Sturdy Prop p73, Aug.2

MARQUARDT Aircraft Co.

Takes over American Machine & Foundry missile products division # p126, Oct.4

MARQUIS-Who's Who, Inc.

Illinois Supreme Court rules that Jackson Martindell is entitled to buy 67% of stock in the company # p30, Dec.20

Who's Who Takes to the Distaff, New Volume Lists 20,000 Women p57, Dec.27

MARSH, Milo J.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

MARSHALL & Isley Bank

Asks permission of the Fed to form a bank holding company # p125, Nov.8

MARTIN Co.

Martin Co. Awards Missile Subcontracts As Army Tries Delegation of Powers p38, Aug.9

Martin Co. Lays Off 6,000 as Navy Curtails Program of Jet Seaplanes p38, Nov.29

MARTIN, John G.

Big Appetite for Gourmet Foods (with illus) p55, Aug.23

MARTIN, William McC.

Problem: 'Psychological' Inflation p25, Aug.16

Gold Flashes a Warning: \$2-billion U.S. loss, biggest ever in a year p26, Dec.20

MARTINELLI, Jackson

Illinois Supreme Court rules that Martindell is entitled to buy 67% of stock and debentures in Marquis-Who's Who # p30, Dec.20

MARTINEZ, Luis

Puerto Rico Sets Up New Company To Provide Commercial Financing p30, Aug.23

MARX (Louis) & Co.

Makes a small device designed to reduce cigarette tars by improving combustion # p122, Dec.13

MARYLAND

Consent Decree Ends Antitrust Case For Some Liquor Men; Others Face Trial p44, Sep.20

State Court Upholds Ruling on Baltimore's Advertising Tax p58, Oct.25

MARYLAND-Virginia Milk Producers Assn.

Jubilant Antitrusters Win a Ruling Against Dairy Purchase p38, Nov.29

MASLAND (C. H.) & Sons

Company's commercial customers can lease carpets on a monthly basis # p74, Nov.15

MASON, Edward S.

Iran Steps Up Public Works p84, Dec.13

MASSACHUSETTS

Supreme Judicial Court rules that there is nothing in the constitution to bar payment of a subsidy to the New Haven RR for operation of its Old Colony line # p36, Jul.19

Subsidy for Old Colony Commuter Line Seems Assured as Legislature Acts p30, Aug.2

New Haven RR wins its bid for \$900,000-a-year subsidy for continued commuter operations on the Old Colony Line # p30, Aug.23

Mutual Life and Fire Companies Agree To Handle Each Other's Policies p44, Sep.6

Massachusetts Weighs Bill That Brings Variable Annuities Near For Life Companies p38, Oct.4

MASSACHUSETTS Turnpike

Readers Report. Clarification p5, Nov.8

MASSIE, Adrian M.

Group of New York Trust Holders Threatens to Wage Proxy Fight p71, Dec.20

MASTIC Tile Corp. of America

Mastic Tile and Air Reduction jointly form new firm, Cumberland Chemical Corp. # p177, Sep.27

MATEOS, Lopez

A New Friend for U.S. Capital: Mexico's almost certain victor in presidential election, Lopez Mateos (with illus) p43, Jul.5

MATERIAL Service Corp.

General Dynamics Discusses Merger With Material Service, a Big Earner p38, Nov.29

Merger talks between company and General Dynamics have broken down # p53, Dec.13

MATERIALS Handling

A new simple magnetic "handle" is bidding to replace electromagnets for handling materials up to 300 lb. in metalworking plants # p150, Nov.15

MATHEMATICS

The Gentle Art of Simulation: Rand Corp.'s mathematical replica of Air Force logistics is example of latest thinking in all kinds of management decision-making (with illus) p74, Nov.29

MATSON Navigation Co.

States Marine Lines, Matson Get Nod As Operators of Atomic Merchant Ship p65, Aug.2

For \$25,000 a day, you can charter the luxury liner Lurline # p52, Aug.9

The Lurline, luxury ship, is available for charter # p150, Oct.25

Sheraton Corp. of America will take over operation of four Hawaiian hotels # p53, Dec.13

MATSU

See Formosa Straits

MAY-D&F Co.

Downtown Denver Expects a Boost From Big New Department Store p41, Jul.26

MAY, David, II

Forging a Stronger Retail Chain (with illus) p106, Oct.25

MAY Department Stores Co.

Merger of May and Hecht May Create New No. 1 Department Store Chain p36, Oct.18

Forging a Stronger Retail Chain: Merger with Hecht Co. gives May Department Stores a shot at the top spot (with illus) p106, Oct.25

Company moves into the Southeast with the purchase of the Cohen Bros. store # p59, Dec.6

MAY, Morton D.

President of May Department Stores (with illus) p106, Oct.25

Short News Item

MAY, Morton J.

Chairman of May Department Stores (with illus) p106, Oct.25

MAYER, Gottfried

How a Smaller Packer Does Better Than the Giants (with illus) p140, Nov.22

MAYER (Oscar) & Co.

How a Smaller Packer Does Better Than the Giants: Ninth among the national meat packers, Oscar Mayer stands first in profit margins (with 5 illus) p140, Nov.22

Company acquires Mojonner Associates, Inc., and Mojonner-Dawson Co. # p96, Dec.6

MAYER, Oscar G., Jr.

How a Smaller Packer Does Better Than the Giants (with 2 illus) p140, Nov.22

Oscar G. Mayer, Jr.: How he builds profits in a low-margin business (Cover) Nov.22

MAYER, Oscar G., Sr.

Chairman of Oscar Mayer & Co. (with illus) p140, Nov.22

MARTHUR Advertising Corp.

Advertisers Hunt Down Moneyed Market in Travelers' Terminals (with 5 illus) p30, Nov.1

McCABE, Edward A.

The Men Adams Leaves Behind (with illus) p42, Sep.27

McCALL Corp.

Staff Upheaval at McCall's Magazine Not Due to Retrenchment, Says Langlie p74, Nov.15

McCANCE, Thomas

As a private banker, Brown Bros. Harriman is the strong survivor of a dying institution (Cover) Sep.13

Hardy Survivor of a Dying Breed: Brown Bros. Harriman (with illus) p56, Sep.13

McCANN-Erickson, Inc.

Buick Tests the 1959 Market (with chart and 5 illus) p70, Sep.20

Employees Benefit Groups Obtain Control of McCann-Erickson p57, Dec.27

McCANN, Harrison K.

Retires as board chairman of McCann-Erickson # p57, Dec.27

MCCARTHY, Michael M.

McCarthy and Smith of Merrill Lynch: As a corporation, Wall Street's innovator ends a tie with tradition (Cover) Dec.13

Merrill Lynch Adds an "Inc." to Its Name p124, Dec.13

McCLELLAN, John

Crime Syndicate Takes the Stand: McClellan committee's latest target is a Mafia-type organization p61, Jul.5

Committee winds up hearings on Chicago's restaurant business. Probers are now looking into union affairs in Detroit # p76, Aug.2

Congress' Probers: Lots Already, More Coming (with illus) p28, Aug.9

Hoffa Up for Last Round: McClellan committee claims it has enough evidence to smash him p31, Aug.9

Hoffa Repeats Old Role: Teamsters boss once again proves a slippery witness as he tangles with Senate p83, Aug.16

Hoffa Names Own "Clean-Up" Group. But McClellan Voices Doubt p67, Aug.30

Breaking With Gangster Bosses. Two Chicago unions may set pattern p66, Sep.6

Ax Aimed at Hoffa via Gibbons: McClellan committee starts formal investigation of Gibbons p77, Sep.6

Hoffa Tosses Out Gauntlet—And Monitors Pick It Up p103, Sep.20

McClellan Hearings Result in a Charge Of Perjury Against Bakery Workers' Boss p118, Oct.11

McClellan Back on the Job: Secondary boycotts will be first target p98, Nov.8

Carpenters Back Hutcheson: Give officers full power to "preserve the union" in the face of investigations by Congress, Indiana, and AFL-CIO p120, Nov.15

Secondary Boycott Is Under Scrutiny: McClellan committee hears businessmen's complaints p121, Nov.22

McCLELLAN Stores Co.

Agrees to a merger with McCrory Stores if stockholders approve # p110, Nov.1

McCONE, John A.

Senate Puts Its Stamp of Approval On McCone for AEC, Flemming for HEW p99, Jul.12

McCREE, Wade H., Jr.

UAW's Watchdogs Try Their Teeth: The new Public Review Board (with illus) p81, Jul.12

McCRORY Stores Corp.

Agrees to a merger with McClellan Stores if stockholders approve # p110, Nov.1

McCURDY & Co.

Downtown Rochester Hopes to Counter Shopping Centers With \$15-Million Plan p38, Oct.4

McDEVITT, James L.

Showdown on "Right to Work" p58, Jul.19

McDONALD, David

McDonald and Carey Face Tests p122, Sep.13

Tough Fight Ahead in Steel: McDonald warns USW to close ranks for heavy bargaining p135, Sep.20

Big Unions Sparring Warily p100, Oct.4

McDONNELL Aircraft Corp.

Jets Move Into Company Hangar p100, Aug.9

One Had to Lose Out: The Navy's choice between two fighter planes (with illus) p26, Dec.27

McELROY, Neil

McElroy, the Defense Secretary, is high on the list of men who do jobs that win Eisenhower approval # p29, Aug.30

McFARLANE, Alexander

Corn Products Finds Other Fields Are Green (with illus) p76, Jul.5

McGINNIS, Patrick

For Company Presidents, More—Not Less—"Outside" Activity (with illus) p80, Aug.23

More Nuptials: Latest rail merger talk proposes a system uniting five New England roads p34, Nov.22

McGRAW-Edison Co.

Makes a self-regulating transformer for utilities that compensates for voltage changes # p38, Jul.5

McGRAW (F. H.) & Co.

Nailing Down a \$50-Million Renewal Job: Hartford award to F. H. McGraw may lead other big contractors into this field (with 6 illus) p20, Jul.26

Anaconda Moves Into Construction Field As Olin Mathieson Tries to Get Out p102, Sep.20

McGRAW-HILL Dept of Economics

How Modern Is American Industry? New survey finds it would cost industry \$5-billion to junk the equipment that's obsolete (with 3 tables) p121, Sep.27

Out of the Dip—and Heading Up: Business' preliminary plans for capital spending in 1959 are up slightly from '58 (with 3 tables and chart) p23, Nov.8

McGRAW-HILL Publishing Co.

In Financial Aid to Education What Should Business Do Now? (McGraw-Hill Editorial) p144, Nov.15

McINTYRE (O. E.) Inc.

Where Mail Hikes Hurt p31, Jul.19

McKNIGHT, William L.

Buetow and McKnight of 3-M: They still believe that strong patents are the surest way to profits (Cover) Oct.4

3M's Way: Patents Plus Labs. Company builds on this formula (with illus) p114, Oct.4

McLANE, George B.

Breaking With Gangster Bosses: Battle of the Restaurants p66, Sep.6

McLEAN Industries

McLean Industries Makes Second Try At Puerto Rico Trailership Service p63, Jul.26

McMAHON, Frank

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map and illus) p106, Oct.11

McMULLEN, Dr. John

American Group Reported Likely To Get A Share of Brazil's Ship Contracts p108, Nov.15

McNALLY-Pittsburgh Mfg. Corp.

Invests in a plant in Australia # p134, Oct.18

McNATT, E. E.

New Labor Law for Airlines? Wave of strikes brings talks of charges in Railway Labor Act p90, Dec.13

McNIVEN, Malcolm

A Profit Yardstick for Advertising p49, Nov.22

McPHAIL, Russell

Russell McPhail Named in SEC Action For Abusing His Company's Interests p57, Jul.19

MEADOWMOOR Dairies

Three Chicago Food Suppliers Plan Chain of Roadside Drive-in Stores p129, Sep.6

MEANS, Gardner C.

Doctors and Saints p48, Aug.2

MEANY, George

AFL-CIO Bans Deal With Hoffa p77, Aug.23

Meany Will Arbitrate Issues in Ship Dispute p116, Oct.11

Meany's Arbitration in Ship Dispute Hailed by Employers as Step Forward p89, Dec.13

Meany Threatens Third Party, Reuther Soft-pedals the Idea p49, Dec.20

MEAT

See Packing Industry

MEDICINE

Better Therapies Are Just Ahead. But Not Panaceas. Doctors Hear p75, Oct.18

A donation to the National Fund for Medical Education is a way to aid the cause of medicine # p82, Dec.27

MEMPHIS Case

Pipelines to Resume Expansion: Supreme Court decision in Memphis case clears way for financing new projects p29, Dec.13

MENDERSHAUSEN, Horst

The Gentle Art of Simulation p74, Nov.29

MENKE, John R.

NDA Goes It Alone in Atomics (with 2 illus) p99, Aug.23

MENNINGER Foundation

Dr. Harry Levinson says generous benefits won't head off unionization of a plant # p84, Sep.13

MENNIS, Edmund A.

In '59, Improvement but No Boom p34, Nov.8

See Clothing Industry

See Clothing

Short News Item

MERCANTILE Stores Co., Inc.

Toledo Store's Stag Night Draws 3,000 Male Shoppers p64, Dec.13

MERCEDES-Benz, Inc.

Sonnabend to Be S-P's Doctor p28, Aug.23

MERCER, Henry D.

States Marine's Walsh and Mercer: Cotton cargoes, ship charters, atomic power—and maybe now a subsidy—make the biggest cargo operator (Cover) Sep.6

Top Cargo Giant Starts Out on a New Course: States Marine is picked for first nuclear operation (with illus) p140, Sep.6

MERCHANTS & Farmers Mutual Fire Insurance

Massachusetts Life Company Edges A Bit Deeper Into Casualty Business p102, Nov.22

MERCK & Co.

India Makes Bid for U.S. Capital p102, Nov.15

MERGERS

Ramo-Woolridge To Merge With Thompson p22, Jul.5

DuMont Sells Its Consumer Products And Brand Name to Emerson p53, Jul.12

Glen Alden President Bows Out As Court Scotchies Merger With List p74, Jul.12

Mergers Boom. Buyers Choosier: Corporations are still acquisition-minded, but the character of the 10-year boom is changing p71, Jul.12

Challenge to Fed: Suit brought by Grand Rapids bank seeks to curtail Fed's power to thwart bank mergers p58, Sep.20

Radio-Cable Merger: There's talk of combining the two—and perhaps the three p29, Oct.4

Big Deal, or Quick Economies? A merger of Atlantic Coast and Seaboard could remake the rail map—or just save some money (with 2 maps and table) p84, Oct.11

Branch Banking Faces a Test (with chart) p53, Oct.11

Merger of May and Hecht May Create New No. 1 Department Store Chain p36, Oct.18

Forging a Stronger Retail Chain: Merger with Hecht Co. gives May Department Stores a shot at the top spot (with illus) p106, Oct.25

FTC reports there are fewer mergers this year than last # p66, Nov.1

Mergers, Equipment Pools May Help Airlines Finance Jet Planes (with 2 tables) p31, Nov.8

When Phones Wed Electronics: General Telephone-Sylvania merger will create \$1.5-billion company (with 3 tables and 2 charts) p79, Nov.15

A Hard Look at Mergers p140, Nov.29

Teeth in the Bethlehem Ruling: Judge Weinfield's turndown of the Bethlehem-Youngstown merger is bound to affect other companies p25, Nov.29

Giant "Wholesale" Bank in the Making: J. P. Morgan and Guaranty Trust could dominate New York's corporate banking p23, Dec.20

MERRIAM, Robert E.

Named deputy assistant to the President for interdepartmental affairs # p40, Sep.20

The Men Adams Leaves Behind (with illus) p42, Sep.27

New Deputy for Inter-Departmental Affairs, will concentrate on budgetary matters # p41, Oct.4

MERRILL Lynch, Pierce, Fenner & Smith

"The Herd, Inc." Merrill Lynch's 119 broker-partners will incorporate p30, Oct.4

Merrill Lynch Adds an "Inc." to Its Name (with 6 illus) p124, Dec.13

MERTIN, Jack

Has been appointed to the U.S. Patent Court # p30, Aug.30

MESTA Machine Co.

Two Unions Will Make Another Try To Scale the Wall at Mesta p90, Jul.12

AFL-CIO unions fail again # p76, Aug.2

METALS

Senate Passes Metals Subsidy Bill; House Unit Proposes Broader Relief p87, Jul.19

House Interior Committee O.K.'s Price Subsidies for Metals p65, Aug.2

What Price Nonferrous? (Trend) p80, Aug.30

Buyers of nonferrous metals, prodded by speculative advances in London, have pushed prices up on themselves even though supplies in this country remain more than ample # p19, Oct.11

Tiny Electronic Device Keeps Components Cool p100, Oct.18

Producers of the major industrial metals will be riding a rising trend through yearend # p19, Nov.15

Wallop. Plus Precision: Pneumatic jolt enables Convair's machine to precision form tough metals (with 2 illus) p76, Nov.22

Sparks for Intricate Machining: An improved Japanese spark machine tool stirs new interest (with illus) p67, Dec.27

METRO-Goldwyn-Mayer

Loew's to Spin Off Theater Operation, Retain M-G-M and TV Business p113, Nov.8

METROPOLITAN Life Insurance Co.

Newest policy in the major medical field is an offering by Metropolitan that could set a trend # p136, Nov.22

METROPOLITAN Opera

Diamond Jubilee of the Met evokes all the old-time glamor of the luxury market, mid-20th Century style (Cover) Nov.15

The Rich Come Out of Hiding (with illus) p58, Nov.15

MEXICO

A New Friend for U.S. Capital: Mexico's almost certain victor in presidential election, Lopez Mateos (with illus) p43, Jul.5

Mexico's Labor Troubles Reach a Boil As Rail Strike Cripples Industry p66, Aug.9

Mexican Takes Over Phone Company As IT&T and Swedish Firm Sell Out p97, Aug.23

In Mexico, You Can Paint Your Tax Return (with 4 illus) p16, Aug.30

Latin Neighbors Voice Skepticism On Proposed Inter-American Bank p61, Aug.30

Unrest in the country is reviving revolutionary talk of the kind heard two decades ago # p118, Sep.6

Mining industry is hit by Washington's quotas on lead and zinc. Miners have called a strike for Oct. 17 # p88, Oct.4

World Business Good p32, Nov.15

Celanese Disciplines Its Mexican Offspring: Parent company is chopping out deadwood and reorganizing (with 4 illus) p60, Nov.29

Mexico's New President Invites Foreign Capital to Aid Economy p77, Dec.13

Life Will Supplement Latin Publication With an All-Mexican Edition p57, Dec.27

The 1959 budget of \$750-million is the highest in history # p62, Dec.27

MEYER Lines

Port Authority and New York City Continue to Compete on Waterfront p168, Sep.20

MEYNER, Robert B.

Meyner Signs Jersey's Sunday Ban on Stores p52, Aug.9

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

MIAMI BEACH, Fla.

Four Cleared in Miami S&L Case p38, Jul.12

Cities are bidding for the 1960 political conventions. Miami Beach is latest contender # p34, Aug.2

Lack of Unity Among Hotelkeepers Nips Plan to Promote Miami Beach p103, Nov.29

MIAMI, Fla.

Miami TV Case, and Goldfine Get a Pre-Election Revival p104, Sep.13

Will vote on an amendment that would restore autonomy to Dade County # p168, Sep.20

35¢ Raise Ends Bus Strike p74, Nov.1

Miami TV Case Bobs Up Again With Moves to Disqualify Winner p36, Nov.15

Can U.S. Agencies Live Up to a Courtroom Code? Rogers' Rule of Conduct p32, Nov.22

The metropolitan government of Miami now is finally manned. Paul C. Watt is named planning director # p103, Nov.29

MICHIGAN

May join the states liberalizing their policy on state trust funds # p78, Dec.27

MICHIGAN State University

New College Idea: Michigan State plans unique approach in its new campus, with new slant on an engineering course p26, Aug.23

MICHIGAN, University of

The Steep Slide Grinds to a Halt: University survey turns up some encouraging data (with 3 charts) p72, Jul.19

Recession-Hit Families Are Holding Up Well Under the Strain, Survey Indicates p108, Aug.16

Survey Reports Communication Breakdown Between Section Heads and Their Bosses p78, Oct.25

Automatic Scanner Counts the Tracks Of Particles From the Smashed Atom p78, Nov.8

In '59, Improvement but No Boom: That's the consensus of opinion among economists at University conference p34, Nov.8

More Spending—But No Spree: University survey shows consumers feel temperately optimistic (with 5 charts) p19, Dec.6

MICROFILM

A new electrostatic printer called the Coptron turns out microfilm enlargements at the rate of four a minute # p78, Aug.30

MIDDLE EAST

See also Individual Countries

Facing the Middle East Crisis (Trend) p120, Jul.19

High Stakes in the Middle East: Marines land in Lebanon as part of a U.S. decision to stem the spread of Nasserism (with map and 2 illus) p23, Jul.19

For Oil, the Threat Is Long Term: The spread of Nasserist revolts could wreak havoc (with map) p80, Jul.26

Mideast Crisis Moves to Summit: With open war less likely, the burden of mopping up after the Iraqi coup shifts to top-level negotiators (with 4 illus) p15, Jul.26

The Middle East is still made to order for pro-Nasser intrigues. Conditions in Lebanon, Jordan and Iran # p71, Aug.9

Washington doesn't have a revamped, long-range policy for the Middle East—yet. But the State Dept. and National Security Council are under pressure to study new approaches # p72, Aug.9

Giving U. N. the Arab Problem: Eisenhower offered his plan, but it may be hard to put it to work p31, Aug.16

The United Nations and the Middle East (Trend) p120, Aug.16

The Arab nations agreement agreeing not to interfere in each other's domestic affairs stands a good chance of being accepted # p71, Aug.23

Short News Item

If the Arab development bank does get started, the oil companies will have a tough decision to make # p52, Aug.30

Moving With Force—and Flexibility (Trend) p80, Aug.30

U.S. Girds for Cold War on Economic Front p14, Aug.30

Kuwait Edges Into Nasser's Orbit: Oil-rich sheikdom is drifting toward closer ties with Cairo (with 7 illus) p100, Sep.6

Negotiations to prevent new blowups are moving into the decisive stage. The Arab League will hold meetings. Secy. Hammarskjöld will try to get Nasser's support for U. N.'s "peace" resolution # p117, Sep.6

Middle East tension could bring heated debates in the U. N. The lull in that area can't last long. Here's how observers in the Middle East size up the situation # p125, Sep.20

Summer crisis seems to be over. U.S. pulls out of Lebanon. British troops will leave Jordan. Hammarskjöld reports things look better # p87, Oct.4

MIDTOWN Holdings Corp.

Downtown Rochester Hopes to Counter Shopping Centers With \$15-Million Plan p38, Oct.4

MIDWESTERN Gas Transmission Co.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map) p106, Oct.11

MIKOYAN, Anastas

Why Is Russia's Mikoyan coming to Washington: That question has U.S. officials stumped # p61, Dec.27

MILITARY Air Transport Service

MATS Is Flying Off Course, Commercial Airlines Charge p59, Jul.5

MILLER, Edward S.

Breaking With Gangster Bosses: Battle of the Restaurants p66, Sep.6

MILLER, E. Spencer

More Nuptials: Latest rail merger talk proposes a system uniting five New England roads p34, Nov.22

MILLS, Ben D.

Nance Quits as M-E-L Boss, Ending Ford's Latest Import of Top Brass p42, Sep.13

MILLS, Wilbur

House Unit Overrides Chairman to O.K. New Form of Tax Relief for Self-Employed p79, Jul.26

Squaring Off for the Fight Over Spending (with illus) p28, Nov.15

House Group Eyes Treasury Plan for Taxing Life Insurance Income p40, Nov.22

Mills Calls for Broader Tax Base, Says Mutuals May Lose Tax Exemption p111, Dec.6

MILWAUKEE, Wis.

Presidents Huddle to Escape the Chill at the Top: How heads of eight small Milwaukee companies let their hair down (with 5 illus) p86, Dec.27

MINING Industry

Conveyor Belt Carries Miners to Pit (with illus) p98, Aug.9

Mining Industry Loses Out on Supports, But Nonferrous Sector Sees a Ray of Hope p57, Aug.30

Atom Blasts for Industry's Use p46, Oct.4

MINNEAPOLIS-Honeywell Regulator Co.

Faster Messages: New teletypewriter setup for the Army (with illus) p62, Nov.8

MINNESOTA

Iron Imports Vex Mining States . . . and the industry retorts by pressing anew its drive for reform of Minnesota's ore taxes p109, Aug.9

MINNESOTA Mining & Mfg. Co.

Tape Winds Up for Bigger Role p106, Jul.19

3M's Way: Patents Plus Labs: Company builds on this formula (with 4 illus) p114, Oct.4

"Copy" Machine Speeds Inventory-Taking Job (with illus) p114, Nov.1

MINUTEMAN

See Guided Missiles

MIRRORS

An outside rear view mirror that melts away ice and snow is available p68, Dec.27

MISSILDINE, Fred

Hunting Game for a Diploma (with illus) p26, Dec.13

MISSILES

See Guided Missiles

MISSISSIPPI River

Most Powerful Towboat Yet Joins the Mississippi River Fleet: Federal Barge Lines' new United States (with illus) p136, Nov.15

MISSOURI

Branch Banking Faces a Test: Missouri, one of nine states that prohibits the practice, will vote in November (with chart) p53, Oct.11

Missourians Bar Branch Banking # p36, Nov.8

MISSOURI-Kansas-Texas RR

The recapitalization plan is still a long way off # p83, Aug.9

MISSOURI Pacific RR

Anti-Featherbedding Law Defeated p125, Nov.15

Has acquired enough common stock of the Texas & Pacific Ry. to allow the two companies to file a joint tax return # p52, Dec.20

MITCHELL, Ben

For Company Presidents, More—Not Less—"Outside" Activity (with illus) p80, Aug.23

MITCHELL, Don G.

When Phones Wed Electronics p79, Nov.15

MITCHELL, James

See also Dept. of Labor

AFL-CIO top brass meet with Mitchell # p67, Aug.30

Mitchell didn't fare so well with Congress this year # p30, Aug.30

Five Years Makes a Difference In Labor's View of Mitchell (with illus) p154, Oct.18

State Job Services Upgrade Their Target p68, Nov.1

MOBIL Mileage Rally

See General Petroleum Corp.

MODERNIZATION

See Plant Expansion

MOHAN, Philip V.

Bond Market Has Guessing Game On Coupon for Treasury Issue p142, Sep.20

MOHN, Einar

Eleven Western States Tied Up In Third Week of Truck Shutdown p26, Aug.30

MOJONNIER Associates, Inc.

Oscar Mayer & Co. acquires company and Mojonnier-Dawson Co. # p96, Dec.6

MONSANTO Chemical Co.

Antitrusters Get After "all": The top-selling detergent in its field is issue between Justice Dept. and Monsanto Chemical-Lever Bros. p36, Jul.12

MONTANA, John C.

Crime Syndicate Takes the Stand p61, Jul.5

MONTGOMERY Ward & Co.

Fall Mail Order Catalogues List Lower Prices on a Very Wide Front p28, Jul.5

Cancels plan to sell men's clothing insured against fire and theft # p66, Aug.23

May go into the insurance business # p42, Aug.23

Distribution Center and Denver Store Give Clue to Ward's Expansion Plans p63, Aug.30

Tempts Consumers With 10% Price Cut, Special Coupons p129, Sep.6

MOODY'S Investor Service

Lists the least popular stock groups # p46, Jul.19

Estimates rail earnings this year should run around \$550-million # p88, Oct.11

MOON

Moon Shot Misses Goal But Gives Hope a Lift (with illus) p30, Oct.18

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever p30, Dec.13

MOON, Robert

For Company Presidents, More—Not Less—"Outside" Activity (with illus) p80, Aug.23

MOONEY, George A.

Warns that the mutuals still face a "full-scale war for tax equality" # p58, Oct.11

MOORE, Geoffrey H.

Stock Averages Bounce Back After Pause for Profit-Taking p89, Nov.1

MOORE, Maurice T.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

MOORE-McCormack Lines

Pushed back a big offering of government-insured ship mortgage bonds # p98, Sep.6

The new Brasil has all first-class accommodations # p150, Sep.27

MOOS, Dr. Malcolm C.

Takes over the job of Presidential speech-writing # p40, Sep.20

The Men Adams Leaves Behind (with illus) p42, Sep.27

MORALES, Julio O.

Puerto Rico Sets Up New Company To Provide Commercial Financing p30, Aug.23

MOREEL, Adm. Ben

Heads new political group called Americans for Constitutional Action # p56, Sep.27

MORGAN, Clyde B.

Moves up to chairman of the board at Rayonier, Inc. # p38, Jul.26

MORGAN, Gerald D.

The Men Adams Leaves Behind (with illus) p42, Sep.27

MORGAN (J. P.) & Co.

Banks Ante \$20-Million Credit For West German Chemical Titan p77, Aug.16

Giant "Wholesale" Bank in the Making: J. P. Morgan and Guaranty Trust could dominate New York's corporate banking p23, Dec.20

MOROCCO

France's Simca Teams Up With Fiat For Auto Assembly Plant in Morocco p128, Jul.12

MORRIS (Philip) Inc.

Acquires most of the stock of Benson & Hedges # p78, Jul.19

Puffing Up Canadian Cigarettes p87, Aug.2

Short News Item

MORROW, E. Frederick

The Men Adams Leaves Behind (with illus) p42, Sep.27

MORROW, Giles

Co-ops Gain on Freight Forwarders p86, Oct.18

MORTGAGES

Builders Face Anti-Bias Law: FHA and VA will refuse to insure mortgages for builders who violate state laws p27, Jul.19

The Big Builders Are Back in Business: Easier money and easier mortgage terms have revived their huge developments p38, Aug.2

For Housing, a Jump, Then a Slowdown p34, Sep.6

Big Discounts Asked on VA; FHA Loans As Mortgage Rates Start Climbing p58, Oct.11

Speculative Homebuilders Wail As FHA Rations Its Assistance p38, Oct.25

A Break for the Home Buyer p36, Nov.1

Mutual Savings Banks Continue Heavy Investment in Home Mortgages p125, Nov.8

MORTON (I. B.) & Co.

SEC Cracks Down on Broker p145, Oct.18

MOTELS

Building Service and Hotel Unions Squabble Over Plush Chicago Motel p137, Sep.20

A. M. Sonabend plans a 200-room motel near Los Angeles # p102, Sep.20

MOTION Pictures

Musicians Guild Sings Hollywood Pact: Rival AFM Calls It a "Sellout" p85, Sep.6

Cash for the Film Independents: Now a new financing system turns their movie and TV cameras (with illus) p68, Nov.8

MOTORS

Red Hot Test Motor (with illus) p146, Nov.15

MOUNTAIN Sheep Dam

Glamor of Cheap Power Fades p50, Dec.20

MOUSETRAPS

New Mousetrap Drowns Them—102 at a Clip (with illus) p99, Oct.18

MOVING

IRS rulings on tax-free expenses involved in moving to a new job # p93, Aug.9

MUIR, James

Demands that Canada start doing business with Peking # p28, Jul.19

MUNDT, Karl

Hoffa's Transport "Empire" p79, Jul.12

MURCHISON, Clint

The Big Builders Are Back in Business p38, Aug.2

MURRAY Corp. of America

H. L. Fierman, C. A. Johnson and Stuart Hedden are named members of the board # p38, Jul.26

MURRAY, H. J. R.

The Gentle Art of Simulation p74, Nov.29

MURRAY, James E.

Mining Industry Loses Out on Support, But Nonferrous Sector Sees a Ray of Hope p57, Aug.30

MURRAY, William T.

How a Smaller Packer Does Better Than the Giants (with illus) p140, Nov.22

MUTUAL Broadcasting System

See also Radio; Television

Hal Roach Studios Buy Mutual Network, Adding One Layer to Jacobs Pyramid p68, Sep.20

MUTUAL Funds

Lazard Expands Mutual Fund As Shares Are Snapped Up p68, Jul.5

Mutual Funds Trim Cash Holdings As They Warm to Common Stocks p96, Aug.16

SEC Studies Impact of Mutual Funds p57, Aug.30

Wellington Fund Group Branches Into Commons p132, Sep.6

NAIC reports biggest buyers of mutual open-end fund shares are California residents # p88, Oct.11

Two New Mutual Trusts Play It Safe By Investing Heavily in Blue Chips p105, Oct.11

Spokesman Plays Down Role of Mutual Funds' \$11.7-Billion p144, Oct.25

The Mood Is Fairly Cheerful: What mutual fund managers say about 1959 p67, Dec.20

N**NABI, Stanley A.**

Worries About the Stock Markets Continued Vigor # p105, Oct.11

NADLER, Marcus

Professors Propose New Power for Fed To Increase Its Control Over Credit p58, Oct.11

NAHAS, Fred

Traffic Cop Takes to Air p26, Jul.12

NANCE, James J.

Nance Quits as M-E-L Boss, Ending Ford's Latest Import of Top Brass p42, Sep.13

NAOME, Jules

A New Whirl for Helicopters (with illus) p76, Oct.18

NASSER, Gamal

See also Egypt

Behind The Iraqi Revolt: Nasser, the Army, a Middle Class p91, Jul.19

High Stakes in the Middle East: Marines land in Lebanon as part of a U.S. decision to stem the spread of Nasserism (with map and illus) p23, Jul.19

For Oil, the Threat Is Long Term: The spread of Nasserist revolts could wreak havoc (with map) p80, Jul.26

Mideast Crisis Moves to Summit: Nasser promises to defend Iraq with troops (with illus) p15, Jul.26

The Steamroller in the Kremlin (with illus) p22, Aug.2

Washington believes it may be able to deal with Nasser. He emerged as the real winner at this month's U.N. meeting # p32, Aug.30

Kuwait Edges Into Nasser's Orbit p100, Sep.6

Washington thinks the time is ripe for luring Nasser back into the Western camp # p60, Dec.20

NASSER, Robert

Sidewalk Supers Find They Sign Leases (with illus) p28, Oct.18

NATIONAL Aeronautics & Space Administration

Space Agency Takes Off: What NASA will spend, what it will do, under its new boss (with illus) p28, Aug.16

Army Battles NASA to Keep Control of Redstone and Jet Lab p36, Oct.18

Army Fights Loss of Its Labs: The new civilian space agency wants to take over the service's facilities for space studies p29, Oct.25

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever before by both civilian and military scientists p30, Dec.13

NATIONAL Airlines

Plane Leasing Deal with Pan Am May Give National a First in Domestic Jets p44, Sep.6

National and Pan Am confirm their deal for leasing planes to each other # p42, Sep.13

Eastern Air Lines seeks to block deal by which National hopes to lease Pan Am's 707's # p52, Sep.27

Jet flights from New York to Miami start Dec. 10 # p134, Nov.15

Miami TV Case Bobs Up Again With Moves to Disqualify Winner p36, Nov.15

How to Get a First With Jets: Company's coup to be first in domestic jet service is typical of Pres. Baker's free-wheeling management tactics (with illus) p89, Dec.6

Airlines Discard Conventional Plans In Scramble to Pay for Costly Jets p36, Dec.13

Round trip fares on jet flights New York to Miami # p82, Dec.20

NATIONAL Alfalfa Dehydrating & Milling Co.

Charged with violating the anti-merger law # p28, Jul.5

NATIONAL Assn. of Home Builders

Predicts a 5% jump in the price of new houses # p82, Dec.27

NATIONAL Assn. of Hosiery Mfrs.

Can Color Pull Up Sagging Stockings (with chart and illus) p51, Jul.12

NATIONAL Assn. of Investment Companies

Mutual Funds Trim Cash Holdings As They Warm to Common Stocks p96, Aug.16

Reports biggest buyers of mutual open-end fund shares in first half of 1958 were California residents # p88, Oct.11

Spokesman Plays Down Role Of Mutual Funds' \$11.7-Billion p144, Oct.25

NATIONAL Assn. of Mutual Savings Banks

Better Homes for Non-Whites p106, Nov.22

Mills Calls for Broader Tax Base, Says Mutuals May Lose Tax Exemption p111, Dec.6

NATIONAL Assn. of Suggestion Systems

Almost \$14-million was paid to 434,000 workers last year in suggestion programs # p48, Aug.30

NATIONAL Assn. of Tobacco Distributors

Adopts a resolution that the industry cut out spurious health claims in promoting a new cigarette # p58, Oct.25

NATIONAL Automatic Merchandising Assn.

Put Dollar Bills in the Slot of Vending Machines of Tomorrow p36, Nov.1

NATIONAL Automobile Dealers Assn.

Frederick J. Bell has been fired as executive vice-president of association # p30, Dec.20

NATIONAL Broadcasting Co.

See also Radio; Television

Robert Sarnoff is named chairman and chief executive officer. Robert Kintner moves into the presidency # p57, Jul.19

TV Nets Scramble For Fall Sponsors (with illus) p47, Aug.9

NATIONAL Bureau of Economic Research

The Rich Come Out of Hiding p58, Nov.15

NATIONAL Can Co.

National Can Brings in Wharton as Boss p53, Sep.6

NATIONAL Cash Register Co.

National Cash Register Breaks New Ground: It's playing the whole business machinery field now (with 4 illus) p92, Sep.20

Readers Report: Wrong Name (with illus) p6, Sep.27

Short News Item

NATIONAL Conference on Air Pollution

500 delegates attend meeting in Washington # p40, Nov.22

NATIONAL Consumer Finance Assn.

Consumers Can Afford to Go Into Debt For New Cars, Loan Companies Say p73, Oct.11

NATIONAL Credit Corp.

Puerto Rico Sets Up New Company To Provide Commercial Financing p30, Aug.23

NATIONAL Dairy Products Corp.

Kraft Foods Div. opens plant in Australia # p134, Oct.18

NATIONAL Defense

Accord Reached on Space Agency; Advisory Panel Will Set Policy p87, Jul.19

Defense Dept. Scales Down Warning Line For Ballistic Missiles to Two Posts p87, Jul.19

Record Defense Bill Assures Spending Rise: Congress appropriates more than Eisenhower asked (with table) p36, Aug.16

After a Year, New Sinec for U.S.: Why the nation feels new optimism over its defense readiness a year after Sputnik I (with table and illus) p25, Oct.4

Missiles, Not Planes, for Economy Budget: A preview of the new budget (with 4 illus) p24, Dec.6

NATIONAL Distillers & Chemical Corp.

John Bierwirth moves up to chairman of the company. Roy Coppedge is named president # p53, Aug.2

National Distillers Buys Kordite p52, Aug.16

NATIONAL Fancy Food & Confection Show

Big Appetite for Gourmet Foods (with 3 illus) p55, Aug.23

NATIONAL Fire Protection Assn.

Fire losses in the nation reached the highest point last year. NFPA offers some preventive measures # p122, Oct.11

NATIONAL Foundation

"Rivals" Wall as Polio Foundation Branches Out to Include Arthritis p28, Jul.26

NATIONAL Gerontological Society

Medical Association Head Deplores Rules Forcing Workers to Quit at 65 p125, Nov.15

NATIONAL Homes Corp.

Prefab Does It With Aluminum: Company Offers aluminum walls and roofs in its new line (with 6 illus) p68, Oct.4

NATIONAL Industrial Conference Board

Mergers Boom, Buyers Choosier: Corporations are still acquisition-minded, but the character of the 10-year boom is changing p71, Jul.12

NICB Gives Business a New Gauge To Consumers' "Money in the Pocket" p177, Sep.27

Inflation Worries Stir Economists' Debate (with 11 illus) p22, Dec.6

NATIONAL Labor Relations Board

Two Unions Will Make Another Try To Scale the Walls at Mesta Machine p90, Jul.12

Labor Board Gets Bigger Scope: Reversing early Eisenhower trend, NLRB is moving toward deeper involvement in labor-management affairs p48, Jul.26

Higher Court Upholds Union's Right To Sue Another Union for Raiding p88, Aug.16

A majority of employees in the retail field remain outside the jurisdiction of NLRB # p79, Aug.23

Kohler and UAW Will Lock Horns Again If NLRB Agrees to Reopen Strike Hearings p79, Aug.23

NLRB Extends Period of Grace For Reforming Hiring Hall Practices p67, Aug.30

NLRB Reverses Itself, Will Open Pre-Hearing Statements to Defendants p85, Sep.6

NLRB Jumps Into "No Man's Land": Gets Some Cheers, and a Few Boos p122, Sep.13

"Nondiscriminatory" Union Hiring Halls Upheld by Labor Board Examiner p122, Sep.13

NLRB Switches Signals to Clarify Rulings on Representation Elections p104, Oct.4

NLRB Opens Doors to More Clients, But Bigger Load May Add to Delays p118, Oct.11

Miners at Odds: UMW and independent renew Illinois fight that cost lives in 1932 p73, Nov.1

NLRB Warns That "Silent" Picketing May Run Afoul of Bars Against Boycotts p125, Nov.22

NLRB to Reopen Kohler Hearings p110, Nov.29

High Court Says NLRB Must Serve At Least Some Hotel Employees p80, Dec.6

Unions Can Picket for Recognition Under Some Conditions, Court Says p80, Dec.6

Unions Must Provide Membership With Financial Report, Court Rules p89, Dec.13

High Court Opens Way for Appeals Of NLRB Findings on Bargaining Units p49, Dec.20

High Court to Hear Appeals on Scope Of NLRB Probes p30, Dec.20

NATIONAL Lead Co.

Detroit Is Betting Heavily on Aluminum Engines p44, Aug.16

NATIONAL Petroleum Council

Council Faces Closer Government Supervision p65, Aug.2

NATIONAL Planning Assn.

Atom Fuel Costs Must Be Cut . . . if it is to compete (with table) p32, Jul.12

NATIONAL Rejectors, Inc.

Put Dollar Bills in the Slot In Vending Machines of Tomorrow p36, Nov.1

NATIONAL Retail Merchants Assn.

Big Stores Outstrip Small Ones, Ten-Year Sales-and-Profit Study Shows p53, Jul.12

Cradle-to-Grave Credit Rating Proposed for every American p63, Nov.22

Excise Troubles: IRS ruling raises manufacturers' tax base on products sold under cooperative advertising agreements p55, Dec.27

NATIONAL Rural Electric Cooperative

Cashing In On Old Office Records (with illus) p125, Dec.6

NATIONAL Science Foundation

New Government Office Set Up to Study Artificial Rainmaking p87, Jul.19

NATIONAL Steel Corp.

Company is giving Syracuse University an old steel mill # p38, Jul.26

NATIONAL Telefilm Associates, Inc.

Merger with National Theatres is almost complete # p96, Aug.16

Sells its contract to buy 820,000 shares of Associated Artists Productions to National Telefilm # p38, Aug.16

Company is about to buy Telestudios # p55, Sep.13

Videotape Brings Change to TV p178, Sep.27

NATIONAL Theatres, Inc.

Merger with National Telefilm Associates is almost complete # p96, Aug.16

John B. Bertero is named president. Elmer Rhodem moves up to chairman and B. G. Cantor is chairman of the executive committee # p69, Sep.27

NATIONAL Tool & Die Mfrs. Assn.

George Eaton thinks tooling shows signs of pulling out of its slump # p20, Nov.15

NATIONAL Urban League

Migration of Rural Southern Negroes Has About Exhausted the Supply p168, Sep.20

NATIONWIDE Rent-a-Car or Truck, Inc.

Ex-Greyhound Official Sets Up His Own Auto Leasing Business p48, Aug.30

NEAL, Alfred

Economists Look Back—for Ideas (with illus) p32, Nov.29

NEGROES

See also Racial Discrimination

Integration: Not Only in School: The Negro strives to break economic barriers, too—both as a worker and as a customer p38, Sep.6

Migration of Rural Southern Negroes Has About Exhausted the Supply p168, Sep.20

Better Homes for Non-Whites: Commission on Race & Housing maps plan for breaking down discrimination against Negroes p106, Nov.22

Negro Firemen Lose Round in Fight To Get Into White RR Brotherhood p80, Dec.6

NEIGER, L. J.

Boats Anchor Under Xmas Tree p54, Dec.13

NEIMAN-Marcus

Bond Street Comes to Dallas: Store is featuring a British Fortnight (with 6 illus) p46, Oct.25

NELSON, Robert

Behind the Million-Dollar Kite p31, Nov.15

NEMEROV, Bernard N.

Laundry Workers Quits Insurance, Sells Business to Hoffa Associate p49, Dec.20

NETHERLANDS

Merger of Two Big Dutch Lines Raises Netherland's Shipping Prestige p112, Sep.6

Chrysler Boosts Its Share of Simca and Buys Out Dutch Kaiser Plant p103, Sep.13

Godfrey L. Cabot, Inc. and the Royal Sulphuric Acid Factories will found a new joint company # p108, Nov.15

Dealing With Europe's Workers: A guide to labor conditions prevailing in the six-nation Common Market p61, Dec.6

NEUBERGER, Gottfried

Commerce Dept. Wins Right to Run U.S. Trade Show in Moscow in 1959 p65, Sep.20

NEUBERGER, Richard L.

Glamor of Cheap Power Fades: In the Northwest, where there's now a power surplus p50, Dec.20

NEVADA

Nevada Pays Highest Factory Wages; Workers in 14 States Average \$90 Per Week p139, Oct.25

NEW ENGLAND

Here are some notes on places to go, dine and lodge, all oceanside # p93, Jul.26

NEW England Telephone & Telegraph Co.

Company deferred a \$40-million debenture issue planned for this week # p36, Aug.30

NEW Haven RR

Rails Win a Precedent for Aid: New Haven gets a subsidy after shutdown of Old Colony line and sets precedent for commuter lines (with map and illus) p28, Jul.12

Massachusetts' Supreme Judicial Court rules there is nothing in the constitution to bar payment of a subsidy to the New Haven for operation of its Old Colony line # p36, Jul.19

Subsidy for Old Colony Commuter Line Seems Assured as Legislature Acts p30, Aug.2

Congress to the Rails' Rescue: Loans and relief on rates will help hard-pressed roads, such as the New Haven (with chart) p34, Aug.9

Wins its bid for a \$900,000-a-year subsidy for continued commuter operations on its Old Colony line # p30, Aug.23

Short News Item

New Haven RR Launches Campaign For Subsidy for New York Commuters p26, Aug.30

ICC Fights New Haven RR Deal: Sues to block three-year-old agreement by which road got \$7.8-million cash from investment group p38, Nov.22

More Nuptials: Latest rail merger talk proposes a system uniting five New England roads p34, Nov.22

Fears Spur Rail Merger Talks (with map) p47, Nov.29

Asks for state aid to maintain commuter service into New York City # p30, Dec.6

NEW Hosco Mines

Stock shoots to \$6-plus a share, from 17¢ # p46, Jul.19

NEW JERSEY

Builders Face Anti-Bias Law p27, Jul.19

Railroads in New Jersey Lose Bid for Temporary Tax Abatement p36, Jul.19

Gov. Meyner and municipal officials turn down railroads plea for deferment in taxes # p30, Aug.2

Meyner Signs Jersey's Sunday Ban On Stores, Merchants Gird for Battle p52, Aug.9

Sunday roadside selling along routes 4 and 17 went on as usual # p66, Aug.23

Workmen's Compensation Court rules that a worker injured playing ball during a coffee break is entitled to compensation # p79, Aug.23

NEW Orders

Greatest improvement in recent months, on the manufacturing side of the economy, is doubtless the fact that new orders have turned up # p28, Sep.6

NEW ORLEANS Item

Newspaper is sold to the operator of the Times-Picayune # p36, Jul.19

Supreme Court Agrees to Rule on Status of Employee Committees p139, Oct.25

NEW ROCHELLE, N. Y.

Builders Face Anti-Bias Law p27, Jul.19

NEW YORK Airways, Inc.

A New Whirl for Helicopters p76, Oct.18

NEW YORK Central RR

Unless road gets a tax cut, it threatens to cease running trains into Grand Central Terminal # p28, Jul.12

ICC grants permission for road to drop its ferry service across the Hudson River # p26, Aug.30

Time for Decisions on Commuting (Trend) p164, Sep.6

Pennsy and Central Merger Studies May Bring Some Consolidation Soon p91, Oct.25

First-class fares have jumped 15% # p122, Nov.8

Rival Ways for Freight to Ride Piggyback (with 7 illus) p54, Nov.8

Fears Spur Rail Merger Talks . . . Giant Pennsy and N. Y. Central (with map) p47, Nov.29

Asks for state aid to maintain commuter service into New York City # p30, Dec.6

Alfred Perlman unloaded more than 2,000 shares of company stock in past two months # p78, Dec.27

NEW YORK Chamber of Commerce

New York Chamber Offers Plan To Stiffen State's Labor Law p80, Dec.6

NEW YORK, Chicago & St. Louis RR

Rumor has it road may merge with Chesapeake & Ohio # p88, Oct.11

NEW YORK City

Radiation Standards Raise Problem For Radium-Dial Watches p52, Aug.9

A rundown of new shows that will be opening in New York this fall # p137, Sep.6

Big Taxi Fleets Shrink Themselves p42, Sep.13

Port Authority and New York City Continue to Compete on Waterfront p168, Sep.20

New Life for Lower Manhattan: David Rockefeller and associates have plan for easing traffic, rezoning, and redevelopment (with map and illus) p32, Oct.18

U.S. Unionists Relax Rules to Install Japanese Fixtures in New York Store p154, Oct.18

Tokyo Opens Fifth Avenue Shop (with 2 illus) p52, Oct.25

Revolt Against Giant 1959 Cars Grows; New York Garagemen Charge Them Extra p36, Nov.8

Strike Hits N. Y. Papers When It Hurts Most (with 5 illus) p20, Dec.20

New York Misses Its Newspapers: Strike enters third week p22, Dec.27

NEW YORK City Transit Authority

Is using a faster, cheaper way to replace elevated railroad tracks # p61, Nov.8

NEW YORK Mercantile Exchange

The exchange is playing around with a new idea for solving its basic problem of too little business # p146, Sep.27

NEW YORK, New Haven & Hartford RR

See New Haven RR

NEW YORK Shipbuilding Co.

Signs contract with the Boilermakers # p76, Aug.2

NEW YORK State

New York Tightens Compensation Law For Workmen Deafened on the Job p70, Jul.19

Turning Heat on Boiler Rooms: SEC moves in to stop shady stock sales p54, Aug.9

State Dept. of Commerce booklet estimates that an average of 65¢ is wasted out of every dollar spent on paperwork # p102, Sep.20

New Star in Republican Sky: Nelson A. Rockefeller is elected governor (with illus) p29, Nov.8

Battle Over Branch Banking Limit Breaks Out Anew in New York State p111, Dec.6

NEW YORK State Thruway

Thruway cost \$1-billion, but brings \$650-million worth of industrial, commercial, or residential developments # p103, Nov.29

NEW YORK Stock Exchange

Margin trading is up sharply # p46, Jul.19

Of last week's 20 most active Big Board issues, 12 of them were priced under \$25 # p42, Aug.23

The most active commons on the Big Board in the first half of the year # p42, Aug.23

NYSE Moves to ease squeeze on short sellers of Artloom Carpet Co. stock p134, Sep.6

Seat sells for \$95,000, up 46% from last October # p98, Sep.6

Short Sellers Able to Run for Cover, Thanks to Decline in Artloom Price p91, Sep.13

Broker Feels Big Board Lash: Why Exchange cracked down on Garvin, Bantel for loan deals on government bonds p45, Sep.27

Harold Clayton reports market value of Big Board commons is up to \$50-billion # p66, Oct.18

Stock Exchange Takes Steps to Curb Excessive Speculation in Governments p145, Oct.18

The Big Board seems headed for its biggest trading year since 1930 # p66, Oct.18

Institutions Rather Than Individuals Are Boosting Daily Trading Volume p130, Nov.15

Issues new publication, "The Stop Order—A Guide for the Careful Investor" # p136, Nov.22

F. L. Jacobs Is Suspended by NYSE For Failure to File Annual Report p53, Dec.13

H. K. Porter Co. Gets One Foot On Big Board As Preferred Is Traded p71, Dec.20

This year, volume reached the highest level since 1933 # p16, Dec.27

NEW YORK Telephone Co.

Skiatron Keeps Trying On Pay-TV. With Debut Now Set for Next April p68, Sep.20

NEW YORK Times Co.

Denies rumors it soon plans to offer stock publicly # p88, Oct.11

NEW YORK Trust Co.

Group of New York Trust Holders Threatens to Wage Proxy Fight p71, Dec.20

NEWMAN, Jerome A.

Rumor of Proxy Fight Over Policy Sends Loew's Stock Soaring p91, Oct.4

Loew's To Spin Off Theater Operation p113, Nov.8

The legal machinery of a proxy fight has begun grinding at Loew's, Inc. # p59, Nov.29

NEWPORT, R. I.

Yachting's Festival at Newport: America's Cup Race (with 7 illus) p46, Sep.27

NEWSPAPERS

Japanese Paper Plays Top National Role (with 5 illus) p130, Jul.12

Spreading the News By Hand in Philadelphia (illus) p36, Jul.12

Why Lima Feted a Newspaper's Birthday (with 5 illus) p30, Jul.12

The New Orleans Item was sold for \$3.4-million # p36, Jul.19

New Publication for Doctors Limits Ads to Consumer Products p41, Jul.26

Publishing Groups Fight Proposed Boosts In Overseas Postage for Printed Matter p79, Jul.26

Tafts Sell Cincinnati Times Star, Leaving City to Scripps-Howard p28, Jul.26

J. H. Whitney Buys Parade From Field; Trade Hears Price Was Around \$10-Million p52, Aug.9

After a Pause, More Advertising (with chart) p64, Aug.30

Strike Hits N. Y. Papers When It Hurts Most (with 5 illus) p20, Dec.20

New York Misses Its Newspapers: Strike enters third week p22, Dec.27

NEWSPRINT

See Paper and Pulp

NICHOLAS of America, Ltd.

Australian to Introduce Its Aspirin To American Headache Sufferers p76, Dec.20

NISSAN Automobile Co.

Seeking a Place on U.S. Roads (with illus) p67, Aug.2

NITROMETHANE

Bulk Shipments of Nitromethane Banned Indefinitely by ICC p65, Sep.20

NIXON, Richard

Nixon has it all over any other GOP contender for the 1960 election # p42, Aug.16

Nixon Steps Out on His Own: His tax cut proposals at Harvard B-School meeting. They're a preview of his own platform (with illus) p38, Sep.13

Nixon will be the topside work horse in the Republican Congressional campaign # p46, Sep.13

Straight Thinking on Tax Reform (Trend) p132, Sep.13

A careful buildup of Nixon for 1960 is under way # p47, Sep.20

Short News Item

The California election is crucial. The future of Nixon as well as Sen. William Knowland will be affected # p41, Oct.4

Readers Report: New Tax Plan p5, Oct.18

Campaign's Odd Turns Set Parties on New Paths for 1960 (with illus) p26, Nov.1

Now's a good time for a fresh look at Nixon. He will be out to win his party's nomination in 1960 # p39, Nov.1

Nixon and the President appear to be farther apart on objectives # p31, Dec.27

NIZAM of Hyderabad

India's No. 1 Tax Target: The Country's richest citizen (with illus) p151, Sep.20

NOISES

RCA Scientists Make a Big Noise, Colleagues Develop Electronic Earbuds p73, Sep.27

Air Force Fails to Convince Worcester That Sonic Boom Is Really Just a Pop p40, Nov.22

NOLAND, Lloyd U., Jr.

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

NOMA Lites, Inc.

Textron Loses Bid for American Screw p53, Dec.13

Henri Sadacca, chairman of Noma, and five other directors are named to board of American Screw # p90, Dec.27

NORBUTE Corp.

If stockholders approve Crescent Petroleum Corp. will acquire Norbute # p28, Jul.5

NORFOLK & Western RR

Fears Spur Rail Merger Talks (with map) p47, Nov.29

Readers Report: Geographic Switch p6, Dec.27

NORFOLK, Va.

What "Massive Resistance" Costs Norfolk and Its Businessmen (with 4 illus) p32, Oct.4

NORR, David

Five-Stock Parlay Wins Prize p105, Dec.13

NORTH American Aviation, Inc.

Plane Maker Asks Tax Court to Review \$5.5-Million Refund on Renegotiation p38, Jul.12

Missile Contracts on a New Pattern p24, Jul.26

Jets Move Into Company Hangar (with illus) p100, Aug.9

To Carry Man Into Space: North American's X-15 may do it (with illus) p31, Oct.18

Rocketdyne Div. has been picked by the National Aeronautics & Space Administration to design and develop a rocket engine # p30, Dec.20

NORTH Atlantic Treaty Organization

Khrushchev is using a visit in East Germany to blast NATO plans for giving West Germany atomic arms # p96, Jul.12

The Paris conference of COCOM has decided to relax controls on a substantial number of items # p70, Aug.2

The Germans are peeved about a NATO reorganization plan that de Gaulle presented to Washington and London # p77, Nov.1

NATO now has to meet a new Soviet threat to Berlin and the danger of an economic split within Western Europe itself # p113, Nov.15

NATO special session in Paris on Dec. 16 will discuss a unified policy on Berlin # p99, Dec.6

Ministers, meeting in Paris, back Secy. Dulles' tough policy of sticking by Berlin at all costs even at the risk of war # p59, Dec.20

Strong Lead for NATO (Trend) p92, Dec.27

NORTH CAROLINA State College

Hunting Game for a Diploma: North Carolina hunting school (with 6 illus) p26, Dec.13

NORTH Central Airlines

Company may run a "beer flight" between Milwaukee and Chicago # p64, Dec.13

NORTHERN Pacific RR

Fears Spur Rail Merger Talks: The Jim Hill Roads (with map) p47, Nov.29

NORTHROP Aircraft, Inc.

Discusses merger terms with American Bosch Arma Corp. # p28, Jul.5

Northrop Goes on TV to Deliver Its "State of the Company" Message p48, Aug.30

Merger between company and American Bosch Arma is almost a certainty # p69, Sep.27

Merger with American Bosch Arma Corp. is off # p138, Oct.11

Tiny Electronic Device Keeps Components Cool p100, Oct.18

Parachute With a Spin p83, Dec.6

NORTHWEST Airlines

Airlines Discard Conventional Plans In Scramble to Pay for Costly Jets p36, Dec.13

NORTHWEST Orient Airlines

Company claims a first: an international airline credit card requiring neither deposit, application fee, nor carrying charge # p158, Oct.18

NORTHWESTERN University

Openings for 1959 College Grads Up 17%; Salaries Settle Down p52, Dec.20

NOURSE, Robert

Presidents Huddle to Escape the Chill at the Top: Heads of eight small Milwaukee companies share their woes in a committee (with illus) p86, Dec.27

NOYES (Charles F.), Inc.

Nailing Down a \$50-Million Renewal Job in Hartford p20, Jul.26

NUCLEAR Development Corp.

NDA Goes It Alone in Atomics: Now company wants to expand into manufacturing (with 2 illus) p99, Aug.23

NURI-as-SAID

Behind The Iraqi Revolt: Nasser, the Army, a Middle Class (with illus) p91, Jul.19

NUTTING (K. R.) Co.

Machines Keep Crops Too Big p104, Oct.18

O

OBER, Frederick C.

Mills Calls for Broader Tax Base, Says Mutuals May Lose Tax Exemption p111, Dec.6

ODLUM, Floyd

Slow-Motion Financing Gives Odum A Chance to Control Summer Gyroscope p88, Aug.9

O'DONOGHUE, Martin F.

Hoffa Tosses Out Gauntlet—And Monitors Pick It Up (with illus) p130, Sep.20

Hoffa Points for a Showdown p113, Oct.11

ODYSSEY Productions, Inc.

Cash for the Film Independents p68, Nov.8

OELMAN, Robert S.

National Cash Register Breaks New Ground (with illus) p92, Sep.20

OFFICE Buildings

Hudik-Ross offers heating and cooling systems on a lease basis to office buildings and factories # p56, Oct.18

Sidewalk Supers Find They Sign Leases (with 5 illus) p28, Oct.18

OFFICE Executives Assn. of N. Y.

Executives interviewing job seekers frown on the chemises and colored nylons # p78, Jul.19

Many Offices Close Dec. 26, Fewer on Day After New Year's p52, Dec.20

OFFICE of Atmospheric Sciences

New Government Office Set Up To Study Artificial Rainmaking p87, Jul.19

OFFICE Supplies and Equipment

General Industrial Co. makes an easy to operate circular slide rule # p72, Aug.30

Allis-Chalmers develops a system to insure against power failure # p162, Sep.6

National Cash Register Breaks New Ground: It's playing the whole business machinery field now (with 4 illus) p92, Sep.20

Smith-Corona Offers a Typing Course To Buyers of Its Portables p68, Sep.20

For keeping itemized records of business expenses, you'll find useful a new pocket-size booklet in a vinyl wallet # p110, Oct.4

New attache case holds a battery-powered Dictaphone Dictet tape recorder # p110, Oct.4

Dictating machines can be rented and charged on American Express credit cards # p113, Nov.8

O'KOLSKI, Dr. William

Bond Market Has Guessing Game On Coupon for Treasury Issue p142, Sep.20

OHIO

Showdown on "Right to Work" p58, Jul.19

The right-to-work law will be the hot issue in the coming election # p40, Oct.11

Labor Shows Its Strength: Five out of six right-to-work proposals are turned down by voters p30, Nov.8

Ohio's Supreme Court upheld a state bar against integrated state jobless pay and SUB # p30, Dec.6

Ohio Unions Expected to Ask State To Legalize Integration of UC, SUB p89, Dec.13

State Chamber of Commerce may lose its tax exempt status because of its fight to secure a right-to-work law # p30, Dec.20

OHIO Semiconductors, Inc.

New semiconductor devices called Halltons, which react to changes in magnetic fields, have been developed by company # p76, Oct.25

OKONITE Co.

Kennecott Copper concludes an agreement to buy Okonite # p78, Oct.25

OLD Kent Bank & Michigan Trust Co.

Challenge to Fed: Suit brought by Grand Rapids bank seeks to curtail Fed's power to thwart bank mergers p58, Sep.20

OLDS, Irving S.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

OLDSTERS

About 14-million people reach age 65 each year; in 20 years, the annual average will be over 1.7-million # p20, Nov.29

Oldsters Increase at Fast Rate (chart) p47, Dec.6

O'LEARY, Ernest J.

O'Leary Takes Top Post at Ruberiod p53, Sep.6

O'LEARY, George

F. W. Richmond Buys Big Chunk Of Oil Field Supply Company p44, Sep.20

O'LEARY, James J.

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

Short News Item

OLIN Mathieson Chemical Corp.

FTC Hales in Drug Makers p32, Aug.9

Makes non-skid carton that can be stacked on a slope # p78, Aug.30

Anaconda Moves Into Construction Field As Olin Mathieson Tries to Get Out p102, Sep.20

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) p60, Sep.27

OLMSTED, George

Says overcapacity will continue to afflict the paper industry's profits and sales # p42, Aug.23

O'MAHONEY, Joseph

Congress' Probers: Lots Already, More Coming p28, Aug.9

ONE William Street Fund

Two New Mutual Trusts Play It Safe By Investing Heavily in Blue Chips p105, Oct.11

O'NEILL, C. William

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

OPPENHEIMER, Harry

Harry Oppenheimer's "benevolent monopoly" controls diamonds. But can it hold its grip (Cover) Oct.18

In Diamonds: A Cartel and Proud of It (with illus) p124, Oct.18

OPTICAL Industry

Information on contact lenses. Costs, how to wear them, care of them, etc. # p101, Jul.19

Selling Style in Eyeglasses: American Optical's direct consumer advertising riles some professional eye men (with illus) p43, Nov.8

Readers Report: Style in Safety Glasses p6, Dec.6

Readers Report: New Use for Old Frames p5, Dec.20

ORANJE Lijn of Rotterdam

Merger of Two Big Dutch Lines Raises Netherlands' Shipping Prestige p112, Sep.6

OREGON

Wall Streeters were cheered by the defeat in Oregon of three public power proposals # p84, Nov.15

Glamor of Cheap Power Fades: In the Northwest, where there's now a power surplus p50, Dec.20

ORGANIZATION for European Economic Co-operation

Predicts Western Europe will be hit by a recession this fall. British government invites European countries to take concerted anti-recession measures # p60, Aug.2

Members decide to keep trying for agreement on the British-sponsored Free Trade Area # p78, Nov.1

U.S. Steps Up Its Contribution To European Technical Training p94, Nov.1

ORGANIZATION of American States

A special committee of OAS will begin detailing the organization of the proposed Inter-American Development Bank # p78, Nov.1

It's clear from a recent meeting in Washington that there is a wide gulf between U.S. and Latin America on how Washington should assist in economic development # p114, Nov.22

ORRADIO Industries, Inc.

Tape Winds Up for Bigger Role p106, Jul.19

OSBORN-Kemper-Thomas, Inc.

Wives Get a Share of Xmas Loot p59, Nov.29

OTTUMWA Foundry Co.

Benefits to Laid Off Workers New Source of Labor Friction p137, Sep.20

OUTBOARD Marine Corp.

Boats Anchor Under Xmas Tree p54, Dec.13

OVERSEAS Training & Research

Who's the Right Man to Send Abroad? p84, Aug.9

OWEN, Sir Leonard

Atomic Power Moves Farther Away p37, Sep.13

OXYGEN

In Space Travel, Algae Can Purify Air, Then Provide Food for the Voyagers p73, Sep.27

P

PAARLBERG, Don

President's New Economic Corps: Don Paarlberg moves from Agriculture Dept. to replace Gabriel Hauge (with illus) p31, Oct.4

PABST Brewing Co.

Continues its efforts to buy Blatz Brewing Co. # p36, Jul.19

Pabst Buys Blatz Brewery, Jumps To Fourth Spot in the Industry p88, Aug.9

PACIFIC Coast Pulp & Paper Co.

NLRB Switches Signals to Clarify Rulings on Representation Elections p104, Oct.4

PACIFIC Gas & Electric Co.

Coast Utility to Build Power Plant Harnessing Underground Volcanic Steam p30, Aug.2

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map) p106, Oct.11

PACIFIC Northwest Pipeline Corp.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map and illus) p106, Oct.11

PACIFIC Tube Co.

A mechanical tape measure requires less manpower for measuring pipes # p118, Dec.13

PACKAGING

Smooth foil containers that can be hermetically sealed have been developed # p66, Jul.12

Packaging With the Stress on Design: Container Corp.'s boss, Walter Paepcke, frowns on price cutting (with 2 illus) p54, Aug.2

Non-skid cartons that can be stacked on a slope are being made of corrugated paper-board # p78, Aug.30

Makes Paper Boats . . . Or Waterproof Boxes (with 2 illus) p67, Oct.4

Packing Food in Drums Save Time, Cuts Costs (with illus) p93, Oct.11

Bear Hybrid Co. develops an edible food wrapper made from a new corn hybrid # p36, Dec.13

Heinz Puts Ketchup in Foil Packet To Tempt Food Service Industry p57, Dec.27

PACKARD, David

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

PACKING Industry

You can now have shipped direct to you from the Chicago stockyards an assortment of prime cuts of meat # p102, Jul.19

Armour Works Out Plan to Tag Fresh Beef Sold by Retailers p55, Sep.13

Pfaelzer Bros. will offer a meat-of-the-month plan soon # p110, Sep.13

Meat eaters may look forward to 1959 for larger supplies and lower prices # p35, Sep.27

Big Pig Crop Forecast (chart) p89, Nov.22

How a Smaller Packer Does Better Than the Giants: Ninth among the national meat packers, Oscar Mayer stands first in profit margins (with 5 illus) p140, Nov.22

PAEPCKE, Walter

Packaging With the Stress on Design (with 2 illus) p54, Aug.2

PAGE, Arthur W.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

PAGING System

Silent paging system that works by tickle rather than by voice call has been developed by AC Spark Plug Div. # p66, Jul.12

PAINE, Webber, Jackson & Curtis

When Phones Wed Electronics p79, Nov.15

PAKISTAN

IFC invests in a still finishing plant # p96, Jul.12

It's a question whether the Mirza government can bring stabilization to the country. The revolution was lead by Iskander Mirza and a group of senior army officers # p137, Oct.18

PALEY, William S.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

PAN American World Airways

Readers Report: Missile Job p5, Jul.12

Average person on round-the-world trips spends between \$2,000 and \$5,000 # p82, Aug.2

Britain grants permission to company to send its Boeing 707 jet airliner in and out of London on test flights # p26, Aug.30

Plane Leasing Deal With Pan Am May Give National a First in Domestic Jets p44, Sep.6

Pan Am and National confirm their deal for leasing planes to each other # p42, Sep.13

The Boeing 707 is scheduled to start service Oct. 26 # p52, Sep.27

A First for Britain: BOAC wins the race for transatlantic jet passenger service p25, Oct.11

The jet age has arrived for the civilian traveler. Some information on the time saved, the cost, and choice of seats # p121, Oct.11

Jets Begin to Earn Their Keep (with table and illus) p30, Oct.25

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

Business Week editor recently returned from a round-trip New York-to-Paris flight aboard the 707 reports on the pros and cons of jet travel # p121, Nov.8

Dogfight Over Latin Air Trade (with map) p130, Nov.8

Has arranged a \$130-million line of credit with 39 banks # p31, Nov.8

PAN-Atlantic Steamship Corp.

McLean Industries Makes Second Try At Puerto Rico Trailership Service p63, Jul.26

PANAGRA

Dogfight Over Latin Air Trade (with map) p130, Nov.8

PANLIBHONCO Shipping

Sea Unions Prepare Worldwide Boycott: They threaten to tie up all "flag of convenience" ships that do not meet union standards (with 3 illus) p92, Nov.8

Worldwide Panlibhonco Ship Boycott Is Set for Four Days in December p125, Nov.22

PAPER and Pulp

Output of paper and paperboard topped the year-ago level last week # p12, Aug.2

Packaging With the Stress on Design: Container Corp.'s boss, Walter Paepcke, sells quality and design, frowns on price cutting (with 3 illus) p54, Aug.2

Short News Item

George Olmsted says overcapacity will continue to afflict the paper industry's profits and sales # p42, Aug.23

One of the very favorable current showings is being made by paperboard—which reflects preparation for a record Christmas # p20, Oct.4

Big Paper Machine Starts Up: Canadian mill pushes the button on U.S.-built machine that's said to be the world's largest p120, Oct.18

Paperboard Tops All Records (chart) p164, Oct.25

PAPERBOARD

See Paper and Pulp

PARACHUTES

Parachute With a Spin (with illus) p83, Dec.6

PARADE Publications, Inc.

J. H. Whitney Buys Parade From Field; Trade Hears Price Was Around \$10-Million p52, Aug.9

PARAGUAY

Loans From U.S. and Japan Bolster Paraguay's Economic Front p77, Aug.16

PARAMOUNT, Calif.

How to Get Rid of Those White Elephants (with 7 illus) p52, Nov.1

PARAMOUNT Pictures Corp.

Aniline's Still Not for Sale p24, Nov.15

PARAMUS, N. J.

Meyner Signs Jersey's Sunday Ban on Stores; Merchants Gird for Battle p52, Aug.9

Macy's Gimbels Will Extend Rivalry As Neighbors in Garden State Plaza p55, Sep.13

PARK, Darragh A., Jr.

\$3-Billion Tax Anticipation Bills Auctioned Off by the Treasury p130, Nov.15

PARKE-Davis, Inc.

Makes new combination vaccine against polio, whooping cough, diphtheria and tetanus # p94, Jul.26

PARKING Lots

St. Louis Parking Chain Blackballs New Cadillacs for Unseemly Girth p36, Oct.11

Revolt Against Giant 1959 Cars Grows; New York Garagemen Charge Them Extra p36, Nov.8

PATENTS

IRS Decides to Go Along With the Courts On How To Tax Royalties From Patents p59, Jul.5

Cancer Pact May Set Patent Pattern For Drugs Developed With U.S. Help p38, Aug.9

FTC Hales in Drug Makers: Charges five antibiotics makers with manipulating patents and conspiring to maintain prices p32, Aug.9

3M's Way: Patents Plus Labs. Company builds on this formula (with 4 illus) p114, Oct.4

RCA Gives In . . . to antitrust charges and agrees to pay a \$100,000 fine, open its radio-TV patents to all comers p29, Nov.1

Supreme Court Acts on Publishing of Data p36, Nov.1

Powdered Milk Patents Pooled By Two Major Dairies for Licensing p50, Nov.8

PATMAN, Wright

Patman Queries 1,500 Economists On Administration and Fed Policies p104, Sep.13

The Joint Economic Committee will crank up in December # p56, Sep.27

Joint Economic Committee starts hearings next month on "the relationship of prices to economic stability and growth" # p39, Nov.15

Rep. Patman Gets Last Crack As Chairman of Joint Committee p111, Dec.6

SBI Show Is on the Road p28, Dec.6

PAULUCCI, Jeno F.

Wild Rice Country Yields Banner Crop for Gourmets p100, Nov.15

PEABODY Coal Co.

Miners at Odds: UMW and independent renew Illinois fight that cost lives in 1932 p73, Nov.1

PENN Fruit Co.

Best Markets Is Caught in Tug of War Between Food Fair and Penn Fruit p63, Aug.30

PENN-TEXAS Corp.

Penn-Texas Board Meets at Last; Landa Heads an Uneasy Coalition p57, Jul.19

Penn-Texas Wants Its Name Changed To Reflect Its New Look p52, Aug.16

Silberstein Out, Penn-Texas Reopens Talks About Fairbanks, Morse Stock p30, Aug.23

Penn-Texas Wins Control of Fairbanks p42, Sep.13

Offers 1,488,438 new shares to stockholders at \$5 per share # p36, Oct.18

PENNEY (J. C.) Co.

Opened 11 new or expanded stores in one day last week # p52, Aug.9

PENNSYLVANIA

Westinghouse Strikers Lose Claim To \$10-Million Unemployment Benefits p137, Sep.20

PENNSYLVANIA Motor Truck Assn.

Truckers Awarded \$652,074 Damages In Suit Against Railroads, Byoir p28, Jul.26

PENNSYLVANIA Power & Light Co.

Westinghouse, Utility Give Up Effort To Develop Homogeneous Power Reactor p30, Dec.20

PENNSYLVANIA RR

Pennsy and Central Merger Studies May Bring Some Consolidation Soon p91, Oct.25

First-class fares have jumped 15% # p122, Nov.8

Fears Spur Rail Merger Talks : . . giant Pennsy and N. Y. Central (with map) p47, Nov.29

The city of Philadelphia, in its effort to reduce downtown traffic, is indirectly helping the railroad # p30, Dec.6

PENNWARE Products Co.

Makes a fabricated "Stow-a-Way" shed # p72, Aug.30

PENSIONS

Pension Fund Disclosure Bill Voted by House Labor Committee p79, Jul.26

Independent Offices Money Vetoed Because of "Untimely" Pension Item p75, Aug.9

Retail Clerks Make Pension Mobility A "Primary" Demand for Contract Talks p90, Nov.8

UAW Letter to Retirees Bares Pledge Not to Seek Further Pension Hikes p125, Nov.22

State Funds Join Stock Parade: Several states lift bars to investment in corporate securities p113, Nov.29

A pension drive for World War I veterans is getting under way # p34, Dec.6

Oil Company Liberalizes Thrift Fund And Updates Employees' Pension Plan p53, Dec.13

Michigan may join the states liberalizing their policy on state trust funds # p78, Dec.27

PERA, Martin

Crime Syndicate Takes the Stand p61, Jul.5

PEREIRA & Luckman

Architect Pereira Splits With Luckman p96, Dec.6

PERFUMES

Supreme Court grants Justice Dept. request that it set aside the conviction of Guerlain, Parfums Corday, and Lanvin Parfums on charges of using U.S. trademark laws to monopolize imports of French perfumes # p30, Dec.20

PERKINS, Francis

Atomic Power Moves Farther Away p37, Sep.13

PERLMAN, Alfred E.

Unloaded more than 2,000 shares of N. Y. Central stock in past two months # p78, Dec.27

PERLSTEIN, Harris

Pabst Buys Blatz Brewery, Jumps To Fourth Spot in the Industry p88, Aug.9

PERSONS, Maj. Gen. Wilton

The Men Adams Leaves Behind (with illus) p42, Sep.27

Will succeed Sherman Adams as the Assistant to the President # p31, Oct.4

Named Assistant to the President # p41, Oct.4

PERU

Ex-Im's \$40-Million Credit to Peru Expands Program of Easing Balance of Payments p154, Sep.20

PETERSEN, Lawrence

Expensive Money, Free Advice (with 2 illus) p116, Oct.25

PETERSON, P. O.

President of Mack Trucks is resigning the first of the year # p59, Nov.29

PETROLEUM

Houston Company Loses Round In Fight Against Oil Import Curbs p38, Jul.12

Shale Oil Halt: Union Oil closes down pilot plant because crude oil glut bars full-scale operation p62, Jul.12

News of Middle East crisis ends the gasoline price wars. Wholesale prices are raised in some areas # p19, Jul.19

Oil Stocks: A Quick Recovery. Underlying the oil's resiliency in present mideast crisis is the industry's return to general health (with 3 tables) p87, Jul.26

The Texas oil allowable for August is boosted # p28, Jul.26

National Petroleum Council Faces Closer Government Supervision p65, Aug.2

Readers Report: Tax Break? p6, Aug.16

Petroleum output finally has pulled ahead of 1957 # p12, Aug.23

Sound Waves Employed To Hoist Oil From Wells (with illus) p48, Aug.23

Stop Oil Field From Sinking Or Close Down, Producers Are Told p30, Aug.23

Tennessee Eastman Co. develops new flame cracking process # p46, Aug.23

Sinclair Makes Itself Over (with 2 illus) p42, Aug.30

Voluntary Oil Import Restrictions To Be Refined by Prorating for All p121, Sep.6

Highway Building Costs Go Up, Gas Tax May Be Hiked Accordingly p65, Sep.20

Readers Report: Oil Taxes p5, Sep.20

The Texas oil allowable for Oct. # p52, Sep.27

Atom Blasts for Industry's Use (with illus) p46, Oct.4

Crude oil production now is turning down. Cuts in crude production and refinery runs are made to prevent a further buildup in gasoline stocks # p20, Oct.4

Texas Co. uses the molecular sieve to remove low octane components from gasoline refinery charge stocks # p74, Oct.4

Short News Item

Oil exploration crews can get a new all-transistor seismic amplifier system that weighs only 57 lb. # p76, Oct.25

Texas oil allowable in November will remain on an 11-day production basis # p38, Oct.25

Keeping Gasoline in Balance (chart) p80, Nov.8

Ten-mile deep oil wells are probable by 1975, says R. O. Childers # p130, Nov.29

Justice Dept. frowns on new voluntary oil import curb plan # p36, Dec.13

Oil Company Liberalizes Thrift Fund and Updates Employees' Pension Plan p53, Dec.13

Switch in Oil Product Procurement Looms If U.S. Wins Antitrust Suit p36, Dec.13

Foreign

France decides to build the oil pipeline from eastern Algeria to the Mediterranean through Tunisia # p128, Jul.12

Behind The Iraqi Revolt: Nasser, the Army, a Middle Class (with 3 illus) p91, Jul.19

Venezuelan oilmen are watching for any cutoff in the flow of Iraqi oil. It might mean big orders for them # p81, Jul.19

For Oil, the Threat Is Long Term: Western Europe's supplies from Mideast seem to be in no immediate peril. But spread of Nasserist revolts could wreak havoc (with map and 2 illus) p80, Jul.26

American Independent Oil Co. gets concession in the offshore neutral zone between Kuwait and Saudi Arabia # p70, Aug.2

Argentina Nears Deal for Development Of Oil by U.S., European Companies p30, Aug.2

Latin American oil companies are making deals on their own # p72, Aug.9

Arab League's Huddle on Oil May Clarify Iraqi Policies p77, Aug.16

Argentina, Still Beset by Oil Woes, Turns to the Soviet Bloc for Help p77, Aug.16

Kuwait Edges Into Nasser's Orbit: Oil-rich sheikhdom is drifting toward closer ties with Cairo (with 7 illus) p100, Sep.6

Sharp Rise in Oil Production Is Welcome News in France (chart) p155, Sep.27

Standard Oil of Ind. is negotiating a deal with Saudi Arabia # p138, Oct.18

Overseas Oil Entices Standard of Indiana (with 10 maps and illus) p98, Oct.25

French Banks Back New Company To Build Pipelines in North Africa p94, Nov.1

Oil Teamwork: Sinclair teams up with British Petroleum Co., to operate jointly in developing overseas sources and markets p29, Nov.1

Esso and Shell Sign Long-Term Contracts To Help Argentina Expand Oil Output p77, Dec.13

Oilmen are up in arms over Venezuela's sudden decision to hike taxes on oil-company profits # p62, Dec.27

Fuel Oil

Against a backdrop of stiffening prices for petroleum products, there still is one spot of notable oversupply: in the heavy fuel oils that the industry calls residuals # p12, Jul.26

Fuel oils are dangerously low as we near the heating season # p24, Aug.23

Home heating oil will get more expensive # p20, Oct.4

Los Angeles Anti-Smog Restriction Puts Damper on Fuel Oil Producers p40, Nov.22

Service Stations

Oil Company Woos Motorists With Souped-Up Chassis Grease p53, Jul.12

California Antitrust Suit Seeks to End Merchandising by Major Oil Companies p52, Oct.4

Oil Companies Can Continue Retailing, Judge Rules in Antitrust Case p36, Nov.8

D-X Sunray Oil Acquires Tidewater's Midwest Outlets p64, Dec.13

PFAELZER Bros., Inc.

Will ship to you direct from the Chicago stockyards an assortment of prime cuts of meat # p102, Jul.19

Will soon offer the meat-of-the-month plan # p110, Sep.13

Readers Report. Can't Be Compared p6, Sep.13

PFEIFFER, Ralph

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

PFIZER (Charles) & Co.

Congress' Probers: Lots Already, More Coming p28, Aug.9

FTC Hales in Drug Makers p32, Aug.9

Makers of Antibiotics File Replies to FTC Price Charges p131, Oct.25

PFLAUMER, Robert E.

No Midas Touch—Just Principles: American-Marietta explodes a myth that surrounds its phenomenal growth (with illus) p45, Dec.13

PHILADELPHIA Electric Co.

Philadelphia Electric Group Bids To Build Gas-Cooled Power Reactor p38, Nov.29

PHILADELPHIA, Pa.

Spreading the News By Hand (illus) p36, Jul.12

Babbitt's "Free Subway Ride" Coupons Are Catching On in Other Major Cities p63, Aug.30

In Philadelphia, You Can Pay Taxi Tabs With Cleanser Coupons p55, Sep.13

The city of Philadelphia, to reduce downtown traffic, is indirectly helping the Pennsylvania and Reading # p30, Dec.6

PHILADELPHIA Radio & Television Broadcasters Assn.

Association and nine radio stations sign a consent decree to end a federal antitrust suit # p36, Dec.13

PHILANTHROPY

20 Businessmen Set Out to Start New Trend in Financing Education (with 20 illus) p78, Sep.13

Business Giving Stays High: Despite the lean recession year p65, Sep.27

The tax-free income plan as it applies to donations made to colleges # p121, Dec.13

A donation to the National Fund for Medical Education is a way to aid the cause of medicine # p82, Dec.27

PHILCO Corp.

Philco aims new washer-drier at small home and builder markets p38, Aug.16

RCA still faces a triple damage suit brought by Philco # p29, Nov.1

PHILLIPS (N. V.) Inc.

Antitrusters charge that GE, Westinghouse, and N. V. Phillips had illegally used a Canadian patent pool to close off the Canadian market to U.S. makers of radio and TV sets # p38, Nov.29

PHILLIPS Petroleum Co.

Claims new synthetic rubber called cis-polybutadiene stands 40% more wear than natural rubber on truck and car tires # p74, Oct.4

Continental Carbon, Phillips Pete Plan Carbon Black Plant in France p109, Dec.6

PHOENIX-Rheinrohr A. G.

Merger in Steel Industry Creates a New Giant in the Ruhr (with table) p78, Dec.13

PHONOGRAPH Records

Music and speech of Civil War years are recorded in the Columbia Masterworks' albums # p102, Jul.19

PHOTOGRAPHY

Sharper X-ray photographs can be taken in 60% less time with new camera # p38, Jul.5

Some new equipment on the market that makes amateur motion picture filming almost foolproof # p81, Aug.2

Story-Telling Home Movies, by Leo Salkin # p82, Aug.2

Readers Report: X-Ray Camera p5, Aug.9

Drafting on Film: A technique for setting type photographically turns out diagrams of electrical circuits more cheaply p158, Sep.20

Fully automatic electric eye controls are now available on still cameras as well as movie cameras # p100, Oct.18

Instant photo-printing has been extended to press and view cameras by a new Polaroid Land 4x5-in. film holder # p150 Nov.15

PIASECKI Aircraft Corp.

The 59K VTOL helicopter that can act like an auto, has been successfully test flown # p36, Oct.11

PICK, Franz

Gold Flashes a Warning: \$2-billion U.S. loss, biggest ever in a year p26, Dec.20

PICKANDS Mather & Co.

Takes First Steps For Rail Link to Wabush Iron Ore p28, Dec.27

PICKER X-Ray Corp.

C.I.T. Financial Picks Up Picker, Radiation Equipment Maker, for Stock p88, Aug.9

PIGGYBACK

See Railroads-Freight Traffic

PILLSBURY Mills, Inc.

Pillsbury Profits Zoom Despite Sag p53, Aug.2

PIONEER Parachute Co.

Parachute With a Spin (with illus) p83, Dec.6

PIPER Aircraft Corp.

An auto pilot for light planes will be offered by Piper # p116, Jul.19

Crop Duster With New Agility (with illus) p62, Dec.20

PIQUA, O.

Safeguards Committee Frowns on Site Proposed for Ohio Atomic Power Plant p42, Sep.13

PITTSBURGH Corning Corp.

Heat Resistant Block p116, Jul.19

PITTSBURGH Plate Glass Co.

Sets up a Swiss subsidiary # p109, Dec.6

High Court to Hear Appeals On Scope Of NLRB Probes, Grand Jury Secrecy p30, Dec.20

PITTSTON Co.

ICC gives merger with Brink's the green light # p38, Jul.26

PLANT Expansion

Shell Chemical awards contracts for new glycerine plant at Norco, La. # p28, Jul.5

Stauffer: A Feel for the Future: Hans Stauffer spots markets still unborn and sets up plants to await the future customers (with illus) p49, Jul.19

Plywood Plays Hob With Rules: Why capacity climbs despite sagging prices (with 2 charts and 3 illus) p96, Jul.26

Sears, Roebuck plans new store for New Jersey's new Levittown. J. C. Penney opened 11 stores in one day # p52, Aug.9

Spending Upturn Arrives Early: Good news from Commerce-SEC that capital spending slump has ended sooner than expected (with table and chart) p29, Sep.13

Short News Item

The pickup in industry's spending on new plant and equipment has come sooner than expected # p23, Sep.13

Recession Buying Bee Speeds Timken's Automatic Look (with 3 illus) p160, Sep.20

The Idea of "Perfectibility" (Trend) p184, Sep.27

Why Industry Modernizes—and How It Does the Job. (A Business Week Special Report) p71-126, Sep.27

What Did We Do Right? (Trend) p140, Oct.11

Brighter Outlook (Trend) p140, Nov.8

Out of the Dip—and Heading Up: Business' preliminary plans for capital spending in 1959 are slightly up from '58 (with 3 tables and chart) p23, Nov.8

Readers Report: Modernization Report p5, Nov.15

Business spending for new plants and equipment will show modest gains for 1958's last quarter and 1959's first # p19, Dec.13

News that business spending on new plant and equipment apparently hit bottom in the third quarter strengthens the business outlook # p19, Dec.13

1959 to Start With a Rise: Business plans more capital spending in the first quarter (with table) p25, Dec.13

The upturn in business spending on new plant and equipment probably won't make itself felt before mid-1959 # p12, Dec.27

PLANT Locations

To Attract Industry, Buy It: That's what the city of Deming, N. M., is doing with two small California tool companies p33, Aug.9

Readers Report: Municipal Competitor p5, Oct.4

Durham Finds a Way To Lure Top Brass . . . to party plugging city's attractions (with 5 illus) p30, Oct.11

PLASMA

Plasma Torch Becomes a Metal Sprayer p78, Aug.30

PLASTIC Creators, Inc.

Holding Down Evaporation Losses p51, Aug.16

PLASTIC Surgery

Hypnosis Found an Aid in Plastic Surgery p118, Jul.19

PLASTICS

Useful Buildings That Float on Air: Inflated structures make inexpensive and versatile temporary storage for farm and industry (with 4 illus) p36, Jul.5

Intensive Research in Plastics Reported Among Many Study Projects in Russia p118, Jul.19

The Rush to Reinforced Plastics: With labs producing more and better materials for ever widening markets the trade is booming p66, Sep.20

Printing Wakes Up to Modern Technology (with 4 illus) p94, Oct.11

Du Pont's Teflon is now available in a liquid carrier so that it can be applied to heat-sensitive surfaces # p76, Oct.25

U.S. Rubber makes a translucent panel, of acrylic plastic, suitable for sundecks, etc. # p150, Nov.15

Plastic liners for collapsible rubber containers make it possible to use giant tubes for shipping liquids # p118, Dec.13

PLOWSHARE, Project

Atom Blasts for Industry's Use: Mining, power, and oil industries see great possibilities in underground blasts (with 3 illus) p46, Oct.4

PLUMBING and Heating

Hudik-Ross offers heating and cooling systems on a lease basis to office buildings and factories # p56, Oct.18

PLUMLEY, H. Ladd

Massachusetts Life Company Edges A Bit Deeper Into Casualty Business p102, Nov.22

PLUTONIUM

Congress Smiled, White House Frowned—AEC Blesses Dual-Purpose Reactor p36, Oct.11

PLYWOOD

See Lumber

POLAND

The Middle East explosion is forcing Poland to shift back fast toward absolute allegiance to Moscow's dictates # p74, Jul.26

POLAKOID Corp.

Company extends instant photo-printing to press and view cameras # p150, Nov.15

POLGAR, Franz

Missing Stock Shares Balk Merger Till Hypnotist Extracts the Clue p113, Nov.8

POLIO

"Rivals" Wail as Polio Foundation Branches Out to Include Arthritis p28, Jul.26

Only 1,056 cases have been reported for first 30 weeks of the year # p94, Aug.9

Medical authorities warn that there's still a question about how long polio immunization lasts # p138, Sep.6

POLITICAL Conventions

See Elections

POLK (R. L.) & Co.

Where Mail Hikes Hurt p31, Jul.19

POLK, Sol

Gives away a Rambler station wagon in eight weekly drawings # p41, Jul.26

POLLOCK, William

TWUA Demands Federal Textile Agency p49, Dec.20

POPULATION

Migration of Rural Southern Negroes Has About Exhausted the Supply p168, Sep.20

U.S. Stork Watchers Raise the Ante As Baby Boom Outruns Estimates p36, Nov.15

Latest Census Bureau population figures for Alaska, Hawaii, and Puerto Rico # p40, Nov.22

About 11 1/2-million people reach age 65 each year; in 20 years, the annual average will be 1.7-million # p20, Nov.29

The number of children reaching age 18 hit its low, just over 2-million in 1950. By 1961 it will jump to about 2.9-million # p20, Nov.29

Oldsters Increase at Fast Rate (chart) p47, Dec.6

Population Outstrips Forecasts (chart) p44, Dec.6

Schools Will Continue to Bulge (chart) p47, Dec.6

Women to Outnumber Men (chart) p44, Dec.6

Readers Report: Population Figured p5, Dec.20

Breaking Into a \$500-Billion Economy (Special Report) p36, Dec.27

PORT of New York Authority

Port Authority and New York City Continue to Compete on Waterfront p168, Sep.20

PORTER (H. K.) Co., Inc.

Stockholders will vote on plan to merge Porter and Thermoid Co. # p113, Nov.8

H. K. Porter Co. Gets One Foot On Big Board As Preferred Is Traded p71, Dec.20

Consolidates Thermoid with its Quaker Rubber Div. # p90, Dec.27

POTATOES

We eat the same amount of potatoes per capita today as we did 20 years ago. But now 20% of our spuds are processed, against only 2% in 1940 # p35, Sep.27

POTENTIOMETERS

Potentiometer Measures Many Things at Once p98, Aug.9

POTTER, John

Yachting's Festival at Newport: America's Cup Race (with 3 illus) p46, Sep.27

POULTRY

Machines Keep Crops Too Big: The hens have it easy p104, Oct.18

POWDERED Metals

From Scrap to Powder to Strip: E. W. Bliss Co. announces machinery and process for narrow copper strip from less costly materials (with 3 illus) p74, Aug.30

POWDERED Milk

See Dairy Industry

POWER, Donald

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

When Phones Wed Electronics p79, Nov.15

PRATT & Whitney Div.

New J-58 jet engine has passed its 50-hour run-in test # p26, Aug.30

PRECO, Inc.

It Puts the Brush Back In Vacuum Rug Cleaner (with illus) p102, Jul.26

PRESS Wireless, Inc.

Readers Report: Other Owners p5, Nov.29

PRESSPRICH (R. W.) & Co.

Borrowing Costs to Be Pushed Up By Shrinkage in Available Funds p71, Aug.2

PRICES

Fall Mail Order Catalogues List Lower Prices on a Very Wide Front p28, Jul.5

Readers Report: Price Debate p5, Jul.5

Who Sets Prices in Industry? Study by Brookings Institution shows even the biggest company isn't wholly free to fix its prices p48, Jul.5

Auto Men to Play Down Prices: New federal price-tag will shift the pitch to quality and service p19, Jul.26

Price advances we have had in this Middle East war scare, but they haven't got out of hand # p11, Jul.26

Readers Report: Administered Price p5, Aug.2

Renewing the War on Inflation: How to hold prices p17, Aug.2

Steel Prices Hiked at Last: One month later than expected, Armco makes the first move p25, Aug.2

Steel Hikes Come Fast: Major producers follow Armco's lead p30, Aug.9

Justice Dept. Raises an Eyebrow At Static Price of Synthetic Rubber p83, Aug.16

Now a Price Cut: U.S. Steel lowers stainless plate \$100 per ton and abolishes warehouse's discounts p30, Aug.16

FTC Plans Attack on "Bargain" Pricing p57, Aug.30

Montgomery Ward Tempts Consumers With 10% Price Cut, Special Coupons p129, Sep.6

First Look at New Auto Price Tags (with illus) p33, Sep.20

Big Steel Boosts Tinplate Prices: Industry Expected to Tag Along p52, Sep.27

Cost of the consumer's market basket hasn't really declined much from the peak. Farm prices, on the other hand, have dropped about 7% since spring # p35, Sep.27

Short News Item

GM Startles the Trade Again—By the Modesty of Its Price Boosts p52, Sep.27

War on Phony Bargain Prices: FTC's guide book on deceptive price advertising is aimed at curbing abuses on local level p34, Oct.18

All Agree on Price Stability: It should be a primary economic goal, say delegates to 14th American Assembly at Arden House (with 2 illus) p27, Oct.25

New Employment Act Goals? (Trend) p168, Oct.25

Shoe Trade Sees Record Sales in 1959 With Prices Edging Up About 10¢ p38, Oct.25

Wholesaler, Nine Retailers in Toledo Accused of Price-Fixing on GE Items p38, Oct.25

Price Hikes—Tempting but Risky: Manufacturers would like to pass along their cost increases but don't think the market is strong enough p23, Nov.1

Watch for prices to become a top issue in the new Congress # p39, Nov.15

Prices Teeter on the Brink: Electrical equipment makers are on the edge of a price war p34, Nov.29

Price War in Aluminum: U.S. and Canadian producers hastened to guarantee prices through next June p34, Dec.13

Prices to Stick Where They Are: There is less pressure to cut—but no enthusiasm for raises p19 Dec.27

PRINCETON University

Literary works portraying the image of the businessman are popular summer reading among alumni # p102, Aug.16

PRINTERS' Ink

After a Pause, More Advertising (with chart) p64, Aug.30

PRINTING and Publishing

Publishing Groups Fight Proposed Boosts In Overseas Postage for Printed Matter p79, Jul.26

Printing Wakes Up to Modern Technology (with 5 illus) p94, Oct.11

Workmen's compensation insurance rates are lowered as result of new printing methods # p61, Nov.8

Readers Report: Well Done p5, Nov.22

U.S. Rediscovered the Bookstore: Though publishers can't pinpoint the reason (with 7 illus) p84, Nov.29

PRIOR, Frank O.

Overseas Oil Entices Standard of Indiana (with illus) p98, Oct.25

PROCTER & Gamble Co.

20 Businessmen Set Out to Start New Trend in Financing Education. The first gifts (with 20 illus) p78, Sep.13

Animal Food Is Not Its Dish of Tea, So P&G Sells Some Soybean Crushers p36, Nov.8

PRODUCERS Associates of Television, Inc.

Cash for the Film Independents p68, Nov.8

PRODUCT Engineering

Magazine Says Engineer in Russia Has Higher Prestige Than in U.S. p128, Jul.12

PRODUCTION

Production was pegged 2 points higher for June by the Federal Reserve # p20, Jul.19

Fed's Goal This Time Is To Nip Inflation in the Bud (with chart) p24, Aug.23

Official Washington figures show that production has recovered one-third of its 1957-58 loss # p11, Aug.23

The Fed's index of industrial activity advanced 2 points in July on top of a revised estimate of 3 points in June # p12, Aug.23

How Fast Will the Business Comeback Be (with chart) p20, Aug.30

A New Faith Bolsters Stocks: Industrials reach new high (with chart) p31, Sep.20

Good increases in production of both durable and nondurable goods during August helped carry the Fed's index to another recovery high # p28, Sep.20

Recovery Gets Into Full Stride p28, Oct.4

Production in September was not quite so high as had been expected # p20, Oct.18

The Economic Recovery (with chart) p34, Oct.25

The increase in production in October was slower than in earlier months # p19, Nov.22

Production, measured by the Federal Reserve Board, has gained 15 points in seven months # p11, Dec.20

Breaking Into a \$500-Billion Economy (with chart and 4 illus) (Special Report) p36, Dec.27

PRODUCTION Pattern

Reform of Housing Code p164, Sep.20

Air Pollution on the Spot p116, Dec.13

PRODUCTIVITY

What Gives the Boss Gray Hairs p35, Jul.26

Productivity Starts on a Climb: Its sharp rise is giving boost to profits but helping to keep unemployment up (with chart) p37, Sep.20

Democrats claim the fruits of increased productivity are not being shared with either the worker or the consumer # p56, Sep.27

Union Head Gives Tips to Employers On Selling Technological Changes p80, Dec.6

The Jobs That Are Gone Forever: In Detroit, Stepped up productivity means that fewer auto workers are needed (with illus) p39, Dec.20

PROFIT-Sharing

Readers Report: Sears Profit Sharing Plan p5, Oct.4

PROLER Steel Corp.

Readers Report: Proler Process p5, Aug.9

PROXIES

Walworth Co. Director Announces He Will Lead Proxy Fight p52, Dec.20

PUBLIC Relations

Readers Report: Facing Up to PR p8, Jul.5

PUBLIC Service TV, Inc.

Miami TV Case Bobs Up Again With Moves to Disqualify Winner p36, Nov.15

PUBLIC Works

The big public works bill is dead # p41, Jul.12

Engineering News-Record places public works 15% ahead of 1957 for the year to date # p12, Aug.2

The spending holddown will show up in public works # p34, Aug.23

Public works may suffer from the high cost of floating long-term bonds # p10, Aug.30

PUBLISHERS Assn. of N.Y.C.

Strike Hits N. Y. Papers When It Hurts Most (with 5 illus) p20, Dec.20

PUBLISHING

See Printing & Publishing

PUERTO RICO

McLean Industries Makes Second Try At Puerto Rico Trailership Service p63, Jul.26

Sets Up New Company To Provide Commercial Financing p30, Aug.23

Dock Peace in Puerto Rico # p104, Oct.4

The United States Rubber Workers plan expanding, organizing in Puerto Rico # p100, Oct.4

New Puerto Rico Phone Cable Gets In More Words Edgewise p72, Oct.25

Population has grown less than 5% since 1950 # p40, Nov.22

Puerto Rican Industry Gets a Boost As October Sets Record for New Plants p103, Nov.29

You can still get some accommodations at the Dorado Beach and La Concha hotels. Where to write # p122, Dec.13

Readers Report: An Extra Zero p6, Dec.27

PYLE, Howard

The Men Adams Leaves Behind (with illus) p42, Sep.27

PYLE, James T.

CAA Chief Says Future Airports Must Cope with "Bus-Type" Passengers p65, Sep.20

Q

QUARTZ Thread

Weaving More Strength Into Missiles, Aircraft p132, Nov.29

QUEMOY

See Formosa

QUESADA, Lt. Gen. Elwood

Higher Airline Fares to Pay for Jets Urged in Report to Eisenhower p38, Aug.9

Quesada Reportedly Has Inside Track As Head of Federal Aviation Agency p65, Sep.20

The Men Adams Leaves Behind (with illus) p42, Sep.27

New Air Agency Chief Has Tough Task Ahead p27, Oct.4

QUIZ Shows

Quiz Shows Face a Question: Charges by two former contestants p42, Sep.6

R

RCA

Cooling With No Moving Parts p61, Jul.12

RCA Scientists Make a Big Noise, Colleagues Develop Electronic Earmuffs p73, Sep.27

RCA Gives In . . . to antitrust charges and agrees to pay a \$100,000 fine, open its radio-TV patents to all comers p29, Nov.1

RCA Communications, Inc.

Radio-Cable Merger: There's talk of combining the two—and perhaps the three p29, Oct.4

RA-RICH Mfg. Corp.

NLRB Reverses Itself, Will Open Pre-Hearing Statements to Defendants p85, Sep.6

RABB, Max

Rabb was the contact between Eisenhower and various minority groups. That job hasn't been filled # p30, Aug.30

RACES

Yachting's Festival at Newport: America's Cup Race (with 7 illus) p46, Sep.27

RACIAL Discrimination

Builders Face Anti-Bias Law: FHA and VA will refuse to insure mortgages for builders who violate state laws p27, Jul.19

School integration will influence the fall voting # p34, Aug.23

Integration: Not Only in School: The Negro strives to break economic barriers, too—both as a worker and as a customer p38, Sep.6

Race Riots Come to Britain (with illus) p39, Sep.6

What "Massive Resistance" Costs Norfolk and Its Businessmen (with 4 illus) p32, Oct.4

Better Homes for Non-Whites: Commission on Race and Housing maps plan for breaking down discrimination against Negroes p106, Nov.22

Short News Item

RADAR

Defense Dept. Scales Down Warning Line For Ballistic Missiles to Two Posts p87, Jul.19

Infrared Gets Military Salute: Its success in tracking reentry of nose cone indicates it's better than radar for some things p44, Jul.26

RADIATION

Radiation Standards Raise Problem For Radium-Dial Watches p52, Aug.9

Tests on Flies Hint Genetic Damage Of H-Bomb May Last 26-40 Generations p96, Aug.9

U. N. Finds Fallout Peril Less Than Expected (with map, table and 2 charts) p56, Aug.16

Readers Report: Cyclone in a Demitasse p5, Sep.27

Atomic-Age Increase in Radioactivity In U.S. Foods Found Generally Slight p36, Oct.18

Man: The Question Mark Now in Space. How the thinking runs now on space flight p105, Nov.22

RADIO

New transistor radio, with earphones and antenna is made by Bell Products # p82, Aug.2

You can combine indoor listening with outdoor living with an Audioliar for a hi-fi set, radio or record player # p82, Aug.2

Reynolds Tobacco Leads in Use Of Radio Spot Commercials p108, Aug.16

After a Pause, More Advertising (with chart) p64, Aug.30

Hal Roach Studios Buy Mutual Network, Adding One Layer to Jacobs Pyramid p68, Sep.20

Radio-Cable Merger: There's talk of combining the two—and perhaps the three p29, Oct.4

Liquor Commercials Take to the Air And Industry Lifts Ban on Women in Ads p58, Oct.25

RCA Gives In . . . to antitrust charges and agrees to open its radio-TV patents to all comers p29, Nov.1

Readers Report: Two-Way Radio p6, Nov.29

Grand Marnier Liqueur is being advertised on a New York FM station # p64, Dec.13

Philadelphia Radio & Television Broadcasters Assn. and nine radio stations sign a consent decree # p36, Dec.13

FM

FM Radio's Brow Gets Higher p85, Aug.2

FM radio got a lift this week with the launching of the WQXR network # p66, Aug.23

Tuner Cuts FM Price (with 2 illus) p74, Oct.25

RADIO Corp. of Puerto Rico

New Puerto Rico Phone Cable Gets In More Words Edgewise p72, Oct.25

RADIO Telescopes

Gigantic Ears Poised to Listen For Signals From the Radio Stars p73, Sep.27

RAILROADS

Help to railroads will be voted by Congress. The final form is still in doubt # p32, Jul.5

Rails Win a Precedent For Aid: New Haven RR gets a subsidy after shutdown of Old Colony line and sets precedent for commuter lines (with map and illus) p28, Jul.12

Railroads in New Jersey Lose Bid for Temporary Tax Abatement p36, Jul.19

Truckers Awarded \$652,074 Damages In Suit Against Railroads, Byoir p28, Jul.26

New Jersey governor and city officials turn down railroads plea for deferment in taxes # p30, Aug.2

Subsidy for Old Colony Commuter Line Seems Assured as Legislature Acts p30, Aug.2

Congress to the Rails' Rescue: Loans and relief on rates will help hard-pressed roads, such as the New Haven (with chart) p34, Aug.9

ICC Loosens Up Its Regulation On Sale of Securities by Rails p75, Aug.23

Time for Decisions on Commuting (Trend) p164, Sep.6

Thirteen Western European railroads will jointly issue a new "single ticket" to travelers from the Western Hemisphere # p146, Sep.20

Atlantic Coast Line, Seaboard Air Line Discuss Merging Their 9,400 Mi. of Tracks p38, Oct.4

Big Deal, or Quick Economies? A merger of Atlantic Coast and Seaboard could remake the rail map—or just save some money (with 2 maps and table) p84, Oct.11

More Nuptials? The latest rail merger talk proposes a system uniting five New England roads p34, Nov.22

Fears Spur Rail Merger Talks: A score of major systems are talking various consolidations (with 6 maps) p47, Nov.29

Northeast's Railroads Try New Moves To Ease the Pain of Passenger Losses p30, Dec.6

Boston & Maine Seeks Fiscal Cure In Fewer Trains, Longer Bond Maturity p30, Dec.20

Stock Purchase Gives Investment Group Controlling Interest in Railroad p71, Dec.20

Breaking Into a \$500-Billion Economy: Transportation problems. Sleeping cars may be gone by 1965 (Special Report) p36, Dec.27

Equipment

Builders of railway freight cars delivered 2,113 in July against 7,725 last year # p12, Aug.23

"Hot Box" Hassle: Some railroads are protesting the new ruling on lubricating devices for axle bearings p74, Sep.13

Hot-Dog Look in Tank Cars (with illus) p62, Dec.20

Railroads last month ordered 6,295 freight cars # p12, Dec.20

Finance

Moody's estimates rail earnings this year should run around \$550-million # p88, Oct.11

Carloading Rise Helps a Bit: But the railroads' showing for 1958 will be poor (with 4 charts) p91, Nov.1

Freight Traffic

Operating costs of Eastern rails will bounce up sharply if traffic really starts recovering # p42, Aug.23

Rubber and Steel Team to Guard Freight in Cars p77, Aug.30

Co-ops Gain on Forwarders: ICC-regulated forwarders are up in arms over the way cooperatives are horning in p86, Oct.18

First Shot in Rail Rate Fight: B&O's attempt to extend "piggyback"-type bargain rates to other freight could begin a new battle with trucks p24, Oct.18

Carloading Rise Helps a Bit: But the railroads' showing for 1958 will be poor (with 4 charts) p91, Nov.1

Rival Ways for Freight to Ride Piggyback: Competition grows keen among builders of equipment (with 7 illus) p54, Nov.8

Last week's carloadings were down 2.1% below the year before # p86, Dec.6

Labor

Railway Unions Lead Drive to Curb Hoffa's International Ambitions p70, Jul.19

Locomotive firemen elected to take a 7¢ increase due Nov. 1 in wages instead of a carrier-union insurance plan # p76, Aug.2

Merger talks are up between the Brotherhood of Railroad Trainmen and the Order of Railway Conductors # p76, Aug.2

Rail Strike Over Jobs Hangs Fire While Court Weighs Injunction p85, Sep.6

Rail Workers' Pay Goes Up 8¢ an Hour p90, Nov.8

Anti-Featherbedding Law Defeated p125, Nov.15

Negro Firemen Lose Round in Fight to Get Into White RR Brotherhood p80, Dec.6

Passenger Traffic

Pennsylvania and New York Central first-class fares have jumped 15% # p122, Nov.8

Rock Island Cuts Round-Trip Fares In Move to Build Passenger Volume p28, Dec.27

RAILWAY Labor Act

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

New Labor Law for Airlines? Wave of strikes brings talk of changes in Railway Labor Act p90, Dec.13

RAINER Test

Atom Blasts for Industry Use (with 3 illus) p46, Oct.4

RALSTON-Purina Co.

Animal Food Is Not Its Dish of Tea, So P&G Sells Some Soybean Crushers p36, Nov.8

RAMO, Simon

Teamwork Across 2,000 Miles: Thompson Ramo Wooldridge, newly merged to bid for major slice of space age business (with illus) p52, Nov.29

RAMO-Wooldridge Corp.

See also Thompson Ramo Wooldridge Corp.

Ramo-Wooldridge To Merge With Thompson p22, Jul.5

Spins off Space Technology Laboratories as a separate corporation # p82, Jul.5

Missile Contracts on a New Pattern p24, Jul.26

Putting a Little Fun Into the Security Program (with 4 illus) p64, Sep.6

RAMOND, Charles K.

A Profit Yardstick for Advertising p49, Nov.22

RAND Corp.

The Gentle Art of Simulation: Rand Corp.'s mathematical replica of Air Force logistics is example of latest thinking in all kinds of management decision-making (with illus) p74, Nov.29

RANDALL, Clarence B.

20 Business men Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

The Men Adams Leaves Behind (with illus) p42, Sep.27

RANSBURG Electro-Coating Corp.

Electrostatic Spray Gun Now Safe for Hand Use (with illus) p112, Nov.1

RAYCO Mfg. Co.

A Profit Yardstick for Advertising p49, Nov.22

RAYON

See Textiles-Rayon

RAYONIER, Inc.

Gets a new president and chief executive officer and three new directors # p38, Jul.26

Canadian Subsidiary of Rayonier Will Ship Sulphite Pulp to China p66, Aug.9

RAYTHEON Mfg. Co.

Stock jumps to \$34, is shopping around for company to buy # p96, Aug.16

READ, Cecil

New Music Guild Beats AFM In Hollywood Bargaining Vote p70, Jul.19

Short News Item

READERS Report

Letters from: Philip L. Carret, Walter G. Mitchell, Paul H. Bolton, and Lester M. Whitmore p5, Jul.5

Letters from: Barret W. Jordinson, Jack F. Fortes, Edward L. Solomon, William Truehart, and Arthur Lipper III p5, Jul.12

Letters from: J. W. Pontius, Harold Burson, W. H. Hill, Liston Tatum, M. B. Smith, and P. S. Barrows p5, Jul.19

Letters from: Mickey Lavy, J. H. Beaumont, and M. C. Conkey p5, Jul.26

Letters from: V. N. Thoen and W. Shea p5, Aug.2

Letters from: William L. Story, J. N. Millet, Irving Levy, and Edward J. Modest p5, Aug.9

Letters from: Ray A. Kroc, P. S. Barrows, C. A. Williams, and Roy E. Sutton p5, Aug.16

Letters from: Walter C. Bauer, Percy F. Vandemark, Knox M. Rowe, R. C. Douglas, P. S. Barrows, and Charles Hyman p5, Aug.23

Letters from: William J. Levitt p5, Aug.30

Letters from: Edmund B. Besselièvre, Cecil S. Stowe, Hubert H. Humphrey, and Daniel J. Howe, Jr. p5, Sep.6

Letters from: R. E. Dunn, Bernard J. Jacobson, Richard G. Gilbert, and Leonard L. Pfalzer p5, Sep.13

Letters from: Rawleigh Warner, Jr., M. S. Crinkley, John E. Ullmann, and Alden Potter p5, Sep.20

Letters from: R. O. Wilson, Mose Leibowitz, P. S. Barrows, A. W. S. Pollock, and S. C. Allyn p5, Sep.27

Letters from: W. C. Kinard, Walter Ising, and James M. Nelson p5, Oct.4

Letters from: Adolph Ziegler, John Paul Good, J. Kesner Kahn, A. Zailskas, and A. S. Hediger p5, Oct.11

Letters from: D. S. Moffitt, Robert W. Stewart, P. S. Barrows, Jean H. Vandenberg, and Howard Jones p5, Oct.18

Letters from: Merrill R. Swartz, Harry Miller, and Ted Smythe p5, Oct.25

Letters from: Theodore H. Silbert, C. W. Haywood, and Henry King p5, Nov.1

Letters from: John O. Stubbs, Joel E. Saltzman, and W. F. Robinow p5, Nov.8

Letters from: Arthur Lesser, Jr., J. S. Bowers, George Terborgh, Joel Dean, Howard M. Estes, H. L. Showalter, Jr., Chas. M. Bull, W. W. Kuyper, and Frank Griesinger p5, Nov.15

Letters from: James R. Watson, Emerson P. Schmidt, T. J. Stulz, Andrew A. Burns, John L. Armstrong, and George B. Palmer, Jr. p5, Nov.22

Letters from: Frank T. Peterson, C. B. Culpepper, Wm. J. McCambridge, Robert H. Kenmore, and R. A. Page p5, Nov.29

Letters from: James R. Russo, Martin Funnell, Karl E. Gilmont, Frank W. Finnegan, and Paul Hue p5, Dec.6

Letters from: Harold Adams, Noel T. Tweet, Allen H. Pett, Larry Owen, and Warren J. Hobson p5, Dec.13

Letters from: F. D. Robinson, Mrs. John G. McCulloch, Robert W. Burgess, and Harvey Greenfield p5, Dec.20

Letters from: Orville S. Poland, John F. Pink, Ted M. Levine, and Jeff Manley p5, Dec.27

READINESS Plan C

This is a master plan for distributing the nation's goods in an emergency # p32, Jul.26

READING

U.S. Discovers the Bookstore: Though publishers can't pinpoint the reason (with 7 illus) p84, Nov.29

REAL Estate

Arthur Vining Davis Sets Up New Florida Real Estate Outfit p69, Sep.27

U.S. Firm Finds Lush Field in Canada For Sale-Leasebacks in Real Estate p108, Nov.15

Florida Land Sales Start to Spurt Again (with 2 illus) p20, Dec.27

RECIPROCAL Trade Agreements Act

The trade bill will run into Senate trouble. The recession stiffened opposition to further tariff cuts # p31, Jul.5

The Trade bill is at a critical stage right now. Dillon's pitch on the bill # p95, Jul.12

The Middle East crisis will help push bill through Congress. It may be extended for only three years # p82, Jul.19

The Senate gave Eisenhower a trade bill including his requested tariff-cutting powers, without restrictions, for three years # p32, Jul.26

The Administration appears to have won its fight for a liberal extension of the act # p72, Aug.9

The Trade Bill Passes (Trend) p120, Aug.16

Trade Bill Holds the Line: In effect, it freezes U.S. tariff rates for four years p29, Aug.16

RECORDERS

Tape Winds Up for Bigger Role (with 2 illus) p106, Jul.19

RECTIFIERS

New dime-size silicon rectifier will replace radio and TV tubes 250 times their size # p78, Aug.30

REDDY Kilowatt, Inc.

Cashing In on Old Office Records (with illus) p125, Dec.6

REED (Walter) Hospital

Army Has Painless Way to Give "Shots" p118, Jul.19

REEVES Soundcraft Corp.

Tape Winds Up for Bigger Role p106, Jul.19

REFRIGERATED Trucks

See Trucks and Trucking

REFRIGERATORS

See Electrical Appliances

REGAL Brewery Co.

Antitrusters Want Anheuser-Busch to Divest Itself of Florida Brewery p50, Nov.8

REGIONAL Income Index

Monthly Feature p64, Jul.26; p38, Aug.30; p82, Oct.4; p44, Nov.1; p136, Nov.29; p58, Dec.27

REGIONS Pattern

Guiding Local Economies p170, Sep.20

REIERSON, Roy L.

British Investors Caught Looking By Latest Rise in New York Market p130, Nov.15

REINER, Manny

U.S. TV Taps Worldwide Market (with illus) p156, Sep.27

RENEGOTIATION

Boeing's Appeal: Aircraft maker's case involves the biggest postwar renegotiation refund to reach the U.S. Tax Court p46, Nov.15

RENT

Banner Laundry Co. offers men's shirts for rent # p110, Nov.1

Credit cards can be used by executives to rent dictating machines # p113, Nov.8

RENT-a-Car

Avis Offers New Corporate Service p48, Aug.30

Ex-Greyhound Official Sets Up His Own Auto Leasing Business p48, Aug.30

REPUBLIC Aviation Corp.

Republic Buying \$35-Million Ticket In the Astronautics Sweepstake p30, Aug.2

REPUBLIC National Bank of Dallas

Rival Dallas Banks Both Plan Additions To Their Capital Through Sale of Stock p56, Nov.15

REPUBLICANS

See also Democrats; Elections

Now that Alaska Is In, GOP Is Prodding Democrats on Hawaii p99, Jul.12

A political manual—"The Labor Bosses—America's Third Party" # p76, Aug.2

Republicans are beginning to regain some confidence across the country. Believe the recession will be a dead issue by campaign time # p34, Aug.2

GOP hopes are on the rise # p30, Aug.30

27 Republicans will be retiring from the House # p47, Sep.6

Here's a rundown of GOP trouble spots in the Senate in the coming elections # p46, Sep.13

Things are going badly for the GOP. Turning point is the Maine election results # p45, Sep.13

Report prepared by the staff of the Senate Republican Policy Committee is entitled "The Labor Bosses—America's Third Party" # p47, Sep.20

GOP is still in bad trouble. How the Republicans expect to fare in the coming elections # p39, Oct.11

The "right-to-work" issue, up in six states in November voting, is costing the GOP money # p40, Oct.18

Nixon calls the tune for his party. Look what happened on the foreign policy issue # p42, Oct.25

New Star in Republican Sky: Rockefeller's victory in New York sets both parties to reappraising their 1960 ideas (with illus) p29, Nov.8

What the Voting Really Showed (Trend) p140, Nov.8

Here's how the party divides. Nixon will become more of a legislative leader # p33, Dec.20

RESEARCH

Intensive Research in Plastics Reported Among Many Study Projects in Russia p118, Jul.19

Neglected Research p120, Jul.19

New Government Office Set Up To Study Artificial Rainmaking p87, Jul.19

Scientists Close In on Cancer: Big research conference in London gives glimpse of major breakthrough not far ahead p34, Jul.19

Infrared Gets Military Salute: Its success in tracking reentry of nose cone indicates it's better than radar for some things p44, Jul.26

Missile Contracts on a New Pattern: Announcement of companies to develop the Minuteman may set new way of ordering missiles p24, Jul.26

Republic Buying \$35-Million Ticket In the Astronautics Sweepstake p30, Aug.2

More Versatile Transistors Sought In Study of Three Semi-Conductor Materials p96, Aug.9

Readers Report: Dog-Eat-Dog p5, Aug.16

Gigantic Ears Poised to Listen For Signals From the Radio Stars p73, Sep.27

RCA Scientists Make a Big Noise. Colleagues Develop Electronic Earmuffs p73, Sep.27

Atom Blasts for Industry's Use: Mining, power, and oil industries see great possibilities in underground blasts (with 3 illus) p46, Oct.4

Charting Weather Years Ahead: That's what U.S. weathermen are battling over (with illus) p45, Oct.11

Short News Item

IGY Stretchout: Committee assaying results of geophysical year wants to keep the international cooperation going p28, Oct.11

Army Fights Loss of Its Labs: The new civilian space agency wants to take over the service's facilities for space studies p29, Oct.25

Automatic Scanner Counts the Tracks Of Particles From the Smashed Atom p78, Nov.8

Heredity Traced in Heart Disease: Gains Seen in Treatment of Clots p78, Nov.8

Hypersonic Wind Tunnel Uses Freezing To Achieve Near-Perfect Vacuum p78, Nov.8

Man: The Question Mark in Space. How the thinking runs now on space flight p105, Nov.22

Defense R&D Budget Soaring to \$6-Billion: Mostly, It's a Switch in Bookkeeping p43, Dec.6

Extract From Bovine Gland May Give Key to Basic Causes of Aging p43, Dec.6

Westinghouse Reveals Some Details Of 1959's Research, Engineering Budget p43, Dec.6

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever by both civilian and military scientists (with illus) p30, Dec.13

Breaking Into a \$500-Billion Economy (Special Report) p36, Dec.27

RESIN

The Rush to Reinforced Plastics: With labs producing more and better materials for ever widening markets the trade is booming p66, Sep.20

RESTAURANTS

The McClellan Committee winds up hearings on Chicago restaurant business # p76, Aug.2

Breaking With Gangster Bosses: Battle in the Restaurants p66, Sep.6

For a view of the city and good food, visit Top of the Six's # p158, Oct.18

Some Seattle restaurants may add a 5% service charge to credit-card business # p122, Nov.29

Some Restaurants Slap 5% Boost On Bills Paid Via Credit Cards p30, Dec.6

Wisconsin Restaurant Assn. will reconsider the 5% service charge it slapped on credit card users # p30, Dec.20

RETAILING

See also Department Stores

Readers Report: Facing Up to PR p8, Jul.5

Big Stores Outstrip Small Ones. Ten-Year Sales-and-Profit Study Shows p53, Jul.12

Retailing in general posted new records right and left in the first half of 1958, if you leave automotive products out of the accounting # p20, Jul.19

Readers Report: On the Mall p5, Jul.26

Reports of the chains and department stores indicate that retailers in July had the first good gain over a year ago for 1958 to date # p20, Aug.9

Retail trade in July presented a spotty picture despite the continuing recovery in personal income # p20, Aug.16

Stores Think the Worst Is Over: They have found out that consumers can be tempted with good buys and see signs of rising sales for second half (with illus) p13, Aug.30

Three Chicago Food Suppliers Plan Chain of Roadside Drive-in Stores p129, Sep.6

As things look now, retail sales of softgoods for the third quarter should be about 3% ahead of a year ago. Hardgoods are running behind more than 10% # p27, Sep.20

Dollar volume of all types of retail establishments rose to a seasonally adjusted \$16.9-billion in August # p44, Sep.20

Auto Traffic Yields to Fashion Show In Experiment to Help Downtown Stores (with illus) p32, Oct.4

Downtown Rochester Hopes to Counter Shopping Centers With \$15-Million Plan p38, Oct.4

"Twigs," Not Branches, Are Called Key to Suburban Store Expansion p73, Oct.11

Sales continue to show much the same characteristics that they have been developing through the summer # p20, Oct.18

Bond Street Comes to Dallas: Neiman-Marcus is featuring a British Fortnight (with 6 illus) p46, Oct.25

The Economic Recovery (with chart) p34, Oct.25

Tokyo Opens Fifth Avenue Shop (with 2 illus) p52, Oct.25

It Looks Like a Merry Xmas for . . . shoppers, retailers, department stores p25, Nov.15

Merchants have just totaled up the biggest sales for any October on record, despite the fact that auto dealers had little to sell # p19, Nov.15

Cradle-to-Grave Credit Rating Proposed for Every American p63, Nov.22

Detroit Store Helps Office Girls With Lunch-Hour Shopping p96, Nov.29

U.S. Discovers the Bookstore: Though publishers can't pinpoint the reason (with 7 illus) p84, Nov.29

Toledo Store's Stag Night Draws 3,000 Male Shoppers; Women Barred p64, Dec.13

Sales Get Into the Xmas Spirit: Retailers are jubilant, and they expect the last-minute rush to offset a gloomy year (with illus) p17, Dec.20

Sales of all types of retail establishments took a real turn for the better in November. Even durable goods show improvement # p12, Dec.20

People spent 68¢ out of each retail dollar on softgoods this year. In 1957 it was only 65¢ # p11, Dec.27

Total retail sales next year should rise by at least \$10-billion from the \$200-billion total reached in both 1957 and 1958 # p11, Dec.27

RETIREMENT

Rescuing Experts From Pasture: Stavid Engineering collects brain-power by hiring men forced to retire (with 3 illus) p82, Sep.20

Dun & Bradstreet survey finds retirement age in the future may be as high as 75 # p69, Sep.27

Medical Association Head Deplores Rules Forcing Workers to Quit at 65 p125, Nov.15

When to Quit (Trend) p132, Dec.6

REUSS, Henry

Renewing the War on Inflation # p17, Aug.2

REUTHER, Walter

See also AFL-CIO—Auto-Aircraft

Too Many Objectives (Trend) p136, Jul.12

Auto Contracts . . . showdown may come in early August, just before General Motors swings into its 1959 model changeover p55, Jul.26

UAW Defers Strike Action: Reuther decides to give Big Three one more chance to bargain p86, Aug.16

Strikes and Strategy in Detroit: Key to sporadic auto strikes may be maneuvering by Reuther p19, Aug.30

Reuther Sets Deadline for Ford: But Detroit hopes for a settlement p31, Sep.13

Circulating literature warns that Reuther could control as many as 175 seats in the House of Representatives next session # p47, Sep.20

Tension Crackles in Auto Talks (with illus) p34, Sep.20

Labor Goes on Political Defensive p147, Oct.18

UAW Letter to Retirees Bares Pledge Not to Seek Further Pension Hikes p125, Nov.22

Meany Threatens Third Party. Reuther Soft-pedals the Idea p49, Dec.20

REVLON, Inc.

Juliette Marglen, Inc. brings suit against Revlon # p30, Aug.23

Revlon has taken over Schick, Inc. # p59, Nov.29

REXALL Drug Co.

The Corner Druggist Turns Manufacturer (with illus) p132, Oct.11

REYNOLDS Mfg. Co.

Easy Way to Float Loads on Air (with illus) p50, Aug.2

REYNOLDS Metals Co.

St. Lawrence Roars Its Last as It Goes Into Harness p20, Jul.5

Aluminum Hopes New Design Will Sell Bridges (with 3 illus) p60, Sep.27

Another New Aluminum Bridge Is Introduced by Reynolds (with illus) p72, Oct.25

Selling Aluminum by the Bucket: Reynolds has two big customers—Ford and GM (with 2 illus) p125, Nov.29

Alcoa's British Tie-In Stirs Outcry p18, Dec.6

REYNOLDS (R. J.) Tobacco Co.

Reynolds Tobacco Leads in Use of Radio Spot Commercials p108, Aug.16

Warner-Lambert Pharmaceutical is about to merge with R. J. Reynolds Tobacco Co. # p38, Oct.4

Warner-Lambert, R. J. Reynolds Call Off Merger Plans—to the Market's Delight p71, Dec.20

With Filters, Record Cigarette Sales: Reynolds takes over top spot (with 2 tables and chart) p49, Dec.27

REYNOLDS, William A.

Carpet Sales Pick Up, Still Lag Behind 1957 p110, Nov.1

RHEEM Mfg. Co.

Packing Food in Drums Saves Time, Cuts Costs (with illus) p93, Oct.11

RICE

Wild Rice Country Yields Banner Crop for Gourmets (with 5 illus) p100, Nov.15

Anti-Rust Oil: Comet Rice Develops new corrosion preventive p132, Nov.29

RICE, Albert L.

Plotting an Executive's Time (illus) p67, Sep.27

RICHFIELD Oil Corp.

Stop Oil Field From Sinking Or Close Down, Producers are Told p30, Aug.23

Alaska's Job Is Just Beginning p155, Sep.6

Atom Blasts for Industry's Use p46, Oct.4

California Antitrust Suit Seeks to End Merchandising by Major Oil Companies p52, Oct.4

RICHMOND, Frederick W.

F. W. Richmond Buys Big Chunk Of Oil Field Supply Company p44, Sep.20

Named a member of the board of Landers, Frary & Clark # p90, Dec.27

RICKOVER, Rear Adm. Hyman G.

Friends Work to Counter "Snub" To Rickover, Atom Sub Developer p75, Aug.23

RIGHT-TO-Work

Right to work laws are up in six states in November. This is a red hot issue in Ohio # p40, Oct.11

Labor Goes on Political Defensive: Labor is worried and fights to hold lines and ward off "right-to-work" laws p147, Oct.18

Short News Item

Engineers' Stand on "Right-to-Work" May Throw a Monkey Wrench in Union Plans p139, Oct.25

Labor Shows Its Strength: Five out of six right-to-work proposals are turned down by voters (with illus) p30, Nov.8

Labor Sets Goal for Congress: Now AFL-CIO leaders are aiming at such ends as making state right-to-work law illegal p117, Nov.15

National Right-to-Work Committee "Disappointed" but Will Fight On p125, Nov.15

Showdowns Shape Up for '59 as more states get into right-to-work fight (with map) p109, Nov.29

Ohio Chamber of Commerce may lose its tax exempt status because of its fight to secure a right-to-work law # p30, Dec.20

RIKLIS, Meshulam

Putting the Directors to Work p55, Nov.1

RINGLING Brothers and Barnum & Bailey

New "Biggest Tent Show" to Challenge Ringling Circus on the Road in 1959 p36, Nov.15

RIVERSIDE Cement Co.

Landscapers Show What They Can Do With Plants (with illus) p126, Nov.8

RIVIERA

See France

ROACH (Hal) Studios, Inc.

Hal Roach Studios Buy Mutual Network, Adding One Layer to Jacobs Pyramid p68, Sep.20

Videotape Brings Change to TV p178, Sep.27

ROBERTSON, J. L.

No "Leaks" From Fed, Says Governor—Prior Reports Are Just Good Guesses p56, Nov.15

ROBERTSON, Jack

How Many Men Will Fly the Jets p22, Dec.27

ROCHESTER, N. Y.

Downtown Rochester Hopes to Counter Shopping Centers With \$15-Million Plan p38, Oct.4

ROCKEFELLER, David

New Life for Lower Manhattan: Plans for easing traffic, rezoning, and redevelopment (with map) p32, Oct.18

ROCKEFELLER, Nelson

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

New Star in Republican Sky: Rockefeller's victory in New York sets both parties to re-appraising their 1960 ideas (with illus) p29, Nov.8

AFL-CIO Is Satisfied With Rockefeller p125, Nov.15

Rockefeller's post-election trip to Venezuela and Brazil was a huge success # p99, Nov.29

ROCKET Drill Co.

To Attract Industry, Buy It: Deming, N. M., buys two tool companies p33, Aug.9

ROCKETS

Moon Shot Misses Goal But Gives Hope a Lift (with illus) p30, Oct.18

To Carry Man Into Space: North American's X-15 may do it (with illus) p31, Oct.18

ROCKWELL Mfg. Co.

Rockwell Mfg. Now Metering Votes p52, Aug.16

RODIUM Drive-In Theatre

How to Get Rid of Those White Elephants (with 7 illus) p52, Nov.1

ROE (A. V.) Canada Ltd

Canadian Giant Is Hit by Recession: Avro is pinched by loss of government jet order and transport slump p34, Nov.22

ROEBLING, Mary G.

Named a governor of the American Stock Exchange # p113, Nov.8

ROGERS, Atty. Gen. William P.

Justice Dept. Raises an Eyebrow At Static Price of Synthetic Rubber p83, Aug.16

A Cabinet Trio Gains Washington Power: Three strong men displace White House aides at the Presidential ear (with illus) p40, Sep.20

Miami TV Case Bobs Up Again With Moves to Disqualify Winner p36, Nov.15

Right of Access (Trend) p152, Nov.15

Can U.S. Agencies Live Up to a Courtroom Code? Rogers' rule of conduct p32, Nov.22

ROKEACH (L.) & Sons, Inc.

Hopes to buy from Exquisite Form Brasiere, Inc. an option to purchase a Puerto Rican girdle maker # p48, Aug.30

Food Manufacturer Makes Unusual Deal To Squeeze Into Girdle Business p102, Nov.22

ROMMESNO, Ole

Fargo's Dick Barry Casts a Long Shadow (with illus) p152, Oct.25

ROOFS

Corrugated steel roofing now comes in 31-ft. rolls that can be unrolled directly on roof timbers by two men # p150, Nov.15

ROOTES Motors, Ltd.

Is Showing a Hillman, complete with air conditioning # p78, Jul.19

ROSEBURG, Ore.

Plywood Plays Hob With Rules (with 3 illus) p96, Jul.26

ROSENSTIEL, Lewis S.

Schenley Recoups Its Bad Bet p28, Aug.2

ROSES

See Flowers

ROTH & Liebmann, Inc.

Big Appetite for Gourmet Foods p55, Aug.23

ROTH, Arthur

Fight in the Banking Family: ABA convention will hear proposal to expel the mutual savings banks (with illus) p53, Sep.20

Bankers Defeat Ouster of Mutuals p50, Sep.27

ROTH, Harold

Working Control of Buffalo-Eclipse Goes to Houdaille as Roth Withdraws p78, Oct.25

ROTHMANS of Pall Mall Canada, Ltd.

Puffing Up Canadian Cigarettes. Rothmans, an ambitious market crasher, is introducing Canadian smokers to the hard sell (with illus) p87, Aug.2

Readers Report: Fast-Growing Sales p6, Sep.27

ROTHSCHILD, Louis S.

Dept. of Commerce Under Secretary is resigning # p42, Oct.4

ROTHSCHILD, V. Henry

Taxing Those "Expenses" p172, Oct.18

ROWE Mfg. Co.

Automatic Canteen Co. of America promises to make 50% of Rowe's production available to competitors # p74, Jul.12

ROYAL Blue Reprographics, Inc.

Cutting Auto License Fraud: California licenses will bear the driver's picture p92, Oct.18

ROYAL Dutch Shell

For Oil, the Threat Is Long Term (with map) p80, Jul.26

ROYAL Packet Lines

Merger of Two Dutch Lines Raises Netherlands' Shipping Prestige p112, Sep.6

ROYALTIES

See Patents

RUBBER

See also Tires

The Middle East troubles will have little effect on the rubber industry. In May, for example, 65% of our production was synthetic # p19, Jul.19

Justice Dept. Raises an Eyebrow At Static Price of Synthetic Rubber p83, Aug.16

France's First GRS Rubber Plant To Be Built by International Group p103, Sep.13

New synthetic rubber called cispolybutadiene stands 40% more wear than natural rubber on truck and passenger cars # p74, Oct.4

Countries producing natural rubber are trying to do something about their market. Now they must face the fact that free-world capacity for manmade rubber is close to 50% of total needs # p19, Nov.1

Europe is turning increasingly to manmade rubber. New plants have been built in Britain and Germany # p19, Nov.1

How much natural rubber has actually been displaced by synthetic? B. F. Goodrich releases some figures # p19, Nov.1

Firestone forgoes use of new rubber, natural, and synthetic, of 1,515,000 tons next year # p20, Nov.15

Plastic liners for collapsible rubber containers make it possible to use giant tubes for shipping liquids # p118, Dec.13

RUBEROID Co.

O'Leary Takes Top Post at Ruberoid p53, Sep.6

RUMMAGE Sale

See Swap Meets

RURAL Electrification Administration

REA Fights Back at Comptroller Over Limits on Its Lending Power p83, Aug.16

Comptroller General Backs Down On Ban on REA Loans to Co-ops p28, Dec.27

RUSSIA

See Soviet Union

RUTLAND RR

More Nuptials: Latest rail merger talk proposes a system uniting five New England roads p34, Nov.22

Fears Spur Rail Merger Talks (with map) p47, Nov.29

RUTSTEIN, Dr. D. D.

You can permanently record your health experiences in Lifetime Health Record # p134, Nov.15

RYAN, Malcolm T.

Behind the Million-Dollar Kite p31, Nov.15

RYERSON, Edward L.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

S**SABENA Airlines of Belgium**

A New Whirl for Helicopters (with 2 illus) p76, Oct.18

SAF-T-Boom, Inc.

Making Life Less Risky For Crane Operators (with illus) p50, Aug.23

SAFETY

Safeguards Committee Frowns on Site Proposed for Ohio Atomic Power Plant p42, Sep.13

Short News Item

SAFETY Belts

Cornell University research group reports on car safety belts # p72, Aug.30

Aerotherm Corp. makes an airplane seat belt that winds on a small reel # p134, Nov.29

SAFEWAY Stores, Inc.

California Beer Wholesalers File Antitrust Suit Against Safeway p108, Aug.16

Stockholders Like Monthly Payment Idea, So Safeway Revises Its Dividend Policy p53, Sep.6

SAINT-GOBAIN

Old French Glassmaker Breaks Ground in U.S. (with 4 illus) p82, Nov.22

SALARIES

See also Wages

The average salary of executives in middle management rose 4.8% in 1958 # p38, Jul.26

Executives at Van Norman Industries get a salary cut # p53, Aug.2

Top Men in U.S. Overseas Offices Get Average of Six Extra Benefits p53, Sep.6

AMA's survey shows pay levels for executives about the same as last year # p53, Dec.13

Openings for 1959 College Grads Up 17%; Salaries Settle Down p52, Dec.20

SALES Management

Expense Accounts Hold Level This Year p52, Nov.15

SALES Managers

Fingers Point at Sales Managers: Many companies blame him for declining sales, others refuse to make him the scapegoat p47, Jul.12

Readers Report: Too Late p5, Aug.23

SALESKY, Bernard

Derbies in blue, gray, and green for men this winter # p110, Nov.1

Men's Hats Off to a Style Boom (with 3 illus) p90, Nov.29

SALESMEN

Seattle Auto Salesmen End Strike, Accept Dealers' Incentive Pay Plan p79, Aug.23

Shifting the Stress to Marketing: Worthington Corp. gets new sales force to concentrate on standardized products p57, Oct.4

Salesmen Strike for Cadillac p125, Nov.22

SALOMON Bros. & Hutzler

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

SALTONSTALL, Leverett

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

SARNOFF, Robert

Named NBC's chairman and chief executive officer # p57, Jul.19

SATELLITES

Charting Weather Years Ahead p45, Oct.11

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever p30, Dec.13

Atlas Shows It Can Hit Any Target on Earth (with illus) p18, Dec.27

SATURDAY Evening Post

Satevepot to Take Liquor Ads p26, Aug.30

SAUDI ARABIA

For Oil, the Threat Is Long Term (with map) p80, Jul.26

Standard Oil of Ind. is negotiating deal with Saudi Arabia under which it would accept less than 50% of oil-concession profits # p138, Oct.18

SAVINGS

Banks Still Cutting Savings Rates; Los Angeles S&L's Hold Fast at 4% p68, Jul.5

The New Fringe: Savings Plans. Company savings plans are spreading fast—most recently to GE p54, Sep.6

Readers Report: Sears Profit Sharing Plan p5, Oct.4

The rush to save continues. August savings # p58, Oct.11

Westinghouse "Security" Plan: Company bars SUB, but comes up with another plan p51, Oct.18

Savings in the last quarter rose to 7% of disposable income from 6.2% in the second quarter # p20, Oct.25

Income figures indicate people are socking away 7% of the money left over after taxes. Liquid saving rose by more than \$18-billion in the last 12 months # p19, Nov.8

Consumers Spend—But Still Stash It Away: Despite resurgent retail sales and fears that inflation will weaken the dollar, savings hit a record (with chart) p18, Dec.20

SAVINGS & Loan Assns.

Banks Still Cutting Savings Rates; Los Angeles S&L's Hold Fast at 4% p68, Jul.5

Banks Sue to Force S&Ls to Stress That Their Shares Are Not Savings Deposits p38, Jul.12

Four Cleared in Miami S&L Case p38, Jul.12

Banks Are Fighting Back . . . against post-war loss of their traditional share of savings deposits to savings and loan associations (with 2 charts) p39, Aug.23

Readers Report: S&L Error p5, Sep.13

S&L Leaders Criticize the Way Their Banking System Is Run p174, Sep.27

SAXON, O. Glenn

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

SAYLES, Leonard K.

Contracting Out Maintenance Jobs Is Getting to Be a Corporate Habit p66, Nov.1

SCANDINAVIAN Airlines System

Signs a lease deal with Swissair to help speed their entry into the jet age # p102, Oct.11

SCHAPIRO, Morris A.

Battle Over Branch Banking Limit Breaks Out Anew in New York State p111, Dec.6

SCHENLEY Industries, Inc.

Schenley Recoups Its Bad Bet: Senate committee extends by 12 years tax deadline that would have hit distiller hard p28, Aug.2

SCHICK, Inc.

Company has been taken over by Revlon # p59, Nov.29

SCHJELDAHL (G. T.) Co.

Useful Buildings That Float in Air p36, Jul.5

SCHLITZ (Jos.) Brewing Co.

A 250-for-1 stock split is planned # p50, Nov.29

SCHMIDT, Godfrey, P.

Hoffa Tosses Out Gauntlet—and Monitors Pick It Up (with illus) p130, Sep.20

Hoffa Points for a Showdown p113, Oct.11

SCHOOLS

See also Education; Colleges and Universities

The school scholarship bill is making headway in Congress. Chances of passage are good # p33, Aug.2

The 39th edition of The Handbook of Private Schools is now available # p82, Aug.2

\$887-Million Grant Covers Fellowships, Student Loans, and Schoolroom Equipment p57, Aug.30

What "Massive Resistance" Costs Norfolk and Its Businessmen (with 4 illus) p32, Oct.4

Bowling Equipment Make Bids for Lead in School Furniture p63, Nov.22

Schools Will Continue to Bulge (chart) p47, Dec.6

SCHRAFFT (W. F.) & Sons Corp.

William V. Wallburg is named chairman # p113, Nov.8

SCHUMACHER, E. Weldon

Selling Style in Eyeglasses p43, Nov.8

SCHWEITZER, Paul

What "Massive Resistance" Costs Norfolk and Its Businessmen (with illus) p32, Oct.4

SCHWULST, Earl B.

Better Homes for Non-Whites p106, Nov.22

SCIENTISTS

Scientists Close In on Cancer: Big research conference in London gets glimpse of major breakthrough not far ahead p34, Jul.19

Conoco Establishes New Hierarchy For Its Scientific Personnel p53, Aug.2

IGY Stretchout: Committee assaying results of geophysical year wants to keep the international cooperation going p28, Oct.11

SCOTT, Hugh

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

SCOTT Paper Co.

An FTC hearing examiner has recommended dismissal of charges against company # p57, Jul.19

SCRIBNER, Fred C., Jr.

This will be the man to watch if he transfers over to the White House from the Treasury Dept. # p41, Oct.4

SCRIPPS-Howard

Tafts Sell Cincinnati Times Star, Leaving City to Scripps-Howard p28, Jul.26

SCUDDER, Henry H.

IT&T Rebuilds Empire on Overseas Manufacturing (with illus) p60, Aug.9

SEABOARD Air Line RR

Atlantic Coast Line, Seaboard Air Line Discuss Merging Their 9,400 Mi. of Tracks p38, Oct.4

Big Deal, or Quick Economics? A merger of Atlantic Coast and Seaboard could remake the rail map—or just save some money (with 2 maps and table) p84, Oct.11

Fears Spur Rail Merger Talks (with map) p47, Nov.29

SEALED Power Corp.

Company signs new contract with UAW p117, Nov.22

SEAMLESS Girdle Industries, Inc.

Food Manufacturer Makes Unusual Deal to Squeeze Into Girdle Business p102, Nov.22

SEARS, Roebuck & Co.

Fall Mail Order Catalogues List Lower Prices on a Very Wide Front p28, Jul.5

Teamsters, Retail Clerks Join Forces For Drive to Organize Sears, Roebuck p90, Jul.12

Plans department store in new shopping center to be opened in New Jersey's new Levittown # p52, Aug.9

Sears Will Seek \$350-Million To Meet Clamor for Consumer Credit p38, Aug.9

New Sears Bonds at 4½% Coupon Set Stiffer Pattern for Yields p91, Sep.13

Short News Item

Bonds Take Turn for the Better: Success of big Sears issue shows there's still money to buy fixed-income issues (with chart) p139, Sep.20

St. Paul Urban Renewal Blocked As Rivals Challenge Sale to Sears p168, Sep.20

Readers Report: Sears Profit Sharing Plan p5, Oct.4

SEATON, Fred

Seaton convinced Eisenhower that there should be a subsidy for certain metals. But Congress wouldn't go along # p30, Aug.30

SEATON, Louis G.

Reuther Sets Deadline for Ford p31, Sep.13

SEATTLE, Wash.

Seattle Auto Salesmen End Strike, Accept Dealers' Incentive Pay Plan p79, Aug.23

City and County in Seattle Area Set Up New Kind of Sewage District p168, Sep.20

SECURITIES

Smart Money Pulls In Its Horns: Survey shows a majority of big-time investors are sitting it out in cash or tax exempts p26, Aug.2

ICC Loosens Up Its Regulation On Sale of Securities by Rails p75, Aug.23

Bonds

Bond Prices, Especially Governments, Sink Under Pressure by Speculators p112, Jul.12

Dealing in Governments: \$5-Million a phone call is common for the firms that specialize in government securities (with 4 illus) p100, Jul.12

New municipal bond offerings broke all records in the first half # p124, Jul.12

Bonds Go Into a Tail Spin p89, Jul.19

A Wise Retreat (Trend) p104, Jul.26

Fed Shift Saves Sinking Bonds: But dropping of "bills only" policy to support market is emergency measure, not permanent switch p23, Jul.26

Governments Need Sturdy Prop: The Markets Pattern p73, Aug.2

Trading in Municipals Takes Heart From Reduction in Issue Backlog p71, Aug.2

Bond Traders Fear Tighter Money, Drive Governments Down by Selling p83, Aug.9

Businessmen should be watching the growing difficulty of raising money on long-term bonds. Scarcity of investors is the real trouble # p19, Aug.9

Dealers in the tax-exempt "municipals" report their market far from serene # p20, Aug.9

Spreading of Maturities Called Key to Improved Bond Market Conditions p83, Aug.9

Weakness in the money market has pushed up the Dow-Jones municipal bond yield index to the highest since last Nov. # p59, Aug.9

Long-Term Governments Slump Anew, Then Rally as Sellers Hold Back p96, Aug.16

Speculators Greased the Skids: Normally stable government bonds have taken sharpest tumble ever, depressing entire capital market (with 3 charts) p86, Aug.23

Yields on high-grade corporate bonds are higher than stocks # p11, Aug.23

Bond Prices Lose More Ground As Fed Applies the Squeeze p68, Aug.30

More U.S. "baby bonds" were bought in July than were cashed # p10, Aug.30

Postponements of corporate bond offerings are piling up. Issues scratched: New England Tel. & Tel. Universal-Cyclops Steel, Montana Power and Pennsylvania Power # p36, Aug.30

Public works may suffer from the high cost of floating long-term bonds # p10, Aug.30

Institutional Buyers Shy From Bonds In Hope of More Alluring Rates Later p134, Sep.6

New Sears Bonds at 4½% Coupon Set Stiffer Pattern for Yields p91, Sep.13

Bonds Take Turn for the Better: Success of big Sears issue shows there's still money to buy fixed-income issues (with chart) p139, Sep.20

Anderson Asks Institutions to Buy Bonds As Patriotic Blow Against Inflation p146, Sep.27

Broker Feels Big Board Lash: Why exchange cracked down on Garvin, Bantel for loan deals on government bonds p45, Sep.27

Long-Term Governments Hit Lows In Wake of Treasury's Financing p91, Oct.4

Government Bond Market Snaps Back In First Rally Since Summer Slump p105, Oct.11

Rise in Loan Demand May Force Banks To Unload Government Bonds at a Loss p58, Oct.11

The "unfavorable" spread is widening between stock and bond yields # p66, Oct.18

Foreign borrowers flock to Wall Street. Australia sells \$25-million worth of bonds. Panama and the city of Montreal will try soon # p95, Oct.25

Voters Due to O.K. Billion More Debt (with 2 charts) p141, Oct.25

Municipal bond prices have been rallying since early September # p92, Nov.1

Mutual Bond Funds Fading From the Investment Field p89, Nov.1

Bond Issues Approved by Voters Won't Hit Market for Some Time p118, Nov.8

Holders of F and G Treasury Bonds Offered Special Exchange Deal p118, Nov.8

How Voters Felt on Spending: Results of the balloting on \$2.2-billion in state and local bond issues p90, Nov.15

Governments Strong as Stocks Break; Treasury Refunding Goes Over Big p116, Nov.29

Last month's sales of municipal bonds reached \$646-million # p50, Nov.29

Senate Finance Group Plans Probe Of Summer Rout in Government Bonds p116, Nov.29

Fear of Long-Term Treasury Issue Is Blamed for Bond Market Drop p116, Dec.6

Bond Market Tightens Still Further, Expecting Long-Term Treasury Issue p105, Dec.13

Prospect of New Treasury Offering Sends Governments into Dive p78, Dec.27

New Issues

Equity Financing Gains # p68, Aug.30

Sheraton Floats \$15-Million Debentures Via Specially Set Up Subsidiary p91, Oct.4

Stocks Remain the Wallflower: In the new issues market, equities are still overshadowed by bonds (with chart) p83, Nov.1

Buoyancy of Stock Prices Is Expected To Set Off a Wave of Equity Financing p116, Dec.6

Underwriters of New Issues Are Warned Not to Jump the Gun p116, Dec.6

SEC Wars on New Issue "Publicity": Chmn. Gadsby's speech gives for first time full scope of tough new policy on new issues (with illus) p28, Dec.13

Where SEC Forgot Common Sense (Trend) p140, Dec.13

Public Enthusiasm for New Issues Spurs Quick Rise for Some Stocks p78, Dec.27

Stocks

Control Battle for E. L. Bruce Co. Revives Long-Buried Corner in Stock (with 2 illus) p22, Jul.5

Low Price Boom: Speculative interest high in the under-\$20 stocks, but the buying is choosy, shunning the cats and dogs p69, Jul.5

Stocks Amble Up to New High, But Volume Is Slack p68, Jul.5

Alaskan Securities Interest Investors, But Brokerage Firms Are Wary p112, Jul.12

Cut in Ford's Quarterly Dividend Takes Starch Out of Stock Averages p112, Jul.12

Penny stocks are riding high again in Canada # p124, Jul.12

U.S. investors have boosted their holdings in Canadian securities # p112, Jul.12

Wall Streeters worry about the effect of second-quarter earnings on the market # p124, Jul.12

Ford shares move to a new 1958 high just before company cut its dividend # p46, Jul.19

Moody's lists the least popular stock groups # p46, Jul.19

Tension Over Near East Crisis Throws Wall Street Into a Tizzy p89, Jul.19

A lot of stock sold lately has come from investors taking long-term gains # p70, Jul.26

Boston Fund says its content for now to be only 58% invested in commons # p70, Jul.26

Market Rockets to Year's Peak . . . Led by the "war" stocks (with table and chart) p90, Jul.26

Oil Stocks: A Quick Recovery (with 3 tables) p87, Jul.26

European Markets Ignore Wall Street, Stay Sluggish for Fear of a Decline p71, Aug.2

Stocks Head In for a Breather, But Investor Demand Holds High p71, Aug.2

An Evil Omen Returns: Does the narrowing gap between stock and bond yields foreshadow a market decline this time (with 2 charts) p81, Aug.9

Fed Tries to Corral the Wall Street Bulls: By upping stock margins, the Administration hopes to control inflation on Wall Street (with chart) p26, Aug.9

June sales of odd lots topped purchases, for the first time since December, 1954 # p59, Aug.9

Margin requirements have been raised by the Fed # p94, Aug.9

Steps to fight inflation take the business spotlight this week. The Fed increases margin requirements # p19, Aug.9

Turning Heat on Boiler Rooms: SEC moves in to stop shady stock sales p54, Aug.9

Wall St. Talks . . . about boardroom views on the soaring market p59, Aug.9

How to Protect Your Gains: Ways to hedge profits until they mature to long-term gains (with table) p91, Aug.16

Mutual Funds Trim Cash Holdings As They Warm to Common Stocks p96, Aug.16

Stock Prices Lag After Marching To a New Summit for the Year p96, Aug.16

Fed's Campaign Against Inflation Drags Stock Averages Downward p88, Aug.23

The most active commons on the Big Board in the first half of the year # p42, Aug.23

The Odd-Lot Traders Do It Again p88, Aug.23

Bank Stocks Continue to Advance # p68, Aug.30

Some corporations are selling common shares to meet capital needs # p10, Aug.30

Stocks Build Up for Another Try At Bursting Through 1957 Top (with chart) p68, Aug.30

Inflation fears often produce a switch from the sure-dividend to the so-called cyclical stocks # p98, Sep.6

Stock Prices Stage a Listless March Toward Record Highs—Without Arriving p134, Sep.6

The Boom in Construction Stocks: Building surge sparks a market rise (with chart) p131, Sep.6

Traders continue to bid ever higher on stocks even when dividend cuts appear possible # p98, Sep.6

Stocks Advance, But at a Slower Rate As They Neary Their Old Peaks p91, Sep.13

Short News Item

A New Faith Bolsters Stocks: Industrials reach new high, as even conservative investors find they offer safety and income, too (with chart) p31, Sep.20

SEC Pushes Disclosure Rule On Stock Deals by Foreigners p142, Sep.20

New Surge to the Growth Stocks: Investors shy away from defensive shares (with 4 charts) p141, Sep.27

Stocks Break Through to New Highs But They Show Signs of Slowing p146, Sep.27

Bullish Investors Keep Stocks Strong As Rails Confirm Over-All Climb p91, Oct.4

Demand and Dearth of New Issues Is Pushing Stock Averages Up p105, Oct.11

Stock Market's Continued Vigor Worries Some of the Pros p105, Oct.11

Fed Hikes Margin Requirements to 90% As Credit Purchases of Stock Rise p145, Oct.18

Too Much Money Goes Into Stocks, Says Head of Mutual Bank Group p145, Oct.18

Wave of Profit-Taking Slaps Stocks Down After Six-Month Rise p145, Oct.18

Odd-lot traders and investors have been selling more stocks than they have bought # p95, Oct.25

Some of the Big Board laggards # p95, Oct.25

Textiles Look Perky: Despite spotty earnings, there's a surge of optimism (with table and chart) p92, Oct.25

Volume Rises, Prices Swing Widely As Stock Averages Hit New Highs (with 2 charts) p144, Oct.25

Defensive Stocks Dwindle in Portfolios Of the Nation's Big Investment Funds p89, Nov.1

Increased margin requirements have brought a surge of activity in lower-price stocks # p92, Nov.1

Stock Averages Bounce Back After Pause for Profit-Taking p89, Nov.1

Stockholders Go All-Out for Plan For Tax-Free Stock Dividend Choice p118, Nov.8

Stocks, Spurred by Election Results, Resume Their Upward Climb p118, Nov.8

This Year, Tax Selling Abates: Wall Street doesn't expect a threat to the climbing market from this direction p115, Nov.8

American Motors will likely be the most actively traded issue in 1958 # p84, Nov.15

British Investors Caught Looking By Latest Rise in New York Market p130, Nov.15

Institutions Rather Than Individuals Are Boosting Daily Trading Volume p130, Nov.15

Prices in 1929 and 1958 # p84, Nov.15

Stockholders "rights" and what they mean # p133, Nov.15

Stock Prices Take Off Again: New records are being set for price averages and trading volume (with chart) p23, Nov.15

Is the Stock Worth Its Price? A new system tries to answer that question (with table) p127, Nov.22

New Credit Card Rivalry Booms Some Stocks—But Not Diners' Club p130, Nov.22

Stock Rise Shows Signs of Slowing—Probably Just to Get Its Breath p130, Nov.22

Selling Wave Hits the Market: One-day selling drives D-J average down nearly 15 points p27, Nov.29

State Funds Join Stock Parade: Several states lift bars to investment in corporate securities p113, Nov.29

This week's big break in the stock market isn't necessarily signaling any change in the outlook for business generally # p19, Nov.29

New Trend in a Rising Market . . . Cyclical stocks gain favor (with 6 charts) p116, Dec.6

Shift in Market Interest Opens Way to Wide Price Swings p116, Dec.6

Bear Sets February Deadline p105, Dec.13

Five-Stock Parlay Wins Prize p105, Dec.13

Pipelines Lead Stock Prices to a Moderately Higher Level p105, Dec.13

Industrials Average Hits New Peak After News of AT&T Stock Split p71, Dec.20

The Mood Is Fairly Cheerful: Most mutual fund managers look to the 1959 stock market with moderate confidence p67, Dec.20

Dancing to New York's Tune: The Great Bull Market—It's Spread Around the World (with chart) p72, Dec.27

Four Stock Advisers See Bright Years; Only the Zest Varies in Their Optimism p78, Dec.27

Michigan may join the states liberalizing their policy on state trust funds p78, Dec.27

Wall Street Hopes to Stay Astride the Bull (with chart) p16, Dec.27

SECURITIES & Exchange Commission

Earnings Forecast Sends AMC Stock Up; Wolfson Accepts Extension of Ban p68, Jul.5

Russell McPhail Named in SEC Action For Abusing His Company's Interests p57, Jul.19

Cities Service Foiled Again in Try To Escape SEC Holding Company Rule p53, Aug.2

Javelin Spiked: SEC halts trading in Canadian mining stock p73, Aug.2

Turning Heat on Boiler Rooms: The SEC moves in to stop shady stock sales p54, Aug.9

Wolfson Signs SEC Consent Decree Over American Motors Stock Deal p83, Aug.9

SEC Studies Impact of Mutual Funds p57, Aug.30

Spending Upturn Arrives Early: Capital spending slump has ended sooner than expected (with table and chart) p29, Sep.13

SEC Pushes Disclosure Rule On Stock Deals by Foreigners p142, Sep.20

Net Working Capital in Second Quarter Climbed by an Unexpected 4% p52, Sep.27

SEC Investigates Brokers' Conduct, Seeks Injunction in Arvida Case p146, Sep.27

Court to Hear Who Controls Variable Annuity Sale p36, Oct.18

SEC Cracks Down on Two Brokers For Fraudulent Claims in Stock Sale p145, Oct.18

Injunction Refused on Arvida Publicity, But SEC's Warning Is on Record p38, Oct.25

SEC Accuses Marcus of Manipulating Stocks of Artloom and U.S. Hoffman p118, Nov.8

SEC Permits Bankrupt Cornucopia To Resume Over-the-Counter Trading p130, Nov.15

SEC Seeks to Force Registration Of Shipless Steamship Company p102, Nov.22

1959 to Start With a Rise: Business plans more capital spending in the first quarter (with table) p25, Dec.13

SEC Wars on New Issue "Publicity"; Chmn. Gadsby's speech gives for first time full scope of tough new policy on new issues (with illus) p28, Dec.13

Where SEC Forgot Common Sense (Trend) p140, Dec.13

Consent Decree Terminates Squabble Over Offering of Arvida's New Issue p71, Dec.20

SECURITY Programs

Putting a Little Fun Into the Security Program at Ramo-Woolridge (with 4 illus) p64, Sep.6

SEELEY, Dean

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

SEGAL, Martin

Resigns from board of American Motors # p53, Aug.2

SEILER, James W.

American Research Bureau Offers Instantaneous TV Program Rating p129, Sep.6

SEISMOGRAPHS

Mobile Seismographs Gives Third Fix For Tracking, Measuring Earthquakes p75, Oct.18

SELECTIVE Service

Military manpower will be cut. The Army and Marine Corps will shrink by about 55,000 men this year # p43, Nov.22

SELF-Sett Mousetrap Co.

New Mousetrap Drowns Them—102 at a Clip (with illus) p99, Oct.18

SEMICONDUCTORS

New semiconductor devices called Halltons, which react to changes in magnetic fields, have been developed by Ohio Semiconductors, Inc. # p76, Oct.25

SEWAGE

Sewage Stepup: Bill proposes \$1-billion federal grants to aid municipal cleanup p44, Aug.2

City and Country in Seattle Area Set Up New Kind of Sewage District p168, Sep.20

SEWING Machines

More Push Overseas for Singer Sewing (with 2 illus) p73, Dec.20

SHALDA Mfg. Co.

You can combine indoor listening with outdoor living with an Audioller for a hi-fi set, radio or record player # p82, Aug.2

SHALE Oil

Shale Oil Halt: Union Oil closes down pilot plant because crude oil glut bars full-scale operation p62, Jul.12

SHANE, W. H.

Unions Must Provide Membership With Financial Report, Court Rules p89, Dec.13

SHANNON, Charles

Congress to the Rails' Rescue p34, Aug.9

SHAPIRO, Dr. Eli

Named deputy research director of the Commission on Money & Credit # p111, Dec.6

SHEA, William A.

Resigns from board of American Motors # p53, Aug.2

SHEETS and Pillow Cases

Home Laundry Boost Expected From Sheets That Iron Themselves p50, Nov.8

SHEIK Abdullah

Kuwait Edges Into Nasser's Orbit: Oil-rich sheikdom is drifting toward closer ties with Cairo (with 2 illus) p100, Sep.6

SHELL Chemical Corp.

Awards contracts for new glycerine plant at Norco, La. # p28, Jul.5

SHELL Oil Co.

Esso and Shell Sign Long-Term Contracts To Help Argentina Expand Oil Output p77, Dec.13

Oil Company Liberalizes Thrift Fund And Updates Employees' Pension Plan p53, Dec.13

SHELLER Mfg. Co.

Omits dividend normally declared at this time # p84, Nov.15

SHELLEY, William F.

U.S. investors have boosted their holdings in Canadian securities # p112, Jul.12

SHEPARD, H. A.

Teamwork Across 2,000 Miles: Thompson Ramo Wooldridge (with illus) p52, Nov.29

SHERATON Hotels

Sheraton Hotels Extending Credit System To Cover Outside Restaurants, Stores p44, Sep.6

Sheraton Floats \$15-Million Debentures Via Specially Set Up Subsidiary p91, Oct.4

Short News Item

Teams up with Diners' Club # p38, Oct.25

Diners' Club Looks for 250,000 New Members from Sheraton Deal p66, Nov.1

New Credit Card Rivalry Booms Some Stocks p130, Nov.22

Will take over operation of four Hawaiian hotels owned by Matson Navigation # p53, Dec.13

SHIELDS, Murray

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

SHIMKIN, Leon

Simon & Schuster Sheds a Book Division, Plays Musical Chairs to Get a Tax Break p139, Nov.22

SHIPBUILDING

American Group Reported Likely to Get A Share of Brazil's Ship Contracts p108, Nov.15

Merchant Ship Construction in Major Shipbuilding Countries (table) p45, Nov.15

Ship Subsidies Bump the Ceiling (with table) p45, Nov.15

Countdown for Tanker Launching: How it's all planned (with 7 illus) p30, Nov.22

SHIPLEY, L. Parks

Hardy Survivor of a Dying Breed: Brown Bros. Harriman (with illus) p56, Sep.13

SHIPS and Shipping

McLean Industries Makes Second Try At Puerto Rico Trailership Service p63, Jul.26

States Marine Lines, Matson Get Nod As Operators of Atomic Merchant Ship p65, Aug.2

For \$25,000 a day you can charter the luxury liner Lurline # p52, Aug.9

Major Shipping Lines to Participate In Operation of Nuclear Ship p75, Aug.9

Congress Adds Two Years to Life Of Dual Rates for Ocean Freight p83, Aug.16

Shipping Men Briefed on Future Of Atom-Powered Cargo Vessels p75, Aug.23

Space is still available on the Arosa Star for the America's Cup races # p94, Aug.23

Fast New Speeds for the Ocean: Navy's new propeller design will move ships faster (with 2 illus) p35, Sep.6

Merger of Two Big Dutch Lines Raises Netherlands' Shipping Prestige p112, Sep.6

Top Cargo Giant Starts Out on a New Course: States Marine, picked for first nuclear operation, finds itself forced into subsidies (with 2 illus) p140, Sep.6

Union Boycotters Miss the Boat As CNR Sells Its Strikebound Fleet p112, Sep.6

Readers Report: Dual Rates p5, Sep.20

The Lurline, luxury ship, is available for charter # p150, Oct.25

SEC Seeks to Force Registration Of Ship-less Steamship Company p102, Nov.22

Labor

Meany Will Arbitrate Issues in Ship Dispute p116, Oct.11

Autonomous Branches of Seafarers Sign One Pact Instead of Three p154, Oct.18

Sea Unions Prepare Worldwide Boycott: They threaten to tie up all "flag of convenience" ships, that do not meet union standards (with 3 illus) p92, Nov.8

Worldwide Panibonco Ship Boycott Is Set for Four Days in December p125, Nov.22

U.S. unions tied up more than 100 ships flying "flags of convenience" # p30, Dec.6

Meany's Arbitration in Ship Dispute Hailed by Employers as Step Forward p89, Dec.13

AFL-CIO Expects Seaway to Create 25,000 Jobs, Girds to Organize Them p65, Dec.27

SHIRTS

See Clothing Industry

SHOES

Only 44-million pairs of shoes were produced in May, 11% less than a year ago # p20, Jul.12

Shoe Trade Sees Record Sales in 1959 With Prices Edging Up About 10¢ p38, Oct.25

Shoe producers talk higher prices for spring. The price of hides is up # p12, Dec.6

SHOPPING Centers

Sears, Roebuck plans new store for New Jersey's new Levittown # p52, Aug.9

Macey's, Gimbels Will Extend Rivalry As Neighbors in Garden State Plaza p55, Sep.13

J. L. Hudson Departs From Full-Line, New Branch Is Just Bargain Basement p68, Sep.20

Canada's Two Biggest Retailers To Compete in Huge Shopping Center p58, Oct.25

SHUBIK, Martin

The Gentle Art of Simulation p74, Nov.29

SHUTTLEWORTH, Herbert

Carpet Sales Pick Up, Still Lag Behind 1957 p110, Nov.1

SICILIANO, Rocco

The Men Adams Leaves Behind (with illus) p42, Sep.27

Readers Report: President's Advisor p5, Nov.22

SIDEWALK Supers

Sidewalk Supers Find They Sign Leases (with 5 illus) p28, Oct.18

SIEGERT (Dr. J. G. B.) & Sons, Ltd.

Trinidad Bids for Siegert & Sons To Head Off Purchase by Outsider p48, Aug.30

SIGNAL Oil & Gas Co.

Merges with Hancock Oil Co. # p44, Sep.20

Stockholders approve merger with Hancock Oil Co. # p53, Dec.13

SILBERSTEIN, Leopold

Silberstein Out, Penn-Texas Reopens Talks about Fairbanks, Morse Stock p30, Aug.23

SILICA Block

Heat Resistant Block p116, Jul.19

SILVER

Boom in London's Silver Cellar: U.S. tourists flock to buy old silver (with 5 illus) p36, Sep.6

SIMMONS Co.

Simmons Invades the Living Room, Seat Device Is Called "Comfortoro" p59, Dec.6

SIMON and Schuster, Inc.

Simon & Schuster Sheds a Book Division, Plays Musical Chair to Get a Tax Break p139, Nov.22

SIMON, Norton

Moves to clear up some of the organizational confusion in his Hunt Foods & Industries, Inc. # p138, Oct.11

SIMPLEX Time Recorder Co.

Company is buying IBM's time equipment division # p66, Nov.1

SIMPSON (Robert) Co., Ltd.

Canada's Two Biggest Retailers To Compete in Huge Shopping Center p58, Oct.25

SIMULATION

The Gentle Art of Simulation: Rand Corp.'s mathematical replica of Air Force logistics is example of latest thinking in all kinds of management decision-making (with illus) p74, Nov.29

SINCLAIR Oil Corp.

Sinclair Makes Itself Over: Oil company steps up crude production in reversal of founder's policy, builds up new and younger leadership (with 2 illus) p42, Aug.30

Oil Teamwork: Sinclair teams up with British Petroleum Co. to operate jointly in developing overseas sources and markets p29, Nov.1

SINGAPORE

Singapore Defends Prosperity Against Red Threat: Communists gain control of city government (with map and 4 illus) p74, Oct.11

SINGER Mfg. Co.

More Push Overseas For Singer Sewing (with 2 illus) p73, Dec.20

SIQUEIROS, David Alfaro

In Mexico, You Can Paint Your Tax Return (with illus) p16, Aug.30

SKIATRON-TV

Skiatron Keeps Trying On Pay-TV. With Debut Now Set for Next April p68, Sep.20

SKIDMORE, Owings & Merrill

New Life for Lower Manhattan: Plans for easing traffic, rezoning, and redevelopment (with map and illus) p32, Oct.18

SKIING

Winter Sports in France is available from the French Government Tourist Office # p136, Nov.22

SKYLINE Theatre

Sidewalk Supers Find They Sign Leases (with 5 illus) p28, Oct.18

SLICHTER, Sumner

Slichter Challenges Fed Policy p70, Sep.27

Recovery Gets Into Full Stride p28, Oct.4

Durables Hope for Bigger Share of Dollar p30, Nov.29

SLOAN-Kettering Institute

Scientists Close In on Cancer p34, Jul.19

Researchers Bolster Evidence Of What Makes Cells Cancerous p73, Sep.27

SLUM Clearance

Readers Report: Slum Elimination p6, Jul.12

New Formula Drafted to Dole Out Limited Urban Renewal Funds p65, Sep.20

SMALL Business

Equity financing for small business seems sure # p32, Jul.5

Tax Relief for Small Businesses Approved by House Committee p87, Jul.19

Letup on Taxes: Small business gains most from a House-passed bill p24, Jul.26

Credit Help for Small Business Offered Through New Kind of Bank p38, Aug.16

Main points of the new tax bills affecting small business # p93, Aug.23

How the new tax laws for small business might provide you with new investment opportunities or ways to save tax dollars # p149, Sep.27

New Outlet for Smart Money: There's hot interest in the new small business investment companies p23, Oct.11

Tax Break for Small Business . . . combines best features of partnership and corporation p34, Oct.11

The small business investment company formed in New York is called First SBI Corp. # p36, Oct.18

Readers Report: Mixup Names p5, Nov.1

SMALL Business Administration

SBA Drawing Up Regulations For New Capital Bank Program p121, Sep.6

SBA Gets First Regulations For Parceling Out Investment Loans p131, Oct.25

Short News Item

SBI Show Is on the Road: SBA issues final rules for private investment companies that will finance little concerns p28, Dec.6

SMART Money

See Investments

SMATHERS, George

Congress' Probers: Lots Already, More Coming (with illus) p28, Aug.9

SMITH (A. O.) Corp.

Scheduled layoffs totaled 2,700 in two auto-frame plants this week # p19, Oct.18

Company is buying Erie Meter Systems # p38, Oct.25

SMITH-Corona Marchant, Inc.

Company Offers a Typing Course To Buyers of Its Portables p68, Sep.20

Putting the Directors to Work: Company has found a way to get directors and executives working more closely p55, Nov.1

Faster Messages: New teletypewriter setup for the Army (with illus) p62, Nov.8

SMITH, Elwyn

Putting the Directors to Work p55, Nov.1

SMITH, Glen

Hoffa Repeats Old Role p83, Aug.16

SMITH, John

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

SMITH, Owen B.

Filters Will Blow Nearly Half the Rings In This Year's Record Cigarette Sales p58, Oct.25

SMITH, Winthrop H.

Merrill Lynch Adds an "Inc." to Its Name p124, Dec.13

McCarthy and Smith of Merrill Lynch: As a corporation, Wall Street's innovator ends a tie with tradition (Cover) Dec.13

SMITH'S Magnet Sales Co.

New simple magnetic "handle" is bidding to replace electromagnets for handling materials up to 300 lb. in metalworking plants # p150, Nov.15

SMOG

See Air Pollution

SNAITH, William T.

"Twigs." Not Branches, Are Called Key to Suburban Store Expansion p73, Oct.11

SNOW

Christmas Season Already at Tampa, And It's White With Snow, Too (with illus) p96, Nov.29

Melter Eats Snow on the Spot (with illus) p118, Dec.13

"Snow-Boy," a 2½-hp. hand-propelled snow removal machine # p82, Dec.20

SNYDER, Maj. Gen. Howard

Men Adams Leaves Behind (with illus) p42, Sep.27

SOBERNHEIM, Rudolph

Taxing Those Expenses p172, Oct.18

SOCIAL Security

Some of the Social Security benefits that are often overlooked or minimized # p117, Jul.12

New benefits provided for in the new law # p71, Aug.30

Bigger Bite for a Bigger Payout: Social Security tax boosts will get it back to pay-as-you-go (with table and chart) p40, Sep.6

Payroll deductions go up; the taxable income base jumps # p82, Dec.27

SODERSTROM, R. G.

Labor Suspects It Too Must Share In Cost of Future UC Gains p90, Jul.12

SOFT Drinks

Flavored drinks will soon start coming from three Coca-Cola-owned bottling plants # p85, Aug.2

SOMMERVILLE, Robert

When the Boss Is a "Foreigner" p107, Nov.8

SONNABEND, Abraham

New Try for S-P: Company is ready to take Sonnabend's diversification cure for ailing companies p32, Aug.9

Sonnabend to Be S-P's Doctor p28, Aug.23

Studebaker-Packard Bets Its All . . . gambling on acquisition and a smaller car (with illus) p148, Sep.6

Announces plans for a 200-room motel near Los Angeles # p102, Sep.20

SOUND Waves

Sound Waves Employed To Hoist Oil From Wells (with illus) p48, Aug.23

SOUNSCRIBER Corp.

Retired Esso Standard President Takes on SoundScriber's Top Job (with illus) p113, Nov.8

SOUTH

Migration of Rural Southern Negroes Has About Exhausted the Supply p168, Sep.20

Readers Report: Cotton South p6, Dec.6

SOUTH DAKOTA

Connecticut High in Income Per Head, But South Dakota Gains Fastest p26, Aug.30

Ionics, Inc., Hopes To Make State's Water Fit for Use p72, Oct.25

Readers Report: South Dakota Water p5, Dec.13

SOUTHERN California, University of

Hypersonic Wind Tunnel Uses Freezing To Achieve Near-Perfect Vacuum p78, Nov.8

SOUTHWESTERN Bell Telephone Co.

Company deferred its offering of \$110-million worth of bonds # p98, Sep.6

Louisiana PSC Denies Southern Bell Rate Hike, Charges Inadequate Service p91, Oct.25

SOUTHWESTERN Motor Transport Co.

Secondary Boycott Is Under Scrutiny p121, Nov.22

SOVIET UNION

Cloud on the Summit (Trend) p84, Jul.5

Japan Authorizes Soviet Union To Set Up Tokyo Trade Mission p40, Jul.5

The Western embargo on exports to the Soviet bloc is due to be trimmed down about 40% in another week or two # p54, Jul.5

There's no doubt that Moscow has been moving toward a tougher foreign policy. But at the last minute Khrushchev decided to go along with the Geneva talks on a suspension of nuclear tests # p53, Jul.5

Magazine Says Engineer in Russia Has Higher Prestige Than in U.S. p128, Jul.12

Intensive Research in Plastics Reported Among Many Study Projects in Russia p118, Jul.19

The Steamroller in the Kremlin: Khrushchev is revealing himself as the most ruthless dictator the West has ever encountered (with 8 illus) p22, Aug.2

U.S. Dept. of Commerce will have a central clearing house for Russian technical translations # p34, Aug.2

Washington doesn't believe that Khrushchev canceled summit plans because of his sudden visit with China's Mao Tse-tung # p71, Aug.9

Argentina, Still Beset by Oil Woes, Turns to the Soviet Bloc for Help p77, Aug.16

Khrushchev has promised Mao a big increase in Soviet industrial aid # p71, Aug.23

New Tourist Highway to Moscow Links With Road From Helsinki p97, Aug.23

The Soviet Union is sitting on the sidelines in the race to develop commercial atomic power. It won't exhibit in the commercial side of the atoms-for-peace conference in Geneva # p72, Aug.23

Moscow seems to be pulling in its horns on foreign economic policy. It is doing nothing to help New Delhi out of its financial jam # p51, Aug.30

Soviet Unions Double for "Big Brother": Contract reveals that trade unions protect workers to some extent (with 3 illus) p58, Aug.30

The Malayan government has requested the Soviets to suspend their exports of tin, which have reached a total of 8,000 tons a year # p51, Aug.30

Chasing Soviet Washday Blues: U.S.-built laundry washes clothes (with 3 illus) p152, Sep.20

Commerce Dept. Wins Right to Run U.S. Trade Show in Moscow in 1959 p65, Sep.20

India Considers Purchasing \$100-Million In Goods From Communists p154, Sep.20

Collapse in Tin: Break in the tin market raises doubts about international commodity agreements p50, Sep.27

More Training for Job: The Soviets are shifting their educational system more toward vocational training to increase the ranks of workers p29, Oct.11

Aeroflot will start to use the jet-powered Tu-104A # p138, Oct.18

In Diamonds: A Cartel and Proud of It: Soviet production p124, Oct.18

Soviet trade mission to Japan offers to buy cable, steel plate, and silicon plate # p105, Oct.25

Khrushchev offers a \$100-million loan to help build Egypt's Aswan Dam # p77, Nov.1

Arms control talks with the Russians have reached a critical stage. Both Russia and the U.S. are under pressure from world opinion to reach a test ban agreement # p101, Nov.8

Moscow has swung its first major aid-and-trade deal in Latin America—a \$100-million credit to Argentina for oil equipment # p102, Nov.8

Moscow is following a divide-and-conquer policy to win over Iraq # p114, Nov.15

The U.S.S.R. says it will forget the Potsdam agreement, turn over its administrative power to East Germany's Communist government # p113, Nov.15

It now looks as if Khrushchev may turn over soviet control of West Berlin communications to the Communist regime of East Germany—and ask the Western garrisons to get out # p113, Nov.22

Khrushchev Plans for Growth (Trend) p154, Nov.22

Man: The Question Mark in Space: The Russian Lead p105, Nov.22

What Russians' New Plan Means: Their new economic Seven-Year Plan: But output will still lag far behind U.S. (with chart and illus) p27, Nov.22

A Scare for U.S. Benzene Producers: Dow Chemical signs up to buy from Russia p27, Nov.29

French Oilmen Miffed at Competition From Barter Deal for Soviet Petroleum p68, Nov.29

Indonesia Finds Itself Squeezed By Aid From Russia, Red China p68, Nov.29

Khrushchev at midweek still had the West guessing about his next move in Berlin # p100, Nov.29

The Reds are flying a nuclear-powered plane, according to the word seeping out in Washington # p41, Nov.29

Short News Item

U.S. lifts the embargo on the export of antibiotics and related drugs # p68, Nov.29

West Berlin Beset Again by a Strengthened Foe: The Kremlin's latest offensive to absorb Berlin puts West on the spot (with map and 7 illus) p28, Nov.29

Khrushchev is using the Berlin crisis to reopen the whole German question. His objective is to neutralize Germany, destroy NATO, and force the U.S. out of Western Europe # p99, Dec.6

All's Fair—But (Trend) p140, Dec.13

Finland is desperately trying to weather an internal political crisis produced by Soviet economic pressure. The Soviets have already toppled one anti-Communist government # p102, Dec.13

Russia is selling gold again on fairly large scale in London # p60, Dec.20

Why Is Russia's Anastas Mikoyan coming to Washington? That question has U.S. officials stumped # p61, Dec.27

SOYBEANS

Animal Food Is Not Its Dish of Tea, So P&G Sells Some Soybean Crushers p36, Nov.8

SPACE Flight

Accord Reached on Space Agency: Advisory Panel Will Set Policy p87, Jul.19

Three-Company Combine Puts New Steam Into Missiles and Space Travel Development p96, Aug.9

Space Agency Takes Off: Dr. T. K. Glennan heads new civilian NASA (with illus) p28, Aug.16

In Space Travel, Algae Can Purify Air, Then Provide Food for the Voyagers p73, Sep.27

Man in Space Within Three Years Called For by Pentagon Timetable p75, Oct.18

Moon Shot Misses Goal But Gives Hope a Lift (with illus) p30, Oct.18

To Carry Man Into Space: North American's X-15 may do it (with illus) p31, Oct.18

Man: The Question Mark in Space. How the thinking runs now on space flight p105, Nov.22

An Air Force missile is sprayed with an antiseptic so that nothing from the earth can contaminate the moon (illus) p40, Dec.6

U.S. Steps Into Space Will Accelerate Next Year: 1959 will bring more shots into space than ever by both civilian and military scientists (with illus) p30, Dec.13

SPACE Technology Laboratories

The new STL will have Gen. James Doolittle as board chairman # p30, Aug.23

SPACHNER, J. V.

Packaging With the Stress on Design (with 2 illus) p54, Aug.2

SPAIN

France is reported dickering with Spain for land rights to run a gas transmission line on # p109, Dec.6

SPALDING (A. G.) & Bros., Inc.

Company is hit with a criminal indictment and a civil suit # p28, Jul.5

SPARKMAN, John

Letup on Taxes: Small business gains most from a House-passed bill p24, Jul.26

The Broadest Economic Study Yet? Sen. Johnson proposes it in an effort to do something about inflation (with illus) p22, Dec.20

SPARLING, Walter S.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

SPARTAN Automotive Co.

An outside rear view mirror that melts away ice and snow is made by company # p68, Dec.27

SPENCER, Girard L.

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

Bond Market Has Guessing Game On Coupon for Treasury Issue p142, Sep.20

SPENCER, Inc.

Pump Up the Walls . . . You Have a Shelter (with 2 illus) p160, Sep.6

SPENCER, P. C.

Sinclair Makes Itself Over: Oil company steps up crude production in reversal of founder's policy, builds up new and younger leadership (with illus) p42, Aug.30

Sinclair Oil's P. C. Spencer: He reshapes a company long dominated by Harry Sinclair (Cover) Aug.30

SPERRY Gyroscope, Inc.

Automatic Tester for Transistors Offers More Speed, Fewer Misses p72, Oct.25

SPEVACK, Jerome S.

Supreme Court Acts on Publishing of Data p36, Nov.1

SPORTS

Baseball Stars Go To Bat For Sports Antitrust Exemption p99, Jul.12

SPORTSMEN'S Service Bureau

New directory lists hunting preserves in 36 states # p110, Oct.4

SPRAY Guns

Electrostatic Spray Gun Now Safe for Hand Use (with illus) p112, Nov.1

SPROUL, Allan

Governments Need Sturdy Prop p73, Aug.2

SQUARE D Co.

Landscapers Show What They Can Do With Plants (with illus) p126, Nov.8

ST. LAWRENCE River

St. Lawrence Roars Its Last as It Goes Into Harness (with map and 2 illus) p20, Jul.5

ST. LAWRENCE Seaway

AFL-CIO Expects Seaway to Create 25,000 Jobs, Girds to Organize Them p65, Dec.27

ST. LOUIS, Mo.

St. Louis Parking Chain Blackballs New Cadillacs for Unseemly Girth p36, Oct.11

One Had to Lose Out: The Navy's choice between two fighter planes (with illus) p26, Dec.27

ST. LOUIS Shipbuilding & Steel Co.

Most Powerful Towboat Joins the Mississippi River Fleet: Federal Barge Lines' new United States (with illus) p136, Nov.15

ST. PAUL, Minn.

St. Paul Urban Renewal Blocked As Rivals Challenge Sale to Sears p168, Sep.20

ST. REGIS Paper Co.

Company is going to take over growers Container Corp. # p38, Jul.26

Extends its hold in the container market by buying F. J. Kress Box Co. # p78, Oct.25

Buys 50% of three South African container companies # p71, Dec.27

STALEY (A. E.) Mfg. Co.

Readers Report: Deep Into Corn p5, Jul.26

STANDARD & Poor's

Reports on "unfavorable" spread between stock and bond yields # p66, Oct.18

STANDARD Financial Corp.

Readers Report: Mixup Names p5, Nov.1

STANDARD Oil Co. of Calif.

California Antitrust Suit Seeks to End Merchandising by Major Oil Companies p52, Oct.4

STANDARD Oil Co. of Ind.

Argentina Nears Deal for Development of Oil p30, Aug.2

Is negotiating a deal with Saudi Arabia under which it would accept less than 50% of oil-concession profits # p138, Oct.18

Overseas Oil Entices Standard of Indiana (with 10 maps and illus) p98, Oct.25

STANDARD Oil Co. of Ky.

Oil Company Woos Motorists With Souped-Up Chassis Grease p53, Jul.12

Two Oil Companies Ordered To Drop Agreement They Deny Exists p30, Dec.6

Switch in Oil Product Procurement Looms If U.S. Wins Antitrust Suit p36, Dec.13

STANDARD Oil Co. of N. J.

Company increases its ownership of Humble Oil & Refining from 88% to 96% # p36, Oct.18

Two Oil Companies Ordered To Drop Agreement They Deny Exists p30, Dec.6

STANDARDS

Shifting the Stress to Marketing: Worthington Corp. gets new sales force to concentrate on standardized products (with illus) p57, Oct.4

STANFORD Research Institute

Publishes "Brazil: Factors Affecting Foreign Investment" # p134, Oct.18

STANFORD University

Easy to Hypnotize? It Probably Means You're a Responsible Extrovert p43, Dec.6

STANLEY Warner Corp.

Makes an offer to acquire Cinerama Productions Corp. # p28, Jul.5

STANTON, Frank

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

STARKE, Joseph

Big Appetite for Gourmet Foods (with illus) p55, Aug.23

STATE Mutual Life Assurance Co.

Mutual Life and Fire Companies Agree To Handle Each Other's Policies p44, Sep.6

Massachusetts Life Company Edges A Bit Deeper Into Casualty Business p102, Nov.22

STATES

Fiscal Shoals Ahead for States: Lagging revenues, plus rising pressure to spend, mean rocky financial year, a spurge of new taxes (with chart) p26, Jul.5

20 States Act to Extend Jobless Pay For Workers Whose Benefits Are Gone p90, Jul.12

Showdown on "Right to Work." In November, six states will vote on proposals to ban or limit the union shop p58, Jul.19

Congress to Let States Buy Right-of-Way For Highways Seven Years in Advance p79, Jul.26

\$3.4-Billion in Federal Highway Aid Allocated to States for Fiscal '60 p65, Aug.2

Right-to-work proposals will be on the ballot in six states this fall # p79, Aug.23

Connecticut High in Income Per Head. But South Dakota Gains Fastest p26, Aug.30

On the Docket: Court will consider several cases involving states' rights in labor cases covered by federal law p117, Oct.11

Senate Trust Busters Issue Query On State Regulation of Insurance p91, Oct.25

State Job Services Upgrade Their Target: Focus is now on placement of professional and technical people, with nationally linked "network" to help (with 2 illus) p68, Nov.1

Short News Item

How Voters Felt on Spending: Results of the balloting on \$2.2-billion in state and local bond issues p90, Nov.15

Employers Face Higher UC Bills: Most states plan to increase payroll levies next year p36, Nov.29

Showdowns Shape Up for '59 as More states get into right-to-work fight (with map) p109, Nov.29

State Funds Join Stock Parade: State funds show signs of major shift in investment policy p113, Nov.29

STATES Marine Lines

States Marine Lines, Matson Get Nod As Operators of Atomic Merchant Ship p65, Aug.2

Top Cargo Giant Starts Out on a New Course: States Marine, picked for first nuclear operation, finds itself forced into subsidies (with 2 illus) p140, Sep.6

STATISTICS

A Bigger Boom Than It Looked: Revised figures show 1955-57 boom climbed faster and higher than tab keepers had thought (with 3 charts) p26, Jul.26

What Did We Do Right? (Trend) p140, Oct.11

Interagency Swap Expected to Improve Statistics on Building, Employment p38, Nov.29

STAUFFER Chemical Co.

Stauffer: A Feel for the Future: Hans Stauffer spots markets still unborn and sets up plants to await the future customers (with illus) p49, Jul.19

President of Stauffer Chemical Co. (with illus) p49, Jul.19

STUAFFER Chemical Co.

Company delves into pharmaceuticals through a new company owned 50-50 with E. Merck AG, Germany # p174, Oct.18

STAVID Engineering, Inc.

Rescuing Experts From Pasture: Company collects brain-power by hiring men forced to retire elsewhere (with 3 illus) p82, Sep.20

STEAM

Coast Utility to Build Power Plant Harnessing Underground Steam p30, Aug.2

STEBLER, William J.

Grace of Fruehauf and Stebler of GATX: With million-dollar orders for piggy back systems, they think they've barely started (Cover) Nov.8

Rival Vays for Freight to Ride Piggyback p54, Nov.8

STEDELIN, Wayne

St. Louis Parking Chain Blackballs New Cadillacs for Unseemly Girth p36, Oct.11

STEEL

Steelworkers Get 16.9¢ to 19.1¢ Raise To Lift Total Since 1956 to 34.2¢ an Hour p67, Jul.5

Why Steel Didn't Raise Prices p19, Jul.5

With sagging new orders, vacations, and the holiday, steel output this week is estimated at only a little over 1.4-million tons # p11, Jul.5

Up, for Fifth Month in a Row (chart) p58, Jul.12

Steel's best bookings now are coming from the makers of construction equipment and farm machinery # p12, Jul.26

The hang-fire price increase in steel looks as if it would come sooner rather than later # p12, Jul.26

Demand for steel at last is showing enough life so that the expected hike in prices came this week. Armco was the company that broke the ice # p11, Aug.2

Each week of the last four has shown an increase in production. Operations this week are scheduled just short of 59% # p11, Aug.2

Steel Prices Hiked at Last: One month later than expected, Armco makes the first move to cover increased labor costs p25, Aug.2

Structural steel orders in June were the best for the year to date # p12, Aug.2

Steel Hikes Come Fast: Major producers follow Armco's lead p30, Aug.9

Now a Price Cut: U.S. Steel lowers stainless plate \$100 per ton and abolishes warehouse discounts p30, Aug.16

Steel output again is above 60%. The auto people are running a month ahead of normal schedule # p19, Aug.16

Temco Aircraft announces two new processes for improving stainless steel honeycomb panels # p46, Aug.23

Steel operations have improved, slowly but surely, in every week since the July 4 holiday # p9, Aug.30

Steel is nudging past 65% of capacity # p24, Sep.13

Steel Pins Hope on Detroit: If the new cars sell nicely, the industry can reach 86.5-million ingot tons for the year p33, Sep.20

Steel output in 1958's final quarter is likely to exceed 26-million tons, more than a million better than a year ago # p19, Oct.4

Steel capacity last week reached 70% for the first time this year # p19, Oct.11

Giving an Old Brick a New Job: With an assist from the Russians, steelmen are using the all-basic brick open-hearths (with 2 illus) p63, Oct.25

Steel output for October will be the best for any month this year, close to 8½-million tons # p19, Oct.25

Demand for structural steel seems to have turned the corner in the third quarter # p20, Nov.1

75% Operating Rate for Steel: The industry expects to remain at that level through 1959. But there's a chance of a strike p34, Nov.1

USW Pledges Fight for Raise p74, Nov.1

It's Tougher . . . and relatively cheap, too—this new columbium alloy steel p148, Nov.15

Steel's output curve is waiting on autos and the auto industry's suppliers; for the time being it's anchored at 75% of capacity # p20, Nov.22

Steel production will rise slightly this week. The trend now is up # p11, Dec.6

Coal Pay Boost Puts Steel on Spot: And impact will be felt in steel bargaining p24, Dec.13

STEEL Co. of Canada, Ltd.

Labor Strife Boils Up North p133, Sep.20

Canadian Steel Strike Is Settled For 26¢ in Raises Over Three Years p125, Nov.15

STEEL Drums

Packing Food in Drums Save Time, Cuts Costs (with illus) p93, Oct.11

STEEL Scrap

Steel scrap moved up \$1 to \$2 a ton this week # p11, Jul.26

Readers Report: Proler Process p5, Aug.9

Steel scrap prices could go a lot higher in the next few months # p36, Sep.27

STEIN, Herbert

In '59, Improvement but No Boom p34, Nov.8

STEIN Roe & Farnham

Lazard Expands Mutual Fund As Shares Are Snapped Up p68, Jul.5

STEINBERG, Lawrence N.

Lingering Ties to Teamsters: Joint promotion of Toledo's Labor Day p80, Sep.6

STEINIGER, E. L.

Sinclair Makes Itself Over (with illus) p42, Aug.30

STEMPEL, Herbert

Quiz Shows Face a Question: Charges by two former contestants p42, Sep.6

STENGEL, Casey

Baseball Stars Go To Bat For Sports Antitrust Exemption p99, Jul.12

STEPHENS, Thomas E.

The Men Adams Leaves Behind (with illus) p42, Sep.27

STERN, William

Fargo's Dick Barry Casts a Long Shadow (with 3 illus) p152, Oct.25

STETSON (John B.) Co.

Men's Hats Off to a Style Boom p90, Nov.29

STEVENSON, Adlai

The two-time Democratic loser is showing every sign of willingness to make a third try for Presidency # p48, Sep.6

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

STEWART, Potter

New Man on High Court Won't Shift Balance (with illus) p28, Oct.11

STIX, Baer & Fuller

Chmn. Puckett says Allied Stores is not dickering to buy the St. Louis store # p70, Jul.26

STOCK Options

How to Protect Your Gains (with table) p91, Aug.16

STOCKINGS

See Hosiery

STOCKPILES

House Interior Committee O. K.'s Price Subsidies for Metals p65, Aug.2

STONE, Dr. Wilson S.

Tests on Flies Hint Genetic Damage Of H-Bomb May Last 26-40 Generations p96, Aug.9

STORAGE

Useful Buildings That Float in Air (with 4 illus) p36, Jul.5

STORAGE Tanks

Holding Down Evaporation Losses (with illus) p51, Aug.16

STRATEGIC Materials Corp.

New Way to Make Better Iron: Strategic Materials and Koppers Co. unveil plant to turn ore into semi-steel p172, Sep.27

STRAUS, Ralph I.

Heads new group studying ways to stimulate foreign investment # p138, Oct.18

STRAUSS, Lewis

The Men Adams Leaves Behind (with illus) p42, Sep.27

Shift, but No New Face: Strauss takes over Commerce Dept. as Weeks resigns (with illus) p24, Nov.1

The Secretary of Commerce (Trend) p116, Nov.1

STREAM Pollution

Sewage Stepup: Bill proposes \$1-billion federal grants to aid municipal cleanup p44, Aug.2

STRIKE, Clifford S.

Nailing Down a \$50-Million Renewal Job in Hartford (with 6 illus) p20, Jul.26

STRIMPLE, T. L.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

STUDEBAKER-Packard Corp.

Ask the Man Who Owned One: Second Oldest name in the auto industry will be dead this fall (with 4 illus) p29, Jul.19

Short News Item

New Try for S-P: Company is ready to take Malcolm Sonnabend's diversification cure for ailing companies p32, Aug.9

Sonnabend to Be S-P's Doctor: Newest prescription for itself included diversification and an "economy" car p28, Aug.23

Company's refinancing proposal # p36, Aug.30

Studebaker-Packard Bets Its All . . . gambling on acquisition and a smaller car (with 2 illus) p148, Sep.6

Readers Report: Daimler-Benz Line p6, Nov.8

UAW Strikes Studebaker-Packard, Settles With Bendix to End Walkout p110, Nov.29

UAW strike at company ends # p30, Dec.6

SUAREZ, Eduardo

Celanese Disciplines Its Mexican Off-spring (with illus) p60, Nov.29

SUBCONTRACTORS

See Government Contracts

SUBMARINES

Polar Voyages Show Off the Nation's Newest Super Weapon: The nuclear submarine—teamed with Polaris missiles—is tomorrow's battleship (with 5 illus) p32, Aug.16

Friends Work to Counter "Snub" To Rickover, Atom Sub Developer p75, Aug.23

Navy's new propeller will be used on submarines (with 2 illus) p35, Sep.6

SUBSIDIES

Ship Subsidies Bump the Ceiling (with table) p45, Nov.15

SUBWAYS

Babbitt's "Free Subway Ride" Coupons Are Catching On in Other Major Cities p63, Aug.30

SUDAN

Sudan swung to military dictatorship this week. Gen. Abboud took power # p114, Nov.22

SUEZ Canal

The U.S. leases a big Army dredger to Nasser for use on the Suez Canal # p61, Dec.27

SUGAR

Sugar, with its vivid history as a war baby, performed with lethargic calm in U.S. Market during this Middle East war scare # p11, Jul.26

Realtor In Sugar-Coated Deal: Webb & Knapp got a lot more than a good piece of property when it purchased Godchaux Sugars p54, Aug.16

SUGGESTIONS

Almost \$14-million was paid to 434,000 workers last year in suggestion programs # p48, Aug.30

SULKA of Park Avenue

Introduces a broadtail vest for men # p158, Oct.18

SUMMERFIELD, Arthur E.

Washington insiders expect Summerfield to retire soon # p24, Nov.1

SUMMERS Gyroscope Co.

Slow-Motion Financing Gives Odium A Chance to Control Summers Gyroscope p88, Aug.9

SUMMIT Meeting

Cloud on the Summit (Trend) p84, Jul.5

Mideast Crisis Moves to Summit: With Open war less likely, the burden of mopping up after the Iraqi coup shifts to top-level negotiators (with 4 illus) p15, Jul.26

Premier Khrushchev is riding high. He is cashing in on the Middle East crisis by forcing the West to go to a summit meeting # p73, Jul.26

Chances are the meeting will take place within the next few weeks. But the conference isn't likely to solve anything much # p59, Aug.2

The Steamroller in the Kremlin (with 8 illus) p22, Aug.2

Khrushchev's decision to back out of a summit meeting within the United Nations rules out an early settlement of local problems in the Middle East # p71, Aug.9

SUN Ray Drug Co.

Diners' Club extends its facilities to drugs and sundries handled by company # p40, Nov.22

Company is merging with Consolidated Retail Stores # p96, Dec.6

SUN Shipbuilding & Dry Dock Co.

States Marine Lines, Matson Get Nod To Operate Atomic Merchant Ship p65, Aug.2

SUNBEAM Corp.

Reports drop in sales in the second quarter # p66, Aug.23

Sunbeam Is Putting Distributors On Agency Basis to Spur Sales p87, Dec.20

SUNGLASSES

The most exciting news in sunglasses is the single and double-gradient lenses # p94, Jul.26

SUNRAY Mid-Continent Oil Co.

Sunray Stockholders Accept Compromise, Drop Suit Against Eastman Dillon, Others p102, Nov.22

SUNRISE Supermarkets Corp.

Grand Union takes over company # p177, Sep.27

SUNTAN Pills

Dermatologists issue warning # p94, Aug.9

SUPERIOR Derrick Corp.

NLRB Warns That "Silent" Picketing May Run Afoul of Bars Against Boycotts p125, Nov.22

SUPERMARKETS

Best Markets Is Caught in Tug of War Between Food Fair and Penn Fruit p63, Aug.30

SUPPLEMENTARY Unemployment Benefits

IUE and GE Exchange Strike Warnings In Maneuvers Before Contract Talks p63, Jul.26

Arbitrators Ignore Indiana State Law, So Laid-Off Steelworkers Will Get SUB p139, Sep.27

Westinghouse "Security" Plan: Company bars SUB, but makes counter offer p151, Oct.18

Ohio's Supreme Court upheld a state bar against integrated state jobless pay and SUB # p30, Dec.6

Ohio Unions Expected to Ask State To Legal-Indiana UC Board Upholds Rubber Workers' Ize Integration of UC, SUB p89, Dec.13

"Alternate" SUB Plan p65, Dec.27

SURVEY Research Center

See Michigan, University of

SUSQUEHANNA Corp.

Vitro Minerals Merger Falls Through As Antis Wins at Susquehanna Corp. p69, Sep.27

Lannan Takes Over Eusquehanna Corp., Says He'll Cut Commuter Rail Route p78, Oct.25

SUTTON (O. A.) Corp.

Sutton, Once an Air-Conditioning Leader, Halts Production and Seeks "Liquidity" p52, Sep.27

SWAP Meets

How to Get Rid of Those White Elephants (with 7 illus) p52, Nov.1

SWAYER, F. C.

Secondary Boycott Is Under Scrutiny p121, Nov.22

SWEDEN

Mexican Takes Over Phone Company As IT&T and Swedish Firm Sell Out p97, Aug.23

SWISSAIR

Signs a lease deal with Scandinavian Airlines to help speed entry into the jet age # p102, Oct.11

SWITZERLAND

Hamilton Watch will either buy or build a plant in Switzerland # p53, Aug.2

Pittsburgh Plate Glass sets up a Swiss Subsidiary # p109, Dec.6

U.S. Labor Protests TVA Contract Award p89, Dec.13

SYLVANIA Electric Products Co.

Company has inaugurated a new receiving tube factory in Altoona, Pa. # p61, Nov.8

When Phones Wed Electronics: General Telephone-Sylvania merger will create \$1.5-billion company (with 3 tables and 2 charts) p79, Nov.15

SYMINGTON, Stuart

He will have easy race for reelection. But is still a big question as to the Presidential race in 1960 # p41, Oct.4

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

SYLIONDS, Gardiner

Race Grows Hot to Tap Canada's Huge Gas Reserves for U.S. (with map and illus) p106, Oct.11

SYRACUSE University

National Steel Corp. is giving the university a steel mill # p38, Jul.26

SZYMCZAK, M. S.

Federal Reserve Officials Divided On Urgency of Anti-Inflation Policy p174, Sep.27

T**TOFC**

See Railroads-Freight Traffic

TABELL, Edmund W.

Shows how selective the 1958 bull market has been # p86, Dec.6

TAEUBER, Dr. Irene B.

Migration of Rural Southern Negroes Has About Exhausted the Supply p168, Sep.20

TAFT-Hartley Act

Court Upholds Employer's Right to Ban On-the-Job Union Electioneering p67, Jul.5

Labor Board Gets Bigger Scope: Partly this results from labor and management efforts to test all the loopholes of T-H p48, Jul.26

Labor Sets Goal for Congress p117, Nov.15

Unions Must Provide Membership With Financial Report, Court Rules p89, Dec.13

TAKASHIMAYA Department Store

U.S. Unionists Relax Rules to Install Japanese Fixtures in New York Store p154, Oct.18

Tokyo Opens Fifth Avenue Shop (with 2 illus) p52, Oct.25

TALCOTT (James) Inc.

Puerto Rico Sets Up New Company To Provide Commercial Financing p30, Aug.23

TAMPA, Fla.

Christmas Season Already at Tampa, And It's White With Snow, Too (with illus) p96, Nov.29

TANKERS

Tankers, long in the grips of a fierce depression, suddenly found eager bidders, after news of the Middle East Crisis # p19, Jul.19

Short News Item

Bureau of Budget turns down Maritime Administration on a request to install nuclear power in a tanker # p65, Aug.2

Shipping Men Briefed on Future of Atom-Powered Cargo Vessels p75, Aug.23

Countdown for Tanker Launching: How it's all planned (with 7 illus) p30, Nov.22

The 106,500-ton supertanker is again going ahead at Bethlehem Steel's Quincy yard # p130, Nov.29

TANKOOS & Co.

U.S. Firm Finds Lush Field in Canada For Sale-Leasebacks in Real Estate p108, Nov.15

TANNER, Nathan

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map and illus) p106, Oct.11

TAPE

See Magnetic Tape; Recorders

TAPE Measures

A mechanical tape measure requires less manpower for measuring pipes # p118, Dec.13

TAPPAN Zee Bridge

This bridge is a key link in New York's Thruway (illus) p43, Dec.27

TARIFFS

Trade Bill Holds the Line: In effect, it freezes U.S. tariff rates at present levels for four years p29, Aug.16

U.S. Puts Import Quotas on Lead, Zinc; Officials Still Seek International Accord p155, Sep.27

TATE & Lyle, Ltd.

British Industry Works Out Plans To Put Stock in Workers' Hands p139, Nov.22

TAXATION

See also Internal Revenue Service

Freight Transport Is the Sole Victor in Congressional Fight Over Tax Cuts p59, Jul.5

IRS Decides to Go Along With the Courts On How to Tax Royalties From Patents p59, Jul.5

Bonded Whiskey Distillers Seek Temporary Tax Forgiveness p99, Jul.12

Plane Maker Asks Tax Court to Review \$5.5-Million Refund on Renegotiation p38, Jul.12

Readers Report: Not of Equal Weight p5, Jul.12

Tax Relief for Small Businesses Approved by House Committee p87, Jul.19

House Unit Overrides Chairman to O.K. New Form of Tax Relief for Self-Employed p79, Jul.26

Letup on Taxes: Small business gains most from House-passed bill p24, Jul.26

Schenley Recoups Its Bad Bet: Senate Committee extends by 12 years tax deadline that would have hit distiller hard p28, Aug.2

How to Protect Your Gains: Ways to hedge profits until they mature to long-term gains (with table) p91, Aug.16

A Little Tax Help for a Lot: Without making radical changes, the new tax bill should save taxpayers some \$300-million a year p20, Aug.23

Main points of the new tax bills affecting small businesses are these # p93, Aug.23

Recent changes in excise taxes # p93, Aug.23

New IRS rules for reporting reimbursed business expenses # p72, Aug.30

Simpler Federal Income Tax Form Available to Twice as Many Users p121, Sep.6

Nixon Steps Out on His Own: His tax cut proposals at Harvard B-School meeting (with illus) p38, Sep.13

Straight Thinking On Tax Reform (Trend) p132, Sep.13

Committee hearings seeking a formula for taxing insurance companies will start Nov. 17, with Secy. Anderson as leadoff man # p44, Sep.20

Highway Costs Go Up, Gas Tax May Be Hiked Accordingly p65, Sep.20

How 1958 Laws Changed Taxes: A rundown of important revisions made by Congress in two new laws p104, Sep.20

New IRS regulations on unreimbursed expenses # p146, Sep.20

Readers Report: Oil Taxes p5, Sep.20

How the new tax laws for small business might provide you with new investment opportunities or ways to save tax dollars # p149, Sep.27

New bulletin will list changes in the amount of tax deductions allowed on plant and equipment # p56, Sep.27

Refund claims for deductible educational expenditures made in 1954 now can be filed until Nov. 3 on Form 843 # p150, Sep.27

Readers Report: Questionable Tax p6, Oct.11

Readers Report: Wrong Interpretation p5, Oct.11

Tax Break for Small Business: Combines best features of partnership and corporation p34, Oct.11

An explanation of Form 1040 treatment of a dividend that is paid in stock instead of cash # p157, Oct.18

Readers Report: New Tax Plan p5, Oct.18

Taxing Those "Expenses" p172, Oct.18

A general tax cut next year is out. But there may be revisions. A general manufacturers sale tax is getting support # p41, Oct.25

Boat owners can apply for refunds on gasoline tax. Use IRS refund Form 843 # p150, Oct.25

Supreme Court closed the books on efforts by manufacturers to collect excise tax refunds # p131, Oct.25

53 New Plans for Saving Estate and Gift Taxes by Laser Tax Institute # p98, Nov.1

Here are some new money-saving income tax ruling—touching on estate planning, medical deductions, and exemptions for dependents # p97, Nov.1

This Year, Tax Selling Abates: Wall Street doesn't expect a threat to the climbing market from this direction p115, Nov.8

Boeing's Appeal: Aircraft maker's case involves the biggest postwar renegotiation refund to reach the U.S. Tax Court p46, Nov.15

Supreme Court . . . rules construction workers can't use travel costs as tax deductions p122, Nov.15

Tax payments of Ford, GM, and Chrysler added up to only \$205.6-million in the first nine months # p84, Nov.15

House Group Eyes Treasury Plan for Taxing Life Insurance Income p40, Nov.22

IRS Bars "Influence Payment" As Tax Deductible Business Expense p102, Nov.22

Increases will be voted this year on gasoline and automotive equipment to bring the highway trust fund back into balance # p33, Dec.6

Mills Calls for Broader Tax Base, Says Mutuals May Lose Tax Exemption p111, Dec.6

Tax Expert Chides Management For Neglecting Fast Write-Off p96, Dec.6

The Administration is working on a package of new incentives to foreign investors. The tax deferral scheme probably will be included. Two studies are under way # p99, Dec.6

Will yearend tax-selling concern you this season? Here are some ideas on handling typical yearend situations # p121, Dec.6

The tax-free income plan as it applies to donations made to colleges # p121, Dec.13

Excise Troubles: IRS ruling raises manufacturers' tax base on products sold under cooperative advertising agreements p55, Dec.27

State and Local

Fiscal Shoals Ahead for States: Lagging revenues, plus rising pressure to spend, mean rocky financial year, a splurge of new taxes (with chart) p26, Jul.5

Court Clobbers Ad Tax in Baltimore p53, Jul.12

Railroads in New Jersey Lose Bid for Temporary Tax Abatement p36, Jul.19

Denver's Lost Bid for an Income Tax May Cost it Existing Revenue, Too p44, Sep.6

Hot Issues on California Ballot: The taxpayer may put himself over the barrel p41, Sep.27

State Court Upholds Ruling on Baltimore's Advertising Tax p58, Oct.25

Supreme Court Acts on Tax on Equipment p36, Nov.1

How Voters Felt on Spending p90, Nov.15

Bookkeeping Reefs Ahead as Court Tells Baltimore to Refund Ad Tax p59, Dec.6

TAXIS

Big Taxi Fleets Shrink Themselves p42, Sep.13

In Philadelphia, You Can Pay Taxi Tabs With Cleanser Coupons p55, Sep.13

TAYLOR, Dan E.

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

TAYLOR-Merchant Corp.

Ford stockholders got a scoop last week—a picture preview of the 1959 Fords # p56, Oct.18

TEA

Atomic-Age Increase in Radioactivity In U.S. Foods p36, Oct.18

TEACHERS

\$887-Million Grant Covers Fellowships, Student Loans, and Schoolroom Equipment p57, Aug.30

TEER, Mrs. Hubert O.

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

TEFLON

Du Pont's Teflon is now available in a liquid carrier so that it can be applied to heat-sensitive surfaces # p76, Oct.25

TEITELBAUM, Perry

Atom Fuel Costs Must Be Cut . . . if it is to compete p32, Jul.12

TELEMATICS, Inc.

Company buys the electric carillon business from General Dynamics # p59, Nov.29

TELEREGISTER Corp.

\$16-Million Electronic Hookup to Speed Reservations for United Air Lines p36, Jul.19

TELESTUDIOS, Inc.

Company is about to be bought by National Telefilm Associates # p55, Sep.13

TELETYPEWRITERS

Faster Messages: New teletypewriter setup for the Army handles 750 words a minute (with illus) p62, Nov.8

TELEVISION

Italians Convert Pay-TV Idea Into an Installment-Buying Gimmick p53, Jul.12

TV Nets Scramble For Fall Sponsors: Advertisers show no hurry to sign up (with 3 illus) p47, Aug.9

After a Pause, More Advertising (with chart) p64, Aug.30

New dime-sized silicon rectifier will replace radio and TV tubes 250 times their size # p78, Aug.30

Short News Item

Northrop Goes on TV to Deliver Its "State of the Company" Message p48, Aug.30

American Research Bureau Offers Instantaneous TV Program Rating p129, Sep.6

Quiz Shows Face a Question: Charges by two former contestants p42, Sep.6

Appliances Turn the Corner: Second half year sales show improvement p49, Sep.13

Guild Films Unreels New TV Shows On Increasingly Popular Videotape p55, Sep.13

Lorillard Cancels \$64,000 Challenge In Wake of Quiz Show Charges p68, Sep.20

Skiatron Keeps Trying On Pay-TV, With Debut Now Set for Next April p68, Sep.20

U.S. TV Taps Worldwide Market: Jack Wrather's TV enterprises are prime example of how American distributors are opening up overseas outlet (with table and 3 illus) p156, Sep.27

Videotape Brings Change to TV: The technique of recording TV programs and commercials on magnetic tape is now two years old p178, Sep.27

Two High Court Orders on TV Cases Take Indirect Slap at FCC p131, Oct.25

RCA Gives In . . . to antitrust charges and agrees to open its radio-TV patents to all comers p29, Nov.1

Cash for the Film Independents: Now a new financing system turns their movie and TV cameras (with illus) p68, Nov.8

GE's Portable TV Set Weighs Only 10-lb. p61, Nov.8

Hotpoint Plans to Abandon TV Line at the End of Year p63, Nov.22

Why Lucy Loves Desilu: The public gets its first peak at just how profitable the business venture has been (with table) p98, Nov.22

CBS Is Abandoning "Must-Buy" Lists In Selling Time On TV Networks p64, Dec.13

Philadelphia Radio & Television Broadcasters Assn. and nine radio stations sign a consent decree # p36, Dec.13

Channels

Supreme Court Acts on TV Channel 9 in Orlando, Florida # p36, Nov.1

Miami TV Case Bobs Up Again With Moves to Disqualify Winner p36, Nov.15

Can U.S. Agencies Live Up to a Courtroom Code? Rogers' Rule of Conduct p32, Nov.22

TELEVISION Programs of America, Inc.

U.S. TV Taps Worldwide Market p156, Sep.27

TEMCO Aircraft Corp.

Announces two new processes for improving stainless steel honeycomb panels # p46, Aug.23

TEMPERATURES

New Titanium: Crucible Steel announces an alloy that's easier to fabricate at room temperatures p38, Jul.5

GE has developed a high temperature alloy called Rene 41 # p50, Aug.2

Paper-thin ceramic layers formed into lightweight honeycomb structures can withstand temperatures up to 1,800°F and extreme thermal shock # p100, Oct.18

Tiny Electronic Device Keeps Components Cool p100, Oct.18

Mallory-Sharon Metals develops new high temperature titanium alloy # p61, Nov.8

Red Hot Test Motor (with illus) p146, Nov.15

TENNESSEE

Workers Can Draw Post-Strike UC While Awaiting Repairs to Plant p118, Oct.11

TENNESSEE Eastman Co.

Develops new flame cracking process that will simultaneously produce acetylene and ethylene from light hydrocarbons # p46, Aug.23

TENNESSEE Gas Transmission Co.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map and illus) p106, Oct.11

Buys big East Coast independent oil wholesaler, Hartol Petroleum Corp. p78, Oct.25

Canada Board O.K.'s Gas Exports; Diefenbaker Pledges Early Action p36, Nov.1

Has realigned its major activities to allow for better control of the sprawling business # p90, Dec.27

TENNESSEE Valley Authority

Congress probably will permit this government power company to raise future funds by selling bonds # p32, Jul.5

TVA probably will get its bond-issuing authority # p40, Nov.8

Labor Protests TVA Contract Award p89, Dec.13

TERBORGH, George

Why Industry Modernizes: How to Find the Moment When Modernizing Pays Best (with chart) p100, Sep.27

TERRY

Automatic Scanner Counts the Tracks Of Particles From the Smashed Atom p78, Nov.8

TEXAS

Oil allowable for August is boosted # p28, Jul.26

National organization Democrats are cheered by the Texas election # p34, Aug.2

Texas Sues Chlorine Suppliers, Threatens to Push Antitrust Law p42, Sep.13

Texas oil allowable in November will remain on an 11-day production basis # p38, Oct.25

Texas Challenges Constitutionality of Law Allowing More Than 10% Interest on Loans p56, Nov.15

Texas oil allowable for December is boosted # p40, Nov.22

TEXAS & Pacific Ry.

Missouri Pacific owns 80% of T&P's outstanding voting stock. W. C. Vollmer retires as president. J. T. Suggs takes over # p52, Dec.20

TEXAS Butadiene & Chemical Corp.

France's First GRS Rubber Plant to Be Built by International Group p103, Sep.13

TEXAS Co.

California Antitrust Suit Seeks to End Merchandising by Major Oil Companies p52, Oct.4

Uses the molecular sieve to remove low octane components from gasoline refinery charge stocks # p74, Oct.4

TEXAS Instruments, Inc.

Oil exploration crews can get a new all-transistor seismic amplifier system that weighs only 57 lb. # p76, Oct.25

TEXAS Manufacturers Assn.

Business Gets Political Urge p125, Oct.11

TEXTILES

Bill Calls for Detailed Labeling Of Contents of Wide Range of Textiles p129, Sep.6

Senate Interstate Commerce Committee has started a broad inquiry into problems of the textile industry # p48, Sep.20

Textiles Look Perky: Despite spotty earnings, there's a surge of optimism (with table and chart) p32, Oct.25

TWUA Demands Federal Textile Agency p49, Dec.20

Cotton

Bane or Blessing? (Trend) p128, Oct.4

Machines Keep Crops Too Big: Twice as much cotton p104, Oct.18

Improvement in cotton is showing up strongly in gray goods prices # p12, Dec.6

Fibers

Courtaulds develops two new cellulose textile fibers # p98, Aug.9

Hot Competition in the Making: How Celanese is girding for the coming free-for-all in synthetic fibers (with 5 charts) p101, Nov.1

Du Pont Cuts Dacron, Orion Prices To Meet Threat of New Yarns p59, Dec.6

Nylon

Duel for the Detroit Tire Market (with illus) p53, Nov.22

Rayon

Rayon producers attribute their price advance on yarns to higher costs # p11, Aug.2

Rayon Tire Cord Makers Join Forces To Hold the Line Against Nylon p44, Sep.20

Duel for the Detroit Tire Market (with illus) p53, Nov.22

Wool

Wool Industry Sets Up an Association To Untangle the Snarls in Its Sales p41, Jul.26

TEXTRON, Inc.

National Distillers Buys Kordile p52, Aug.16

Buys Shuron Optical Co. # p126, Oct.4

Textron Loses Bid for American Screw Co. p53, Dec.13

THEATERS

A rundown of the new shows that will be opening in New York this fall # p137, Sep.6

Toledo Pulls In Live Theater: In tryout of new scheme for theater in smaller cities (with 6 illus) p26, Nov.15

THERMAL Power Co.

Coast Utility to Build Power Plant Harnessing Underground Steam p30, Aug.2

THERMAL Research & Engineering Corp.

Melter Eats Snow on the Spot (with illus) p118, Dec.13

THERMOID Co.

Stockholders will vote on plan to merge H. K. Porter Co. and Thermoid # p113, Nov.8

THERMOVAC, Inc.

Packing Food in Drums Saves Time, Cuts Costs (with illus) p93, Oct.11

THIOL Chemical Corp.

Missile Contracts on a New Pattern p24, Jul.26

Martin Co. Awards Missile Subcontracts As Army Tries Delegation of Powers p38, Aug.9

Three-Company Combine Puts New Steam Into Missiles and Space Travel Development p96, Aug.9

Plans to offer stockholders 113,500 shares of common stock # p10, Aug.30

THOMAS, Arthur

Making Life Less Risky For Crane Operators (with illus) p50, Aug.23

THOMAS, Charles S.

Former Secretary of the Navy Takes Over As Head Man of Trans World Airlines (with illus) p74, Jul.12

THOMAS, Edwin J.

Litchfield Steps Down at 83: Thomas is New Goodyear Chairman p36, Oct.11

THOMPSON Products Co.

Martin Co. Awards Missile Subcontracts As Army Tries Delegation of Powers p38, Aug.9

THOMPSON Ramo Wooldridge, Inc.

See also Ramo-Wooldridge Corp.

Ramo-Wooldridge To Merge With Thompson p22, Jul.5

Short News Item

Next—Computers Run Plants p64, Nov.22

Teamwork Across 2,000 Miles, TRW, newly merged to bid for major slice of space age business, has space-spanning setup of its own (with 4 illus) p52, Nov.29

THOMSON Contracting Co.

Bill to Reimburse Navy Contractor For Accidental Losses Is Vetoed p75, Aug.23

THORNTON Canning Co.

Packing Food in Drums Saves Time, Cuts Costs (with illus) p93, Oct.11

THYSSEN (August)-Huette A. G.

Merger in Steel Industry Creates a New Giant in the Ruhr (with illus) p78, Dec.13

TIDE Water Associated Oil Co.

California Antitrust Seeks to End Merchandising by Major Oil Companies p52, Oct.4

TIDEWATER Oil Co.

D-X Sunray Oil Acquires Tidewater's Midwest Outlets p64, Dec.13

TIFFANY & Co.

The Rich Come Out of Hiding (with illus) p58, Nov.15

TILDEN Tool Mfg. Co.

To Attract Industry, Buy It: Deming, N. M., buys two tool companies p33, Aug.9

TIME Assignment Speech Interpolation

New Puerto Rico Phone Cable Gets In More Words Edgewise p72, Oct.25

TIME, Inc.

Tries cut-rate prices on the newstands # p28, Jul.5

Printing Wakes Up to Modern Technology (with illus) p94, Oct.11

TIME-Life International

Life Will Supplement Latin Publication With an All-Mexican Edition p57, Dec.27

TIMKEN Roller Bearing Co.

Recession Buying Bee Speeds Timken's Automatic Look (with 3 illus) p160, Sep.20

Will build a plant on the Rhine at Colmar, France # p105, Oct.25

TIMMINS (J. R.) & Co.

Decline in Canadian dividends # p70, Jul.26

TIN

Collapse in Tin: Break in the tin market raises doubts about international commodity agreements p50, Sep.27

TINPLATE

Big Steel Boosts Tinplate Prices: Industry Expected to Tag Along p52, Sep.27

TIPS

A 15% tip now is considered inadequate # p122, Oct.11

TIRES

See also Rubber

The life expectancy of lift truck and factory cart tires will be doubled by use of a combination plastic, nylon, and synthetic rubber tire compound # p116, Jul.19

The Middle East troubles will have little effect on the rubber industry. In May, for example, 65% of the production was synthetic # p19, Jul.19

Rayon Tire Cord Makers Join Forces To Hold the Line Against Nylon p44, Sep.20

Firestone Agrees to Eliminate Banned Adjectives in Tire Ads p177, Sep.27

New Synthetic rubber called cispolybutadiene stands 40% more wear than natural rubber on trucks and passenger car tires # p74, Oct.4

Akron is less and less dependent on new-car output. Replacement demand has risen until this year it will set a new high above 58-million casings # p20, Nov.1

Duel for the Detroit Tire Market: Clash between nylon and rayon (with 2 illus) p53, Nov.22

TITANIUM

New Titanium: Crucible Steel announces an alloy that's easier to fabricate p38, Jul.5

Stauffer: A Feel for the Future p49, Jul.19

Mallory-Sharon Metals develops new high temperature titanium alloy # p61, Nov.8

TITO, Marshal

Mideast Crisis Moves to Summit: Nasser visits Tito (with illus) p25, Jul.26

Yugoslavia's Hybrid Economy: Tito's system, based on incentives and restraints, is beginning to show signs of achievement p64, Aug.16

TOLAND, Ray

Musicians Guild Signs Hollywood Pact: Rival AFM Calls It a "Sellout" p85, Sep.6

TOLEDO, O.

Lingering Ties to Teamsters: Joint promotion of Toledo's Labor Day illustrates how AFL-CIO can still deal locally with exiled union p80, Sep.6

Wholesaler, Nine Retailers in Toledo Accused of Price-Fixing on GE Items p38, Oct.25

Toledo Pulls In Live Theater: In tryout of new scheme for theater in smaller cities (with 6 illus) p26, Nov.15

The Boss Proves He Can Sell (with 6 illus) p48, Dec.6

Toledo Store's Stag Night Draws 3,000 Male Shoppers; Women Barred p64, Dec.13

TOLL Roads

See Highways

TOOL & Die Institute

A master contract between the Machinists and 11 shops in Chicago's Tool & Die Institute boosts pay 15¢ an hour # p76, Aug.2

TORONTO Stock Exchange

Penny stocks are riding high again # p124, Jul.12

TOURIST Trade

\$2-Billion Go Abroad In Record Travel Year (chart) p104, Jul.19

Here are notes on places in New England to visit, dine and lodge, all oceanside # p93, Jul.26

Americans are not canceling travel to Europe because of the war scare. Travel to Russia is down # p82, Aug.2

Travel to the Middle East is being discouraged. Cunard drops summer Mediterranean cruises on its liner Caronia # p82, Aug.2

Thirteen Western European railroads will jointly issue a new "single ticket" to travelers from the Western Hemisphere # p146, Sep.20

A few of the leading events offered to Autumn vacationists in Europe # p121, Oct.11

TOWBOATS

See Barges

TOYOTA Motors Sales Co.

Seeking a Place on U.S. Roads (with 2 illus) p67, Aug.2

TOYS

The Toy Guidance Council offers help in selecting toys # p122, Nov.29

British Toymakers Woo U.S. Small Fry (with 5 illus) p83, Dec.20

Toy Sales Fall Below Last Year's Despite Last-Minute Spurt p57, Dec.27

TRADEMARKS

Cashing In on Old Office Records: I. Warshaw finds a treasure trove in the "junk" (with illus) p125, Dec.6

TRADING Stamps

Insurance Premium Gimmick Seeks To Hurdle Trading Stamp Barrier p58, Oct.25

Coleman-Morrow, publisher of booklets that stamps are pasted in, is selling space in the books # p74, Nov.15

TRAFFIC

Traffic Cop Takes to Air: Houston's KXYZ and Helicopter Airlift are helping motorists beat the traffic jam (with illus) p26, Jul.12

Auto Traffic Yields to Fashion Show In Experiment to Help Downtown Stores (with illus) p52, Oct.4

New Life for Lower Manhattan (with map and illus) p32, Oct.18

Traffic accidents last year cost \$7.25-billion. At the same time, there's been a great increase in jury awards for personal injuries # p134, Nov.15

TRAILERS

Williamson Body & Equipment Co. makes a new aluminum flatbed trailer # p51, Aug.16

TRANS Canada Airlines

British Economist Advises Canada To Continue Its Airline Monopoly p38, Jul.12

TRANS-Canada Pipe Lines, Ltd.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map) p106, Oct.11

TRANS Caribbean Airways, Inc.

Roy Chalk's Flamboyance Pays (with 4 illus) p163, Oct.18

TRANS World Airlines

Former Secretary of the Navy Takes Over As Head Man at Trans World Airlines (with illus) p74, Jul.12

TWA's Seat Are Too Comfortable, Rival Domestic Airlines Complain p99, Jul.12

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

New Strikes Hit Major Airlines p107, Nov.29

The Machinists and company reach a tentative agreement for ending strike # p30, Dec.6

TRANSFORMERS

See Electrical Equipment

TRANSISTORS

More Versatile Transistors Sought In Study of Three Semi-Conductor Materials p96, Aug.9

Automatic Tester for Transistors Offers More Speed, Fewer Misses p72, Oct.25

TRANSPORT Clearings of New York

New Clearing House Handles Bills Of New York Motor Freight Carriers p91, Oct.25

TRANSPORTATION

Hoffa's Transport "Empire." Teamsters chief signs up first union for a truck-rail-air-sea federation p79, Jul.12

Railway Unions Lead Drive to Curb Hoffa's International Ambitions p70, Jul.19

TRANSPORTATION Displays, Inc.

Advertisers Hunt Down Moneyed Market in Travelers' Terminals (with 5 illus) p30, Nov.1

TRANSUE & Williams Steel Forging Corp.

Russell McPhail Named in SEC Action For Abusing His Company's Interests p57, Jul.19

TRAV-EX Co.

For keeping itemized records of business expenses, you'll find useful a new pocket-size booklet in a vinyl wallet # p110, Oct.4

Short News Item

TRAVEL Cards

American Express Co. buys the Universal Travelcard Co. # p94, Aug.23

TREASURER'S Checks

See Banks and Banking-Checking Accounts

TREASURERS of Companies

Making Cash Work Overtime: Company treasurers devise elaborate ways to cut down idle cash, as shrinking profit margins increase the pressure p121, Jul.12

TREND

Cloud on the Summit p84, Jul.5

High Cost of Headline Hunting p84, Jul.5

Headed for Red Ink Again p136, Jul.12

Too Many Objectives p136, Jul.12

Facing the Middle East Crisis p120, Jul.19

Neglected Research p120, Jul.19

A Wise Retreat p104, Jul.26

The Tension Begins to Ease p104, Jul.26

The Profit Squeeze p92, Aug.2

The Treasury's Attack of Cold Feet p92, Aug.2

Needed: New Control Over Inflation p112, Aug.9

The Trade Bill Passes p120, Aug.16

The United Nations and the Middle East p120, Aug.16

One Step Ahead p104, Aug.23

Quick on the Trigger p104, Aug.23

Straight Talk and Statesmanship p104, Aug.23

Moving With Force—and Flexibility p80, Aug.30

What Price Nonferrous? p80, Aug.30

New Approach to Aid p164, Sep.6

Time for Decisions on Commuting p164, Sep.6

Aiding the Universities p132, Sep.13

Straight Thinking on Tax Reform p132, Sep.13

Meeting the New Communist Thrust p172, Sep.20

What Caused the Deficit p172, Sep.20

The Idea of "Perfectibility" p184, Sep.27

The New Trend in Wage Bargaining p184, Sep.27

Bane or Blessing? p128, Oct.4

Off on the Wrong Track p128, Oct.4

Toughness and Flexibility p140, Oct.11

What Did We Do Right? p140, Oct.11

Needed: New Strategy to Fight Inflation p176, Oct.18

No Short Cut to Power p178, Oct.18

New Employment Act Goals? p168, Oct.25

The Reds Renege Again p168, Oct.25

A Question That Shouldn't Be Ducked p116, Nov.1

The Secretary of Commerce p116, Nov.1

Brighter Outlook p140, Nov.8

What the Voting Really Showed p140, Nov.8

Is Business Playing Too Cautiously? p152, Nov.15

Right of Access p152, Nov.15

Housing on Its Own p154, Nov.22

Khrushchev Plans for Growth p154, Nov.22

A Hard Look at Mergers p140, Nov.29

One-Man Democracy p140, Nov.29

Time for a Push Toward Unity p132, Dec.6

When to Quit p132, Dec.6

All's Fair—But p140, Dec.13

Where SEC Forgot Common Sense p140, Dec.13

Count Your Blessings p92, Dec.20

Let's Have No More Family Fights p92, Dec.20

Preparing to Fight the Economic War p92, Dec.27

Strong Lead for NATO p92, Dec.27

TREUHAFT, William

For Company Presidents, More—Not Less—"Outside" Activity (with illus) p80, Aug.23

TREYZ, Oliver

TV Nets Scramble For Fall Sponsors (with illus) p47, Aug.9

TRI-Continental Financial Corp.

ICC Fights New Haven RR Deal p38, Nov.22

TRINIDAD

Trinidad Bids for Siegert & Sons To Head Off Purchase by Outsider p48, Aug.30

TRIPPE, Juan T.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

TROUYET, Carlos

Mexican Takes Over Phone Company As IT&T and Swedish Firm Sell Out p97, Aug.23

TRUCKS and Trucking

Cool Deliveries: Clark Industries plans to produce rear-engined refrigerated delivery trucks p64, Jul.12

Truckers Awarded \$652,074 Damages In Suit Against Railroads, Byoir p28, Jul.26

A burglar alarm for trucks operates on a 6-volt storage battery independent of vehicle power # p50, Aug.2

Easy Way to Float Loads on Air (with illus) p50, Aug.2

Bulk commodities will be easier to handle with new semi-trailers made by Fruehauf Trailer Co. # p98, Aug.9

Hoffa Intervention in Trucking Lockout Hints at Rift in Teamsters Leadership p88, Aug.16

Small Foreign Truck Catches On: Pint-sized Volkswagen already holds fourth place in U.S. light-weight truck market (with 4 illus) p104, Aug.16

Eleven Western States Tied Up In Third Week of Truck Shutdown p26, Aug.30

Light Load Truck: International Harvester's small multi-stop delivery truck (with illus) p182, Sep.27

First Shot in Rail Rate Fight: B&O's attempt to extend "piggyback"-type bargain rates to other freight p24, Oct.18

New Clearing House Handles Bills Of New York Motor Freight Carriers p91, Oct.25

New look for bulk milk trucks is a rectangular plastic tank # p134, Nov.29

TRUE Temper Corp.

Company and the Big Four golf club makers are hit with a criminal indictment and a civil suit # p28, Jul.5

TUBE Investments Group

Alcoa's British Tie-In Stirs Outcry p18, Dec.6

TUNISIA

Last week Pres. Bourguiba pulled out of the Arab League and broke diplomatic relations with Cairo # 128, Oct.25

TUPPER Corp.

The Corner Druggist Turns Manufacturer (with illus) p132, Oct.11

TURKEY

Financial help has just been arranged for Turkey # p72, Aug.23

TURNER, George

Durham Finds a Way To Lure Top Brass (with illus) p30, Oct.11

TWIN Coach Co.

Workers Can't Draw Vacation Pay, UC at Same Time, Court Rules p63, Dec.27

TYPEWRITERS

See Office Supplies and Equipment

TYREX Corp.

Duel for the Detroit Tire Market (with illus) p55, Nov.22

TYSON, Robert C.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

U**UDD, John C.**

Gamble Back at Western Auto Supply p52, Aug.16

UNDERWOOD Corp.

Buys Canoga Corp., an electronics specialist in California # p36, Jul.19

UNEMPLOYMENT

See Employment; Unemployment Compensation

UNEMPLOYMENT Compensation

From mid-May to mid-June, the number drawing checks fell by 322,000. Perhaps 200,000 exhausted their eligibility, but others got jobs # p11, Jul.5

Labor Suspects It Too Must Share In Cost of Future UC Gains p90, Jul.12

20 States Act to Extend Jobless Pay For Workers Whose Benefits Are Gone p90, Jul.12

UC Benefits to Illinois Jobless Make Up 35% of Wage Losses p63, Jul.26

Almost exactly 3-million of those looking for work in August were collecting unemployment compensation # p23, Sep.13

Westinghouse Strikers Lose Claim To \$10-Million Unemployment Benefits p137, Sep.20

Workers Can Draw Post-Strike UC While Awaiting Repairs to Plant p118, Oct.11

New Claims for Jobless Pay (chart) p89, Nov.22

Employers Face Higher UC Bills: Most states plan to increase payroll levies next year p36, Nov.29

Secy. of Labor Mitchell will push for federal minimum standards in state unemployment compensation laws # p34, Dec.6

Ohio Unions Expected to Ask State To Legalize Integration of UC, SUB p89, Dec.13

Indiana UC Board Upholds Rubber Workers' "Alternaie" SUB Plan p65, Dec.27

Workers Can't Draw Vacation Pay, UC at Same Time, Court Rules p63, Dec.27

UNION Carbide Co.

Bakelite Co. Changes Its Name, Sets Up a New Sales Organization p78, Oct.25

Morse G. Dial moves up to the chairmanship, while Howard S. Bunn takes over as president # p59, Nov.29

UNION Carbide Nuclear Co.

AEC Breaks Uranium Log Jam p27, Oct.11

UNION of South Africa

The Chase Manhattan and First National City Banks will set up subsidiaries # p94, Nov.1

Short News Item

UNION Oil Co. of Calif.

Shale Oil Halt: Closes down pilot plant because crude oil glut bars full-scale operation p62, Jul.12

California Antitrust Seeks to End Merchandising by Major Oil Companies p52, Oct.4

UNION Pacific RR

Colorado Court Rules Against Railroad On Oil Rights to Land Grant It Sold p36, Nov.8

UNION Securities & Co.

Sunray Stockholders Accept Compromise, Drop Suit Against Eastman, Dillon, Others p102, Nov.22

UNION Tank Car Co.

Hot-Dog Look in Tank Cars (with illus) p62, Dec.20

UNITED Air Lines

\$16-Million Electronic Hookup to Speed Reservations for United p36, Jul.19

Douglas Accepts Used Piston Planes As Trade-Ins on Jets for United p42, Sep.13

Anti-Strike Pact: Six airlines sign mutual aid plan p25, Nov.8

How Many Men Will Fly the Jets p22, Dec.27

UNITED Aircraft Corp.

An electronic tether for helicopters enables ground operators to take control of the vehicle from the pilot # p51, Aug.16

Has bought 43% of Weser Flugzeugbau, a Bremen-based aircraft subsidiary of Krupp # p105, Oct.25

UNITED Arab Republic

Yugoslavia's Tito will entertain Nasser # p53, Jul.5

Giving U.N. the Arab Problem: Eisenhower offered his plan, but it may be hard to put to work p31, Aug.16

Kuwait Edges Into Nasser's Orbit (with 7 illus) p100, Sep.6

UNITED Artists Corp.

National Telefilm Associates sells its contract to buy 820,000 shares of Associated Artists Productions Corp. # p38, Aug.16

Cash for the Film Independents p68, Nov.8

UNITED Fruit Co.

Dividend Disappointments Bring Quick Drops in Issues p130, Nov.22

UNITED Gas Pipe Line Co.

"Memphis Case" on Natural Gas Prices Moves Into Supreme Court Hearings p91, Oct.25

UNITED Mine Workers

Mine Workers Claim \$1.4-Million Savings Since Fund Limited Choice of Doctors p122, Sep.13

"Nondiscriminatory" Union Hiring Halls Upheld by Labor Board Examiner p122, Sep.13

John L. Lewis Goes to Bat Again: Looks like a new contract between Mine Workers and coal industry (with illus) p97, Oct.4

Miners at Odds: UMW and independent renew Illinois fight that cost lives in 1932 p73, Nov.1

John L. Lewis and Soft Coal Industry Sign Contracts for \$2-a-Day Pay Hikes p30, Dec.6

Coal Pay Boost Puts Steel on Spot: And impact will be felt in steel bargaining p24, Dec.13

Is It a Boycott? Industry and government study pledges won by Lewis that limit use of nonunion coal p94, Dec.13

UNITED NATIONS

Mideast Crisis Moves to Summit: With open war less likely the burden of mopping up after Iraqi coup shifts to top-level negotiators (with 4 illus) p15, Jul.26

The Tension Begins to Ease (Trend) p104, Jul.26

Some brochures that would be helpful if you plan to visit the U.N. headquarters in New York # p94, Aug.9

Giving U.N. the Arab Problem: Eisenhower offered his plan, but it may be hard to put it to work (with illus) p31, Aug.16

The United Nations and the Middle East (Trend) p120, Aug.16

U.N. Finds Fallout Peril Less Than Expected (with map, table and 2 charts) p56, Aug.16

The Arab resolution agreeing not to interfere in each other's domestic affairs stands a good chance of being accepted # p71, Aug.23

Secy. Gen. Hammarskjold will try to get Nasser's support for his efforts to implement last month's U.N. "peace" resolution # p117, Sep.6

Atomic Power Moves Farther Away: That's the consensus of scientists from 69 nations, meeting at Geneva (with illus) p37, Sep.13

U.S. Renews Efforts to Work International Lead-Zinc Accord p134, Oct.18

UNITED States Chamber of Commerce

Issues a survey on the average cost of fringe benefits # p79, Aug.9

Prepares a course in political "mechanics" for use by small groups of businessmen # p158, Oct.18

UNITED States Hoffman Machinery Corp.

SEC Accuses Marcus of Manipulating Stocks of Artloom and U.S. Hoffman p118, Nov.8

UNITED STATES Leasing Corp.

Lease Deals Move Into Big Time p92, Nov.22

UNITED STATES Plywood Corp.

Plywood Plays Hob With Rules: Why capacity climbs (with 2 charts and 3 illus) p96, Jul.26

S. W. Antoville moves up to board chairmanship, with Gene C. Brewer succeeding him as president # p44, Sep.20

UNITED STATES Power Squadrons

Readers Report: Fine Tribute p6, Jul.12

UNITED STATES Rubber Co.

See also Tires

Fast-Inflating Life Raft (with illus) p66 Jul.12

Rubber and Steel Team To Guard Freight in Cars p77, Aug.30

Pre-finished plastic paneling is moving fast into homebuilding markets # p150, Nov.15

Will exchange technical know-how and licenses with Farbenfabriken AG # p68, Nov.29

UNITED STATES Steel Corp.

Why Steel Didn't Raise Prices p19, Jul.5

Sells \$300-million in debentures, but was forced to put a 4% coupon on its obligations # p89, Jul.19

Iron Imports Vex Mining States p109, Aug.9

Now a Price Cut: U.S. Steel lowers stainless plate \$100 per ton and abolishes warehouse discounts p30, Aug.16

20 Businessmen Set Out to Start New Trend in Financing Education: The first gifts (with 20 illus) p78, Sep.13

Big Steel Boosts Tinplate Prices; Industry Expected to Tag Along p52, Sep.27

Why Industry Modernizes: What U.S. Steel Gets for the Billions It Spends (with illus) p88, Sep.27

Earnings netted a record-breaking \$7.33 # p95, Oct.25

Giving an Old Brick a New Job: Steelmen have long suspected that all-basic brick open-hearths would be efficient (with 2 illus) p63, Oct.25

UNITED STATES Supreme Court

Court Upholds Employer's Right to Ban On-the-Job Union Electioneering p67, Jul.5

High Court Trims Presidential Powers, Limits FTC's Curb on Advertising p59, Jul.5

Readers Report: An Umpire's Job p8, Jul.5

Labor Board Gets Bigger Scope p48, Jul.26

New Man on High Court Won't Shift Balance: Potter Stewart will replace Justice Burton (with illus) p28, Oct.11

On the Docket: Court will consider several cases involving states' rights in labor disputes covered by federal law p117, Oct.11

Court to Hear Arguments On Who Controls Variable Annuity Sale p36, Oct.18

Court Agrees to Rule On Status of Employee Committees p139, Oct.25

Court closed the books on efforts by manufacturers to collect excise tax refunds # p131, Oct.25

"Memphis Case" on Natural Gas Prices Moves Into Supreme Court Hearings p91, Oct.25

Two High Court Orders on TV Cases Take Indirect Slap at FCC p131, Oct.25

Supreme Court Acts on TV Channel, Tax on Equipment, Publishing of Data p36, Nov.1

High Court Bars LIFO Tax Refund, Will Hear Gas Pipeline Case p36, Nov.15

Supreme Court . . . rules construction workers can't use travel costs as tax deduction, upholds court-ordered arbitration p122, Nov.15

High Court Says NLRB Must Serve At Least Some Hotel Employees p80, Dec.6

Pipelines to Resume Expansion: Supreme Court decision on Memphis case clears way for financing new projects p29, Dec.13

High Court Opens Way for Appeals Of NLRB Findings on Bargaining Units p49, Dec.20

High Court to Hear Appeals on Scope Of NLRB Probes, Grand Jury Secrecy p30, Dec.20

UNIVERSAL-Cyclops Steel Corp.

Calls off a \$22-million offering # p36, Aug.30

UNIVERSITY Properties, Inc.

Sidewalk Supers Find They Sign Leases (with 5 illus) p28, Oct.18

UPJOHN Co.

FTC Hales in Drug Makers p32, Aug.9

Public Enthusiasm for New Issues Spurs Quick Rise for Some Stocks p78, Dec.27

URANIUM

AEC Breaks Uranium Log Jam: Industry gets tentative approval for new mills, expansion of existing facilities (with illus) p27, Oct.11

URBAN Renewal

Nailing Down a \$50-Million Renewal Job: Hartford award to F. H. McGraw may lead other big contractors into this field (with 6 illus) p20, Jul.26

URBAN Renewal Administration

New Formula Drafted to Dole Out Limited Funds p65, Sep.20

URUGUAY

Socialists Get a Setback in Uruguay p109, Dec.6

UTAH

A try at putting Buy American clauses in highway contracts is gaining ground. Utah is latest # p56, Sep.27

UTAH Construction Co.

Lease Deals Move Into Big Time: More and more companies discover a way to acquire new equipment p92, Nov.22

UTILITIES

A self-regulating transformer for electrical utilities compensates for voltage changes # p38, Jul.5

St. Lawrence Roars Its Last as It Goes Into Harness (with map and 2 illus) p20, Jul.5

Short News Item

Atom Fuel Costs Must Be Cut: The competitive impact of nuclear power by 1980 (with table) p32, Jul.12

Hot weather rather than any increase in industrial activity brought better demand for electric power last week # p20, Jul.12

Coast Utility to Build Power Plant Harnessing Underground Steam p30, Aug.2

REA Fights Back at Comptroller Over Limits on Its Lending Power p83, Aug.16

Utilities Get Chance to Clear Up Government's Frown on Advertising p75, Aug.23

Power output now has pulled up to a pretty healthy plus # p20, Oct.4

Utilities Come Up Smiling: Increase of profitable domestic business is only one reason why the electric utilities sailed serenely through the recession (with 4 charts) p70, Oct.18

Turnaround in Power Equipment: A new order boom is due for makers of heavy power plant equipment p112, Oct.25

GE Bids for Atom Lead: But its proposals for wide industry program of atom power plant construction rouse no immediate offers to join in p85, Nov.8

Analyst Urges Utilities to Follow Commonwealth Edison Dividend Plan p116, Nov.29

Philadelphia Electric Group Bids to Build Gas-Cooled Power Reactor p38, Nov.29

Prices Teeter on the Brink: Electrical equipment makers are on the edge of a price war p34, Nov.29

A new government-owned power fight is in the making # p40, Dec.13

Electric power—coal's best customer—is closing the year with new production records # p20, Dec.13

Glamor of Cheap Power Fades: In the Pacific Northwest, where there's now a power surplus p50, Dec.20

Westinghouse, Utility Give Up Effort To Develop Homogeneous Power Reactor p30, Dec.20

V

VACATIONS

Here are some notes on places in New England to go, dine and lodge, all oceanside # p93, Jul.26

Workers Can't Draw Vacation Pay, UC at Same Time, Court Rules p65, Dec.27

VACCINES

Army Has Painless Way to Give "Shots" p118, Jul.19

Parke-Davis makes combination vaccine against polio, whooping cough, diphtheria, and tetanus # p94, Jul.26

VACUUM Cleaners

It Puts the Brush Back in Vacuum Rug Cleaner (with illus) p102, Jul.26

Vacuums Give Rugs a Beating (with illus) p62, Oct.4

VAN CLEAVE, Robert

Dealing in Governments: \$5-Million a Phone Call (with illus) p100, Jul.12

VAN INWAGEN, C. L.

Rescuing Experts From Pasture (with illus) p82, Sep.20

VAN NORMAN Industries, Inc.

Reports loss for first half of year. Executives take a salary cut # p53, Aug.2

VANCE, Sanders & Co.

Investment in mutual fund shares by profit-sharing pension, and employee benefit plans is gathering steam # p78, Dec.27

VARDAMAN, James K., Jr.

Has resigned as a member of the Federal Reserve Board # p42, Oct.4

VARIABLE Annuities

Supreme Court to Hear Arguments On Who Controls Variable Annuity Sale p36, Oct.18

VARIPACK Corp.

SEC Cracks Down on Two Brokers For Fraudulent Claims in Stock Sale p145, Oct.18

VEGETABLES

Per capita consumption of vegetables is up sharply, but the whole increase is being eaten in processed form # p35, Sep.27

Machines Keep Crops Too Big (with 2 illus) p104, Oct.18

VENDING Machines

Put Dollar Bills in the Slot In Vending Machines of Tomorrow p36, Nov.1

VENEZUELA

Venezuela Criticizes Steel Mill, Also Gets Loans to Cover Debts p40, Jul.5

Oilmen are watching for any cutoff in the flow of Iraqi oil. It might mean big orders for them # p81, Jul.19

For Oil, the Threat Is Long Term: The spread of Nasserist revolts could wreak havoc p80, Jul.26

Latin Neighbors Voice Skepticism On Proposed Inter-American Bank p61, Aug.30

Finally moves toward presidential elections. The man most likely to win is Rear Adm. Larrazabal # p88, Sep.13

Country won't be a picnic for foreign oil companies in the months ahead. It's calling for a bigger share of oil profits # p138, Oct.18

Electricidad de Caracas orders four turbine generator units # p108, Nov.15

Communists are playing a cool game in advance of the presidential election. They are backing Adm. Larrazabal # p114, Nov.22

Venezuela, on the eve of elections, isn't yet free from the threat of a military coup # p99, Nov.29

Country is shifting from dictatorship to democracy, though not without public unrest. Romulo Betancourt is new president # p101, Dec.13

Oilmen are up in arms over Venezuela's sudden decision this week to hike taxes on oil-company profits # p62, Dec.27

VERDINA, Robert

Secondary Boycott Is Under Scrutiny p121, Nov.22

VERTOL Aircraft Corp.

Is the first of several builders of vertical take-off aircraft to successfully fly a full-scale tilt-wing model # p36, Jul.19

Twin Gas Turbine Engine Gives 'Copters New Lift (with illus) p114, Jul.19

VETERANS

Eisenhower has put off a fight on veterans benefits # p34, Aug.2

The maximum payment for disability under GI life insurance from World War II has been jumped from \$50 to \$100 a month # p94, Aug.23

A pension drive for World War I Veterans is getting under way # p34, Dec.6

VETERANS Administration

Builders Face Anti-Bias Law p27, Jul.19

The Big Builders Are Back in Business p38, Aug.2

Independent Offices Money Vetoed Because of "Untimely" Pension Item p75, Aug.9

Big Discounts Asked on VA, FHA Loans As Mortgage Rates Start Climbing p58, Oct.11

VIDEOTAPE

Guild Films Unreels New TV Shows On Increasingly Popular Videotape p55, Sep.13

Videotape Brings Change to TV: The technique of recording TV programs and commercials on magnetic tape is now two years old p178, Sep.27

VIRGINIA-Carolina Chemical Corp.

William H. Wilson issues statement on why he resigned as president of company # p138, Oct.11

VIRGINIAN RR

Fears Spur Rail Merger Talks (with map) p47, Nov.29

Readers Report: Geographic Switch p6, Dec.27

VISKING Co.

Plastic liners for collapsible rubber containers make it possible to use giant tubes for shipping liquids # p118, Dec.13

VITRO Minerals Corp.

Vitro Minerals Merger Falls Through As Antis Win at Susquehanna Corp. p69, Sep.27

VOGEL, Joseph R.

Rumor of Proxy Fight Over Policy Sends Loew's Stock Soaring p91, Oct.4

Announces Loew's Metro-Goldwyn-Mayer movie producing studios are running in the black # p174, Oct.18

Loew's to Spin Off Theater Operation p113, Nov.8

VOLLMER & Bayne

Machines Keep Crops Too Big p104, Oct.18

VON BEHREN, R. S.

3M's Way: Patents Plus Labs (with illus) p114, Oct.4

VON GLAHN, Theodore A.

Bonds Take Turn for the Better p139, Sep.20

W

WNEW-TV

Station will soon pre-record all its non-film weekend programs on tape # p55, Sep.13

WQXR

FM radio got a lift this week with the launching of the WQXR network # p66, Aug.23

WABUSH Iron Co.

Pickands Mather Takes First Steps For Rail Link To Wabush Iron Ore p28, Dec.27

WACO, Tex.

Readers Report: On the Mall p5, Jul.26

WAGES

See also Salaries

Steelworkers Get 16.9¢ to 19.1¢ Raises To Lift Total Since 1956 to 34.2¢ an Hour p67, Jul.5

Factory payrolls in June scored the first gain of any consequence so far this year # p19, Jul.12

Wage Hikes . . . continue despite the recession, fringe gains are smaller p64, Jul.19

Cost-of-Living Edges Up Again. Will Bring Pay Raises to 375,000 p28, Jul.26

U.S. Chamber of Commerce issues survey on the average cost of fringe benefits # p79, Aug.9

Wage Gains Through Bargaining Continue To Drift Downward. Survey Reveals p88, Aug.16

Half a Million Workers Get Wage Hikes To Compensate for Cost-of-Living Rise (with table) p67, Aug.30

Labor Settlements Keep Coming With Wages Favored Over Fringes p85, Sep.6

The New Fringe: Savings Plans p54, Sep.6

Short News Item

Airlines Agree to a 9% Wage Hike But Machinists Balk at the Terms p139, Sep.27

Hoffa's Contracts With West Coast Truckers Open Way to Multi-State Negotiations p139, Sep.27

Industrywide Increase for Lumber Workers p139, Sep.27

The New Trend in Wage Bargaining (Trend) p184, Sep.27

Deferred Raises Give Can Workers, Others, 7¢ to 10¢ More This Month p104, Oct.4

4% Wage Boost in Britain p118, Oct.11

Payrolls are doing well. September's \$239.1-billion is \$7-billion above the low # p19, Oct.18

The work week in manufacturing last month averaged 39.8 hours. Average weekly earnings have risen above \$85 for a new record # p20, Oct.18

Nevada Pays Highest Factory Wages; Workers in 14 States Average \$90 Per Week p139, Oct.25

Unions Ask Higher Minimum Pay For Government Contract Work p139, Oct.25

Chemical Industry Raises p74, Nov.1

Factory Pay Hits New High p74, Nov.1

900,000 Get C-of-L Raises p74, Nov.1

35¢ Raise Ends Bus Strike in Miami p74, Nov.1

Two-Year Contract With Raises Ends Libbey-Owens-Ford Strike p74, Nov.1

Chemical Workers Get a 8¢ Raise p90, Nov.8

Rail Workers Pay Goes Up 8¢ an Hour p90, Nov.8

Glass Workers Win 16¢ in Raises p125, Nov.15

Aircraft Workers' Pay Cut a Penny As Cost of Living Index Holds Firm (with table) p110, Nov.29

Textile Union Urges Wage Drive p110, Nov.29

The minimum wage may stay at \$1, instead of being boosted to the \$1.25 per hour the unions want # p42, Nov.29

John L. Lewis and Soft Coal Industry Sign Contracts for \$2-a-Day Pay Hikes p30, Dec.6

Unions Push for \$1.25 Minimum Wage p80, Dec.6

Coal Pay Boost Puts Steel on Spot: And impact will be felt in steel bargaining p24, Dec.13

Pay Rates Spur Missile Fight . . . in the battle of aircraft vs. electronics industries to control growing missile business p86, Dec.13

WAGNER, Robert S.

Presidents Huddle to Escape the Chill at the Top (with illus) p86, Dec.27

WALDORF-Astoria Hotel

Secondary Boycott Is Under Scrutiny p121, Nov.22

WALKER-Stevens, Inc.

Turning Heat on Boiler Rooms p54, Aug.9

WALLACE, Abe

Fargo's Dick Barry Casts a Long Shadow (with illus) p152, Oct.25

WALLBURG, William V.

Named chairman of the board at W. F. Schrafft & Sons # p113, Nov.8

WALLICH, Henry

President's New Economic Corps: Wallich of Yale takes Treasury post as director of special studies (with illus) p31, Oct.4

WALLOPS Island

Space Agency Takes Off: Dr. Glennan heads new civilian NASA p28, Aug.16

WALLPAPER

Quality paper developed from original examples found in historic houses will be available soon # p118, Jul.12

WALMER, Dr. C. Richard

New York Tightens Compensation Law For Workmen Deafened on the Job p70, Jul.19

WALSH, Cornelius S.

States Marine's Walsh and Mercer: Cotton cargoes, ship charters, atomic power—and maybe now a subsidy—make the biggest cargo operator (Cover) Sep.6

Top Cargo Giant Starts Out on a New Course: States Marine is picked for first nuclear operation (with illus) p140, Sep.6

WALSH-Healey Act

Pay Rates Spur Missile Fight . . . in the battle of aircraft vs. electronics industries to control growing missile business p86, Dec.13

WALWORTH Co.

Walworth Co. Director Announces He Will Lead Proxy Fight p52, Dec.20

WAR Claims Commission

High Court Trims Presidential Powers p59, Jul.5

WARDENBURG, F. A. C.

A Profit Yardstick for Advertising p49, Nov.22

WAREHOUSES

Useful Buildings That Float in Air (with 4 illus) p36, Jul.5

WARNER-Lambert Pharmaceutical Co.

Is about to merge with R. J. Reynolds Tobacco # p38, Oct.4

Warner-Lambert, R. J. Reynolds Call Off Merger Plans—to the Market's Delight p71, Dec.20

WARRANTIES

Wisconsin May Curtail Car Warranties, Put Them Under State Regulation p52, Oct.4

WARSHAW, I.

Cashing In on Old Office Records (with illus) p125, Dec.6

WASHINGTON, D. C.

Washington Chevy Dealers Plead Guilty, Pay Fines in Price Fix Case p36, Dec.13

WASHINGTON (State)

Insurance Premium Gimmick Seeks To Hurdle Trading Stamp Barrier p58, Oct.25

Glamor of Cheap Power Fades: In the Pacific Northwest, where there's now a power surplus p50, Dec.20

WASSON, Stowell C.

IBM Aims Its Pitch at the Brass (with illus) p22, Aug.23

WASTE King Corp.

Waste King Expects Cribben & Sexton To Say "Yes" to Merger Proposal p52, Dec.20

WATER

Ionics, Inc., Hopes To Make South Dakota's Water Fit for Use p72, Oct.25

Readers Report: South Dakota Water p5, Dec.13

WATTLES, Gurdon

Electric Auto-Lite Co. announces it now owns more than 10% of Crane Co. # p52, Dec.20

WAYNE State University

The Boss' Love for Unions Isn't Returned p53, Dec.13

WEATHER

New Government Office Set Up To Study Artificial Rainmaking p87, Jul.19

Charting Weather Years Ahead: That's what U.S. weathermen are battling over (with illus) p45, Oct.11

Early next year, the Weather Bureau will bring special forecasts for Jet flights # p28, Dec.27

WEBB & Knapp, Inc.

Realtor In Sugar-Coated Deal: Webb & Knapp got a lot more than a good piece of property when it purchased Godchaux Sugars p54, Aug.16

Hilton Hotels will furnish and operate hotel to be built by W&K in Denver # p52, Sep.27

WEEKS, Sinclair

Signs to Be Fewer and Smaller Along Interstate Highway System p83, Aug.16

Shift, but No New Face: Strauss takes over Commerce Dept. as Weeks resigns (with illus) p24, Nov.1

Is It a Boycott? Industry and government study pledges won by Lewis that limit use of nonunion coal p94, Dec.13

WEINBERG, Sidney J.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

WEINFELD, Judge Edward

A Hard Look at Mergers (Trend) p140, Nov.29

Teeth in the Bethlehem Ruling: Judge Weinfield's turnaround of the Bethlehem-Youngstown merger is bound to affect other companies p29, Nov.29

WEITZMAN, Dr. Ellis

Believes there may be a relation between a person's particular mental skills and personality # p84, Sep.13

WELFARE Funds

Coverage of Welfare Benefits Extended Deeper Into Period of Unemployment p63, Jul.26

Pension Fund Disclosure Bill Voted By House Labor Committee p79, Jul.26

Union Trims Welfare Fund Benefits As Slump Cuts Employer Payments p67, Aug.30

Mine Workers Claim \$1.4-Million Savings Since Fund Limited Choice of Doctors p122, Sep.13

Retail Clerks Make Pension Mobility A "Primary" Demand for Contract Talks p90, Nov.8

WELLAND Canal

Proposed Tolls on Welland Canal Bring Squawks From Lake Carriers p28, Jul.26

WELLINGTON Fund

Wellington Fund Group Branches Into Commons p132, Sep.6

WELLS, L. N.

Hoffa Tosses Out Gauntlet—and Monitors Pick It Up (with illus) p130, Sep.20

WELSH Plywood Corp.

Court to Act in Bruce Battle p24, Aug.30

WEST BERLIN

See Germany

WEST Indies

Jamaican Industry, Plagued by Loss Of Workers, Has Other Worries, Too p81, Nov.22

Luxurious homes may be rented by winter visitors to Barbados # p122, Dec.6

Canada Presses British West Indies To Stay Within Dominion's Trade Orbit p71, Dec.27

WEST Virginia Pulp & Paper Co.

Makes a Paper Boat . . . Or Waterproof Boxes (with 2 illus) p67, Oct.4

WESTCOAST Transmission Co., Ltd.

Race Grows Hot to Tap Canada's Huge Gas Reserves (with map) p106, Oct.11

WESTERBERG, M. L.

Post Office Nixes Scheme to Get Rich By Selling Subscriptions to Magazines p87, Dec.20

WESTERN Air Lines

Airline's Second-Quarter Report Reflects High Cost of a Long Strike p79, Aug.23

WESTERN Auto Supply Co.

Gamble Back at Western Auto Supply p52, Aug.16

Short News Item

WESTERN Carloading Co.

Co-ops Gain on Freight Forwarders p86, Oct.18

WESTERN Pacific RR

Rejected as Director, Kern Files Suit Against Western Pacific p102, Sep.20

WESTERN Union Cable Co.

Radio-Cable Merger: There's talk of combining the two—and perhaps the three p29, Oct.4

WESTERN Union Telegraph Co.

Buys one-sixth of the stock of Gray Mfg. Co. # p52, Aug.16

WESTINGHOUSE Air Brake Co.

Canadian National's \$28-million Yard Will Handle 124 Tracks p48, Aug.16

WESTINGHOUSE Broadcasting Corp.

FM Radio's Brow Gets Higher p85, Aug.2

WESTINGHOUSE Electric Corp.

Cooling With No Moving Parts: Westinghouse unveils two heating-cooling devices that may radically change appliance design p61, Jul.12

Westinghouse Seeks Euratom Business, Reports Gain in Heat-Power Conversion p44, Sep.6

Westinghouse Strikers Lose Claim To \$10-Million Unemployment Benefits p137, Sep.20

Manufacturers Step Up Dealer Relations As Appliance Market Takes on New Life p52, Oct.4

Cris Witting reports on the visit of 100 executives to 3,000 dealers # p56, Oct.18

Westinghouse "Security" Plan: Company bars SUB, but makes counter offer p151, Oct.18

Unions Coordinate Bargaining With GE and Westinghouse p74, Nov.1

Red Hot Test Motor (with illus) p146, Nov.15

Antitrusters charge that GE, Westinghouse, and N. V. Phillips had illegally used a Canadian patent pool to close off the Canadian market to U.S. makers of radio and TV Sets # p38, Nov.29

U.S. Atomic Companies Scrambling For Partners in the Euratom Region p68, Nov.29

Westinghouse Reveals Some Details Of 1959's Research, Engineering Budget p43, Dec.6

High Court Opens Way for Appeals Of NLRB Findings on Bargaining Units p49, Dec.20

Westinghouse, Utility Give Up Effort To Develop Homogeneous Power Reactor p30, Dec.20

WESTON Electrical Instrument Corp.

Potentiometer Measures Many Things at Once p98, Aug.9

WESTREX Corp.

Company has been bought by Litton Industries # p126, Oct.4

WETZEL, Dr. W. W.

3M's Way: Patents Plus Labs (with illus) p114, Oct.4

WHAM-O Mfg. Co.

Hula Hoops are sweeping the country (with illus) p123, Sep.6

WHARTON, J. B., Jr.

National Can Bring in Wharton as Boss p53, Sep.6

When the Boss Is a "Foreigner" p107, Nov.8

WHARTON School of Commerce

SEC Studies Impact of Mutual Funds p57, Aug.30

WHEAT

In an attempt to placate Ottawa, Washington is ready to dust off an old proposal for joint wheat disposal # p95, Jul.12

Record Crop Means Record Glut (chart) p153, Sep.27

Bane or Blessing? (Trend) p128, Oct.4

Machines Keep Crops Too Big: Oceans of wheat p104, Oct.18

India may swap manganese for 400,000 tons of U.S. wheat # p78, Nov.1

WHEATCROFT, Stephen

British Economist Advises Canada To Continue Its Airline Monopoly p38, Jul.12

WHEEL Engineering Co.

The life expectancy of lift truck and factory cart tires will be doubled by use of a combination plastic, nylon, and synthetic rubber tire compound # p116, Jul.19

WHISLER, Thomas L.

Less Mobility Within Management Ranks Foreseen as Computers Assume Bigger Role p52, Nov.15

WHITE, Alexander M.

20 Businessmen Set Out to Start New Trend in Financing Education (with illus) p78, Sep.13

WHITE Motor Co.

Accused of conspiring with its distributors and dealers to parcel out sales territories and customer accounts, and to fix resale prices # p28, Jul.5

WHITNEY, John Hay, Jr.

J. H. Whitney Buys Parade From Field, Trade Hears Price Was Around \$10-Million p52, Aug.9

WHITNEY, Simon N.

Antitrust: How Good? p66, Aug.30

WHOLESALE

The wholesale price index now is almost exactly where it was last January for all items other than farm products and food # p36, Sep.27

WIECK, Leo J.

Forging a Stronger Retail Chain (with illus) p106, Oct.25

WIESE, Otis L.

Staff Upheaval at McCall's Magazine Not Due to Retrenchment, Says Langlie p74, Nov.15

WIESENBERGER, Arthur

Says market prices seem high to British institutions with large holdings of dollar stocks # p46, Jul.19

Defensive Stocks Dwindle in Portfolios Of the Nation's Big Investment Funds p89, Nov.1

Stock Prices Take Off Again p23, Nov.15

Selling Wave Hits the Market p27, Nov.29

WRIGHT, Charles A.

Named president of Freeport Sulphur # p66, Nov.1

WILD Rice

See Rice

WILKINS, J. Ernest

George Lodge Takes Wilkins' Labor Post p122, Nov.15

WILLETT, Hugh C.

Charting Weather Years Ahead p45, Oct.11

WILLIAMS, G. Mennen

Wants to make his sixth race for the State House the biggest # p41, Oct.4

Campaign's Odd Turns Set Parties on New Paths to 1960 (with illus) p26, Nov.1

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

WILLIAMS, John J.

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

WILLIAMS, Walter

Dept. of Commerce Under Secretary is resigning # p42, Oct.4

WILLIAMSEN Body & Equipment Co.

Makes a new aluminum flatbed trailer # p51, Aug.16

WILLIAMSON Diamonds, Ltd.

In Diamonds: A Cartel and Proud of It p124, Oct.18

WILMINGTON, Dela.

City may vote a 1/2% tax on gross receipts of the 30,000 Delaware corporations that have headquarters in Wilmington # p30, Dec.6

WILSON Athletic Goods Mfg. Co.

Company is hit with a criminal indictment and civil suit # p28, Jul.5

WILSON Bros.

Company acquires Scaife Co. # p66, Oct.18

WILSON, Charles E.

Wilson is one of the prime movers in the new International Seminars, Inc. # p122, Oct.11

WILSON, Dr. Florence D.

Tests on Flies Hint Genetic Damage Of H-Bomb May Last 26-40 Generations p96, Aug.9

WILSON, John M.

National Cash Register Breaks New Ground (with illus) p92, Sep.20

WILSON, William H.

Issues statement on why he resigned as president of Virginia-Carolina Chemical Corp. # p138, Oct.11

WIND Tunnels

Hypersonic Wind Tunnel Uses Freezing To Achieve Near-Perfect Vacuum p78, Nov.8

WINDHAM, James

Pabst Buys Blatz Brewery, Jumps To Fourth Spot in the Industry p88, Aug.9

WINE

For answer at a glance about wines, a handy wall chart is available # p134, Nov.15

Glass-lined tanks are being used in California for storing and maturing wine # p134, Nov.15

WISCONSIN

State May Curtail Car Warranties. Put Them Under State Regulation p52, Oct.4

Employers Face Higher C Bills: Wisconsin's experiment p36, Nov.29

Wisconsin Restaurant Assn. will reconsider the 5% service charge it slapped on credit card users # p30, Dec.20

WISCONSIN Bankers Assn.

Banks Sue to Force S&Ls to Stress That Their Shares Are Not Savings Deposits p38, Jul.12

WISCONSIN, University of

New Try at Keeping Labor Peace p105, Nov.29

WITHERS, Ken

Traffic Cop Takes to Air p26, Jul.12

WITTER (Dean) & Co.

Sidewalk Supers Find They Sign Leases (with illus) p28, Oct.18

WOLFSON, Louis E.

Earnings Forecast Sends AMC Stock Up; Wolfson Accepts Extension of Ban p68, Jul.5

Wolfson no longer has a voice on the American Motor Corp.'s board. His two representatives have resigned # p53, Aug.2

Short News Item

Wolfson Signs SEC Consent Decree Over American Motors Stock Deal p83, Aug.9

WOMAN'S Day

Magazine Is Sold by A&P to Fawcett Publications p73, Oct.11

WOODWARD, Donald B.

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

WOOL

See Textiles-Wool

WOOLDRIDGE, Dean E.

Teamwork Across 2,000 Miles: Thompson Ramo Wooldridge, newly merged to bid for major slice of space age business (with illus) p52, Nov.29

WOOLENS & Worsteds of America

Wool Industry Sets Up an Association To Untangle the Snarls in Its Sales p41, Jul.26

WOOLWORTH (F. W.) Co., Ltd.

U.S. Firm Finds Lush Field in Canada For Sale Leasebacks in Real Estate p108, Nov.15

WORCESTER, Mass.

Air Force Fails to Convince Worcester That Sonic Boom Is Really Just a Pop p40, Nov.22

WORCESTER Mutual Fire Insurance Co.

Mutual Life and Fire Companies Agree To Handle Each Other's Policies p44, Sep.6

WORDS

Readers Report: Slid, Slud, Slidden p5, Sep.27

New Puerto Rico Phone Cable Gets In More Words Edgewise p72, Oct.25

WORKMEN'S Compensation

New York Tightens Compensation Law For Workmen Deafened on the Job p70, Jul.19

New Jersey WC court rules that a worker injured playing baseball during a coffee break is entitled to compensation # p79, Aug.23

Workmen's compensation insurance rates are lowered as result of new printing methods # p61, Nov.8

WORLD Bank

Has called a meeting for the end of August to cope with India's foreign exchange crisis # p60, Aug.2

U.S. Girds for Cold War on Economic Front p14, Aug.30

Five Nations and World Bank Move To Rescue India's Second Five-Year Plan p112, Sep.6

New Approach to Aid (Trend) p164, Sep.6

At the New Delhi meeting there was unanimous support for the U.S. plan to increase the lending capacity # p101, Oct.11

World Bankers Set 10-Year Goals: World Bank-Monetary Fund meeting charts course to bridge economic gulf between advanced and underdeveloped lands p26, Oct.11

No Short Cut to Power (Trend) p176, Oct.18

Washington isn't placing any bets on its proposal that the World Bank should have a soft-loan affiliate called International Development Assn. # p101, Nov.8

Bank will get bigger U.S. backing, and so will the International Monetary Fund # p44, Nov.22

The proposed International Development Assn. would be an affiliate of the World Bank # p101, Dec.13

WORLD Dryer Corp.

Makes a "Doggie Dryer" # p72, Aug.30

WORLD Wide Motors, Inc.

Small Foreign Truck Catches On: Pint-sized Volkswagen already holds fourth place in U.S. light-weight truck market p104, Aug.16

WORTHINGTON Corp.

Shifting the Stress to Marketing: Company gets new sales force to concentrate on standardized products, leaving the heavy stuff to sales engineers (with illus) p57, Oct.4

WRATHER, Jack

U.S. TV Taps Worldwide Market: Wrather's TV enterprises are prime example of how American distributors are opening up overseas outlets (with illus) p156, Sep.27

WRENN Bros.

Machines Keep Crops Too Big: The hens have it easy p104, Oct.18

WRIGHT, David McCord

Inflation Worries Stir Economists' Debate (with illus) p22, Dec.6

WRIGHT, J. D.

Teamwork Across 2,000 Miles: Thompson Ramo Wooldridge, newly merged to bid for major slice of space age business (with illus) p52, Nov.29

J. D. Wright of Thompson Ramo Wooldridge: A new management concept for the space age (Cover) Nov.29

WYATT Food Stores

Kroger Co. is pushing further into Texas with the purchase of Wyatt # p66, Aug.23

Missing Stock Shares Balk Merger Till Hypnotist Extracts the Clue p113, Nov.8

WYOMING

AEC Breaks Uranium Log Jam: Industry gets tentative approval for new mills, expansion of existing facilities (with illus) p27, Oct.11

X**X-RAY**

Readers Report: X-Ray Camera p5, Aug.9

Y**YOUNG & Rubicam, Inc.**

TV Nets Scramble For Fall Sponsors p47, Aug.9

YOUNG, Stephen M.

How Democratic Tide Will Remake Congress (with illus) p26, Nov.8

YOUNGDAHL, C. Richard

Bond Market Has Guessing Game On Coupon for Treasury Issue p142, Sep.20

YOUNGSTOWN Sheet & Tube Co.

A Hard Look at Mergers (Trend) p140, Nov.29

Teeth in the Bethlehem Ruling: Judge Weinfield's turndown of the Bethlehem-Youngstown merger is bound to affect other companies p25, Nov.29

YOUNGSTOWN Steel Car Corp.

Rubber and Steel Team to Guard Freight in Cars p77, Aug.30

YUGOSLAVIA

Tito will entertain Pres. Nasser # p53, Jul.5

Marshal Tito is calling the U.S. intervention in Lebanon an "imperialist" venture p81, Jul.19

Tito is having second thoughts about his hard policy of resisting Khrushchev's efforts to make satellite countries toe the line # p74, Jul.26

Yugoslavia's Hybrid Economy: Tito's system, based on incentives and restraints, is beginning to show signs of achievement (with 6 illus) p64, Aug.16

Washington is looking sympathetically on Yugoslavia's new plea for large-scale U. S. aid # p72, Aug.23

Z

ZECKENDORF, William

Realtor In Sugar-Coated Deal: Webb & Knapp got a lot more than a good piece of property when it purchased Godchaux Sugars p54, Aug.16

Buys the Commodore Hotel in New York # p102, Sep.20

ZENITH Radio Co.

Zenith Radio Shares Are Up Again As Speculative Interest Increases p105, Dec.13

ZINC

See Lead and Zinc

ZION Baking Co.

Breaking With Gangster Bosses: Battle of the Bakers p66, Sep.6

ZIPPERS

See Closures

ZOLLNER Piston Ring Co.

Nicholas Kerbawy Signs up as vice-president of company # p74, Jul.12